



A T H E N A
I N T E R N A T I O N A L

Call for Nominations

3RD ANNUAL **ATHENA AWARDS**

LUNCHEON AND CELEBRATION

Join us for the 3rd Annual Livingston County ATHENA Awards
Luncheon and Celebration

Honoring local women dedicated to community,
professionalism and leadership



THURS.
12PM

2ND
OCT

SUNY
GENESEO

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NOMINEE

Name_____

Home Address _____

City_____State/Province_____Zip Code _____

Phone_____Email_____

Company/Organization_____

Title/Position _____

Business Address _____

City_____State_____Zip Code _____

Work Phone_____Business Email_____

NOMINATOR

Name_____

Company/Organization_____

Business Address _____

City_____State_____Zip_____

Phone_____Email_____



ATHENA LEADERSHIP AWARD

NOMINATION INSTRUCTIONS

The ATHENA Leadership Award celebrates exemplary leadership and is reflective of a quote by Plato: *What is honored in a country will be cultivated there.* Over 7,000 recipients have been honored with the ATHENA Leadership Award since the program's inception in 1982.

Presented to leaders across professional sectors, the ATHENA Leadership Award's rich history, international scope and focus on mentorship, distinguish it as one of the most prestigious leadership awards one can receive.

THE CRITERIA

ATHENA Leadership Award Nominees must meet each of the following three criteria:

- Demonstrate excellence, creativity and initiative in their business or profession
- Provide valuable service to improve the quality of life for others in their community
- Actively assist women in achieving their full leadership potential

QUALIFICATIONS

- ATHENA Leadership Award Nominees may represent either the profit or not-for-profit sector.
- Previous ATHENA Leadership Award Recipients are not eligible for nomination, however, past nominees may be nominated again.
- There is no minimum or maximum age qualification that must be met by ATHENA Leadership Award Nominees.

COMPLETING THE FORM

- You are encouraged to work closely with your nominee to complete their nomination.
- Nominations for the ATHENA Leadership Award must be submitted using this nomination form and format.
- You may include supporting documents (articles, testimonials, etc) with your completed nomination form.
- **Deadline for submission: July 31, 2025**

THE PROCESS

A Selection Committee made up of a diverse group of community leaders, will review all nominations and select the ATHENA Leadership Award Recipient. The Recipient will be announced at the 2nd Annual ATHENA Awards Luncheon on Thursday, October 2, 2025, at SUNY Geneseo.

QUESTIONS

Contact: Laura Lane – (585) 243-2222 or email Laura@livingstoncountychamber.com

RETURN COMPLETED FORM TO

Livingston County Chamber of Commerce
4635 Millennium Drive
Geneseo, NY 14454
Attn: Athena Awards

Or email – laura@livingstoncountychamber.com

Subject Line – Athena Awards

ATHENA Leadership Award Nomination Form

I. PROFESSIONAL LEADERSHIP

Provide specific examples of how the nominee has demonstrated excellence, creativity and initiative in their business or profession.

II. COMMUNITY LEADERSHIP:

Provide specific examples of how the nominee provides valuable service to improve the quality of life for others in their community. Include type and length of service in civic and service organizations and initiatives.

III. PERSONAL LEADERSHIP/ MENTORSHIP:

Provide specific examples of how the nominee has actively assisted women in achieving their full leadership potential, and/or demonstrated support for their personal and professional advancement.

ADDITIONAL INFORMATION PERTAINING TO CRITERIA:

Include any additional information you feel is important for consideration of your nominee. Include awards, honors, publications, articles and/or testimonials that demonstrate service to their profession, community, and, most importantly, aspiring and established women leaders.

Top 10 Tips on Writing Great ATHENA Nominations

***Pittsburgh Magazine* Publisher Betsy Benson has shared this advice on writing nominations for the ATHENA Award and the ATHENA Young Professional Award.**

1. Tell the nominee what you're doing. This can't be a surprise; you will need to interview her and people who know her.
2. Ask for help reviewing the nomination. Even editors need editors.
3. Share the load. The marketing, public relations or human resources departments in the nominee's organization may be available to help.
4. Considering hiring a freelance writer, especially if you're pressed for time.
5. Skip the adjectives and focus on anecdotes and examples. One potent verb is worth three clichéd adjectives.
6. In that same vein, focus on results – not superlatives.
7. Don't exceed three pages of text. (Each selection committee member will review 30 or more nomination packages.)
8. Don't focus exclusively on the present. Try to establish a pattern of achievement over time. What was the nominee doing in the 1980s? Leadership examples from her time in college just may give her the edge.
9. Include direct quotes about the impact the nominee has had on individuals you interviewed.
10. Remember: ATHENA awards go to women who "actively assist women in realizing their full leadership potential." Invest time to quantify that; it can make the difference when the selection committee is deciding among the top candidates.

Any questions? Contact ATHENA International at 312-580-0111.

www.athenainternational.org