

September 2026

SENIOR LIVING – AGING WELL

The September issue of TulsaPeople will feature the magazine's annual **Senior Living** section which will focus on **AGING WELL** in Tulsa! This important topic will be covered in several features to provide our upscale readers and their family members with information to help them enjoy a healthy, vibrant lifestyle in Tulsa! The special section will feature informative and inspiring content including:

- A local Assisted Living Community's recent renovation
- LIFE Senior Services' LIFE EDU classes which provide lifelong learning opportunities to Tulsans 50 and over
- Plus, a story about the championship Wii bowling team at a local retirement community
- And more!

SPONSORED EDITORIAL



Saint Simeon's Senior Community

Saint Simeon's Senior Community was established in 1958 and welcomed its first residents to its campus a few short years later. Today, Saint Simeon's provides residential care to those ages 62 and older with assisted living, assisted living memory care, memory care, long-term care, Parkinson's care, and skilled nursing and rehab.

"What really sets Saint Simeon's apart from other communities is our four levels of assisted living," says Director of Marketing **Melli James**. "All levels of care — assisted living through all kinds of long-term care — are under one roof with a highly skilled staff all trained in dementia care, along with our beautiful and secure location set on a wildlife refuge that boasts peacocks, turtles, deer, ring-necked pigeons and more."

There's no buy-in required at Saint Simeon's, encouraging Tulsans to think about assisted living before it's a necessity. Saint Simeon's residents enjoy "chose-free" living with activities and a robust social calendar. Safety and security are paramount across the campus, and family members can visit without the pressure of caretaking, housekeeping and other stresses.

The community's core values — patience, dedication, humility, respect, accountability and compassion — are evident. With the continuous support of the Episcopal Church, Saint Simeon's has grown and evolved over the past six and a half decades to accommodate the best in senior care practices, technology-enhanced therapies, cutting-edge training and exceptional hospitality.

"We are dedicated to preserving the emotional, social and physical well-being of each resident and to advance the standards of care for seniors in an atmosphere of compassion and comfort for all residents, staff and family members alike," James says.

AMENITIES

- 50-acre campus in the Osage Hills near downtown Tulsa
- Indoor and outdoor walking paths
- Courtyards with gardens, patios, a hot pond and a gazebo
- Chapel of Saint Anna and a Common Room that welcomes all faiths and denominations
- Ice cream parlor
- Resident library with more than 2,500 volumes
- Utilities (except telephone and cable)
- Wellness Center with heated saline pool, specialized exercise equipment, personalized exercise classes and wellness programs
- Bistro with fireplace, hosting weekly happy hours
- Carlo's Corner coffee spot and cooking demonstration kitchen
- William S. Smith Therapy Gym offering physical, occupational and speech therapy
- Billiards tables

SAINT SIMEON'S SENIOR COMMUNITY
3701 N. Martin Luther King Jr. Blvd.
918-425-5182
saintsimeons.org

Full-page profile example

TulsaPeople is offering our **LOWEST 12X** rates for **AGING WELL** profiles which include a professional photograph along with informative "sponsored editorial" written by a professional writer. In addition to TulsaPeople print and digital edition readership, the Profiles will be featured on **TulsaPeople.com**.

Full page display ad or profile \$2,885

8.25" X 10.875" plus 1/8" bleed

Half page display ad or profile \$1,965

Horizontal 7.25" x 4.875"

QUARTER PAGE DISPLAY AD \$1,025

3.5" x 4.875"

All rates are net and regular display ads are also available at quoted rates and are available in additional sizes.

ACCORDING TO RECENT RESEARCH CONDUCTED BY CIRCULATION VERIFICATION COUNCIL (CVC):

81% of TulsaPeople readers frequently purchase products and services from ads seen in the magazine.

68% have an annual household income of \$100,000+.

19% of readers are 65+

According to Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in \$150,000 AHHI carrier routes.

Circulation Verification Council, October 2025

Aging Well DEADLINES

Space Reservation Deadline

AUGUST 10

Ad Materials/Camera Ready Ad Deadline

AUGUST 12

Ad Approval Deadline

AUGUST 14

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your account representative at:

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