



Survey of Likely 2026 Republican Primary Voters

North Carolina Statewide

Conducted February 22- 23, 2026

n=600 | $\pm 4.00\%$

Q1. Vote Method: How do you plan to vote in the 2026 primary election for U.S. Congress?

	Freq.	%
<u>Vote in-person on Election Day</u>	<u>273</u>	<u>45.5%</u>
Definitely vote in-person on Election Day	183	30.4%
Probably vote in-person on Election Day	90	15.0%
<u>Vote absentee by mail</u>	<u>11</u>	<u>1.8%</u>
Definitely vote absentee by mail	7	1.2%
Probably vote absentee by mail	4	0.6%
<u>Vote early in-person</u>	<u>316</u>	<u>52.7%</u>
Definitely vote early in-person	180	30.0%
Probably vote early in-person	137	22.8%
Total	600	100.0%

Q2. Republican Primary: If the Republican primary for U.S. Senate in North Carolina were held today, who would you vote for?

	Freq.	%
Margot Dupre	4	0.6%
Richard Dansie	2	0.4%
Don Brown	45	7.5%
Michael Whatley	230	38.3%
Elizabeth Temple	3	0.6%
Michele Morrow	9	1.6%
Thomas Johnson	6	1.0%
Unsure	301	50.1%
Total	600	100.0%

Q3. Trump Overall Job Approval: Do you approve or disapprove of the job Donald Trump is doing as President?

	Freq.	%
<u>Approve</u>	<u>486</u>	<u>80.9%</u>
Strongly approve	371	61.8%
Somewhat approve	115	19.1%
<u>Disapprove</u>	<u>101</u>	<u>16.8%</u>
Somewhat disapprove	21	3.5%
Strongly disapprove	80	13.3%
No opinion	14	2.3%
Total	600	100.0%

Q4. Opinion of GOP: Do you have a favorable or unfavorable opinion of the Republican Party?

	Freq.	%
<u>Favorable</u>	<u>444</u>	<u>74.0%</u>
Very favorable	226	37.7%
Somewhat favorable	217	36.2%
<u>Unfavorable</u>	<u>136</u>	<u>22.7%</u>
Somewhat unfavorable	67	11.2%



Very unfavorable	69	11.5%
Unsure	20	3.3%
Total	600	100.0%

Q5. Support MAHA: Do you support or oppose the Make America Healthy Again Movement?

	Freq.	%
Support	487	81.1%
Strongly support	375	62.6%
Somewhat support	111	18.6%
Oppose	74	12.3%
Somewhat oppose	27	4.5%
Strongly oppose	47	7.8%
Unsure	39	6.6%
Total	600	100.0%

Q6. Enthusiasm GOP Primary: How enthusiastic are you about the upcoming 2026 elections?

	Freq.	%
Enthusiastic	412	68.7%
Very enthusiastic	198	32.9%
Somewhat enthusiastic	214	35.7%
Not enthusiastic	147	24.5%
Not very enthusiastic	109	18.1%
Not at all enthusiastic	39	6.4%
No opinion	41	6.8%
Total	600	100.0%

Q7 - Q12. Images: For each of the following, please indicate if you have heard of the person, and if you have, whether you have a favorable or unfavorable opinion of them. If you haven't heard of a name, choose so.

	Fav	Very Fav	Unfav	Very Unfav	No opinion	NHO	NET Fav
U.S. Senator Thom Tillis	32.6% 196	9.1% 55	50.8% 305	28.1% 169	13.2% 79	3.3% 20	-18.2%
U.S. Senator Ted Budd	50.2% 301	19.6% 118	18.2% 109	8.7% 52	22.6% 136	9.0% 54	32.0%
North Carolina Chief Justice Paul Newby	18.8% 113	8.0% 48	5.6% 34	2.7% 16	29.0% 174	46.6% 280	13.2%
North Carolina State Auditor Dave Boliek	17.9% 107	7.6% 46	4.0% 24	1.3% 8	31.9% 191	46.2% 277	13.9%
North Carolina State Treasurer Brad Briner	15.8% 95	3.7% 22	4.1% 24	1.3% 8	33.5% 201	46.7% 280	11.7%
North Carolina Labor Commissioner Luke Farley	19.0% 114	5.2% 31	3.2% 19	1.3% 8	33.2% 199	44.6% 267	15.9%

Q13. Identify With MAGA: Do you identify with the MAGA (Make America Great Again) movement?

	Freq.	%
Yes	462	77.0%
Yes, definitely	320	53.4%
Yes, somewhat	142	23.6%



No	118	19.7%
No, not really	35	5.8%
No, definitely not	84	13.9%
Unsure	20	3.3%
Total	600	100.0%

Q14. MAGA and Trad GOP: Do you think there is a difference between a MAGA Republican and a traditional Republican?

	Freq.	%
Yes	378	63.0%
No	148	24.6%
Unsure	74	12.4%
Total	600	100.0%

Q15. Budget Negotiations: Do you approve or disapprove of how the state legislature handled the recent tax and budget negotiations?

	Freq.	%
Approve	140	23.4%
Strongly approve	21	3.6%
Somewhat approve	119	19.8%
Disapprove	218	36.4%
Somewhat disapprove	118	19.7%
Strongly disapprove	100	16.7%
Unsure	241	40.2%
Total	600	100.0%

Q16. Tax Burden: Do you think North Carolina's overall tax burden (income, sales, property) is too high, about right, or too low?

	Freq.	%
Too high	446	74.4%
Much too high	233	38.8%
Somewhat too high	213	35.6%
About right	110	18.4%
Too low	13	2.2%
Somewhat too low	4	0.7%
Much too low	9	1.5%
Unsure	30	5.0%
Total	600	100.0%

Q17. Most Influential Sources: Who or what sources do you trust the most to get your news and information about current events? Please select up to three responses.

	Freq.	%
Fox News	299	49.9%
Newsmax	161	26.9%
The Joe Rogan Experience	78	13.0%
The Tucker Carlson Show	77	12.8%



The Megyn Kelly Show	58	9.7%
The Daily Wire & Ben Shapiro	47	7.9%
Breitbart News	39	6.5%
The Candace Owens Show	31	5.2%
The Free Press	22	3.6%
The Daily Caller	9	1.5%
Other	192	32.0%
Unsure	58	9.6%
Total	600	100.0%

Q18. News Source: What are your primary sources for news? Select up to three options.

	Freq.	%
National broadcast television news (i.e. NBC, ABC, CBS)	146	24.4%
Local broadcast television news	179	29.8%
Cable news (i.e. Fox News, MSNBC, CNN)	262	43.7%
Streaming app(s) (i.e. YouTube TV, Hulu)	64	10.6%
Social Media	236	39.3%
TikTok	27	4.5%
Facebook	96	16.1%
Twitter / X	56	9.4%
Instagram	28	4.6%
YouTube	88	14.6%
Newspaper	53	8.9%
Talk radio	100	16.7%
Podcasts	81	13.4%
Other websites	139	23.1%
Unsure	21	3.6%
Total	600	100.0%

Q19. Approve of Tariffs: Do you approve or disapprove of tariffs on imported goods?

	Freq.	%
Approve	471	78.5%
Strongly approve	286	47.7%
Somewhat approve	185	30.8%
Disapprove	104	17.3%
Somewhat disapprove	41	6.8%
Strongly disapprove	63	10.5%
Unsure	25	4.2%
Total	600	100.0%

Q20. Pays Costs of Tariffs: Who do you believe pays the cost of tariffs?

	Freq.	%
Foreign countries/businesses	224	37.3%
U.S. Consumers	275	45.8%
U.S. Businesses	35	5.8%
Unsure	67	11.1%
Total	600	100.0%

Q21. Favorability of ICE: Do you have a favorable or unfavorable opinion of the recent Federal Immigration and Customs Enforcement (ICE) efforts?



	Freq.	%
<u>Favorable</u>	<u>472</u>	<u>78.6%</u>
Very favorable	377	62.9%
Somewhat favorable	95	15.8%
<u>Unfavorable</u>	<u>115</u>	<u>19.2%</u>
Somewhat unfavorable	32	5.3%
Very unfavorable	83	13.9%
Unsure	13	2.2%
Total	600	100.0%

Q22. Gender

	Freq.	%
Female	297	49.5%
Male	303	50.5%
Total	600	100.0%

Q23. Age Range

	Freq.	%
<u>Under 65</u>	<u>337</u>	<u>56.1%</u>
18 - 39	74	12.4%
40 - 54	120	20.0%
55 - 64	142	23.7%
<u>65+</u>	<u>263</u>	<u>43.9%</u>
65 - 74	158	26.4%
75+	105	17.5%
Total	600	100.0%

Q24. Party Tribe

	Freq.	%
A Trump Republican	147	24.5%
A traditional Republican	117	19.4%
A Christian Conservative	265	44.1%
Unsure	72	12.0%
Total	600	100.0%

Q25. Ideology

	Freq.	%
<u>Conservative</u>	<u>493</u>	<u>82.1%</u>
Extremely conservative	100	16.6%
Very conservative	260	43.3%
Somewhat conservative	133	22.1%
<u>Moderate</u>	<u>84</u>	<u>14.0%</u>
Liberal	11	1.9%
Unsure	12	2.0%
Total	600	100.0%



Q26. Urbanicity

	Freq.	%
Rural	318	53.0%
Suburban	236	39.3%
Urban	46	7.7%
Total	600	100.0%

Q27. Income

	Freq.	%
Less than \$40,000	69	11.4%
\$40,000 - \$69,999	111	18.5%
\$70,000 - \$99,999	129	21.4%
\$100,000 or more	244	40.6%
Unsure	48	8.1%
Total	600	100.0%

Q28. Race/Ethnicity

	Freq.	%
White or Caucasian	549	91.6%
Asian or Pacific Islander	4	0.7%
Black or African American	9	1.4%
Hispanic or Latino	12	2.0%
Other	15	2.5%
Unsure	11	1.8%
Total	600	100.0%

Q29. Education Level

	Freq.	%
No College	316	52.6%
Some high school	6	1.0%
High school diploma/GED	86	14.4%
Technical Certification	27	4.5%
Some college or Associate's Degree	196	32.7%
At least College	278	46.3%
Four-year undergraduate or Bachelor's	148	24.6%
Graduate degree or further	130	21.7%
Unsure	6	1.1%
Total	600	100.0%

Q30. Primary Election VH

	Freq.	%
0 of 4	51	8.4%
1 of 4	140	23.4%
2 of 4	132	21.9%
3 of 4	159	26.4%
4 of 4	119	19.8%
Total	600	100.0%

Q31. Geo - DMA

	Freq.	%
Charlotte/West	232	38.7%



Charlotte	163	27.1%
Greenville-Spart-Ashevil-And	65	10.9%
Chattanooga	4	0.7%
<u>Central</u>	<u>124</u>	<u>20.6%</u>
Greensboro-H.Point-W.Salem	121	20.1%
Myrtle Beach-Florence	3	0.5%
<u>Raleigh-Durham (Fayetteville)</u>	<u>145</u>	<u>24.2%</u>
<u>Coastal</u>	<u>99</u>	<u>16.5%</u>
Greenville-N.Bern-Washngtn	50	8.4%
Wilmington	32	5.3%
Norfolk-Portsmth-Newpt Nws	14	2.3%
Atlanta	3	0.6%
Total	600	100.0%

Q32. Geo - Proposed CD

	Freq.	%
1	49	8.1%
2	28	4.7%
3	36	6.0%
4	22	3.7%
5	55	9.1%
6	49	8.2%
7	44	7.4%
8	46	7.7%
9	45	7.5%
10	52	8.6%
11	67	11.1%
12	14	2.3%
13	50	8.3%
14	44	7.3%
Total	600	100.0%

Q33. Gender + Age

	Freq.	%
F 18 - 39	36	5.9%
F 40 - 54	59	9.9%
F 55 - 64	70	11.7%
F 65 - 74	79	13.2%
F 75+	53	8.8%
M 18 - 39	39	6.5%
M 40 - 54	61	10.1%
M 55 - 64	72	12.0%
M 65 - 74	79	13.2%
M 75+	52	8.7%
Total	600	100.0%

Q34. Race + Gender

	Freq.	%
White Female	270	45.0%
White Male	280	46.6%
Asian Female	4	0.7%



Black Female	6	1.0%
Black Male	3	0.5%
Hispanic Female	6	1.0%
Hispanic Male	6	1.1%
Other Female	7	1.2%
Other Male	8	1.3%
Unsure	11	1.8%
Total	600	100.0%

Q35. Gender + Education

	Freq.	%
Female At least College	130	21.7%
Female No degree	166	27.6%
Male At least College	148	24.6%
Male No degree	150	25.0%
Unsure	6	1.1%
Total	600	100.0%

METHODOLOGY

The sample size is 600 likely 2026 Republican primary voters in the state of North Carolina. The margin of error is $\pm 4.00\%$ at a confidence interval of 95%. The demography of the survey sample is balanced to accurately represent the geography's likely voter population. The data was collected February 22 – 23, 2026 and respondent interviews were conducted via live phones and SMS-to-online. The total percentages of response may not equal 100% due to rounding.

