

GUIDE *to* GIVING

This November, *PineStraw* Magazine will provide our reader's with an array of helpful information about our area's local non-profit organizations to help them plan end of the year charitable donations. The Guide to Giving will be a special advertising section within the November issue of *PineStraw* magazine and include profiles on non-profits accompanied by sponsorship advertising for businesses that support them.

HERE'S HOW IT WORKS...

- Each participating non-profit will need an **\$695 sponsor** (a local business) who will receive a half page ad directly next to the profile of the non-profit. Or there is the option of two \$350 sponsors who will receive 1/4 page ads.
- Non-profits can secure their own sponsor (could be a board member, or a business that has supported you in the past) or we can find the sponsor for you. Either way, the business sponsor will be billed by The Pilot for the sponsorship. The non-profit organization will not collect funds for this sponsorship.
- Each non-profit will receive a **formatted profile** that includes basic information about the organization including mission statement, details about who/what the organization supports, volunteer opportunities, fundraising efforts and how monetary donations will be used. It will also include a photo.

How important is your end of year campaign to your non-profit's success? How important is awareness? Let us help! Find new supporters by providing the community with information about your cause and how they can get involved! *Sign on for the Guide to Giving today!*

Deadline for sponsorship commitment:
September 30th
Publication Date:
November 1st

15,000 copies distributed
throughout Moore County

MOORE HUMANE SOCIETY

THE FOUNDERS OF ANIMAL WELFARE IN THE SANDHILLS

MOORE HUMANE SOCIETY has been serving our community for over 50 years. Tens of thousands of homeless animals in need have passed through our doors. While our desire to help homeless animals is unlimited, Moore Humane Society is not. "No-Kill" 501(c)(3) Charitable Organization funded entirely by its membership and tax-exempt donations. Operations are critical for the continuation of our lifesaving mission.

PROGRAMS AND SERVICES:

- Rescue, rehabilitate, and adopt homeless animals
- Low cost spay/neuter
- Reuniting Lost Pets
- Helping to manage feral cat population through the Trap, Neuter and Release Program
- Maintaining the Pooch Park in the Pines in Southern Pines

FUNDRAISING:

The operating expenses of Moore Humane Society exceed \$250,000 annually. Hundreds of homeless animals pass through the doors of HHS every year, and nearly all of them require some degree of medical care.

HOW YOU CAN HELP:

- Working/socializing with shelter dogs and cats
- Staffing special events
- Fostering animals
- Photographing animals
- Public Speaking
- Fundraising

Fill out an application at moorehumane.org to volunteer.

MAKE A GIFT:

moorehumane.org/irish-list/
Moore Humane Society
PO Box 203
Southern Pines, NC 28388

Webinars are Now Available!

Interested in learning about how captioned telephone service works or what type of accommodations and resources are offered for people with hearing loss? Monthly webinars are available for people with hearing loss, agencies working with people who have disabilities, or advocates interested in learning about the CapTel service and state program.

It's easy to sign up

Using the video conference app Zoom, sign up at captelinc.com/webinar and you will receive an email with a link to join the call. All webinars will be accessible with captioning.

It's free!

North Carolina residents and professionals can participate at no charge.

For more information, contact:

Kim Calabretta, CapTel NC Manager
919 415 1461
kim.m.calabretta@sprint.com
captelinc.com/webinar

NC DEPARTMENT OF HEALTH AND HUMAN SERVICES
Division of Community Health
State of North Carolina

91 PineStraw

The Art & Soul of the Sandhills