

FLORIDA *Catholic*
MEDIA

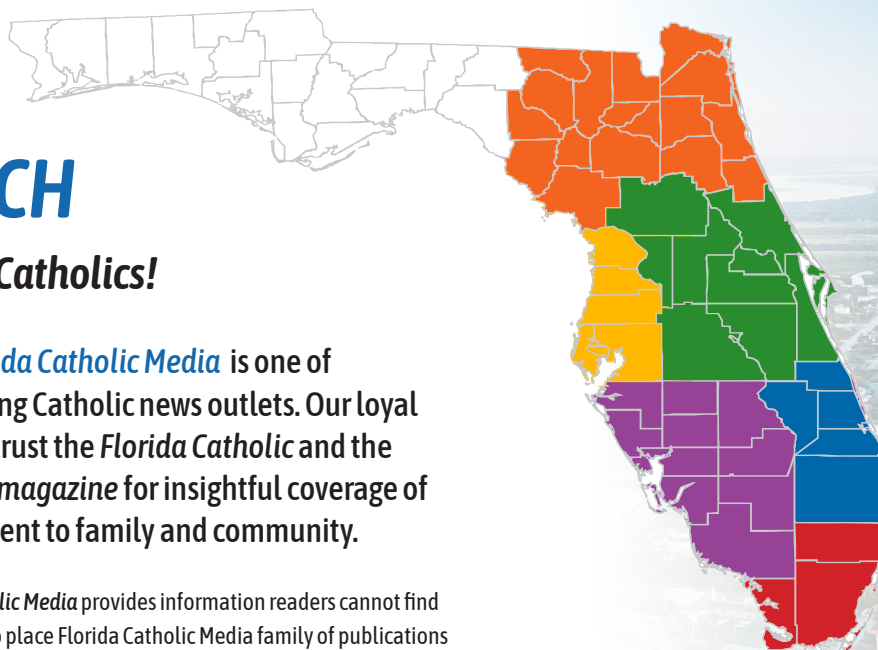


OUR REACH

Over 1.7 million Catholics!

Founded in 1939, *Florida Catholic Media* is one of America's most enduring Catholic news outlets. Our loyal readers have come to trust the *Florida Catholic* and the *St. Augustine Catholic magazine* for insightful coverage of news and issues pertinent to family and community.

Most importantly, *Florida Catholic Media* provides information readers cannot find elsewhere, and they continue to place Florida Catholic Media family of publications first for advertising they can trust. The *Florida Catholic*, *La Voz Católica*, *St. Augustine Catholic Magazine*, and *Gulf Coast Catholic magazine* are high-quality publications read by over 1.7 million Catholics in Florida. They are the official publications of the Dioceses of Orlando, Palm Beach, Venice; the Archdiocese of Miami; the Diocese of St. Augustine; and Diocese of St. Petersburg.



Florida Catholic — Orlando

Media: Digital **Frequency:** Weekly
Readership: 69,392
Subscription: Free, no paywalls



Florida Catholic — Miami / La Voz Católica

Media: Print & Digital **Frequency:** Monthly
Circulation: 50,000 **Readership:** 125,000
Subscription: Free, pickup at parishes or mailed. No paywalls on digital



Florida Catholic — Palm Beach

Media: Print & Digital **Print Frequency:** Monthly
Readership: 56,041 **Digital Frequency:** Weekly
Subscription: Free, no paywalls



St. Augustine Catholic Magazine

Media: Print & Digital **Frequency:** Bi-Monthly
Circulation: 55,000 **Readership:** 140,000
Subscription: Free, mailed to homes. No paywall on digital



Florida Catholic — Venice

Media: Digital **Frequency:** Weekly
Readership: 55,942
Subscription: Free, no paywalls



Gulf Coast Catholic

Media: Print & Digital **Frequency:** Quarterly
Circulation: 100,000 **Readership:** 250,000
Subscription: Free, mailed to homes. No paywall on digital

CONTACT: Kristen Maheu

ads@thefloridacatholic.org • 407-373-0076

Orlando Palm Beach Venice Digital Editions	AD SIZE	1x	6x	Non-profit
	Full page	\$ 885	\$ 797	\$ 414
	3/5 page	\$ 569	\$ 512	\$ 276
	1/2 page	\$ 493	\$ 444	\$ 244
	1/3 page	\$ 340	\$ 306	\$ 170
	1/4 page	\$ 258	\$ 232	\$ 130
	1/5 page	\$ 217	\$ 195	\$ 110
	1/8 page	\$ 140	\$ 126	\$ 71
	1/10 page	\$ 107	\$ 96	\$ 56
	1/16 page	\$ 73	\$ 66	\$ 39

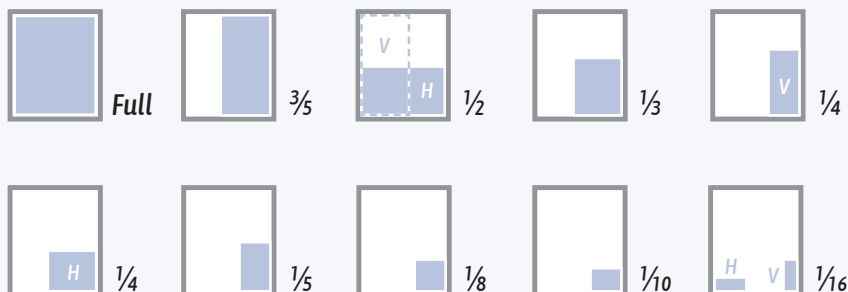
COLOR INCLUDED!

The deadlines for space and copy are **10 days before publication.**

Dimensions (in inches)

Full page	10" w x 12" h	1/4 page (horizontal)	5.9" w x 5" h
3/5 page	5.9" w x 12" h	1/5 page	3.9" w x 6" h
1/2 page (horizontal)	10" w x 6" h	1/8 page	3.9" w x 4" h
1/2 page (vertical)	5.9" w x 10" h	1/10 page	3.9" w x 3" h
1/3 page	5.9" w x 7" h	1/16 page (horizontal)	3.9" w x 2" h
1/4 page (vertical)	3.9" w x 8" h	1/16 page (vertical)	1.9" w x 4" h

Display Ad Sizes



ISSUE DATE	COPY DEADLINE	SPECIAL
JAN 10	JAN 6	
JAN 17	JAN 13	
JAN 24	JAN 20	CATHOLIC SCHOOLS WEEK
JAN 31	JAN 27	
FEB 7	FEB 3	
FEB 14	FEB 10	
FEB 21	FEB 17	
FEB 28	FEB 24	TRAVEL, PILGRIMAGES & CAMPS
MAR 7	MAR 3	LENTEN SPECIAL / LONG-SLEEVE RELIEF
MAR 14	MAR 10	
MAR 21	MAR 17	
MAR 28	MAR 24	
APR 4	MAR 31	
APR 11	APR 7	JUBILARIANS / HOLY WEEK SCHEDULES / EASTER
APR 18	APR 14	
APR 25	APR 21	
MAY 2	APR 28	
MAY 9	MAY 5	
MAY 16	MAY 12	
MAY 23	MAY 19	VOCATIONS
MAY 30	MAY 26	
JUN 6	JUN 2	GRADUATION
JUN 13	JUN 9	
JUN 20	JUN 16	
JUN 27	JUN 23	
JULY 4	JUN 30	
JULY 11	JULY 7	
JULY 25	JULY 21	HURRICANE PREPAREDNESS
AUG 1	JULY 28	
AUG 8	AUG 4	BACK IN SCHOOL
AUG 15	AUG 11	
AUG 22	AUG 18	SENIOR LIVING
AUG 29	SEPT 25	
SEPT 5	SEPT 1	
SEPT 12	SEPT 8	FALL FESTIVALS
SEPT 19	SEPT 15	
SEPT 26	SEPT 22	BACK IN SCHOOL
OCT 3	SEPT 29	
OCT 10	OCT 6	
OCT 17	OCT 13	
OCT 24	OCT 20	CATHOLIC END-OF-LIFE & FUNERAL PLANNING
OCT 31	OCT 27	
NOV 7	NOV 3	
NOV 14	NOV 10	
NOV 21	NOV 17	
NOV 28	NOV 24	SMALL BUSINESS SATURDAY / ADVENT GIFT GUIDE
DEC 12	DEC 8	ADVENT GIFT GUIDE
DEC 19	DEC 15	CHRISTMAS MASS SCHEDULES/85 TH ANNIVERSARY

CONTACT: Kristen Maheu, Advertising & Business Manager Email: ads@thefloridacatholic.org · Phone: 407-373-0076

Palm Beach
Print
Edition

AD SIZE	1x	6x	Non-profit
Full page	\$695	\$636	\$579
3/5 page	\$435	\$398	\$362
1/2 page	\$367	\$337	\$306
1/3 page	\$257	\$235	\$214
1/4 page	\$196	\$179	\$163
1/5 page	\$160	\$146	\$133
1/8 page	\$104	\$95	\$86
1/10 page	\$80	\$72	\$65
1/16 page	\$60	\$50	\$45

Dimensions
(in inches)

Full page	10" w x 12" h
3/5 page	5.9" w x 12" h
1/2 page (horizontal)	10" w x 6" h
1/2 page (vertical)	5.9" w x 10" h
1/3 page	5.9" w x 7" h
1/4 page (vertical)	3.9" w x 8" h
1/4 page (horizontal)	5.9" w x 5" h
1/5 page	3.9" w x 6" h
1/8 page	3.9" w x 4" h
1/10 page	3.9" w x 3" h
1/16 page (horizontal)	3.9" w x 2" h
1/16 page (vertical)	1.9" w x 4" h

Add **COLOR** for \$250. Non-profit: Add **COLOR** for \$185.

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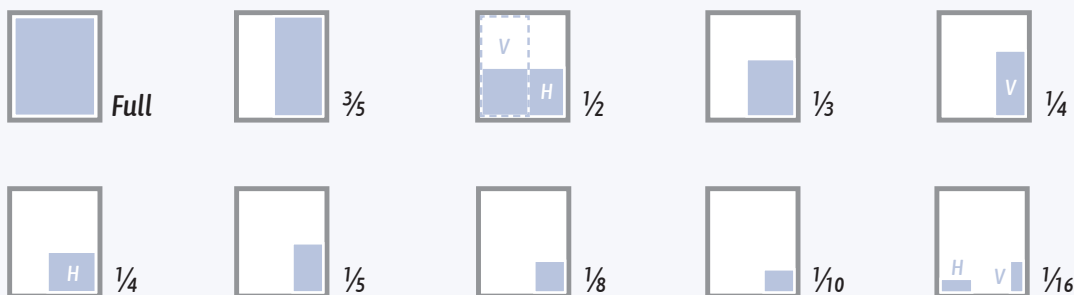
ISSUE DATE

COPY DEADLINE

EDITION

JAN 16	JAN 6	CATHOLIC SCHOOLS WEEK
FEB 20	FEB 10	LENTEN SPECIAL / LONG-SLEEVE RELIEF
MAR 20	MAR 10	TRAVEL, PILGRIMAGES & CAMPS
APR 17	APR 7	JUBILARIANS / HOLY WEEK SCHEDULES / EASTER
MAY 15	MAY 5	VOCATIONS
JUN 19	JUN 9	GRADUATIONS
JULY 17	JULY 7	DIGITAL ISSUE ONLY
AUG 21	AUG 11	SENIOR LIVING
SEPT 18	SEPT 8	BACK IN SCHOOL
OCT 16	OCT 6	CATHOLIC END-OF-LIFE & FUNERAL PLANNING
NOV 20	NOV 10	ADVENT GIFT GUIDE / FCM 85TH ANNIVERSARY
DEC 18	DEC 8	ADVENT GIFT GUIDE / CHRISTMAS MASS SCHEDULES

Display Ad Sizes



Miami
Print and
Digital
Editions

AD SIZE	1x	6x	Non-profit
Full page	\$1,823	\$1,640	\$1,285
3/5 page	\$1,171	\$1,054	\$836
1/2 page	\$1,016	\$915	\$725
1/3 page	\$699	\$630	\$499
1/4 page	\$530	\$478	\$379
1/5 page	\$447	\$403	\$319
1/8 page	\$283	\$256	\$203
1/10 page	\$219	\$199	\$157
1/16 page	\$150	\$137	\$39

Dimensions
(in inches)

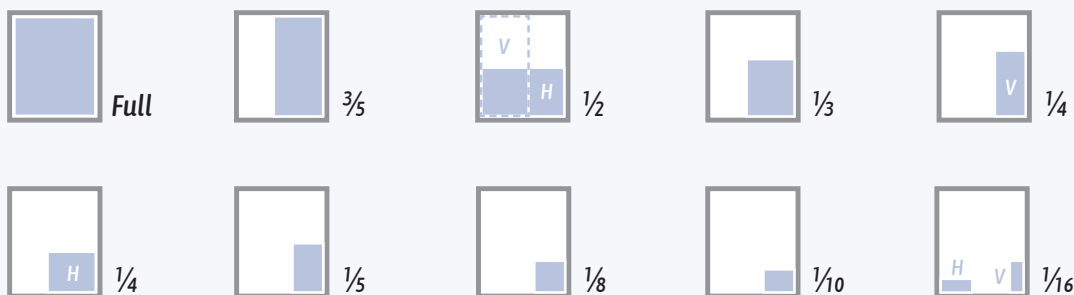
Full page	10" w x 12" h
3/5 page	5.9" w x 12" h
1/2 page (horizontal)	10" w x 6" h
1/2 page (vertical)	5.9" w x 10" h
1/3 page	5.9" w x 7" h
1/4 page (vertical)	3.9" w x 8" h
1/4 page (horizontal)	5.9" w x 5" h
1/5 page	3.9" w x 6" h
1/8 page	3.9" w x 4" h
1/10 page	3.9" w x 3" h
1/16 page (horizontal)	3.9" w x 2" h
1/16 page (vertical)	1.9" w x 4" h

Add **COLOR** for \$250. Non-profit: Add **COLOR** for \$185.

The deadlines for space and copy are **10 days before publication**.

ISSUE DATE	COPY DEADLINE	SPECIAL
JAN 18	JAN 8	CATHOLIC SCHOOLS WEEK
FEB 15	FEB 5	LENTEN SPECIAL / LSR
MAR 21	MAR 11	JUBILARIANS / HOLY WEEK SCHEDULES / EASTER
APR 18	APR 8	TRAVEL, PILGRIMAGES & CAMPS
MAY 16	MAY 6	FIRST COMMUNION
JUN 20	JUN 10	GRADUATION
JULY 18	JULY 8	DIGITAL ISSUE ONLY
AUG 15	AUG 5	BACK IN SCHOOL
SEPT 19	SEPT 9	FALL FESTIVALS
OCT 17	OCT 7	CATHOLIC END-OF-LIFE & FUNERAL PLANNING
NOV 21	NOV 11	NATIONAL VOCATIONS AWARENESS WEEK/ADVENT
DEC 19	DEC 9	ADVENT/CHRISTMAS MASS SCHEDULES/85 TH ANNIVERSARY

Display Ad Sizes



La Voz Católica
Print and
Digital
Editions

AD SIZE	1x	3x	Non-profit
Full page	\$ 960	\$ 860	\$ 760
1/2 page	\$ 835	\$ 635	\$ 535
1/4 page	\$ 435	\$ 410	\$ 385
1/6 page	\$ 310	\$ 285	\$ 260
1/8 page	\$ 260	\$ 235	\$ 225
1/10 page	\$ 140	\$ 130	\$ 120

Dimensions
(in inches)

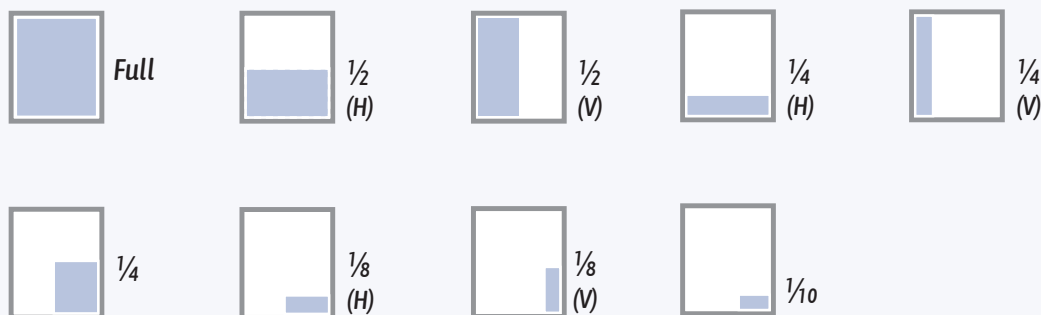
Full page	10.25" w x 11.9" h
1/2 page (horizontal)	10.25" w x 5.9" h
1/2 page (vertical)	5" w x 11.9" h
1/4 page (horizontal)	10.25" w x 2.9" h
1/4 page (vertical)	2.25" w x 11.9" h
1/4 page	5" w x 5.9" h
1/8 page (horizontal)	5" w x 2.9" h
1/8 page (vertical)	2.25" w x 5.9" h
1/10 page	3.84" w x 1.9" h

Add **COLOR** for \$225. Non-profit: Add **COLOR** for \$185.

The deadlines for space and copy are **10 days before publication.**

ISSUE DATE	COPY DEADLINE	SPECIAL
JAN 18	JAN 8	CATHOLIC SCHOOLS WEEK
FEB 15	FEB 5	LENTEN SPECIAL / LSR
MAR 21	MAR 11	JUBILARIANS / HOLY WEEK SCHEDULES / EASTER
APR 18	APR 8	TRAVEL, PILGRIMAGES & CAMPS
MAY 16	MAY 6	FIRST COMMUNION
JUN 20	JUN 10	GRADUATION
JULY 18	JULY 8	DIGITAL ISSUE ONLY
AUG 15	AUG 5	BACK IN SCHOOL
SEPT 19	SEPT 9	FALL FESTIVALS
OCT 17	OCT 7	CATHOLIC END-OF-LIFE & FUNERAL PLANNING
NOV 21	NOV 11	NATIONAL VOCATIONS AWARENESS WEEK/ADVENT
DEC 19	DEC 9	ADVENT/CHRISTMAS MASS SCHEDULES/85 TH ANNIVERSARY

Display Ad Sizes



ST. AUGUSTINE
CATHOLIC MAGAZINE
Print and Digital
Editions

AD SIZE	1x	6x
Inside Cover	\$2,882	\$2,536
Back Cover	\$1,698	\$1,485
1/2 page	\$2,401	\$2,113
1/3 page	\$1,824	\$1,605
1/4 page	\$1,355	\$1,124
1/5 page	\$865	\$761
1/8 page	\$534	\$470
1/10 page	\$273	\$240
1/2 pg. Inside Cover	\$1,520	\$1,355

Dimensions
(in inches)

Trim Size	8.375"w x 10.75"h
Full Page	7.4375"w x 9.75"h
	8.875" w x 11.25" in bleed
2/3 page	4.9167" w x 9.75"h
1/2 page (vertical)	4.9167" w x 7.2786"h
1/2 page (horizontal)	7.4375" w x 4.8125"h
1/3 page	4.9167" w x 4.8125"h
1/6 page (vertical)	2.3958" w x 4.8125"h
1/6 page (horizontal)	4.9167" w x 2.3411"h
1/12 page	2.3958" w x 2.3411"h

COLOR INCLUDED!

The deadlines for space and copy are **10 days before publication.**

ISSUE DATE

COPY DEADLINE

SPECIAL

MAY 10

MAR 11

FAMILIES (MAY / JUNE)

JULY 28

APR 29

SUMMER (JULY / AUGUST)

AUG 30

JULY 8

FALL (SEPTEMBER/OCTOBER)

NOV 8

SEPT 9

HOLIDAY (NOVEMBER / DECEMBER)

Display Ad Sizes



Full



2/3



1/2



1/2



1/3



1/6



1/6



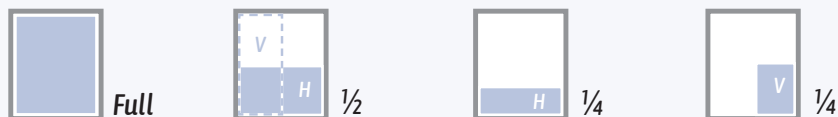
1/12

Gulf Coast Catholic
Print Edition

AD SIZE	1-3x	4x	Dimensions (in inches)
Inside Front Cover	\$8,000	\$7,000	Full page 8" w x 10.25" h
Inside Back Cover	\$8,000	\$7,000	1/2 page (horizontal) 8" w x 5" h
Full page	\$5,000	\$4,000	1/2 page (vertical) 3.875" w x 10.25" h
1/2 page (horizontal)	\$2,700	\$2,200	1/4 page (horizontal) 8" w x 2.5" h
1/2 page (vertical)	\$2,700	\$2,200	1/4 page (vertical) 3.875" w x 5" h
1/4 page (horizontal)	\$1,600	\$1,200	
1/4 page (vertical)	\$1,600	\$1,200	

ISSUE DATE	RESERVATION DUE	COPY DEADLINE	ISSUE
AUG 12, 2024	JUNE 14, 2024	JUNE 22, 2024	FALL
NOV 11, 2024	SEPT 16, 2024	SEPT 23, 2024	ADVENT/CHRISTMAS
FEB 10, 2025	NOV 3, 2024	NOV 10, 2024	LENT/EASTER 2025
MAY 58, 2025	MAR 3, 2025	MAR 10, 2024	SUMMER 2025

Display Ad Sizes



Take the *Florida Catholic* on-the-go with our new, free *Florida Catholic News* app, available now on both the App Store and Google Play. Best of all, there are no paywalls or added content fees!

- ✓ Updated continuously with breaking news
- ✓ Sign up for pushed notifications by interest/section

Sections include:

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Local Headlines for every Florida diocese

Comunicados de Prensa

National

Vatican

FAITH

Columns

- ✓ Our Bishops
- ✓ Faith at Home
- ✓ Making Sense of Bioethics
- ✓ The Catholic Gentleman

Daily Readings

Lecturas Diarias

Dose of Faith

Faith Journey

Our Daily Bread

Pope Francis

Sunday Word

YOUTH & YOUNG ADULTS

BOOK REVIEWS

MOVIE REVIEWS

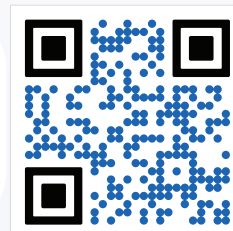
THE CATHOLIC CHEF

CLASSIFIEDS & OBITUARIES

...AND MUCH, MUCH MORE!



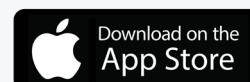
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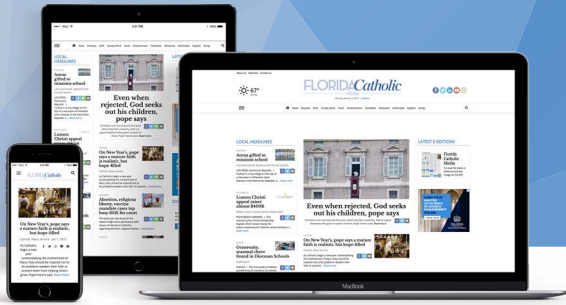
FLORIDA
Catholic
MEDIA

P.O. Box 4993, Orlando FL 32802-4993 • 1-888-275-9953

www.thefloridacatholic.org



SOCIAL MEDIA



Florida full and part-time residents, along with visitors from around the world, turn to thefloridacatholic.org for award-winning content that is continuously updated on our website.



35,500

Average Monthly
Visitors



284,000

Average Monthly
Page views



30,000

Average Monthly
new visitors



@FloridaCatholic
28,000 Reach



@FloridaCatholic
18,300 Impressions



@FloridaCatholic
205 Followers



@Florida Catholic
66,316 Impressions



@FloridaCatholic
1,700 Reach

Digital Ads Website

AD SIZE	Dimensions	Monthly
Square Banner	300 Pixels x 250 Pixels	\$ 65
Tall Banner	300 Pixels x 600 Pixels	\$ 80
Leaderboard (#1 Position)	728 Pixels x 90 Pixels	\$ 120

CONTACT: Kristen Maheu
407-373-0076
ads@thefloridacatholic.org

FLORIDACatholic
MEDIA



*For more information on advertising with the
Florida Catholic Media family of publications, contact us today.*

FLORIDA *Catholic*
MEDIA

LA *Voz* CATÓLICA

St. Augustine
catholic

GULF COAST CATHOLIC

*Have a question and can't find the answer? We'd love to hear from you.
Ask us about our non-profit rates and frequency discounts!*

Business and Advertising Department

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