

COVID-19'S FINANCIAL IMPACT ON KINGSFORT & NORTHEAST TENNESSEE

Kingsport business activity (2020 through 2024)

2020: 13 new business openings

2021: 22 new business openings

2022: 18 new business openings

2023: 24 new business openings

2024: 20 new business openings

Source: Downtown Kingsport Association

Annual direct visitor spending for Northeast Tennessee:

2020: \$582 million

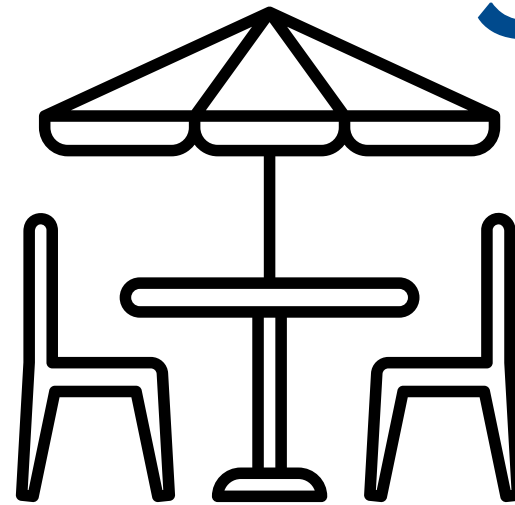
2021: \$772 million

2022: \$841 million

2023: \$867 million



Source: Northeast Tennessee Tourism Association



\$45,000 in grant money awarded to
11 KINGSFORT RESTAURANTS
for outdoor dining enhancements during
THE PANDEMIC



\$4,500
distributed to *three*
downtown Kingsport
businesses



Through a micro-grant
program raising funds
via sales of a t-shirt
designed, made &
donated by **Boomtown
& Co**, a local business.

*Source: Downtown
Kingsport Association*