



The 100th Anniversary of the Mystic Bascule Bridge







Top Left: Stage Shot Greater Mystic Chamber of
Commerce President Bruce
Flax addresses the crowd
while Senator Blumenthal,
State Senator Heather
Somers, DOT Chairman Joe
Guilietti and Mashantucket
Pequot Tribal Chairman
Rodney Butler look on.

Top Right: Fireworks over bridge – Fireworks light up the Mystic Bascule Bridge on October 15.

Bottom: Bridge Print

- Abbie Park created this
one of a kind limited print

- signed and numbered
to 100. The 11x17 image is
available on line or at the
visitor center for \$195.

he beloved Mystic Bascule Bridge has been around now for more than 100 years having opened July 19, 1922. The Greater Mystic Chamber of Commerce understands the relationship that locals and tourists alike have with this bridge and we knew we needed to throw a celebration that everyone would remember for the next 100 years.

The anniversary celebration began with our partner, Mystic River Historical Society, and a lecture on the history of the Mystic bridge. It was given by local historian Jim Streeter, and was written and developed with Marilyn Comrie from the Historical Society. In May, through the generosity of Amanda Arling, President of The Whaler's Inn, we opened the Mystic Chamber Bascule Bridge Visitor Center 20 feet from the actual bridge where we presented detailed history of the bridge, tourist information about Mystic, bridge trivia, local art of the bridge, and several items for sale that carried the new Anniversary logo. We shared the space with a new business called Just Mystic. They are a brother and sister team, Robert Nelson and Amanda Cummings, who present high quality Mystic T-shirts and other merchandise for sale.

Mystic and the Community celebrated the Bridge on October 15th with a huge celebration that kicked off with a presentation that included Senator Blumenthal, State Senator Heather Somers, Mashantucket Pequot Tribal Chairman Rodney Butler, State DOT Commissioner Joseph Guilietti and attended by many local town leaders. That was followed by a chili fest, beer garden and musical stage and concluded with a firework show. It is a day we won't soon forget!

This bridge anniversary celebration will go through the end of the year and who knows maybe further. We invite you to visit our store at http://www. mysticchamber.store/ where you will find bridge merchandise, which make great gifts.

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Testimonials

Densmore Oil provided plumbing services to fix our shower head. They repaired the break quickly & efficiently & were very courteous & professional. I would highly recommend Densmore Oil for plumbing services. - Alexis W.

Ernie is amazing! He not only did some great work on some "have to" plumbing projects but also installed something fun too... plumbing for an outdoor shower I have been dreaming about!! Could not recommend Densmore, Ernie, and his apprentice more!! - Beth B.



Check out our upcoming events!



Saturday, November 12 at 5pm - Music Matters: Brahms & Dvořák for Two Pianists Julia Bady & Andrew King will bring the beautiful and technically demanding Hausmusik to life on both of La Grua's acclaimed pianos, the 1930 Mason & Hamlin parlor grand and the 1886 Chickering concert grand. Tickets \$20 online at LaGruaCenter.org; \$25 at the door.



Saturday, November 19 at 9:30am-3pm - 13th Annual Holiday Craft Fair Join us for our annual Holiday Fine Arts and Crafts Show - now in its 13th year! A variety of offerings from local artists and artisans will be available for purchase. Bring a friend and get a start on your holiday shopping! Open to the public. Free parking located in the Stonington Commons North Lot, 32 Water St. in Stonington.



Saturday, December 10 at 5pm - Music Matters: Une Belle Fête de Ravel! We are honored and thoroughly delighted to welcome Duo Stephanie & Saar back. Tickets \$20 online at LaGruaCenter.org; \$25 at the door.



Saturday, December 11 from 10am-Noon: Youth Holiday Art Workshop
La Grua Center is pleased to host another of our Youth Holiday Art
Workshops! Local artisans will be on hand to help children create festive
holiday greens and more. Drop in from 10am - noon. Open to the public;
suggested donation \$5. No registration needed. Younger children must be
accompanied by an adult.



Saturday, December 11 at 2pm - Children's Concert ~ 123 Andres!

Andrés and Christina are the Latin Grammy-winning music duo 123 Andrés combining storytelling, humor, and music into an interactive show for all ages in Spanish and English. This event is sponsored by the Chelsea Groton Foundation. Check our website for ticket information.



Friday, January 6 from 5-7pm - Exhibit Opening: The Artists of Gallery OneGallery One CT represents a diverse group of Connecticut-based established artists from different backgrounds and traditions who work with a vast range of artistic styles and media including abstract and representational works.



Saturday, January 7 at 5pm - Music Matters: Cello sonatas by Poulenc, Onslow, and Debussy

Theodore Mook (violoncello) and Michael Bahmann (piano) present a concert of cello sonatas by Poulenc, Onslow and Debussy. Tickets \$20 online at LaGruaCenter.org; \$25 at the door.



Wednesday, January 18 at 6pm - The Slater Museum's Dayne Rugh Slater Museum director Dayne Rugh discusses the history of the recently reopened museum and its future direction. Open to the public; suggested donation \$5.



Friday, January 20 at 6pm - Christopher Faison Performance and Talk Broadway star and Norwich native Christopher Faison will perform a cabaret act. Through a series of stories and song, he will take the audience on a musical journey. Q&A to follow. Check our website for ticket information.

32 Water St., Stonington, CT | 860-535-2300 | lagruacenter.org



Executive Office and Welcome Center 22 East Main Street, 2nd Floor Mystic, CT 06355

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Chamber Staff

Bruce Flax, *President*Morgan Yandow, *Membership Director*Katya Ragonese, *Coordinator*

Volunteers

Ken and Joanne Levy Celia Gallup Nancy Cazpek Gayle Oko Rachael Seery-Bundesmann

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TREASURER: Sheri Cote, Economic Development Professional SECRETARY: Shannon McKenzie, Mystic Seaport Museum

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Chamber Update from the President's Desk

I just want to express my thanks to the Community as it is one that is a constant source of support. On October 15th we celebrated the 100th Anniversary of the Mystic Bascule Bridge with a presentation, chili fest, music, and fireworks presented by Foxwoods Resort Casino.

It was an event that was over a year in the planning and when all was said and done and the last fireworks were fired, ultimately the success came down to the Chamber's execution and planning but also to the cooperation we received from our community leaders and local businesses.

Barbara Neff from Neff Productions in New London provided support for planning and management on the day of the event. Doug Jastrzemski's company Power Posse delivered exactly what they promised with regards to the sound, staging and power for the restaurants. Levine Distributors were a great partner in providing the beer truck and beverages that we served. Chief DelGrasso, Captain Olson and Lieutenant Schneider and the Stonington Police Department plus Chief Fusaro, Sargent Bee and the Groton Police Department came with plans and made sure they were properly executed that day. First Selectman Danielle Chesebrough, Groton Town Manager John Burt, Groton Town Mayor Juan Melendez and the Selectwoman of Stonington and Town Councilors in Groton were very supportive in the planning of the event. Chief Anthony Manfredi of the Mystic Fire Department led the whole team and me through the ins and outs of a fireworks show and made sure the event happened, by ensuring everyone's safety.

The fireworks provided challenges for many in town including the Mystic Seaport Museum but I appreciate their cooperation and thoughtfulness in opening their property and providing a gorgeous backdrop for the event. Others who helped us tremendously include Amanda Arling and The Whaler's Inn, Bob O'Shaughnessy and the Stonington Police Commission who worked with us to move the beer garden onto Cottrell Street, Susette Tibus for helping with the program presented at Mystic River Park to kick-off the day's events, David Labbe of Bridge Marketing and the Chamber Executive Board for his marketing skills and help to make the day, and the Mystic River Park Commission who allowed us use of the park!

I apologize to those I am forgetting but we know, it takes a Village! The Chambers in this area work very hard and we do a great job, but the Mystic Chamber would not be as successful if not for the community we live in! I hope your remainder of 2022 ends well! See you at the Lighted Boat Parade, our Year end Community and Toursim Awards/Party of 12 on December 1st in the Velvet Mill or at the Visitor Center (hopefully buying Bridge Merchandise for Christmas).

The Greater Mystic Chamber of Commerce is here for local business and the community. Should you be interested in learning more about what we offer and the value we provide, how to get involved, or just want to talk about greater Mystic, please visit us at our office, 22 East Main Street on the second floor of the Smith Plumbing building.

Bruce Flax, President

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nce you've decided that you're ready to buy or sell a home, the next big decision to make is which realtor you will use to facilitate this process. We live in an area with many realtors to choose from-so how do you pick? The Emily Myers Team at RE/MAX Legends values each and every client and wants to make everyone feel that they're cared for. Our clients are our clients for a lifetime. This is one of the biggest decisions you'll make in life, so you want to make sure you have a great support system around you! The Emily Myers Team, RE/MAX Legends works together to ensure that, even if one realtor is out of town, our clients are covered. We are Military Relocation Professionals, which are agents who

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take an extra course that specifically trains them in all aspects of military moves-including dealing with VA financing, benefits and support available only to military, and all the details involved in military moves (working in different time zones, completing transactions without the family present, etc.).

All our team members are proud Navy wives whose husbands are either actively serving or have retired. We also love this area-we live here! We know the ins and outs of the local community, so you don't have to do the research. Because we have lived and worked here for years, we have an expansive network of professionals to assist us in making sure that your transaction goes as smoothly as possible. Emily has taken the time to

seek out not only realtors, but also a transaction coordinator, social media director, photographer and marketing director for her team. We want to do the best we can for each client while also actively participating in community events, volunteer opportunities and military support programs.

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MYSTIC CHAMBER OF COMMERCE 2022 EVENTS

The Mystic Chamber of Commerce has had a tremendous year of events so far in 2022, and we are looking forward to a few more to wrap up the year.



On November 26, Santa Claus arrives in town via tugboat. Later that afternoon he will light the Mystic River Park Christmas Tree that kicks off the Holiday Lighted Boat Parade. As in past years, Santa will meet children at 2pm and listen to their Christmas wishes. Children can bring their letter to Santa and place them in his special North Pole mailbox.



The Lighted Boat Parade will begin at 6pm with the lighting of the Mystic River Park Christmas Tree. People can line-up on both sides of the Mystic River to watch as decorated boats pass by in the 19th Annual Holiday event. Boats are judged on creativity and team spirit, with prizes offered in five categories: 'Most Charismatic Crew', 'Innovative Vessel', 'Best Dressed Vessel', 'Most Holiday Spirit' and 'Miss Mystic Vessel of Grandeur'. The Pawcatuck Neighborhood Center will be on-site to collect unwrapped toy donations for the holidays. Come out and

spread holiday cheer while supporting a great cause!

Our year end Party of 12 will take place on December 1st from 5pm to 10pm at the Velvet Mill in the Stonington Borough. For the second year in a row the festivities kick-off at 5pm with the Mystic Chamber of Commerce Community and Tourism Awards including the Joyce Resnikoff Tourism Award, the Greater Mystic Chamber of Commerce Ballast Awards and Keel Award and a brand new award that will be unveiled at this year's reception!

The Joyce Olson Resnikoff tourism award was created to recognize business owners and people who support, grow and nurture southeastern Connecticut's tourism economy. The 15 over 50 Ballast Awards, acknowledge those business icons over 50 years of age who have remained steadfast, making Mystic their own for 15 years or more. The Keel Award will be given to a community business leader who represents the

future of Mystic, someone who will lead the ship through any conditions. Event information, the link to purchase tickets, and Ballast nominating forms can be found at www.mysticchamber.org.

The Chamber along with the Mystic Merchants are putting on one final event to wrap up this fun & lively 2022. The Downtown Mystic Holiday Stroll will take place on Tuesday, December 6th from 5-8pm. Enjoy the festive sounds from local carollers To add to the downtown charm, the Downtown area will be lined with over one hundred beautiful lanterns lighting the streets. Shops will stay open late, restaurants will be offering specialty holiday cocktails and you may even catch a glimpse of Santa as he passes through spreading holiday cheer.

It has been an amazing year and we thank everyone in the community for their support!







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Greater Mystic Chamber of Commerce Partnership with Stratedia

The Greater Mystic Chamber of Commerce understand the challenges that local business face on a daily basis. Our Chamber mission in part is "to provide valuable benefits and services to our member." In 2022 we have made this a priority and earlier this year we debut the Go Mystic app that gave tourists and locals alike an easy way to connect to our members and events. In continuing to move the mission forward, the Greater Mystic Chamber of Commerce has partnered with Stratedia, a local digital marketing company founded by local resident Steve Bibby

Stratedia's mission statement is to execute the customers' goals in "creating, informing, and engaging" business with a better online presence. Recently, Stratedia, a local Digital Marketing Company, won UpCity's Local Excellence Award for SEO for the second straight

Steve Bibby moved to Mystic CT in 2006 after earning a degree in Business from Administration Northeastern University. He has worked for various companies such as Xfinity and

Cox Automotive, a division of Cox Communications. In 2018, he earned his MBA at University of Hartford.

Stratedia's partnership with the Greater Mystic Chamber of Commerce is two-fold. They will help the Chamber of Commerce's website rank higher in search engines and help their members' websites rank higher in search. "Bruce Flax and Morgan Yandow, of the chamber, have been doing an excellent job growing their memberships over the past year. They've done it by bringing a new energy and really having a strong presence in the Mystic CT community. If you're out you see them everywhere", says Bibby. However, the question they continue to be asked is, what kind of value does being a chamber member bring to me? "As a digital marketing expert, I can tell you that by filling out your listing directory inside the chambers website and optimizing the keyword section with all the service keywords that you provide customers, will boost your own websites ranking in Google for those keywords, Bibby continued. This opportunity already comes with your current Mystic

Chamber Membership package, which Bibby describes as its weight in Gold but if you are unfamiliar with how to optimize your listing or SEO in general, Stratedia is ready to help you.

Bruce Flax, President of the Chamber said "Providing benefits to our members is an essential core value. Events that the Chamber puts forth each year are important for many reasons but we cannot lose sight of our members, of whom many are outside of downtown Mystic. With Stratedia on board, we are giving new and existing members a tangible benefit that will set us apart."

"The only way we can deliver results is if we establish a foundational relationship with our client", says Founder & CEO Steve Bibby. "When a client makes the decision to hire Stratedia to

handle their online presence and get them to rank higher in Google, we automatically become

partners. The Greater Mystic Chamber of Commerce is delivering that initial consultation and review of key words as a member benefit included in our membership.





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The Emily Myers Team with RE/MAX Legends is a real estate team that specializes in serving our military community in beautiful Southeastern Connecticut. Our team consists of local military spouses who strive to ensure our clients have a seamless real estate transaction, from start to finish. We live and work within the community and have a network of professionals who also aim to provide excellent service to our clients. From local contractors to lenders, our goal is to provide you with the resources to make your real estate experience an excellent one, even after closing. The Emily Myers Team at RE/ MAX Legends values each and every client and wants to make everyone feel that they're cared for. Our clients are our clients for a lifetime.



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The Groton Education Foundation provides financial support for innovative educational programs and initiatives in the Groton, CT community. Since our founding in 1997, we have made hundreds of grants to schools, libraries and nonprofits that serve Groton residents. The total value of the grants is more than \$250.000. We are a 501(c)(3) incorporated in Connecticut and managed entirely by volunteers who want to strengthen opportunities for local learners. The GEF is independent of all other public and private organizations. For more information, visit our website at www.grotonedfund.org.



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J's Auto Detailing Address: 59 Stoneridge Rd Colchester CT 06415 Phone Number: (860) 992-3139 Website: http://www.jsautodetail.com/ Email: Jsautodetailingct@yahoo.com

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Founded in 2014, Josh began J's Auto Detailing as a mobile service, after successfully impacting customers with great service, in 2018 Josh setup shop in Mystic CT. Here at J's Auto Detailing we have a passion for cars and dedication to every customer - with a commitment to treating every car as if it was our own with unmatched consistent quality service we provide stunning results in every detail.

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Liz T. Life Coach, LLC

Liz T. Life Coach, LLC Address: 274 Greenhaven Rd Pawcatuck CT 06379 Phone Number: (860) 460-8140 Website: http://www.liztlifecoach.com/ Email: lizt.lifecoach@gmail.com

Liz is a Transformational Life Coach, Certified Dream Builder Coach, and Life Mastery Consultant who helps individuals who feel overwhelmed and confused at a crossroads in life to find clarity, purpose, and energy so they can live the life they truly love.

A Registered Nurse by training with more than 20 years in the pharmaceutical industry, Liz brings her decades of training, mentoring and

life experience to her coaching business As a sought-after life coach and professional speaker Liz offers inspiring workshops as well as transformational in-depth coaching programs to help clients achieve new heights of success fulfillment, and spiritual aliveness.



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Norcom Mortgage 6 Greenmanville Ave. Unit 3 Mystic CT 06355 Phone Number: (860) 625-5780 Website: briannaturgeon.norcommortgage.com Email: brianna.turgeon@norcom-usa.com

Norcom Mortgage is a family-owned mortgage company that continues to serve our residents, share our financial expertise, and assist future homeowners with their home buying needs. We are highly successful in what we do and we take pride in our work. Our programs vary and are flexible, whether you are a first-time homebuyer, an experienced mortgage shopper, a veteran, looking to refinance, and beyond.

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Rie & Co. Address: 13 Mistuxet Ave Mystic CT 06355 Phone Number: (860) 941-2980 Website: http://www.rieandco.com Email: info@rieandco.com

Rie & Co. is an interior design and consulting firm focused on creating and branding unique spaces. Founder Marie Thomas, a UCONN graduate, lived and worked in New York City for 10 years as a Project Manager. After realizing the Legal, Tech and Finance worlds weren't for her, she started Rie & Co. a company built on collaboration. She uses her network to assist clients in building out their dreams. Whether it be a short-term rental or unique commercial space, she's up for any challenge.

As a new business her goal is to establish herself in the community as a knowledge expert and work to bring inspiration into form.



Rossetto Builders Inc. Custom Homes Address: 87 Old North Road Mystic CT 06355 Phone Number: (860) 883-9982 Email: rossettobuilders@gmail.com

To watch your new home take shape, to see it rise from the land - this is an adventure beyond compare. We understand. That's why Rossetto Builders encourages each family to be a part of the entire home building process, from the first visit to the closing. To see and feel their dream taking shape. Customers are invited to visit their home and to participate in scheduled inspections from groundbreaking to move-in.

We are there to listen, answer questions and explain each phase of construction.

Once you have walked through our homes, you'll see the pride of craftsmanship we build into every one. We strive to design a home that reflects your way of life. By demonstrating an acute sense of awareness to detail, we can translate your ideas and dreams into a distinctive, enjoyable home.

tive, enjoyable home.
Let us sit down for a free consultation with your own home design or help you create one of your own. Please contact us to schedule an appointment. Thank you for your interest in Rossetto Builders.



Satori Spa Mystic Address: 49 Whitehall Avenue Mystic CT 06355 Phone Number: (860) 980-6068 Website: www.satorispa.com Email: info@satorispa.com

Designed for nurturing and renewal, Satori Spa provides a relaxing healing oasis with services to restore your mind, body, & soul. Your Satori experience starts with the highest quality organic lotions to restore your skin, Ayurvedic oils to soothe your senses, meditative sounds to let go, and expert practitioners who will take you to the next step of your self-care journey.



Seaside Shadows

HAUNTED HISTORY TOURS LLC

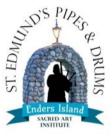
Seaside Shadows Haunted Tours LLC Address: Mystic CT Phone Number: (860) 754-8923 Website: http://www.seasideshadows.com/ Email: info@seasideshadows.com

Seaside Shadows Tours include tales of the true, gruesome and historic past of Mystic, CT – a walk on the darker side if you will and tales of the true paranormal encounters at these haunted locations today. Hear tales of Revolutionary heroes, industrial revolution hot spots, and Union soldiers of the Civil War still seen in their spectral form all on our Downtown Mystic tour. Join the Graveyard Ghost tour that takes place at a Burial Ground established in the 1660'sand hear tales of some of Mystic's most famous residents.



Shuttle Press & Bindery 22 Bayview Avenue Box #S14 Stonington CT 06378 Phone Number: (860) 912-8512 Website: www.shuttlepressbindery.com/ Email: shuttlepressbindery@gmail.com

Established in 2014, Shuttle Press & Bindery is your source for well-designed, quality, handcrafted paper goods and bespoke journals and sketchbooks. Located in Stonington's historic Velvet Mill building, Shuttle continues to use traditional methods and antique machinery to bring each piece to life. Custom orders are accepted for both printing and binding - stop by for a tour of the studio and to get started on your project today!



St. Edmunds Pipe and Drums Address: 68 Front Street Groton CT 06340-5718 Phone Number: (315) 254-4216 Website: www.endersisland.org/pipes-and-drums Email: DL01995@icloud.com

In May 2019, a group of experienced local pipers and drummers began rehearsing outside on the beautiful campus of Enders Island, an 11-acre island and retreat off the coast of Mystic, Connecticut. Their mission was to bring the stirring music of the Great Highland bagpipe to the public through parades, at local events, and piping competitions. The band joined forces with Enders Island, becoming part of the Sacred Art Institute and was named the St. Edmund's Pipes and Drums.

The band can be heard practicing Wednesday nights at 6pm on the island. The band is under the musical direction of Pipe Major Baird Welch-Collins. Both experienced and beginner pipers and drummers are welcome to join, and instruction is available.

For more information about St. Edmund's Pipes and Drums visit https://www.endersisland.org/pipes-and-drums or visit our facebook page.



Stephanie Rush, CT | RI Realtor. RE/MAX Home Team Address: 158 S Broad Street, Stonington, CT 06379 Phone Number: (860) 449-2699 Website: http://linktr.ee/ThatRealtor.StephRush Email: Realtor.srush@gmail.com

Stonecroft

an elegant 1807 country inn

Stonecroft Country Inn
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Website: https://stonecroft.com/?utm_
source=mysticchamber.org&utm_medium=referral
Email: innkeeper@stonecroft.com

A Historic Bed and Breakfast Near Mystic, CT Relax and unwind at Stonecroft Country Inn in Ledyard, a charming bed and breakfast near Mystic, Connecticut. Enjoy the peace and quiet of the countryside at our 6.5-acre inn with its gardens and expansive green lawns surrounded by 200-year-old stone walls.

Listed on the National Registry of Historic Places, our bed and breakfast is located in Ledyard CT, minutes from downtown Mystic, Mystic Seaport, Mystic Aquarium, Foxwoods and Mohegan Sun casinos, and close to the Long Island Sound Ferry. Shopping, antiquing, restaurants, wineries, day-cruises, the beach, and more are all easily accessible from our Ledyard bed and breakfast in Mystic, CT.



Studio M, LLC Custom Framing and Art Gallery Address: 29 Cottrell Street Mystic CT 06355 Phone Number: (860) 536-5000 Website: www.studiomframing.com Email: mara@studiomframing.com

Visit Studio M, IIc is a custom framing shop and local artist gallery. Owner Mara Gillen Beckwith 3rd generation artist is featured in the shop as well as Glass Artist Catherine Gibson and other local artists. Also get expert advice on custom framing. Our specialty is conservation framing. There is a wide up to date selection of frames for paintings and works on paper, including a selection of closed corner period frames. Framing specialties include; custom french matting, needlepoint, pastels, photography, float hinging, and custom painted glass matting.

SWEITZER INCOME PLANNING

Sweitzer Income Planning LLC 18 Lyme Street Old Lyme CT 06371 Phone Number: (203) 605-3255 Website: http://sweitzerincomeplanning.com/ Email: cari@sweitzerip.com

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NEW MEMBERS



The Mystic Woman's Club Thrift Shop Address: 165 South Broad Street (Rte. 1) Pawcatuck CT 06379-3919 Phone Number: (860) 599-3080 Website: www.mysticwomansclub.org/ Email: mwc@mysticwomansclub.org

The Mystic Woman's Club (MWC) is a nondenominational, non-profit women's volunteer service organization and a member of the General Federation of Women's Clubs.

New members always welcome.

The MWC established in 1968 opened its first Thrift Shop in 1969. The thrift shop, the major fundraiser for the Mystic Woman's Club is currently open four days a week, Tuesday, Thursday, and Friday from 12N to 3:00 p.m. and Saturday 11-3:00. Donations of clothing and housewares welcome during business hours

Annual donations to the needy community organizations through grants and scholarships are funded through the thrift shop and other MWC projects. The Mystic Woman's Club is a Member of The General Federation of Woman's Clubs, GFWC. The GFWC is an international women's organization dedicated to community improvement by enhancing the lives of others through volunteer service



Tiki Bar Cruises Address: 89 Belle Woods Drive Glastonbury CT 06033 Phone Number: (860) 245-9877 Website: http://tikibarcruises.com/ Email: tikibarcruises@gmail.com

Enjoy some drinks with friends while listening to island music and cruising the Mystic River. Dance, dance, dance (bring your own playlist - bluetooth). Get ready for a good



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In addition to veterans and servicemembers, UIU-SUBASE New London also welcomes federal contractors and civilians, including Department of Defense employees.



JOIN TODAY!

Phone: (860) 572-9578 www.mysticchamber.org morgan@mysticchamber.org



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Aquariums can help you achieve a healing environment

The Mystic Chamber of Commerce has made a big impact on helping Something Fishy become embedded in the local community while allowing Something Fishy to also give back to the community with support through fundraising and other philanthropy initiatives.

Something Fishy designs, installs & maintains aquatic exhibits in Healthcare, Commercial & Residential settings. In a healthcare setting, Aquariums help to heal. In addition, aquariums help to energize, motivate, and calm those around them. When someone develops a health complication it can be a stressful time for that individual and their family. During this time, it's critical to keep stress as low as possible. Healing environments such as hospitals, rehabilitation centers, or any other medical treatment areas (including your home!) can increase the tranquility and healing of their patients by including an aquarium exhibit as part of the healing plan. Here are a few direct benefits:

White coat Syndrome is a phenomenon where individuals experience stress and elevated blood pressure in a clinical setting. Aquariums are used in medical



and dental offices because they can reduce blood pressure and calm anxiety.

According to the Journal of Clinical Nursing Research, the average cost of a fall in a senior care home is \$23,723. Their study found that implementing injury prevention programs greatly reduced the risk of injury which leads to morbidity and mortality for with unnecessary patients along

expenses to healthcare institutions. The calming effect of an aquarium reduces the restlessness that leads to falls.

A study performed by the Western Journal of Nursing Research found that by watching fish during normal eating times, Alzheimer's patients became fascinated and experienced and increase in appetite and demonstrated metabolic gains in their weight, therefore



reducing the need for costly dietary supplements.

Many healthcare organizations have included aquarium exhibits in their reception areas throughout their campuses. While it may seem this inclusion is for decoration, aquarium exhibits are part of the philosophy of patient centered care, creating healing environments and improved patient outcomes. If you are interested in learning more about how an aquarium can help you achieve a healing environment, please contact Ryan at Ryan@somethingfishyinc.com

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