



PLAN YOUR BEST LIFE

FINANCES • RETIREMENT • CAREER • HEALTH
SPIRITUALITY • HOME • RECREATION • NUTRITION

A SPECIAL SECTION IN THE  PILOT FEBRUARY 23

Life Planning is essential. Everyone should consider having a financial plan and career path goals. Are you buying a new home, or planning for maintenance or remodeling your current residence? Are you setting health and fitness goals? Do you have a retirement plan? Or are you preparing for aging parents' transition into dependency?

Join The Pilot as we inform our readers about your expertise with a special Plan Your Best Life insert on February 23. Advertising options include Special Section newspaper ads, expert advice columns, digital web ads and e-newsletter ads.

Your business could benefit by being included in this valuable resource guide:

- Financial Planners
- Estate Planners
- Accountants & CPA's
- Banks, Financial Institutions,
- Investment Companies, Credit Unions
- Real Estate companies & Realtors
- Estate Sale Companies
- Retirement & Assisted Living Communities
- Health Care & Home Health Services
- Home Maintenance
- Attorneys
- Pharmacies
- Insurance
- Recreation & Fitness
- Alternative Medicine
- Health Food & Healthy Options

1. PRIME+ PACKAGE

Package includes:

- Half page or Full page ad
- Expert Advice Column
- Web ad on thepilot.com for one (1) month
- Two banner ads in The Pilot's Briefing
- Directory page listing

FULL PAGE PACKAGE = \$995

HALF PAGE PACKAGE = \$695

PREMIUM POSITION

FULL PAGE PACKAGE = \$1,100

Plan Your Best Life Special Section

Publishes:

February 23, 2022

Ad Sales Deadline:

February 7, 2022

2. SPECIAL SECTION ADS

FULL PAGE..... **\$750**

HALF PAGE..... **\$450**

QUARTER PAGE..... **\$255**

EIGHTH PAGE..... **\$140**

3. ADS *plus* EXPERT ADVICE COLUMN

FULL PAGE with article..... **\$850**

HALF PAGE with article..... **\$550**

4. DIRECTORY PAGE LISTING

(3 LINES) **\$50**

- Business name
- Business address
- phone # and website

To advertise contact:

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