



We Salute **Women in Business**

Erica Crunk - Engel & Volkers Real Estate Shoals



My name is Erica Crunk. I grew up in Limestone, County in the Cherry Grove Community. I now live in Rogersville, AL, and I love the small town feel. The sense of community is wonderful. From our homecoming parades to events throughout the year, you get the friendly atmosphere of everyone working together.

When I am not working, I love spending time with my family and friends. From trips across the United States to game nights at home. Being surrounded by the ones you love is the best past time you can have. I have been married to my husband, Steven Crunk for twenty four years and we have one son, Carson, who is currently obtaining his certification to further his career with a fire department. I came from a family of six, Mom, Dad and four girls. They all help keep me grounded as we are very close-knit family.

I am the new managing Broker of Engel & Völkers Shoals. I have been in real estate for five years. The thing I love most about real estate is helping others. I know that sounds so cliché but it's true. There is no greater joy than helping someone make their real estate dreams happen whatever they may be. It's priceless really. Prior to real estate I've worked in retail, factory work, law office, and office administration. They all have contributed in different

ways. You learn from factory work what you are physically capable of, to retail that requires physical and mental strength, to office administration that shows you a system of operation. Those experiences helped lay the groundwork to make me who I am today.

My future goal is to keep doing what I am doing for as long as I can. I love the company I am with and my team mates are some of the best. My son wants to get his license and join me in this adventure. To have him working with me would be the highlight of my career.

My shop is a member of the Shoals Chamber of Commerce. I'm a member of the Shoals Area Association of Realtors and the Huntsville Area Association of Realtors. I don't look at advantages or disadvantages when it comes to being a woman in the workforce. We are first and foremost all individuals that bring our unique qualities to whatever we do. If we do that to the best of our ability, the rest doesn't matter. We are chosen for who we are as a person, and I want to be the person who is qualified to best serve my client's needs.

When I'm out and about, I want to always be approachable. Sponsoring events with the schools is one thing I really love to do. When you are in a small community, everyone's kids become your kids. Being able to help in some small way, always makes me smile. My dad always told me that when people hear your name you want them to think good things. My parents have given me the best parts of themselves, and I always want to make them proud. They are the very foundation of what I hope to be in this world. The importance of a good name is something that I will pass on for generations to come.



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Whether buying, selling, or investing I would be happy to assist you in all areas of North Alabama.

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