



# Holiday GIFT GUIDE

Look inside for great gift ideas  
and a Special Holiday  
Subscription Offer



A SPECIAL ADVERTISING SUPPLEMENT TO THE MOUNTAIN MAIL



# SHOP LO-*ho-ho*-CAL

## 5 ways to support small businesses this holiday shopping season

Small businesses long have been the heart and soul of local communities. There is something to be said about being on a first-name basis with a local restaurateur or another small business owner, as such familiarity often translates into exemplary service.

According to the U.S. Small Business Administration, small businesses account for 99.9 percent of companies in the country, due in large part to the broad definition of small businesses (those with fewer than 500 employees). However, the vast majority of businesses in the United States have a staff that's smaller than 20 workers, according to the Small Business & Entrepreneurship Council. These firms employ nearly 60 million workers, says the SBA.

Consumers who want to help their favorite small businesses survive can use the holiday season and beyond to set the course for success. Consumers can make a concerted effort to fuel this important cog in their local economic engines.

• **Shop local.** The concept is simple but ef-

fective. Opting to shop in local stores over larger conglomerates and franchises can help small businesses take root. Before making holiday shopping lists, visit local stores and base gift ideas on items they have in stock. Chances are those gifts will



be one-of-a-kind.

• **Purchase gift cards/certificates.** All businesses have slow periods, and post-holidays is often a time when sales stagnate. Gift cards may bring new customers

into local businesses who might otherwise not have patronized them, potentially creating new repeat customers.

• **Cater holiday meals and gatherings.** The holiday season is chock-full of entertainment opportunities. Individuals can rely on nearby restaurants and other food and beverage businesses to cater holiday parties.

• **Mention small businesses on social media.** The holiday season breeds excitement. Therefore, when shoppers are in local stores, they can snap pictures of products and overflowing shopping bags and post them online while praising local businesses.

• **Think about subscription gifts.** Enrollment in a health club or a massage therapy service are gifts that keep on giving for the recipient, but also help ensure consistent incoming cash for the business providing the service.

When shopping this holiday season, consumers can look to the small, local businesses in their communities that help make towns and cities unique.

## Give the gift that keeps on giving, and give a little more for FREE!



A subscription to one of our newspapers is a wonderful gift! One that delivers news, sports, community, government, entertainment, events and so much more all year long.

Available in both Print and Online.

**Buy a 12 month Gift Subscription before December 31st, 2021 and we'll give them 3 extra months for FREE.**

**And as our gift to you, we'll add 3 FREE months to your existing subscription too!!!**

**Call 719-539-6691 today and ask for the Holiday Subscription Special.**

Leadville



Buena Vista



Salida



Fairplay/Bailey



Gift Subscriptions do not have to be for the same paper that you currently subscribe to. 3 months will be added to your subscription for each 12 month Gift Subscription you purchase, no limit. Offer expires 12/31/21.



# Gift IDEAS



**A little something for everyone.**

Fun games. Cute baby clothing. Snow Globes. Items from local artists. Notebooks & book lights. DIY fun. Stocking stuffers and so much more.

**\$5<sup>00</sup> to \$50<sup>00</sup>**

**Little Red Tricycle**  
Mon-Sat 10-5, Sun 11-4  
219 F St. Salida



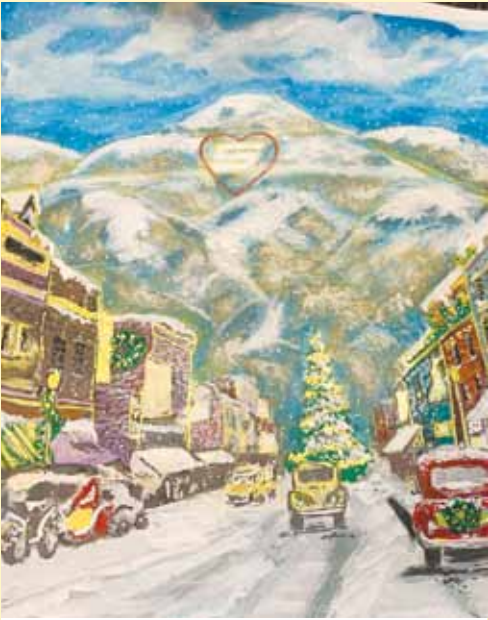
**Celebrate your holidays with unique locally handmade gifts.**

Huge Fabric inventory for your own holiday creations.

Open Saturdays Beginning 11/27/21 through 12/24/21

**Starting at \$10<sup>00</sup>**

**The Hodgepodge**  
Open 11am - 4pm Tues-Sat  
1548 G St., #7, Salida  
719-239-0746



The Mixing Bowl presents our exclusive custom made Holiday Mountain 1920's "Memories of Christmas" Towels, totes, and cards by Redfeather Art company. Also featuring pet, and forest friends towels, totes, and cards. Come shop our beautiful selection, quantities are limited!

**Starting at \$13<sup>95</sup>**

**The Mixing Bowl**  
Open 10am - 5pm Tues-Sat  
148 F St. Salida  
719-539-2655



**It's never too late to say "I do."**

Wedding sets, anniversary, special occasion, holiday, birthday or just because.

Our price range is from absolutely lovely to "Oh my gosh, call the family!"

**Priceless**

**Krivanek Jewelers**  
Tues-Sat 10am-5pm  
101 F St. Salida  
719-539-7493



**Game are the perfect gift for everyone on your shopping list.**

Let Kaleidoscope Toy's knowledgeable staff help you select an age appropriate gift and they will wrap it for free!

**\$5<sup>99</sup> to \$59<sup>99</sup>**

**Kaleidoscope Toys**  
Mon-Sat 11-6, Sun 11-5  
116 F St. Salida  
719-530-0533



Inspired by farm-to-table cooking, the Wüsthof Craftsman is a hybrid design combining the features of a chef's knife, boning knife, and carving knife. Regularly \$150.00

**SALE \$79<sup>99</sup>**

**Salida Cutlery**  
Mon - Sat 9 to 5  
132 W. Hwy 50, Salida  
719-539-2884





# For the kids

## SNOW FACTS FOR KIDS

- \* Snowflakes form in a variety of different shapes.
- \* Snow is a form of precipitation, other forms of precipitation are rain, hail and sleet.
- \* Light and fluffy snow is often called 'powder'.
- \* Heavy snowfalls are often called 'snowstorms'.
- \* Recreational activities such as snowball fights, tobogganing and making snowmen are also popular in the snow.

### Christmas tree craft



- Craft sticks (standard size)
- Large Wooden Spools
- Craft Paint
- Puffy Paint
- Excelsior
- Foam Brush
- Pliers
- Hot Glue Gun and Glue Sticks

\* Gather your craft sticks. You will need six sticks per tree. One for the center trunk, and five "branches. You will need to trim your "branches."

\* Using your pliers, snip off the ends of each craft stick. Make sure you have the craft sticks up against the cutting area of the pliers.

\* Then trim the sticks so they are graduated in length. If the pliers left rough edges, you can hit them with some sandpaper to smooth them down.

\* Then paint the five "branches." Two coats of paint may be needed. Allow the paint to dry.

\* When the paint has dried, start gluing your "branches" to the middle trunk using your hot glue gun.

\* When all of the "branches" are secured to the trunk, add some glue to the bottom of the trunk and insert the trunk into the hole in the spool.

\* Add glue to the top of the spool, and while the glue is still hot (work quickly!) add excelsior to the spool. Excelsior is crazy! It is all different lengths. Trim it down where it needs it. Add more excelsior if you need it to fill in holes.

\* Using puffy paint, dab "ornaments" onto your tree.

\* Allow your finished tree to sit undisturbed for the puffy paint to dry. (Approximately four hours dry time.)



## Did You Know?

WHILE NO ONE KNOWS WHO CREATED THE FIRST SNOWMAN, THE TRADITION OF MAKING SNOWMEN IS BELIEVED TO HAVE ORIGINATED IN MEDIEVAL TIMES.



### What's the Difference?

There are four differences between Picture A and Picture B. Can you find them all?

A



B



Answers: 1. Missing antler 2. Extra bell on reins 3. Santa's hat 4. Snowman in background