

2026 Travel

TulsaPeople Magazine, Tulsa's 40-year-old, award-winning city and lifestyle magazine will feature special travel sections in **August** and **November** along with regular **BEYOND CITY LIMITS** features in other months. Tulsa's central location combined with the magazine's upscale readership make advertising in TulsaPeople an efficient and effective way to target potential visitors. PLUS, TulsaPeople is offering our **lowest 12X rates** for display ads and a significant discount for add-on sponsored editorial!

TRAVEL SECTIONS INCLUDE:

AUGUST – Fall Travel

NOVEMBER – 40th anniversary issue with Holiday/Winter Travel

BEYOND CITY LIMITS:

JUNE – Coastal Massachusetts

JULY – Foodie Adventures in Oklahoma

OCTOBER – Pet friendly road trip destinations

SEPTEMBER AND DECEMBER – TBD

SPONSORED EDITORIAL



Discover the city in Ozarks, Springfield, Missouri.

Discover the city in the Ozarks, Springfield, Missouri. Explore the natural landscapes that surround the city, where hiking trails, parks, and pristine lakes and waterways invite you to adventure the great outdoors. Punt to an urban outdoor adventure at the Granddaddy of All Outdoor Stores — Bass Pro Shops Outdoor World — and experience the unique beauty of the store's wildlife imagery.

Immerse yourself in the lively pulse of downtown where eclectic shops, captivating entertainment and a thriving arts scene awaits. If it's birdwatching you're into, check out the exhibits at Dickenson Park Zoo, or take in a ballgame with our favorite birds, the Springfield Cardinals, the Double-A affiliate of the St. Louis Cardinals.

Visit some of Springfield's hidden charm in neighborhoods like Shawnee and Gallatin, where historic homes and unique shopping spots make

them local favorites. You know what's also just a short drive away? Big Shots Golf, where people of all skill levels can play the interactive driving range games at over 50 bays! Test your sense of adventure at Wonders of Wildlife National Museum and Aquarium where wildlife comes to life with breathtaking aquariums and immersive dramas.

Take your taste buds on a culinary adventure with hundreds of international and farm-to-table restaurants to choose from. Drive down Route 66 and encounter vintage diners, quirky roadside attractions and neon-lit motels for a trip down memory lane. Get even more kicks at the Route 66 exhibit at the History Museum on the Square and then kick back to watch a live performance at one of our historic theatres. Enjoy the blend of city life and the rolling hills of nature right here in the Ozarks.

SPRINGFIELDMO.ORG | VISITMO.COM

"Sponsored editorial"

The Best Watering Holes

Whether it's enjoying a refreshing hand-crafted beverage on the Ozarks Tap and Pour Craft Beverage Tour or cruising down a scenic water trail on a kayak, we love our city and know the best places to eat, drink and play.

SEE YOU IN SPRINGFIELD, MISSOURI



Springfield EXPLORE SPRINGFIELD AT SPRINGFIELDMO.ORG MISSOURI visitmo.com

Full page display ad

ADVERTISING RATES

FULL PAGE	\$2,885
8.25" X 10.875" PLUS 1/8 BLEED	
HALF PAGE	\$1,965
HORIZONTAL 7.25" X 4.875"	
VERTICAL 3.5" X 10"	
THIRD PAGE	\$1,355
4.75" X 4.875"	
QUARTER PAGE	\$1,025
3.5" X 4.875"	

ADD-ON SPONSORED EDITORIAL

for full and half page advertisers
(must be same size as display ad)

FULL PAGE	\$1,050
HALF PAGE	\$625

All rates are net per issue, and include free color and ad production services. "Sponsored editorial" includes a photo and copy written by a professional writer.

Space Reservation Deadline
5TH OF MONTH PRIOR TO ISSUE

Ad Materials/
Camera Ready Ad Deadline
10TH OF MONTH PRIOR TO ISSUE

To advertise, call or email
your account representative at:

ANDREA CANADA 918-519-5711 andrea@langdonpublishing.com
JOSH KAMPF 918-370-7581 josh@langdonpublishing.com
MELISSA GIVENS 918-519-4174 melissa@langdonpublishing.com
JIM LANGDON 918-585-9924, ext. 219 jim@langdonpublishing.com

TULSAPEOPLE IS AN EFFICIENT AND EFFECTIVE WAY TO REACH WELL-EDUCATED, UPPER-INCOME TULSANS.

81%

of TulsaPeople readers frequently purchase products and services from ads seen in the magazine.

68%

of readers have an annual household income of \$100,000+.

61%

of readers say they plan vacations/travel in the next 12 months

Tulsa's central location allows readers to easily drive or fly to travel destinations in surrounding states.



According to recent Circulation Verification Council research, TulsaPeople reaches 54,195 print and digital readers each month. Magazines are distributed via controlled distribution throughout Tulsa along with mailed copies to paid subscribers, local businesses and upper-income homes in \$150,000 AHHI carrier routes.

Circulation Verification Council, October 2025



TulsaPeople
TULSA'S CITY MAGAZINE
1603 S. Boulder Ave., Tulsa, OK 74119
TulsaPeople.com