Sylvans win 63rd annual Southern Forestry Conclave

The Sylvans, SFA's timbersports team, claimed top honors at the 63rd annual Southern Forestry Conclave, surpassing 11 other well-known universities from across the southern United States in both technical and physical forestry competitions. The event, hosted by the University of Tennessee, comes after a two-year hiatus due to the COVID-19 pandemic.

"This marks the first time in Sylvans history that the club has won four consecutive Conclaves," said Dr. Jeremy Stovall, Bone Hill Distinguished Professor of Silviculture and Sylvans faculty advisor. "That now brings us to seven wins over the past eight Conclaves, with 16 wins in total."

The Sylvans scored 237 points overall, with North Carolina State University placing second with 213 points. Clemson University rounded out the top three with 206.75 points. This is the eighth-consecutive Conclave in which the SFA Sylvans have taken first place in the physical events.

While the physical events of the competition often garner the most attention, excelling in technical events, such as wildlife identification, dendrology and photogrammetry, is just as rewarding for students.

"I can certainly confirm that the curriculum offered through my wildlife courses at SFA prepared me very well for the wildlife competition," said Taylor McDaniel, forestry junior and Sylvans work projects vice president. "I really appreciate that Conclave encourages both brawn and brains. Although the technical events may not be as exciting to watch, the whole team is just as excited for us when they hear our names called on stage."

While the Sylvans primarily comprise forestry students, all majors are welcome to join.

For more information on the Sylvans, contact Stovall at stovalljp@sfasu.edu.

Photo courtesy of the Arthur Temple College of Forestry and Agriculture

The Sylvans, SFA's timbersports team, claimed top honors at the 63rd annual Southern Forestry Conclave last spring.

Business students travel to France

Photo courtesy of University Marketing Communications

Nearly 25 students from SFA's Rusche College of Business spent 10 days in France learning about the management of bakeries, champagne houses, French fashion brands, chocolate production and more through SFA's study abroad program. The Arc de Triomphe in Paris was one of their many stops

Nearly 25 students from SFA's Rusche College of Business spent 10 days in France learning about the management of bakeries, champagne houses, French fashion brands, chocolate production and more through SFA's study abroad program.

From May 15 to 25, the faculty-led trip featured tours of the Graindorge cheese dairy, the Lanson and Mignon champagne houses, and the Musée du Parfum. Students also visited cultural sites, including the Louvre Museum, Versailles Palace, Sacré-Cœur Basilica, Reims Cathedral, Père Lachaise Cemetery, the Paris Catacombs, and Montmartre, the artists' quarter.

"Visiting businesses abroad certainly gives the students context for many of the concepts they learn in class, which is important," said Dr. Matthew Lindsey, chair of SFA's Department of Management and Marketing and a faculty advisor for the trip. "However, for many in the class, this experience opens their eyes to the potential opportunities outside the community where they grew up, be it in another part of our country or the world, and that is priceless."

Dr. Mikhail Kouliavtsev, chair of the Department of Economics and Finance, also guided students through class lessons throughout the trip.

During the bakery visits, Silas Brown, human resources senior from El Paso, learned about the "cultural significance of bread for the French, be it the croissant with ingredients specified by law or the baguette, which was made long and skinny to be easily carried."

Students explored the differences in how separate companies marketed similar products and noticed that pride and tradition were important factors in running these businesses.

"It was impressive how the champagne houses capitalized on the regions of France they were in and grew global companies without compromising the integrity of the company or family name," said Kathryn Duncan, management senior from Plano. "And the bakers took such pride in their jobs. One was so proud of delivering consistent products to his neighborhood for 35 years every morning."

In between class lessons, students enjoyed free days spent at events like the French Open and gained a greater sense of history by visiting sites like Omaha Beach in Normandy.

"I feel really lucky to have visited Normandy American Cemetery," said Bryson Harris, sports business senior from Texarkana. "It was just so humbling to go to this place where so many American soldiers who fought for our freedom are honored."

For some students, this class was the first chance they've had to immerse themselves in another culture. The trip also helped students hone their traveling skills for future excursions.

"I definitely feel more confident to travel to other countries in the future," said Jorge Huerta Caratachea, management junior from Tomball. "I know how to prepare before traveling and what I should understand before entering the country. I also feel that I can travel independently."

To learn more about SFA's College of Business, visit sfasu.edu/cob. To learn more about SFA's study abroad program, visit sfasu.edu/study-abroad.

Photo courtesy of University Marketing Communications

3D design students in the School of Art created a large-scale inflatable as a group project. Using plastic and packing tape for the sculpture and a blower fan for inflation, the students also planned and organized a public presentation where they handed out snacks to viewers, explained the process of making the sculpture, and welcomed visitors inside through a zipper door.

PURPLE
IS PART OF OUR
RAINBOW

Join the Office of Multicultural Affairs in the new Allied Space, created for members of SFA's LGBTQ+ community and allies.

NACOGDOCHES MEMORIAL HOSPITAL

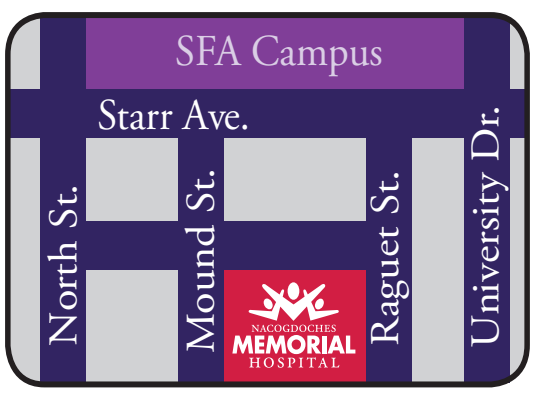
Serious Care delivered.

If a serious fall turns into a serious fracture, you need immediate access to the best care available – the level of care found only at Nacogdoches Memorial Hospital, just one block from campus.

Unlike freestanding emergency rooms, our Level III Trauma Center is backed by the resources of an entire health system, including a full spectrum of diagnostic imaging capabilities, orthopaedic specialists and a 30,000-square-foot world-class surgery center right on site, should you need them.

In fact, our ER team is better equipped than ever before to provide exceptional patient care to every generation of every Lumberjack family.

We're Nacogdoches Memorial Hospital. **Where people come first.**



1204 Mound Street | 936-564-4611 | nacmem.org | *Official Partner of SFA Athletics*