

# NATIONAL WELLNESS MONTH PACKAGES



## AUGUST IS NATIONAL WELLNESS MONTH!

Help The Pilot inform and educate our readers on important health related topics & issues as we celebrate Healthcare month with sponsored articles in every edition of The Pilot contributed by our advertising partners.

**Ad campaign will run within the month of August**

### PREMIUM PACKAGE

- 1 **Focus on Wellness** article in The Pilot and online (700 words & multiple photos)
- 4 1/4 page Pilot ads
- 2 Pilot's Briefing Banner ads
- Web ad online for 30 days

**\$1600**

Value: \$2100

### DELUXE PACKAGE

- 1 **Focus on Wellness** article in The Pilot and online (700 words & multiple photos)
- 4 1/8 page Pilot ads
- 2 Pilot's Briefing Banner ads
- Web ad online for 30 days

**\$1250**

Value: \$1800

### BASIC PACKAGE

- 1 **Focus on Wellness** article in Brief (400 words and one photo) in print and online
- 2 1/8 page Pilot ads
- Web ad online for 30 days

**\$670**

Value: \$1200

**Add PineStraw:** Full page: \$750 Half page: \$400 1/4 page: \$300

**For more information, contact your Advertising Representative or call 910.692.7271**