

GUIDE to GIVING

This November, PineStraw Magazine will provide our reader's with an array of helpful information about our area's local non-profit organizations to help them plan end of the year charitable donations. The Guide to Giving will be a special advertising section within the November issue of PineStraw magazine and include profiles on non-profits accompanied by sponsorship advertising for businesses that support them.

HERE'S HOW IT WORKS...

- Each participating non-profit will need an **\$695 sponsor** (a local business) who will receive a half page ad directly next to the profile of the non-profit. Or there is the option of two \$350 sponsors who will receive 1/4 page ads.
- Non-profits can secure their own sponsor (could be a board member, or a business that has supported you in the past) or we can find the sponsor for you. Either way, the business sponsor will be billed by The Pilot for the sponsorship. The non-profit organization will not collect funds for this sponsorship.
- Each non-profit will receive a **formatted profile** that includes basic information about the organization including mission statement, details about who/what the organization supports, volunteer opportunities, fundraising efforts and how monetary donations will be used. It will also include a photo.

How important is your end of year campaign to your non-profit's success? How important is awareness? Let us help! Find new supporters by providing the community with information about your cause and how they can get involved! *Sign on for the Guide to Giving today!*

**Deadline for sponsorship commitment:
September 30th**
**Publication Date:
November 1st**

**15,000 copies distributed
throughout Moore County**

THE FOUNDERS OF ANIMAL WELFARE IN THE SANDHILLS

MOORE HUMANE SOCIETY
has been serving our community for over 50 Years. We are a non-profit organization that rescues thousands of homeless animals in Moore County through our doors. While our doors are open, our animals are unlimited. Our animal population is limited. Moore Humane Society are a "No Kill" 501(c)(3) Charitable Organization. We are entirely by donations. Donations are critical for the continuation of our life saving mission.

PROGRAMS AND SERVICES:

- Rescue, rehabilitate, and rehome animals
- Low cost spay and neuter
- Reuniting Lost Pets
- Trapping to manage feral cat populations
- Trap, Neuter and Release Program
- Maintaining the Pooh Park in the Pines in Southern Pines
- Humane education in local schools, day care facilities and other community organizations
- Courtesy Listings: Provide opportunity for pets to be matched with new adopters through national database. We do not have a capacity or animal is not a good candidate for shelter environment
- Emergency Placement: Provide temporary home for animals in the event of an emergency
- National Animal Welfare Program: We are a member of the United States

FUNDRAISING
The operating expenses of \$210,000.00 are the needs of homeless animals plus the services of MHS every year, and nearly all of them require some degree of medical care.

HOW YOU CAN HELP:

- Working/volunteering with shelter dogs and cats
- Staffing special events
- Fundraising activities
- Photographing animals
- Public Speaking
- Fundraising

MAKE A GIFT:
moorehumane.org/wish-list/
Moore Humane Society
PO Box 2038
Southern Pines, NC 28388

Fill out an application at moorehumane.org to volunteer.

THIS PAGE MADE POSSIBLE BY FIVE POINTS PET RESORT

Webinars are Now Available!

Interested in learning about how captioned telephone service works or what type of accommodations and resources are offered for people with hearing loss? Monthly webinars are available for people with hearing loss, agencies working with people who have disabilities, or advocates interested in learning about the CapTel NC service and state program.

It's easy to sign up
Using the video conference app Zoom, sign up at capteinco.com/webinar and you will receive an email with a link to join the call. All webinars will be accessible with captioning.

It's free!
North Carolina residents and professionals can participate at no charge.

For more information, contact:
Kim Calabretta, CapTel NC Manager
• 919 415 1461
• kim.m.calabretta@sprint.com
• capteinco.com/webinar


NC DEPARTMENT OF
HEALTH AND HUMAN SERVICES
Division of Aging and Adult Services
The Art & Soul of the Sandhills