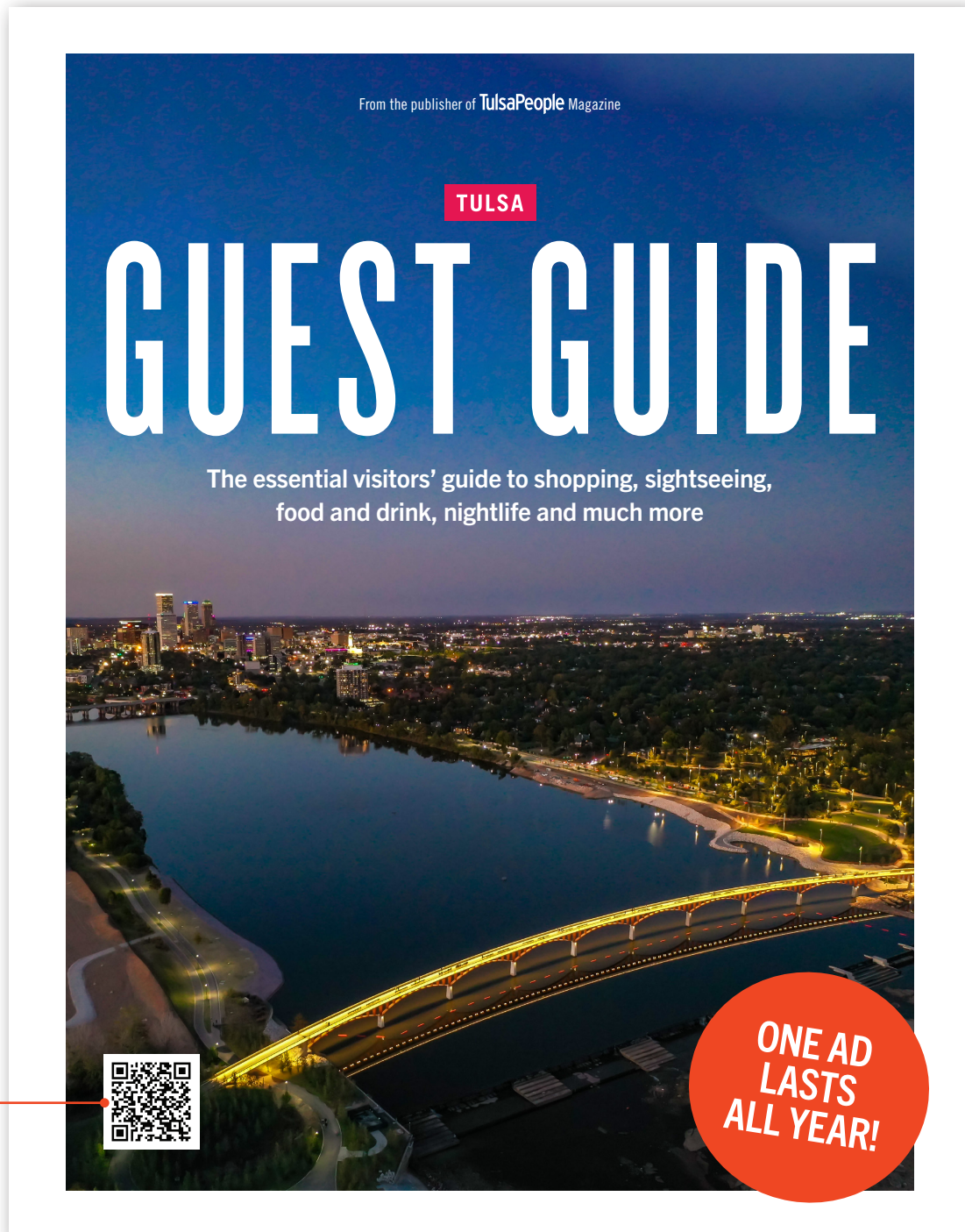


# 2026 HOTEL GUEST GUIDE

TULSA'S ANNUAL HARDCOVER IN-ROOM HOTEL BOOK



QR CODE  
PROVIDES 24/7  
DIGITAL ACCESS  
ANYTIME,  
ANYWHERE!



ONE AD  
LASTS  
ALL YEAR!

The Tulsa Hotel Guest Guide is an efficient and effective way to reach Tulsa visitors  
IN their hotel rooms where they make plans for their visit!

Published by:

**TulsaPeople**

TulsaPeople is proud to publish the 19th annual edition of the Tulsa Hotel Guest Guide in December 2025! This beautiful and informative guide is the only hardcover book available in the rooms and suites of Tulsa’s finest hotels and contains helpful information that visitors can use to enhance their visit.

2026 SPECIAL SECTIONS WILL INCLUDE HELPFUL INFORMATION THAT VISITORS CAN USE TO ENHANCE THEIR VISIT:

- > **FESTIVALS AND EVENTS**

A list of 2026 special events that hotel guests won’t want to miss!
- > **ATTRACTIONS**

Can’t miss hot spots in Tulsa
- > **SHOPPING**

From favorite shopping centers to where to buy Tulsa merch and more
- > **MUSIC AND NIGHTLIFE**

Places to hear great music around town, in addition to the area’s popular casinos
- > **FOOD AND DRINK**

Tulsa’s best dining, plus where to enjoy great food outdoors
- > **ARTS**

Museums and galleries, performing arts venues and more
- > **SPORTS AND OUTDOORS**

Tulsa’s sports teams, golf, parks and more
- PLUS

> **WHERE TO LEARN** about a variety of interesting topics, **A DAY IN THE DISTRICT** featuring surrounding suburbs, and **PICTURE-PERFECT SPOTS** throughout the Tulsa area



The annual Tulsa Guest Guide provides Tulsa visitors with essential information for their visit!



The 2026 Tulsa Guest Guide will be available in 5,500\* upscale hotel rooms for an entire year!

In addition to hardcover editions available in Tulsa hotel rooms and lobbies, the digital edition of the Guest Guide is accessible 24/7 with a QR code which is promoted in framed signage in select hotel lobbies.

TULSA HOTEL DISTRIBUTION LIST\*

- 21 1/2 Boutique Hotel

Aloft Hotels (2)

BRUT Hotel

Campbell Hotel

Candlewood Suites

Comfort Suites

Courtyard by Marriott Downtown

Doubletree Hotels (2)

Duets B&B

Embassy Suites

Expo Inn

Hard Rock Hotel & Casino

Harwelden Mansion

Holiday Inn Hotel & Suites

Holiday Inn Express (2)

Hotel Ambassador

Hotel Indigo

Hyatt Regency

La Quinta Inn & Suites (4)

Marriott Southern Hills

Mayo Hotel

Osage Casino Hotels

PostOak Lodge

Renaissance Hotel

Residence Inn by Marriott (2)

Stoney Creek Hotel

The Lodge at Bridal Creek

TownePlace Suites by Marriott

PLUS, local Airbnbs and VRBOs!
- \*subject to change

> GUEST GUIDES are also available in many hotel lobbies including: Hampton Inn & Suites (3), Hampton Inn (BA), Hilton Garden Inns (4), Holiday Inn Hotel & Suites South, Holiday Inn Express Midtown, Fairfield Inn & Suites Downtown, Home 2 Suites, Residence Inn Tulsa Midtown, Sleep Inn & Suites, Canebrake

SPJ AWARD-WINNING PUBLICATION  
The Tulsa Guest Guide received First Place honors for Best PR Publication by the Society of Professional Journalists Oklahoma Pro Chapter in 2024!

ONE AD WORKS ALL YEAR!

## DISPLAY ADS

Full Page	RATES
1/2 Page	\$2,450
1/4 Page	\$1,925
1/8 Page	\$1,000
1/8 Page	\$600

## PREMIUM POSITIONS (HARD COVER)

Back Cover	\$4,125
Inside front/back covers	\$3,125

## OTHER PREFERRED POSITIONS

Pages one, three, five, page 7 opposite contents and map* sponsor page: <i>*full page ad plus Tulsa map sponsorship (map provided).</i>	\$2,675
2/3 Page (next to masthead)	\$2,235
Guaranteed position charge for other positions	\$150

FIRST RIGHT OF REFUSAL extended to 2025 premium position advertisers. Must commit by November 3.

All rates are net and include **FREE** color and ad production services, plus **FREE** photography!

## 2026 TULSA GUEST GUIDE DEADLINES:

First right of refusal deadline for premium positions: **NOVEMBER 3, 2025**

Regular ad space reservation: **NOVEMBER 10, 2025**

Ad materials/Camera ready art deadline: **NOVEMBER 14, 2025**

Final ad approval deadline: **NOVEMBER 19, 2025**

Publication date: **DECEMBER 2025**

## TULSA GUEST GUIDE DIGITAL EDITION

The Tulsa Guest Guide is available in a complete digital edition on TulsaPeople. The hard cover books include a QR code on the cover which visitors can use to access the digital edition of the Guest Guide 24/7 anytime/anywhere!

TulsaPeople also promotes the Tulsa Guest Guide as a helpful resource for both visitors and Tulsans throughout the year.

## SPECIAL OFFER FOR RESTAURANT ADVERTISERS

### RESTAURANT ADVERTISERS MAY PAY FOR UP TO 50% OF YOUR AD IN GIFT CERTIFICATE TRADE:

FULL AND HALF-PAGE RESTAURANT ADVERTISERS – UP TO 30% TRADE. QUARTER AND 1/8 PAGE RESTAURANT ADVERTISERS – UP TO 50% TRADE. RESTAURANT ADVERTISERS WHO SECURE A PREMIUM POSITION MAY ALSO PAY FOR UP TO 15% OF THEIR AD IN TRADE.

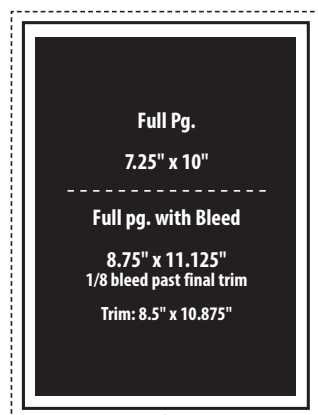
## THE 2025 TULSA GUEST GUIDE IS ONLINE!



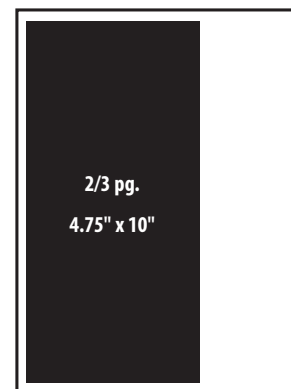
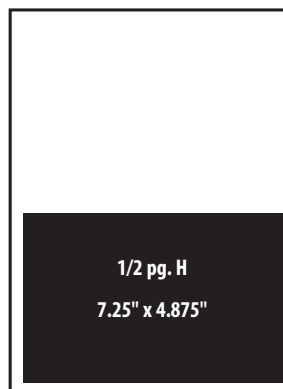
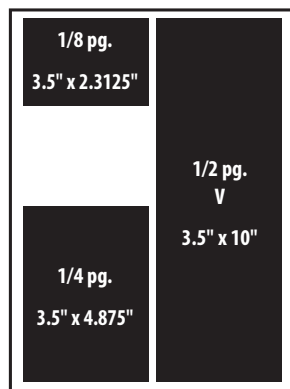
A GREAT RESOURCE FOR BOTH TULSANS AND VISITORS!

Digital ad promoting Tulsa Guest Guide in TulsaPeople e-newsletter.





Inside Front and Inside Back Covers:  
8.5" x 11" with 1/8" bleed past final trim  
no live matter 1/4 inch from final trim



Available on masthead page only.

## Camera Ready Ad Specifications:

PDF files must be written and saved with the following specifications:

- Acrobat XI compatibility (or lower).
- All fonts embedded.
- All colors converted to CMYK or grayscale (no spot, LAB or RGB colors).
- Please do not include "Printers Marks" on your ad (this includes crop marks).
- Please do check "Use Document Bleed Settings" (bleed is 1/8" on all four sides) when writing a PDF for ads with a full page bleed.
- PDFs with RGB images or low-resolution images will be returned to the client for resubmission. Langdon Publishing will not be responsible for correcting camera ready ad submissions. It is the client's responsibility to submit a useable file for publication.

## Adobe Photoshop:

A TIFF or EPS from Adobe Photoshop is acceptable. It must meet the following specifications:

1. A minimum resolution of 300 dpi @ 100%.
2. Colors must be converted to CMYK.
3. If the file has a clipping path, it must be saved as an EPS or a TIFF.
4. Any extra channels beyond CMYK must be deleted.
5. TIFF files should have LZW compression turned off.
6. EPS files must be saved with binary encoding and an 8-bit preview. Halftone screen, transfer function and Postscript color management need to be turned off.

## Adobe InDesign:

Files need to be converted to a PDF. The PDF needs to meet the PDF specifications listed.

## Adobe Illustrator:

Must meet the following specifications:

1. Saved as an editable EPS file.
2. Colors must be converted to CMYK.
3. All photos placed in the file must fit the following:
  - a) CMYK images 300 dpi @ 100%
  - b) Grayscale images 300 dpi @ 100%
  - c) Bitmap images 600 dpi @ 100%
4. All type must be converted to outlines (Illustrator) or curves (Freehand).
5. Fonts for any placed images must be included.

## Unaccepted formats:

Adobe PageMaker, Microsoft Publisher and Microsoft Word files are not accepted.

**Fonts:** Multiple Master fonts are not accepted. Use of True Type fonts is not recommended and may result in copy being reflowed.

**Submission materials:** Ads are accepted on CD (Mac or PC format as long as the session has been closed) and DVD-R. You can upload your ad at: [www.tulsapeople.com](http://www.tulsapeople.com). Click on advertise; advertisement file upload.

**E-mail:** Please call your ad representative ahead of time for e-mail instructions. Ads must have a color proof sent to Langdon Publishing. File size must be smaller than 25mb.

**Proofs:** Ads must be accompanied with a match print quality color proof. This is for your protection. Ink jet proofs are acceptable for content only, not color. If the client does not include a color proof with ad, Langdon Publishing cannot be held responsible for how the ad prints.

To reserve your space, call or email  
your account representative or  
[adservices@langdonpublishing.com](mailto:adservices@langdonpublishing.com).

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