

We Salute Women in **Business**



Renee' Parnell

My name is Renee' Parnell. I am an Associate Broker with Century 21 Clement Realty. I am a lifelong resident of Florence and a graduate of the former Bradshaw High School and the University of North Alabama. Licensed since 1998, I celebrated my twenty fourth anniversary in real estate this past February. I strive to be the best agent possible for both my clients and my fellow Realtors. Communication is key. As a consistent multi-million-dollar producer, I maintain my ABR, GRI, and CRS credentials to stay informed of all things affecting real estate sales and trends. Away from real estate, I am a proud USTA tennis player and love music and singing.

When asked about the future of real estate in the Shoals, our sales remain strong and consistent. Most people are aware that the interest rates are trending up a bit with more scheduled to come, but the rates are still extremely competitive for those who are looking to buy or sell. Our market is tight in the Shoals due to lower inventory levels, Renee.parnell@century21.com but part of that percentage is because homes are selling so quickly.

One tip I would like to share with buyers is to please get a preapproval letter before you start to shop for a home. In today's market,



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this is imperative! When you do this, your lender will inform you of what type of loan is best for you and which ones you are qualified to obtain. They will also inform you of any corrections you may need to make to assist you in increasing your credit score. If you are a cash buyer, get a proof of funds letter from your bank or credit union. Being prepared to move is the best thing you can do for yourself.

If you are looking to buy or sale, please give me a call! (256) 335-4080.



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Whether buying, selling, or investing I would be happy to assist you in all areas of North Alabama.