



Survey of Likely 2026 General Election Voters

North Carolina Statewide

Conducted May 10 - 11, 2026

n=600 | $\pm 4.00\%$

Q1. Vote Method: How do you plan to vote in the 2026 general election for U.S. Congress?

	Freq.	%
<u>Vote in-person on Election Day</u>	246	40.9%
Definitely vote in-person on Election Day	134	22.4%
Probably vote in-person on Election Day	112	18.6%
<u>Vote absentee by mail</u>	18	2.9%
Definitely vote absentee by mail	7	1.2%
Probably vote absentee by mail	11	1.8%
<u>Vote early in-person</u>	337	56.1%
Definitely vote early in-person	179	29.8%
Probably vote early in-person	158	26.3%
Total	600	100.0%

Q2. Direction of Country: Generally speaking would you say things in the United States are headed in the right direction or off on the wrong track?

	May '26	Mar '26	Nov '25	Sep '25
<u>Right direction</u>	39.1%	38.8%	38.3%	42.3%
Definitely the right direction	16.0%	16.2%	16.4%	18.8%
Mostly the right direction	23.1%	22.6%	21.8%	23.5%
<u>Wrong track</u>	57.7%	55.7%	55.4%	53.7%
Mostly the wrong track	12.0%	11.7%	12.1%	13.4%
Definitely the wrong track	45.8%	44.0%	43.4%	40.3%
Unsure	3.1%	5.5%	6.3%	4.0%
Total	100.0%	100.0%	100.0%	100.0%

Q3. Direction of NC: Generally speaking would you say things in North Carolina are headed in the right direction or off on the wrong track?

	May '26	Mar '26	Nov '25	Aug '25
<u>Right direction</u>	33.5%	33.1%	34.6%	38.9%
Definitely the right direction	4.2%	4.1%	4.5%	5.0%
Mostly the right direction	29.3%	29.0%	30.1%	33.9%
<u>Wrong track</u>	53.5%	46.4%	47.9%	41.7%
Mostly the wrong track	33.2%	31.6%	28.0%	28.2%
Definitely the wrong track	20.3%	14.8%	19.9%	13.5%
Unsure	13.0%	20.5%	17.5%	19.4%
Total	100.0%	100.0%	100.0%	100.0%

Q4. Trump Job Approval: Do you approve or disapprove of the job Donald Trump is doing as President?

	May '26	Mar '26	Nov '25	Sep '25
<u>Approve</u>	41.5%	44.8%	45.7%	49.4%
Strongly approve	29.0%	31.2%	32.0%	36.2%
Somewhat approve	12.5%	13.7%	13.8%	13.2%
<u>Disapprove</u>	56.6%	53.7%	52.8%	49.0%
Somewhat disapprove	7.2%	6.9%	4.6%	3.6%
Strongly disapprove	49.4%	46.8%	48.2%	45.4%
Unsure	1.9%	1.5%	1.5%	1.6%
Total	100.0%	100.0%	100.0%	100.0%



Q5. Stein Job Approval: Do you approve or disapprove of the job Josh Stein is doing as Governor?

	May '26	Mar '26	Nov '25	Sep '25
Approve	50.1%	50.5%	49.5%	50.5%
Strongly approve	21.6%	21.2%	22.1%	25.0%
Somewhat approve	28.4%	29.3%	27.3%	25.6%
Disapprove	32.3%	32.8%	28.9%	31.1%
Somewhat disapprove	16.2%	17.0%	13.5%	14.4%
Strongly disapprove	16.1%	15.8%	15.4%	16.7%
Unsure	17.7%	16.7%	21.6%	18.3%
Total	100.0%	100.0%	100.0%	100.0%

Q6. Generic Ballot State Leg: If the 2026 general election were held today, would you vote for the Republican or Democratic candidates for the North Carolina State Legislature?

	May '26	Mar '26	Nov '25	Sep '25
Republican candidates	41.3%	43.2%	43.2%	46.0%
Definitely the Republican candidates	33.1%	30.9%	34.0%	36.8%
Probably the Republican candidates	8.2%	12.3%	9.2%	9.2%
Democratic candidates	47.5%	45.3%	47.3%	44.4%
Probably the Democratic candidates	8.8%	9.0%	9.5%	7.9%
Definitely the Democratic candidates	38.7%	36.2%	37.9%	36.5%
Unsure	11.2%	11.5%	9.4%	9.7%
Total	100.0%	100.0%	100.0%	100.0%

Q7. Generic Ballot Congress: And regardless of how you would vote at the state level, if the 2026 general election for U.S. Congress was held today, who would you vote for?

	May '26	Mar '26
Republican candidate	43.5%	43.8%
Definitely the Republican candidate	30.9%	32.3%
Probably the Republican candidate	12.7%	11.5%
Democratic candidate	48.2%	48.3%
Probably the Democratic candidate	8.9%	11.1%
Definitely the Democratic candidate	39.3%	37.2%
Unsure	8.2%	7.9%
Total	100.0%	100.0%

Q8 - Q9. Images: For each of the following, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so

Q8. Image: Roy Cooper

	May '26	May '25
Favorable	49.8%	47.5%
Very favorable	33.3%	33.2%
Somewhat favorable	16.6%	14.4%
Unfavorable	38.5%	36.6%
Somewhat unfavorable	10.5%	12.4%
Very unfavorable	28.0%	24.2%



No opinion	8.0%	11.6%
Never heard of	3.7%	4.2%
Total	100.0%	100.0%

Q9. Image: Michael Whatley

	Freq.	%
<u>Favorable</u>	<u>152</u>	<u>25.4%</u>
Very favorable	73	12.1%
Somewhat favorable	79	13.2%
<u>Unfavorable</u>	<u>131</u>	<u>21.9%</u>
Somewhat unfavorable	26	4.4%
Very unfavorable	105	17.5%
No opinion	116	19.3%
Never heard of	201	33.4%
Total	600	100.0%

Q10. Senate Ballot: If the 2026 midterm election for U.S. Senate was held today, and you had to make a choice, who would you vote for?

	May '26	Mar '26	Nov '25	Sep '25
<u>Michael Whatley, the Republican</u>	<u>38.7%</u>	<u>41.1%</u>	<u>38.6%</u>	<u>41.9%</u>
Definitely Michael Whatley, the Republican	27.7%	31.8%	26.6%	29.4%
Probably Michael Whatley, the Republican	11.0%	9.3%	12.0%	12.5%
<u>Roy Cooper, the Democrat</u>	<u>49.8%</u>	<u>48.9%</u>	<u>47.3%</u>	<u>46.1%</u>
Probably Roy Cooper, the Democrat	8.9%	8.3%	9.1%	6.3%
Definitely Roy Cooper, the Democrat	40.9%	40.6%	38.2%	39.8%
<u>Someone else</u>	<u>3.7%</u>	<u>3.9%</u>	<u>4.0%</u>	<u>3.6%</u>
Unsure	7.8%	6.1%	10.0%	8.4%
Total	100.0%	100.0%	100.0%	100.0%

Q11. NC Supreme Court Ballot: If the 2026 midterm election for NC Supreme Court was held today, and you had to make a choice, who would you vote for?

	May '26	Mar '26
<u>Sarah Stevens, the Republican</u>	<u>35.6%</u>	<u>38.0%</u>
Definitely Sarah Stevens, the Republican	22.5%	26.8%
Probably Sarah Stevens, the Republican	13.1%	11.1%
<u>Anita Earls, the Democrat</u>	<u>41.3%</u>	<u>40.6%</u>
Probably Anita Earls, the Democrat	7.7%	10.5%
Definitely Anita Earls, the Democrat	33.6%	30.0%
<u>Someone else</u>	<u>4.6%</u>	<u>3.5%</u>
Unsure	18.5%	17.9%
Total	100.0%	100.0%

Q12. Top Issue: Which of the following issues are the most important to you in the election 2026 election? Please select two.

	Freq.	%
Inflation & cost of living	276	46.1%
Economy & Jobs	109	18.1%



Social Security & Medicare	103	17.1%
Taxes & spending	99	16.5%
Healthcare	98	16.3%
Immigration	90	15.0%
Education	89	14.8%
National security	74	12.4%
Crime & public safety	71	11.9%
Gas prices	65	10.8%
Energy and utility costs	55	9.2%
Climate change	27	4.5%
Undecided	7	1.1%
Total	600	100.0%

Q13. Energy Costs: Unlike traditional power plants, solar power cannot be added to the grid without backup electricity generation, because it frequently does not produce electricity. Those costs are included on customers' bills. When regulators compare solar to other electricity sources, should they include the costs of that backup generation?

	Freq.	%
Yes, backup costs should be included	286	47.6%
No, only the direct cost of solar should be included	158	26.4%
Not Sure	156	25.9%
Total	600	100.0%

Q14. Property Tax Reform: Which of the following property tax reforms would you support?

	Freq.	%
A constitutional amendment limiting the rate at which property tax collections can increase going forward	187	31.2%
A one-year moratorium on property revaluations	27	4.6%
Both	257	42.9%
Not Sure	128	21.3%
Total	600	100.0%

Q15. Zoning Rules: Would you support or oppose changing state and local zoning rules to make it easier to build more homes in North Carolina, if doing so could help address housing shortages and improve affordability?

	Freq.	%
Support	321	53.5%
Strongly support	131	21.9%
Somewhat support	190	31.6%
Oppose	219	36.5%
Somewhat oppose	112	18.7%
Strongly oppose	107	17.8%
Unsure	60	10.0%
Total	600	100.0%

Q16. Medicaid Spending: Medicaid spending in the state of North Carolina has increased 97% since 2021. How concerned are you about this growth in spending?

	Freq.	%
Concerned	411	68.5%
Very concerned	266	44.4%



Somewhat concerned	145	24.1%
<u>Not Concerned</u>	<u>145</u>	<u>24.1%</u>
Somewhat unconcerned	54	9.0%
Not concerned at all	91	15.1%
Not sure	44	7.4%
Total	600	100.0%

Q17. Medical Facilities: Would you support or oppose allowing more health care providers to open facilities, add beds, or offer services if they meet safety and licensing standards, without having to prove to the state government that there is a "need" for the service?

	Freq.	%
<u>Support</u>	<u>389</u>	<u>64.8%</u>
Strongly support	198	33.0%
Somewhat support	191	31.8%
<u>Oppose</u>	<u>120</u>	<u>20.0%</u>
Somewhat oppose	62	10.3%
Strongly oppose	59	9.8%
Not sure	91	15.2%
Total	600	100.0%

Q18. Sponsoring Physicians: Would you support or oppose allowing advanced-practice registered nurses, including nurse practitioners, to provide more services up to their level of training without a sponsoring physician, if they meet state training and licensing requirements?

	Freq.	%
<u>Support</u>	<u>452</u>	<u>75.3%</u>
Strongly support	249	41.4%
Somewhat support	204	33.9%
<u>Oppose</u>	<u>96</u>	<u>16.0%</u>
Somewhat oppose	48	8.1%
Strongly oppose	47	7.9%
Not sure	52	8.7%
Total	600	100.0%

Q19. Literacy Test: Would you support or oppose a North Carolina state constitutional amendment to remove the literacy test requirement for voting from the North Carolina Constitution? The federal Voting Rights Act of 1965 prohibits the implementation of this requirement.

	Freq.	%
<u>Support</u>	<u>232</u>	<u>38.7%</u>
Strongly support	167	27.9%
Somewhat support	65	10.8%
<u>Oppose</u>	<u>248</u>	<u>41.4%</u>
Somewhat oppose	65	10.8%
Strongly oppose	183	30.6%
Not sure	120	19.9%
Total	600	100.0%



Q20. Scholarships: Do you support or oppose allowing North Carolina families to receive publicly funded scholarships that help students attend the school that best fits their needs, including public, private, charter, or home schools? The money would first go to families with the lowest income.

	Freq.	%
<u>Support</u>	<u>390</u>	<u>65.1%</u>
Strongly support	230	38.4%
Somewhat support	160	26.7%
<u>Oppose</u>	<u>156</u>	<u>26.0%</u>
Somewhat oppose	66	10.9%
Strongly oppose	90	15.0%
Not sure	54	9.0%
Total	600	100.0%

Q21. Liquor Laws: North Carolina currently allows liquor and spirits to be sold primarily through government-run ABC stores, while beer and wine can be sold by private retailers. Would you support or oppose changing state law to allow licensed private retailers, such as grocery stores or package stores, to sell liquor and spirits under state regulation?

	Freq.	%
<u>Support</u>	<u>352</u>	<u>58.6%</u>
Strongly support	239	39.8%
Somewhat support	113	18.8%
<u>Oppose</u>	<u>185</u>	<u>30.8%</u>
Somewhat oppose	65	10.9%
Strongly oppose	120	20.0%
Not sure	63	10.6%
Total	600	100.0%

Q22. Teacher Rally: Many North Carolina public schools were closed on Friday, May 1st due to a teacher rally in Raleigh. Do you support or oppose closing schools for this purpose?

	Freq.	%
<u>Support</u>	<u>322</u>	<u>53.7%</u>
Strongly support	246	41.0%
Somewhat support	76	12.6%
<u>Oppose</u>	<u>234</u>	<u>39.1%</u>
Somewhat oppose	36	6.0%
Strongly oppose	199	33.1%
Not sure	43	7.2%
Total	600	100.0%

Q23. NC Affordable: Which of the following comes closer to your view of how North Carolina can stay affordable and competitive?

	Freq.	%
North Carolina should focus on keeping taxes low, reducing unnecessary government barriers, and expanding economic opportunity.	372	62.0%
North Carolina should focus on increasing investment in government programs and public services	124	20.6%
Neither	48	8.0%
Not sure	56	9.4%
Total	600	100.0%



Q24. NC Top Priorities: Which TWO of the following should be the top priorities for the North Carolina state government? Please select up to two.

	Freq.	%
Keeping taxes low and protecting	282	47.0%
Ending favoritism, cronyism, and special deals for politically connected groups	279	46.6%
Improving education	264	43.9%
Reducing unnecessary regulations and government barriers	122	20.3%
Expanding job opportunities	110	18.3%
Increasing government spending on public services	81	13.5%
Not sure	24	3.9%
Total	600	100.0%

Q25. Gender

	Freq.	%
Female	328	54.7%
Male	272	45.3%
Total	600	100.0%

Q26. Age Range

	Freq.	%
<u>Under 55</u>	<u>294</u>	<u>49.0%</u>
18 - 29	63	10.6%
30 - 44	124	20.6%
45 - 54	107	17.8%
<u>55+</u>	<u>306</u>	<u>51.0%</u>
55 - 64	123	20.4%
65+	184	30.6%
Total	600	100.0%

Q26. Age Range v2

	Freq.	%
<u>Under 50</u>	<u>236</u>	<u>39.4%</u>
18 - 34	101	16.9%
35 - 49	135	22.5%
<u>50+</u>	<u>364</u>	<u>60.6%</u>
50 - 64	180	30.0%
65 or older	184	30.6%
Total	600	100.0%

Q27. Party

	Freq.	%
Republican	196	32.7%
Democrat	201	33.4%
Independent	174	29.0%
Other	20	3.3%
Unsure	10	1.7%
Total	600	100.0%



Q28. Ideology

	Freq.	%
Conservative	264	44.1%
Very conservative	150	25.0%
Somewhat conservative	114	19.1%
Moderate	140	23.4%
Liberal	149	24.8%
Unsure	46	7.7%
Total	600	100.0%

Q29. Urbanicity

	Freq.	%
Rural	258	43.0%
Suburban	260	43.3%
Urban	82	13.7%
Total	600	100.0%

Q30. Income

	Freq.	%
Less than \$40,000	107	17.9%
\$40,000 - \$69,999	109	18.1%
\$70,000 - \$99,999	117	19.5%
\$100,000 or more	222	37.1%
Unsure	44	7.4%
Total	600	100.0%

Q31. Race/Ethnicity

	Freq.	%
White or Caucasian	443	73.8%
Asian or Pacific Islander	4	0.6%
Black or African American	107	17.8%
Hispanic or Latino	12	2.0%
Other	21	3.5%
Unsure	13	2.2%
Total	600	100.0%

Q32. 2024 Retro Ballot

	Freq.	%
Donald Trump, the Republican	283	47.1%
Kamala Harris, the Democrat	269	44.8%
Another candidate	11	1.8%
Did not vote in 2024	27	4.5%
Unsure	11	1.8%
Total	600	100.0%

Q33. Education Level

	Freq.	%
No College	312	52.0%
Some high school	11	1.8%
High school diploma/GED	72	11.9%
Technical Certification	35	5.9%
Some college or Associate's Degree	194	32.4%
At least College	284	47.3%



Four-year undergraduate or Bachelor's Degree	156	26.1%
Graduate degree or further	127	21.2%
Unsure	4	0.7%
Total	600	100.0%

Q34. General Election VH

	Freq.	%
0 of 4	24	3.9%
1 of 4	65	10.8%
2 of 4	70	11.6%
3 of 4	121	20.2%
4 of 4	321	53.5%
Total	600	100.0%

Q35. Geo - DMA

	Freq.	%
<u>Charlotte/West</u>	<u>214</u>	<u>35.7%</u>
Charlotte	162	27.0%
Greenville-Spart-Asheville-And	51	8.5%
Chattanooga	1	0.2%
<u>Central</u>	<u>111</u>	<u>18.5%</u>
Greensboro-H.Point-W.Salem	102	17.1%
Myrtle Beach-Florence	8	1.4%
<u>Raleigh-Durham (Fayetteville)</u>	<u>188</u>	<u>31.3%</u>
<u>Coastal</u>	<u>87</u>	<u>14.5%</u>
Greenville-N.Bern-Washngtn	41	6.8%
Wilmington	37	6.1%
Norfolk-Portsmouth-Newport News	9	1.6%
Total	600	100.0%

Q36. Geo - CD

	Freq.	%
1	40	6.6%
2	45	7.5%
3	39	6.5%
4	48	7.9%
5	43	7.2%
6	40	6.7%
7	47	7.8%
8	44	7.4%
9	40	6.7%
10	44	7.3%
11	50	8.4%
12	34	5.7%
13	45	7.4%
14	41	6.9%
Total	600	100.0%

Q37. Gender + Age

	Freq.	%
F 18 - 34	51	8.5%
F 35 - 49	79	13.2%



F 50 - 64	99	16.5%
F 65+	99	16.6%
M 18 - 34	50	8.4%
M 35 - 49	56	9.3%
M 50 - 64	81	13.5%
M 65+	84	14.0%
Total	600	100.0%

Q38. Race + Gender

	Freq.	%
White Female	237	39.6%
White Male	205	34.2%
Asian Female	2	0.4%
Asian Male	2	0.3%
Black Female	61	10.2%
Black Male	45	7.6%
Hispanic Female	8	1.3%
Hispanic Male	4	0.7%
Other Female	11	1.8%
Other Male	11	1.8%
Unsure	13	2.2%
Total	600	100.0%

Q39. Gender + Education

	Freq.	%
Female At least College	148	24.6%
Female No degree	177	29.6%
Male At least College	136	22.6%
Male No degree	134	22.4%
Unsure	4	0.7%
Total	600	100.0%

METHODOLOGY

The sample size is 600 likely voters in the 2026 general election in North Carolina Statewide. The margin of error is $\pm 4.00\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely-voting population. The data was collected May 10 - 11, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.

