



The Center Square and Noble Predictive Insights (NPI) Survey, Jan 2024

Methodology

The poll was conducted by Noble Predictive Insights from Jan 2-4, 2024 and surveyed registered voters nationally via opt-in online panel and text-to-web cell phone messages. The sample included 2,573 respondents – 1,139 Republicans, 1,168 Democrats and 266 True Independents (Independents who, when asked if they leaned towards one of the major parties, chose neither).

The poll weighted each party – Republicans, Democrats, and True Independents – independently. In other words, our Republican subsample is weighted so it matches the national Republican population, and the same is true for Democrats and True Independents. Weighting variables include age, region, gender, education, and race/ethnicity.

A likely voter screen was also employed. The sample included 1,068 likely Republican primary voters, 1,092 likely Democratic primary voters, and 2,364 likely general election voters. The margin of error was +/-1.9% for registered voters and +/-2.0% for likely voters.



Toplines and Crosstabs

Q1) Would you say that things in the country are going in the right direction or heading in the wrong direction?

Demo	Right Direction	Wrong Direction	Unsure/Don't Know
<i>Likely voter</i>	23%	67%	10%
<i>Registered voter</i>	22%	66%	12%
Female	21%	66%	13%
Male	24%	66%	10%
White	20%	70%	9%
Black	33%	47%	20%
Hispanic	23%	60%	17%
Other	22%	62%	16%
18-34	24%	58%	18%
35-44	22%	66%	12%
45-54	20%	69%	11%
55-64	19%	70%	10%
65+	24%	67%	9%
Republican	7%	88%	5%
Democrat	40%	45%	15%
True Independent	13%	62%	24%
College Degree	28%	62%	10%
No Degree	19%	69%	12%
HH income under 50K	19%	66%	15%
HH income 50-100K	24%	67%	9%
HH income 100K+	25%	66%	9%
Has children under 18	25%	65%	10%
Children over 18	19%	71%	10%
No children	23%	62%	15%
Urban	29%	57%	14%
Suburban	22%	67%	11%
Rural	15%	74%	11%
Northeast	24%	65%	11%
Midwest	23%	65%	12%
South	20%	68%	12%
West	23%	66%	11%



Q2) If the election for Congress were being held today, which candidate would you vote for in your district?

Demo	The Republican Candidate	The Democratic Candidate	Other	Unsure
<i>Likely voter</i>	44%	41%	2%	13%
<i>Registered voter</i>	42%	40%	2%	16%
Female	36%	44%	2%	18%
Male	49%	35%	3%	14%
White	49%	35%	2%	14%
Black	5%	78%	3%	14%
Hispanic	38%	39%	3%	20%
Other	33%	36%	3%	28%
18-34	31%	44%	3%	22%
35-44	39%	41%	3%	16%
45-54	45%	39%	1%	15%
55-64	45%	35%	2%	18%
65+	46%	40%	2%	12%
Republican	86%	3%	1%	10%
Democrat	4%	83%	1%	12%
True Independent	16%	13%	9%	62%
College Degree	40%	45%	2%	13%
No Degree	44%	36%	2%	18%
HH income under 50K	40%	39%	2%	18%
HH income 50-100K	44%	38%	2%	16%
HH income 100K+	43%	43%	3%	12%
Has children under 18	41%	42%	2%	16%
Children over 18	50%	34%	2%	14%
No children	35%	45%	2%	18%
Urban	31%	52%	3%	14%
Suburban	44%	38%	2%	16%
Rural	52%	28%	2%	18%
Northeast	33%	48%	2%	17%
Midwest	44%	38%	1%	17%
South	48%	34%	2%	16%
West	38%	43%	4%	15%



Q3) From the following list, please select the top three issues that you would say are the most important issues facing the country. When selecting your top three issues, please rank them in order of importance, with 1 being the most important issue.

NOTE: This poll allowed respondents to rank issues 1-3, not simply to select a top three. The tabulations below show what percentage of likely voters chose each option as the 1st, 2nd, or 3rd most important issue (e.g. 18 percent said inflation was the number one issue, 12 percent said illegal immigration was the second most important, etc.). Crosstabs are omitted for the sake of brevity and can be provided upon request.

Issue	Selected as #1 issue	Selected as #2 issue	Selected as #3 issue	Didn't select issue
Inflation/Price increases	18%	12%	11%	59%
Illegal immigration	14%	12%	9%	66%
Economy/jobs	9%	9%	9%	73%
Abortion rights	7%	7%	6%	81%
Climate change	7%	6%	7%	80%
Government corruption	7%	6%	8%	80%
Crime/violence	6%	10%	10%	75%
National security	6%	5%	6%	83%
National debt/government spending	5%	7%	6%	82%
Health care access	5%	7%	6%	82%
High taxes	4%	5%	5%	87%
Voting rights	3%	4%	3%	91%
Partisan misuse of Justice Dept.	2%	2%	3%	93%
Learning loss/failing public schools	2%	2%	3%	93%
Race relations	2%	2%	3%	93%
Other	2%	0%	1%	97%
Government censorship	1%	2%	1%	96%
Government taking a liberal position on cultural issues	1%	2%	3%	94%



Q4) When it comes to President Joe Biden, do you approve or disapprove of how he's handling his job?

Demo	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No opinion/Unsure
<i>Likely voter</i>	15%	24%	15%	44%	2%
<i>Registered voter</i>	14%	23%	16%	44%	3%
Female	14%	26%	18%	38%	3%
Male	14%	20%	13%	51%	2%
White	14%	21%	14%	50%	2%
Black	23%	41%	19%	10%	6%
Hispanic	9%	27%	19%	40%	5%
Other	8%	23%	20%	43%	6%
18-34	11%	26%	27%	31%	6%
35-44	10%	24%	19%	44%	3%
45-54	12%	24%	17%	45%	2%
55-64	15%	23%	10%	50%	2%
65+	18%	22%	10%	48%	2%
Republican	2%	6%	13%	78%	1%
Democrat	29%	41%	17%	10%	3%
True Independent	4%	22%	20%	42%	12%
College Degree	16%	27%	14%	41%	2%
No Degree	13%	21%	17%	46%	3%
HH income under 50K	15%	22%	15%	44%	4%
HH income 50-100K	13%	24%	17%	44%	2%
HH income 100K+	15%	25%	15%	45%	1%
Has children under 18	13%	26%	17%	42%	2%
Children over 18	14%	20%	12%	52%	2%
No children	15%	25%	19%	37%	4%
Urban	20%	25%	19%	34%	3%
Suburban	13%	25%	15%	44%	3%
Rural	10%	19%	13%	56%	3%
Northeast	15%	29%	16%	38%	1%
Midwest	14%	23%	17%	42%	4%
South	12%	22%	16%	48%	3%
West	17%	22%	14%	45%	3%



Q5) When it comes to President Joe Biden, do you approve or disapprove of how he's handling the economy?

Demo	Strongly Approve	Somewhat Approve	Somewhat Disapprove	Strongly Disapprove	No opinion/Unsure
<i>Likely voter</i>	18%	22%	14%	44%	2%
<i>Registered voter</i>	16%	21%	15%	44%	3%
Female	16%	23%	17%	39%	5%
Male	16%	19%	13%	49%	2%
White	16%	19%	13%	49%	2%
Black	23%	38%	18%	11%	9%
Hispanic	13%	24%	19%	40%	4%
Other	12%	20%	21%	40%	7%
18-34	13%	24%	26%	30%	7%
35-44	11%	24%	19%	42%	3%
45-54	14%	22%	16%	46%	2%
55-64	16%	20%	9%	52%	2%
65+	22%	19%	10%	45%	3%
Republican	3%	6%	13%	77%	1%
Democrat	31%	37%	16%	11%	4%
True Independent	8%	20%	20%	40%	12%
College Degree	20%	24%	15%	39%	3%
No Degree	14%	20%	15%	47%	4%
HH income under 50K	15%	21%	14%	45%	5%
HH income 50-100K	16%	22%	17%	42%	2%
HH income 100K+	19%	22%	12%	45%	2%
Has children under 18	13%	24%	18%	42%	2%
Children over 18	17%	19%	11%	51%	3%
No children	17%	22%	17%	37%	6%
Urban	21%	24%	17%	34%	4%
Suburban	16%	22%	15%	44%	4%
Rural	12%	18%	13%	55%	3%
Northeast	15%	26%	18%	38%	3%
Midwest	16%	23%	14%	43%	4%
South	13%	20%	15%	48%	4%
West	22%	19%	13%	43%	3%



Q6) If the 2024 presidential election were being held today, who would you vote for?

Demo	Donald Trump	Joe Biden	Not sure
<i>Likely voter</i>	45%	41%	14%
<i>Registered voter</i>	44%	40%	16%
Female	39%	45%	16%
Male	50%	34%	16%
White	49%	35%	15%
Black	10%	74%	16%
Hispanic	45%	38%	17%
Other	44%	36%	20%
18-34	42%	40%	19%
35-44	44%	40%	15%
45-54	48%	37%	15%
55-64	47%	37%	16%
65+	42%	42%	16%
Republican	81%	6%	13%
Democrat	11%	78%	12%
True Independent	27%	25%	48%
College Degree	38%	46%	16%
No Degree	48%	36%	16%
HH income under 50K	45%	39%	16%
HH income 50-100K	47%	38%	15%
HH income 100K+	40%	44%	17%
Has children under 18	48%	39%	13%
Children over 18	48%	36%	17%
No children	39%	44%	17%
Urban	39%	48%	13%
Suburban	44%	39%	17%
Rural	53%	30%	16%
Northeast	37%	45%	18%
Midwest	46%	41%	14%
South	51%	34%	15%
West	39%	43%	18%



Q7) If the 2024 presidential election were being held today, who would you vote for?

Demo	Donald Trump	Joe Biden	Robert F Kennedy Jr	Not sure
<i>Likely voter</i>	41%	36%	10%	12%
<i>Registered voter</i>	41%	35%	11%	14%
Female	36%	37%	13%	15%
Male	46%	32%	9%	13%
White	45%	32%	10%	12%
Black	11%	63%	13%	14%
Hispanic	40%	31%	15%	14%
Other	39%	28%	11%	23%
18-34	36%	33%	13%	17%
35-44	41%	35%	11%	12%
45-54	45%	31%	12%	12%
55-64	43%	34%	9%	15%
65+	39%	38%	10%	13%
Republican	76%	5%	9%	10%
Democrat	9%	69%	11%	11%
True Independent	22%	19%	17%	41%
College Degree	34%	41%	11%	14%
No Degree	45%	31%	11%	14%
HH income under 50K	41%	34%	11%	15%
HH income 50-100K	42%	33%	12%	13%
HH income 100K+	37%	40%	10%	13%
Has children under 18	42%	33%	13%	12%
Children over 18	45%	31%	10%	15%
No children	35%	40%	11%	14%
Urban	36%	42%	10%	12%
Suburban	40%	34%	11%	15%
Rural	47%	27%	12%	14%
Northeast	33%	41%	10%	16%
Midwest	41%	35%	11%	12%
South	48%	30%	11%	12%
West	35%	37%	12%	16%



Q8) Which of the following candidates are you most likely to vote for in the 2024 Republican primary? (Among Republicans/Republican-leaners)

Demo	Donald Trump	Ron DeSantis	Nikki Haley	Chris Christie	Vivek Ramaswamy	Ryan Binkley
<i>Likely voter</i>	61%	12%	13%	2%	7%	0%
<i>Registered voter</i>	61%	11%	12%	2%	7%	0%
Female	59%	12%	10%	3%	5%	1%
Male	62%	11%	14%	2%	7%	0%
White	61%	12%	12%	3%	7%	0%
Hispanic	61%	11%	14%	1%	2%	0%
Other	61%	7%	8%	2%	4%	1%
18-34	62%	6%	6%	0%	10%	2%
35-44	66%	10%	5%	1%	10%	0%
45-54	59%	13%	12%	3%	7%	0%
55-64	63%	15%	10%	1%	5%	1%
65+	58%	11%	18%	5%	5%	0%
College Degree	48%	14%	18%	5%	8%	0%
No Degree	68%	10%	9%	1%	6%	0%
HH income under 50K	70%	8%	8%	2%	5%	1%
HH income 50-100K	58%	13%	13%	3%	7%	0%
HH income 100K+	51%	14%	18%	4%	8%	0%
Has children under 18	64%	10%	9%	2%	7%	1%
Children over 18	60%	13%	14%	2%	6%	0%
No children	59%	10%	11%	3%	7%	1%
Urban	65%	12%	9%	2%	5%	0%
Suburban	58%	11%	14%	3%	8%	0%
Rural	64%	12%	11%	1%	5%	1%
Northeast	57%	16%	9%	6%	7%	0%
Midwest	61%	10%	10%	2%	10%	0%
South	61%	12%	12%	1%	5%	1%
West	62%	9%	16%	3%	6%	0%

Demo	Asa Hutchinson	Someone else not listed	None of these candidates
<i>Likely voter</i>	1%	2%	3%
<i>Registered voter</i>	1%	2%	3%
Female	2%	2%	5%
Male	0%	2%	2%
White	1%	1%	3%
Hispanic	3%	4%	4%



Other	1%	8%	7%
18-34	4%	4%	6%
35-44	1%	2%	6%
45-54	1%	3%	3%
55-64	0%	1%	3%
65+	0%	1%	1%
College Degree	1%	3%	5%
No Degree	1%	2%	3%
HH income under 50K	1%	3%	3%
HH income 50-100K	1%	1%	3%
HH income 100K+	0%	2%	4%
Has children under 18	2%	2%	3%
Children over 18	0%	1%	2%
No children	1%	3%	5%
Urban	2%	2%	2%
Suburban	1%	2%	4%
Rural	0%	2%	2%
Northeast	0%	2%	2%
Midwest	0%	2%	3%
South	2%	2%	3%
West	0%	1%	4%

Q9) Why did you choose Trump over his opponents? (open-ended/free response among those who chose TRUMP in Q8. SEE APPENDIX A FOR RESULTS)

Q10) Which of Trump’s opponents stand the best chance of beating Trump in a one-on-one matchup? (Among those who did NOT choose TRUMP in Q8)

Demo	Ron DeSantis	Nikki Haley	Chris Christie	Vivek Ramaswamy	Ryan Binkley
<i>Likely voter</i>	33%	34%	6%	14%	2%
<i>Registered voter</i>	33%	33%	6%	14%	2%
Female	34%	27%	8%	14%	2%
Male	32%	39%	5%	13%	1%
White	33%	35%	5%	14%	1%
Hispanic	26%	27%	14%	13%	0%
Other	31%	15%	10%	11%	6%
18-34	27%	12%	14%	24%	3%
35-44	37%	12%	8%	33%	0%
45-54	39%	31%	6%	14%	1%
55-64	41%	31%	1%	7%	3%



65+	25%	50%	6%	7%	1%
Republican	33%	33%	6%	14%	2%
College Degree	28%	38%	8%	13%	1%
No Degree	37%	28%	5%	15%	2%
HH income under 50K	33%	26%	7%	16%	2%
HH income 50-100K	33%	34%	6%	10%	3%
HH income 100K+	32%	39%	6%	16%	0%
Has children under 18	37%	23%	7%	22%	2%
Children over 18	34%	39%	5%	9%	2%
No children	28%	32%	8%	15%	1%
Urban	34%	29%	7%	11%	0%
Suburban	30%	36%	6%	14%	2%
Rural	39%	28%	7%	14%	2%
Northeast	40%	32%	0%	17%	1%
Midwest	29%	27%	11%	15%	1%
South	35%	33%	7%	12%	3%
West	26%	40%	6%	13%	0%

Demo	Asa Hutchinson	None can beat Trump
<i>Likely voter</i>	1%	10%
<i>Registered voter</i>	1%	11%
Female	2%	14%
Male	1%	10%
White	1%	10%
Hispanic	3%	17%
Other	3%	24%
18-34	9%	12%
35-44	0%	10%
45-54	1%	9%
55-64	0%	17%
65+	0%	10%
Republican	1%	11%
College Degree	2%	11%
No Degree	1%	12%
HH income under 50K	3%	13%
HH income 50-100K	1%	13%
HH income 100K+	0%	8%
Has children under 18	3%	6%
Children over 18	0%	12%
No children	2%	14%



Urban	5%	13%
Suburban	1%	12%
Rural	0%	10%
Northeast	0%	10%
Midwest	1%	16%
South	2%	8%
West	1%	14%

Q11) Which of Trump's opponents do you agree with most on the issues? (Among those who did NOT choose TRUMP on Q8)

Demo	Ron DeSantis	Nikki Haley	Chris Christie	Vivek Ramaswamy	Ryan Binkley	Asa Hutchinson
<i>Likely voter</i>	32%	31%	12%	21%	2%	2%
<i>Registered voter</i>	31%	30%	12%	21%	3%	3%
Female	32%	27%	13%	20%	2%	4%
Male	30%	33%	11%	22%	3%	1%
White	31%	31%	12%	22%	2%	2%
Hispanic	33%	24%	16%	17%	10%	0%
Other	29%	27%	16%	15%	7%	6%
18-34	20%	20%	15%	32%	7%	7%
35-44	35%	13%	10%	36%	4%	2%
45-54	39%	24%	13%	20%	2%	1%
55-64	37%	31%	7%	17%	4%	6%
65+	27%	43%	15%	14%	1%	0%
Republican	31%	30%	12%	21%	3%	3%
College Degree	27%	36%	15%	17%	3%	1%
No Degree	35%	25%	10%	24%	3%	4%
HH income under 50K	32%	26%	13%	22%	3%	5%
HH income 50-100K	32%	31%	13%	21%	2%	2%
HH income 100K+	29%	35%	11%	21%	3%	2%
Has children under 18	36%	21%	12%	25%	3%	3%
Children over 18	33%	35%	10%	19%	1%	1%
No children	24%	30%	15%	21%	5%	4%
Urban	37%	24%	14%	19%	3%	3%
Suburban	26%	35%	13%	22%	2%	3%
Rural	41%	25%	9%	20%	4%	2%
Northeast	31%	27%	16%	20%	3%	1%
Midwest	27%	27%	15%	26%	2%	3%
South	35%	29%	10%	20%	3%	3%



West	29%	38%	11%	18%	2%	2%
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Q12) Politically, which of these terms comes closer to how you see yourself, even if both apply to you? (Among Republicans/Republican-leaners)

Demo	Supporter of Donald Trump	Supporter of the Republican Party	Neither
<i>Likely voter</i>	43%	48%	9%
<i>Registered voter</i>	43%	47%	10%
Female	42%	49%	9%
Male	45%	45%	11%
White	42%	48%	10%
Hispanic	50%	43%	7%
Other	46%	46%	8%
18-34	45%	44%	11%
35-44	54%	37%	9%
45-54	44%	49%	7%
55-64	40%	51%	9%
65+	40%	49%	12%
College Degree	33%	51%	15%
No Degree	49%	45%	7%
HH income under 50K	51%	41%	8%
HH income 50-100K	40%	51%	9%
HH income 100K+	35%	51%	14%
Has children under 18	48%	42%	10%
Children over 18	40%	50%	10%
No children	44%	47%	9%
Urban	44%	47%	9%
Suburban	41%	49%	10%
Rural	48%	43%	9%
Northeast	36%	53%	11%
Midwest	40%	50%	10%
South	47%	46%	7%
West	45%	41%	14%



Q13) Would you prefer the Democratic Party to nominate Joe Biden as their presidential candidate or someone else in 2024? (Among Democrats/Democratic-leaners)

Demo	Joe Biden	Someone else	Not sure
<i>Likely voter</i>	49%	40%	11%
<i>Registered voter</i>	48%	41%	11%
Female	46%	41%	14%
Male	51%	41%	8%
White	46%	41%	13%
Black	58%	33%	9%
Hispanic	44%	50%	5%
Other	43%	46%	11%
18-34	45%	51%	4%
35-44	45%	48%	7%
45-54	45%	42%	13%
55-64	50%	36%	14%
65+	51%	32%	17%
College Degree	48%	41%	11%
No Degree	48%	41%	12%
HH income under 50K	48%	40%	12%
HH income 50-100K	48%	39%	13%
HH income 100K+	47%	46%	7%
Has children under 18	51%	42%	7%
Children over 18	45%	39%	15%
No children	48%	41%	11%
Urban	55%	38%	8%
Suburban	45%	44%	12%
Rural	43%	40%	17%
Northeast	52%	36%	12%
Midwest	48%	37%	15%
South	49%	43%	8%
West	42%	47%	12%



Q13a) If Democrats were to nominate someone other than Biden, what characteristics would you most want them to have? SELECT UP TO THREE. (Among those who chose "Someone else" in Q13).

Demo	Younger than Biden	More liberal than Biden	More conservative than Biden	More charismatic than Biden	A racial or ethnic minority
<i>LV</i>	<i>71%</i>	<i>19%</i>	<i>12%</i>	<i>29%</i>	<i>10%</i>
<i>RV</i>	<i>69%</i>	<i>19%</i>	<i>12%</i>	<i>27%</i>	<i>12%</i>
Female	65%	20%	10%	23%	15%
Male	76%	18%	14%	33%	7%
White	73%	19%	12%	29%	6%
Black	61%	25%	13%	19%	22%
Hispanic	59%	16%	6%	18%	26%
Other	72%	10%	14%	33%	16%
18-34	62%	29%	11%	20%	21%
35-44	64%	21%	13%	35%	11%
45-54	65%	18%	9%	28%	19%
55-64	72%	13%	9%	29%	2%
65+	83%	11%	16%	26%	3%
College Degree	71%	18%	11%	31%	12%
No Degree	68%	19%	13%	24%	12%
HH income under 50K	65%	22%	12%	23%	13%
HH income 50-100K	70%	15%	13%	26%	14%
HH income 100K+	76%	18%	10%	34%	7%
Has children under 18	62%	25%	13%	26%	20%
Children over 18	74%	9%	13%	30%	3%
No children	71%	22%	10%	25%	13%
Urban	64%	21%	13%	22%	15%
Suburban	73%	19%	10%	33%	11%
Rural	68%	13%	18%	17%	9%
Northeast	69%	17%	10%	26%	10%
Midwest	64%	24%	11%	30%	12%
South	71%	17%	17%	26%	16%
West	72%	19%	8%	26%	8%



Demo	A woman	Someone from the LGBT+ community	Experience in Congress	Experience as a Governor or in the Cabinet	A fresh face from outside politics and government	Other
<i>Likely voter</i>	19%	5%	32%	33%	28%	5%
<i>Registered voter</i>	19%	5%	32%	32%	30%	4%
Female	24%	7%	34%	31%	34%	4%
Male	13%	2%	27%	33%	25%	5%
White	19%	4%	32%	34%	30%	4%
Black	17%	6%	23%	20%	41%	5%
Hispanic	23%	12%	35%	28%	24%	4%
Other	20%	3%	42%	37%	21%	5%
18-34	23%	13%	28%	28%	30%	2%
35-44	17%	4%	26%	28%	27%	7%
45-54	20%	4%	33%	27%	36%	3%
55-64	20%	2%	40%	38%	20%	7%
65+	16%	0%	34%	39%	35%	4%
College Degree	18%	3%	34%	34%	26%	5%
No Degree	20%	6%	30%	30%	33%	4%
HH income under 50K	23%	7%	27%	32%	32%	3%
HH income 50-100K	17%	5%	33%	29%	31%	5%
HH income 100K+	15%	1%	38%	35%	26%	6%
Has children under 18	15%	6%	30%	27%	32%	2%
Children over 18	20%	2%	35%	40%	30%	4%
No children	21%	7%	30%	28%	29%	6%
Urban	18%	3%	31%	33%	30%	7%
Suburban	19%	6%	31%	31%	28%	2%
Rural	21%	5%	33%	32%	36%	8%
Northeast	14%	2%	41%	26%	40%	2%
Midwest	19%	5%	27%	32%	26%	3%
South	20%	6%	30%	31%	35%	2%
West	22%	6%	30%	37%	20%	10%



Q13b) Why should Democrats nominate Biden rather than someone else? (open-ended/free response among those who chose SOMEONE ELSE on Q13. See APPENDIX A for results)

Q14) If you could wave a magic wand and make one of the following people president for the next four years, who would you choose? (Among Democrats/Democratic-leaners)

Demo	Joe Biden	Kamala Harris	Elizabeth Warren	Bernie Sanders	Hillary Clinton
<i>Likely voter</i>	20%	7%	5%	12%	8%
<i>Registered voter</i>	19%	7%	5%	12%	8%
Female	17%	7%	6%	11%	9%
Male	22%	6%	4%	14%	7%
White	19%	4%	6%	13%	9%
Black	20%	11%	4%	10%	8%
Hispanic	12%	8%	5%	14%	9%
Other	18%	12%	6%	13%	4%
18-34	15%	13%	4%	17%	4%
35-44	18%	5%	4%	18%	8%
45-54	18%	5%	5%	15%	7%
55-64	14%	6%	6%	9%	11%
65+	25%	5%	7%	6%	11%
College Degree	20%	5%	7%	10%	9%
No Degree	18%	8%	5%	14%	8%
HH income under 50K	20%	7%	5%	13%	8%
HH income 50-100K	17%	7%	6%	11%	8%
HH income 100K+	19%	4%	6%	12%	11%
Has children under 18	20%	8%	4%	16%	8%
Children over 18	20%	4%	6%	8%	9%
No children	17%	7%	6%	14%	8%
Urban	23%	7%	6%	13%	8%
Suburban	17%	7%	4%	12%	8%
Rural	16%	6%	8%	13%	7%
Northeast	24%	5%	4%	16%	8%
Midwest	16%	9%	3%	11%	6%
South	19%	8%	6%	10%	10%
West	17%	5%	8%	12%	8%



NOBLE
PREDICTIVE INSIGHTS

Demo	Pete Buttigieg	Michelle Obama	Raphael Warnock	Gretchen Whitmer	JB Pritzker	Someone else
<i>Likely voter</i>	9%	24%	1%	4%	1%	9%
<i>Registered voter</i>	9%	25%	1%	4%	1%	8%
Female	8%	29%	1%	3%	1%	8%
Male	9%	19%	2%	5%	2%	9%
White	11%	22%	1%	4%	2%	10%
Black	2%	32%	3%	5%	1%	3%
Hispanic	7%	30%	3%	2%	1%	7%
Other	8%	29%	1%	0%	0%	8%
18-34	5%	31%	2%	2%	1%	5%
35-44	6%	26%	0%	6%	1%	7%
45-54	5%	31%	2%	2%	3%	7%
55-64	14%	20%	2%	4%	1%	13%
65+	11%	20%	1%	5%	2%	9%
College Degree	11%	23%	1%	5%	1%	9%
No Degree	7%	26%	1%	3%	2%	8%
HH income under 50K	5%	26%	1%	4%	3%	9%
HH income 50-100K	10%	27%	1%	4%	0%	8%
HH income 100K+	15%	20%	2%	4%	1%	7%
Has children under 18	4%	30%	2%	3%	1%	6%
Children over 18	12%	23%	2%	5%	1%	9%
No children	9%	24%	1%	4%	2%	9%
Urban	7%	23%	2%	3%	2%	5%
Suburban	11%	26%	1%	4%	1%	9%
Rural	4%	25%	1%	6%	1%	14%
Northeast	7%	25%	0%	1%	0%	9%
Midwest	8%	28%	1%	7%	5%	5%
South	6%	26%	3%	4%	0%	8%
West	13%	21%	1%	4%	1%	10%



Q15) Trump and Biden lead by a wide margin in their respective parties' primaries. But Trump faces over nearly 100 charges connected to four criminal indictments and is 77 years old. And Biden is facing an impeachment inquiry and is 81 years old. Regardless of who you support in the 2024 election, who do you think will be on the ballot?

Demo	Biden (D) vs Trump (R)	Biden (D) vs Some other Republican	Some other Democrat vs Trump (R)	Some other Democrat vs Some other Republican
<i>Likely voter</i>	48%	21%	18%	13%
<i>Registered voter</i>	47%	21%	18%	14%
Female	42%	23%	17%	18%
Male	52%	18%	20%	10%
White	49%	18%	20%	14%
Black	39%	37%	9%	16%
Hispanic	45%	24%	18%	13%
Other	39%	25%	19%	18%
18-34	47%	22%	16%	14%
35-44	44%	22%	20%	14%
45-54	47%	21%	17%	15%
55-64	43%	20%	20%	17%
65+	49%	20%	19%	12%
Republican	46%	12%	31%	11%
Democrat	48%	32%	7%	14%
True Independent	42%	15%	12%	31%
College Degree	49%	22%	17%	12%
No Degree	45%	20%	19%	15%
HH income under 50K	44%	20%	19%	17%
HH income 50-100K	46%	21%	19%	13%
HH income 100K+	51%	22%	16%	11%
Has children under 18	46%	20%	19%	15%
Children over 18	46%	20%	21%	13%
No children	48%	22%	15%	15%
Urban	50%	24%	15%	11%
Suburban	46%	21%	17%	16%
Rural	44%	17%	24%	15%
Northeast	48%	23%	15%	15%
Midwest	46%	23%	16%	15%
South	47%	19%	20%	14%
West	46%	20%	21%	13%



**Q16) When you think about a Trump vs Biden rematch in 2024, how do you feel?
Select all that apply.**

Demo	Excited	Anxious	Disgusted	Sad	Angry	Content	Relieved
<i>Likely voter</i>	17%	31%	27%	15%	17%	6%	6%
<i>Registered voter</i>	17%	30%	26%	14%	17%	6%	6%
Female	13%	34%	28%	15%	18%	4%	5%
Male	21%	27%	23%	14%	15%	8%	6%
White	16%	32%	27%	14%	17%	6%	6%
Black	11%	23%	21%	18%	14%	7%	4%
Hispanic	22%	31%	23%	11%	18%	7%	8%
Other	24%	24%	23%	14%	14%	5%	8%
18-34	21%	35%	17%	12%	16%	10%	7%
35-44	18%	34%	27%	17%	18%	9%	8%
45-54	19%	32%	24%	14%	15%	6%	6%
55-64	16%	33%	26%	15%	16%	3%	6%
65+	13%	23%	31%	14%	17%	4%	4%
Republican	26%	29%	18%	10%	10%	8%	8%
Democrat	9%	34%	33%	20%	24%	5%	4%
True							
Independent	11%	19%	28%	13%	15%	5%	5%
College Degree	14%	34%	29%	17%	19%	5%	5%
No Degree	18%	28%	23%	13%	15%	7%	6%
HH income under 50K	18%	28%	23%	12%	15%	7%	6%
HH income 50-100K	17%	33%	26%	16%	17%	5%	6%
HH income 100K+	14%	31%	30%	17%	19%	5%	5%
Has children under 18	22%	35%	23%	14%	17%	7%	8%
Children over 18	13%	26%	29%	14%	17%	5%	5%
No children	16%	32%	23%	16%	17%	7%	5%
Urban	21%	28%	21%	15%	15%	9%	7%
Suburban	15%	32%	28%	16%	18%	6%	6%
Rural	15%	29%	25%	12%	16%	4%	5%
Northeast	16%	31%	23%	11%	17%	9%	5%
Midwest	17%	33%	27%	18%	19%	6%	7%
South	19%	30%	23%	13%	14%	6%	7%
West	13%	28%	30%	16%	19%	5%	4%



Demo	Bored	Frustrated	Exhausted	Scared	Indifferent	Other
<i>Likely voter</i>	5%	35%	22%	22%	8%	3%
<i>Registered voter</i>	6%	34%	21%	22%	9%	3%
Female	5%	36%	22%	26%	10%	3%
Male	6%	33%	20%	17%	8%	2%
White	5%	37%	22%	23%	8%	3%
Black	9%	31%	22%	19%	16%	1%
Hispanic	8%	28%	20%	16%	12%	3%
Other	7%	25%	18%	17%	12%	3%
18-34	11%	33%	28%	19%	13%	1%
35-44	8%	36%	25%	19%	15%	2%
45-54	6%	32%	24%	20%	9%	3%
55-64	3%	36%	20%	26%	7%	5%
65+	2%	34%	14%	23%	6%	3%
Republican	3%	28%	15%	15%	8%	4%
Democrat	6%	41%	28%	29%	9%	2%
True Independent	13%	32%	18%	19%	14%	2%
College Degree	4%	40%	25%	23%	7%	3%
No Degree	6%	31%	19%	21%	11%	3%
HH income under 50K	7%	31%	19%	21%	10%	3%
HH income 50-100K	5%	35%	22%	21%	10%	2%
HH income 100K+	4%	41%	25%	23%	5%	3%
Has children under 18	7%	34%	22%	20%	12%	2%
Children over 18	3%	34%	17%	22%	7%	3%
No children	7%	35%	25%	22%	10%	3%
Urban	6%	33%	21%	20%	13%	3%
Suburban	6%	36%	23%	22%	7%	2%
Rural	4%	31%	18%	23%	10%	3%
Northeast	7%	34%	20%	21%	9%	2%
Midwest	6%	36%	23%	25%	11%	1%
South	5%	33%	20%	20%	10%	2%
West	5%	34%	23%	22%	6%	5%



Q17) In 2024, the United States could face numerous events that some might call crises. Which of the following are you most worried about? (Respondents can select three choices)

Demo	A sudden economic crash	Inflation gets worse and prices go up	Violent crime spikes across the nation	President Biden, due to illness or impeachment, doesn't win a second term	Former President Trump is convicted of crimes and doesn't win a second term
<i>Likely voter</i>	25%	38%	20%	10%	9%
<i>Registered voter</i>	26%	39%	21%	10%	9%
Female	24%	43%	22%	10%	9%
Male	28%	34%	19%	10%	10%
White	24%	40%	18%	9%	10%
Black	25%	39%	33%	13%	11%
Hispanic	31%	36%	22%	10%	8%
Other	29%	36%	24%	9%	8%
18-34	29%	42%	22%	13%	10%
35-44	29%	44%	20%	12%	12%
45-54	27%	47%	21%	7%	10%
55-64	27%	39%	20%	9%	10%
65+	20%	30%	20%	10%	7%
Republican	30%	45%	20%	4%	13%
Democrat	21%	32%	20%	16%	7%
True Independent	28%	39%	24%	7%	5%
College Degree	25%	34%	20%	12%	8%
No Degree	26%	42%	21%	8%	10%
HH income under 50K	26%	40%	21%	10%	12%
HH income 50-100K	24%	40%	21%	10%	8%
HH income 100K+	26%	35%	19%	9%	7%
Has children under 18	30%	47%	19%	10%	10%
Children over 18	21%	36%	20%	8%	9%
No children	27%	37%	23%	12%	9%
Urban	25%	36%	20%	12%	11%
Suburban	27%	39%	21%	10%	8%
Rural	23%	43%	20%	8%	10%
Northeast	23%	39%	21%	11%	9%
Midwest	26%	37%	20%	9%	10%



South	28%	44%	22%	10%	11%
West	24%	34%	18%	9%	7%

Demo	The national debt causes economic turmoil	Chaos after the 2024 election	A terrorist attack on U.S. soil	America enters a foreign war, sending troops to an overseas conflict	Climate change causes environmental and societal problems
<i>Likely voter</i>	17%	23%	27%	18%	17%
<i>Registered voter</i>	17%	22%	27%	18%	17%
Female	15%	23%	28%	16%	17%
Male	20%	22%	26%	20%	17%
White	17%	23%	28%	17%	16%
Black	13%	20%	24%	18%	23%
Hispanic	18%	22%	26%	20%	16%
Other	22%	21%	23%	19%	16%
18-34	17%	21%	19%	20%	22%
35-44	20%	24%	25%	15%	16%
45-54	19%	19%	25%	17%	13%
55-64	17%	24%	27%	17%	14%
65+	15%	24%	34%	18%	19%
Republican	21%	15%	33%	18%	7%
Democrat	12%	29%	20%	17%	26%
True Independent	25%	25%	28%	19%	20%
College Degree	17%	25%	22%	19%	20%
No Degree	18%	21%	30%	17%	15%
HH income under 50K	17%	21%	30%	18%	16%
HH income 50-100K	17%	22%	26%	16%	17%
HH income 100K+	18%	26%	23%	21%	17%
Has children under 18	19%	21%	25%	19%	16%
Children over 18	14%	22%	30%	17%	16%
No children	20%	24%	24%	17%	18%
Urban	16%	21%	25%	16%	19%
Suburban	18%	22%	26%	17%	17%
Rural	18%	25%	31%	20%	13%
Northeast	16%	21%	30%	17%	17%



Midwest	19%	25%	27%	16%	18%
South	19%	19%	29%	18%	14%
West	15%	27%	21%	20%	19%

Demo	Continued restriction of abortion rights	The situation at the border worsens	Artificial Intelligence takes jobs from workers	In the run-up to the election, political violence increases	China, Russia, North Korea and other authoritarian states outmaneuver the U.S. and gain strength	Other
<i>Likely voter</i>	17%	27%	10%	16%	25%	2%
<i>Registered voter</i>	16%	26%	10%	15%	24%	2%
Female	20%	24%	10%	15%	22%	2%
Male	12%	28%	11%	15%	27%	2%
White	17%	29%	8%	16%	25%	2%
Black	14%	12%	21%	14%	19%	1%
Hispanic	13%	20%	11%	17%	25%	3%
Other	15%	22%	16%	13%	24%	2%
18-34	21%	13%	13%	18%	20%	0%
35-44	15%	19%	13%	12%	22%	2%
45-54	18%	22%	13%	16%	24%	1%
55-64	15%	30%	10%	15%	24%	4%
65+	15%	37%	5%	16%	29%	3%
Republican	4%	40%	8%	10%	29%	1%
Democrat	30%	13%	12%	21%	21%	2%
True						
Independent	13%	23%	11%	12%	17%	3%
College						
Degree	19%	27%	8%	19%	23%	2%
No Degree	15%	26%	11%	13%	25%	2%
HH income under 50K	15%	24%	12%	13%	24%	2%
HH income 50-100K	16%	29%	10%	15%	25%	3%
HH income 100K+	20%	26%	7%	21%	23%	2%
Has children under 18	15%	19%	13%	14%	23%	1%



Children over 18	16%	37%	9%	14%	28%	2%
No children	18%	20%	10%	17%	21%	2%
Urban	19%	23%	15%	17%	23%	2%
Suburban	17%	26%	9%	15%	25%	2%
Rural	12%	30%	9%	13%	23%	2%
Northeast	17%	25%	12%	14%	25%	2%
Midwest	17%	23%	11%	16%	23%	1%
South	13%	26%	11%	12%	24%	2%
West	21%	30%	7%	19%	25%	3%

Q18) In the conflict between Israel and Hamas, the United States currently provides financial support to Israel. What should the U.S. do?

Demo	Greatly increase funds sent to Israel	Slightly increase funds sent to Israel	Do not increase or decrease funds sent to Israel	Slightly decrease funds sent to Israel	Greatly decrease funds sent to Israel	Send money to Hamas instead	Not sure
<i>Likely voter</i>	16%	15%	29%	8%	15%	1%	16%
<i>Registered voter</i>	15%	14%	28%	8%	15%	2%	18%
Female	13%	13%	26%	9%	16%	2%	23%
Male	18%	16%	30%	7%	14%	2%	12%
White	16%	15%	29%	8%	14%	1%	17%
Black	10%	13%	26%	8%	16%	2%	24%
Hispanic	15%	13%	27%	8%	13%	3%	22%
Other	16%	12%	24%	10%	20%	3%	16%
18-34	10%	14%	22%	10%	20%	4%	21%
35-44	11%	13%	27%	8%	19%	3%	19%
45-54	11%	13%	28%	8%	17%	1%	21%
55-64	18%	15%	29%	9%	12%	0%	17%
65+	22%	15%	31%	7%	11%	0%	14%
Republican	21%	16%	29%	7%	12%	0%	14%
Democrat	10%	13%	28%	10%	17%	2%	19%
True Independent	11%	8%	24%	8%	18%	4%	27%
College Degree	17%	18%	29%	8%	14%	2%	12%



NOBLE
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No Degree	14%	12%	28%	8%	15%	1%	21%
HH income under 50K	14%	13%	26%	9%	16%	1%	22%
HH income 50-100K	15%	14%	30%	8%	16%	2%	15%
HH income 100K+	18%	17%	28%	8%	12%	2%	14%
Has children under 18	14%	16%	28%	9%	16%	2%	16%
Children over 18	19%	14%	30%	7%	12%	0%	18%
No children	13%	14%	27%	8%	17%	2%	20%
Urban	14%	15%	23%	10%	19%	2%	17%
Suburban	15%	15%	30%	8%	12%	1%	17%
Rural	17%	11%	27%	6%	17%	1%	21%
Northeast	14%	13%	32%	10%	14%	1%	17%
Midwest	14%	16%	26%	10%	15%	1%	19%
South	15%	14%	29%	7%	14%	1%	20%
West	19%	14%	26%	7%	18%	2%	14%

Q19) In the conflict between Ukraine and Russia, the United States currently provides financial support to Ukraine. What should the U.S. do?

	Greatly increase funds sent to Ukraine	Slightly increase funds sent to Ukraine	Do not increase or decrease funds sent to Ukraine	Slightly decrease funds sent to Ukraine	Greatly decrease funds sent to Ukraine	Send money to Russia instead	Not sure
Demo							
<i>Likely voter</i>	18%	17%	24%	9%	20%	1%	11%
<i>Registered voter</i>	17%	16%	23%	9%	20%	1%	14%
Female	15%	16%	24%	9%	17%	0%	19%
Male	20%	16%	23%	9%	23%	1%	8%
White	18%	17%	24%	8%	20%	1%	12%
Black	16%	13%	21%	12%	15%	1%	22%
Hispanic	15%	15%	19%	11%	23%	1%	17%
Other	14%	14%	25%	9%	20%	2%	17%
18-34	14%	16%	21%	12%	16%	1%	19%
35-44	13%	14%	25%	10%	22%	1%	15%
45-54	13%	17%	24%	9%	23%	1%	14%



NOBLE
PREDICTIVE INSIGHTS

55-64	22%	13%	22%	8%	22%	1%	12%
65+	21%	19%	25%	7%	17%	0%	11%
Republican	11%	13%	25%	10%	30%	1%	12%
Democrat	25%	21%	23%	8%	9%	1%	13%
True Independent	13%	11%	20%	8%	19%	1%	28%
College Degree	21%	18%	24%	9%	19%	1%	9%
No Degree	15%	15%	23%	9%	20%	1%	17%
HH income under 50K	16%	16%	23%	9%	18%	1%	18%
HH income 50-100K	16%	15%	25%	10%	20%	1%	12%
HH income 100K+	21%	20%	23%	6%	22%	1%	8%
Has children under 18	14%	14%	24%	11%	23%	1%	12%
Children over 18	18%	16%	24%	9%	20%	0%	13%
No children	19%	18%	23%	8%	17%	0%	16%
Urban	19%	17%	21%	11%	18%	1%	13%
Suburban	17%	17%	26%	8%	18%	1%	14%
Rural	17%	13%	21%	8%	26%	1%	15%
Northeast	14%	16%	27%	12%	16%	1%	13%
Midwest	17%	17%	24%	8%	19%	1%	15%
South	15%	16%	24%	9%	19%	0%	16%
West	24%	16%	19%	6%	24%	1%	10%



Q20) Some students at state colleges – which are funded by taxpayers – have called for Israel to be destroyed and for the land to be given to Palestine. Which statement comes closest to your view of the situation?

	Nothing should be done. Students have the right to free speech.	These students are advocating for genocide on the taxpayer's dime. Administrators should hold students accountable for their words and actions.	Students should not face formal discipline. But universities should make public statements denouncing these views.	Public universities should officially support Palestine and encourage students to oppose Israel.	Other	I have no opinion on this issue.
Demo						
<i>Likely voter</i>	28%	32%	17%	2%	3%	17%
<i>Registered voter</i>	28%	31%	17%	2%	3%	19%
Female	27%	27%	17%	2%	2%	25%
Male	29%	35%	17%	2%	4%	13%
White	28%	32%	17%	2%	3%	18%
Black	28%	25%	13%	2%	1%	31%
Hispanic	24%	33%	18%	4%	2%	19%
Other	30%	26%	20%	4%	5%	16%
18-34	32%	27%	15%	6%	1%	19%
35-44	34%	25%	14%	2%	2%	22%
45-54	30%	26%	16%	3%	3%	22%
55-64	26%	32%	18%	0%	3%	21%
65+	22%	38%	20%	1%	4%	16%
Republican	22%	41%	16%	1%	3%	16%
Democrat	33%	22%	18%	3%	2%	21%
True						
Independent	26%	25%	15%	3%	3%	27%
College Degree	29%	33%	20%	3%	3%	12%
No Degree	27%	30%	16%	2%	2%	24%
HH income under 50K	27%	29%	15%	2%	2%	25%
HH income 50-100K	27%	33%	16%	2%	3%	19%
HH income 100K+	30%	31%	23%	2%	4%	11%



Has children under 18	34%	30%	16%	3%	2%	16%
Children over 18	23%	34%	19%	1%	3%	19%
No children	29%	29%	15%	3%	3%	22%
Urban	31%	27%	16%	3%	2%	20%
Suburban	27%	32%	18%	2%	3%	18%
Rural	25%	31%	17%	1%	3%	22%
Northeast	29%	32%	16%	2%	2%	19%
Midwest	28%	26%	19%	1%	4%	22%
South	26%	34%	14%	3%	1%	23%
West	30%	30%	21%	2%	4%	12%

Q21) The 14th Amendment to the Constitution says any official who has engaged in “insurrection or rebellion” or has “given aid or comfort” to insurrectionists is disqualified from holding public office.

Multiple states have used this amendment to attempt to remove Donald Trump from the primary ballot -- arguing that his role in the Jan 6, 2021 attack on the U.S. Capitol disqualifies him from running for president.

Which of the following statements comes closest to your view?

Demo	Trump should be removed from the 2024 ballot due to his actions on Jan. 6, 2021.	Trump should be removed from the ballot ONLY IF he is convicted in a trial related to Jan 6, 2021.	Trump should NOT be removed from the 2024 ballot. The voters should decide whether he gets another term.	Not sure
<i>Likely voter</i>	41%	15%	40%	5%
<i>Registered voter</i>	39%	15%	39%	7%
Female	46%	12%	33%	9%
Male	32%	17%	45%	6%
White	36%	14%	44%	6%
Black	66%	13%	6%	14%
Hispanic	38%	19%	33%	11%
Other	35%	20%	34%	10%
18-34	42%	19%	26%	13%
35-44	36%	18%	37%	9%
45-54	35%	17%	41%	7%
55-64	38%	12%	43%	7%



65+	43%	10%	43%	5%
Republican	10%	13%	71%	6%
Democrat	71%	15%	8%	6%
True Independent	34%	18%	27%	22%
College Degree	44%	18%	34%	4%
No Degree	37%	13%	41%	9%
HH income under 50K	39%	12%	37%	12%
HH income 50-100K	39%	15%	41%	5%
HH income 100K+	40%	19%	37%	3%
Has children under 18	36%	20%	39%	5%
Children over 18	38%	11%	45%	5%
No children	43%	15%	31%	11%
Urban	46%	17%	29%	7%
Suburban	40%	14%	39%	7%
Rural	30%	12%	49%	9%
Northeast	44%	12%	35%	9%
Midwest	42%	15%	37%	7%
South	33%	15%	43%	9%
West	43%	15%	37%	4%

Q22) House Republicans have launched a formal impeachment investigation into President Biden related to his son Hunter's business dealings abroad. Which of the following statements comes closest to your view of the investigation?

	Joe Biden is guilty of corruption and should be impeached.	It's not clear if Joe Biden did anything wrong. The investigation should continue.	Joe Biden is innocent. The investigation should stop immediately.	Other	Not sure
<i>Demo</i>					
<i>Likely voter</i>	34%	35%	22%	3%	7%
<i>Reg. voter</i>	34%	34%	20%	3%	9%
Female	29%	36%	22%	2%	11%
Male	39%	32%	18%	3%	7%
White	38%	32%	20%	3%	7%
Black	8%	41%	31%	1%	18%
Hispanic	37%	34%	16%	3%	11%



Other	26%	46%	12%	3%	13%
18-34	32%	40%	13%	1%	14%
35-44	32%	38%	15%	2%	13%
45-54	34%	34%	20%	3%	9%
55-64	36%	32%	22%	3%	7%
65+	34%	32%	26%	3%	6%
Republican	59%	29%	3%	2%	7%
Democrat	9%	40%	40%	3%	8%
True Independent	28%	35%	10%	4%	23%
College Degree	31%	35%	24%	4%	6%
No Degree	36%	34%	18%	2%	11%
HH income under 50K	33%	33%	20%	2%	12%
HH income 50-100K	36%	35%	18%	3%	8%
HH income 100K+	33%	37%	22%	3%	5%
Has children under 18	36%	37%	16%	2%	9%
Children over 18	36%	34%	21%	3%	6%
No children	30%	33%	22%	3%	12%
Urban	28%	36%	24%	2%	10%
Suburban	33%	35%	20%	3%	9%
Rural	41%	31%	16%	3%	9%
Northeast	32%	34%	22%	1%	10%
Midwest	32%	36%	21%	1%	9%
South	36%	35%	16%	2%	11%
West	33%	32%	24%	6%	5%

Q23) How confident are you that the vote will be counted correctly in 2024?

Demo	Very confident	Somewhat confident	Not very confident	Not confident at all	Not sure
<i>Likely voter</i>	37%	28%	19%	13%	4%
<i>Registered voter</i>	34%	28%	19%	13%	5%
Female	32%	27%	21%	13%	7%
Male	37%	28%	18%	13%	3%
White	36%	27%	20%	14%	4%
Black	36%	29%	16%	8%	11%
Hispanic	33%	29%	19%	14%	6%
Other	22%	34%	23%	13%	8%
18-34	30%	31%	22%	10%	8%
35-44	28%	30%	19%	17%	7%
45-54	35%	28%	19%	12%	5%



55-64	37%	26%	18%	15%	4%
65+	39%	26%	19%	12%	4%
Republican	19%	29%	27%	21%	4%
Democrat	52%	28%	11%	4%	4%
True Independent	29%	20%	20%	19%	12%
College Degree	39%	28%	18%	12%	3%
No Degree	32%	28%	20%	14%	6%
HH income under 50K	33%	27%	20%	13%	7%
HH income 50-100K	32%	28%	22%	13%	5%
HH income 100K+	42%	27%	14%	15%	2%
Has children under 18	32%	31%	19%	15%	3%
Children over 18	34%	26%	20%	15%	5%
No children	36%	27%	19%	10%	7%
Urban	39%	28%	18%	9%	6%
Suburban	35%	30%	18%	13%	4%
Rural	29%	22%	25%	17%	7%
Northeast	33%	31%	19%	10%	8%
Midwest	37%	28%	18%	13%	3%
South	29%	30%	21%	13%	7%
West	42%	21%	19%	15%	3%

Q24) How confident are you that the true winner of the 2024 election will be sworn in as president?

Demo	Very confident	Somewhat confident	Not very confident	Not confident at all	Not sure
<i>Likely voter</i>	38%	30%	17%	9%	7%
<i>Registered voter</i>	35%	30%	18%	9%	8%
Female	32%	29%	19%	10%	11%
Male	39%	31%	16%	8%	6%
White	37%	29%	17%	10%	7%
Black	37%	30%	12%	6%	15%
Hispanic	30%	32%	20%	8%	11%
Other	24%	32%	23%	9%	12%
18-34	28%	32%	23%	6%	10%
35-44	31%	29%	21%	11%	9%
45-54	34%	31%	18%	9%	8%
55-64	37%	29%	15%	12%	7%
65+	41%	29%	14%	8%	8%



NOBLE

PREDICTIVE INSIGHTS

Republican	22%	30%	26%	14%	8%
Democrat	50%	30%	9%	3%	7%
True Independent	28%	24%	17%	14%	17%
College Degree	41%	31%	16%	8%	5%
No Degree	32%	29%	19%	10%	10%
HH income under 50K	33%	29%	18%	9%	11%
HH income 50-100K	33%	32%	18%	9%	8%
HH income 100K+	43%	27%	16%	9%	5%
Has children under 18	32%	33%	20%	10%	6%
Children over 18	37%	28%	16%	11%	8%
No children	36%	29%	17%	7%	10%
Urban	38%	30%	16%	6%	9%
Suburban	36%	31%	16%	9%	8%
Rural	30%	26%	23%	12%	9%
Northeast	38%	26%	17%	7%	11%
Midwest	34%	33%	18%	8%	6%
South	30%	33%	17%	10%	10%
West	41%	24%	18%	11%	6%



APPENDIX A: Free response/open-ended among TRUMP SUPPORTERS and DEMOCRATS who chose SOMEONE ELSE over BIDEN.

Q9) Why did you choose Trump over his opponents? (Among Republicans who chose Trump on Q8)

Responses were assigned to one of six categories:

- 1. Extremely general positive statements/approval of previous term**
- 2. Economic performance**
- 3. Qualifications outside of Trump's first term (such as his career as a businessman)**
- 4. Policy positions (particularly emphasizing MAGA or populism)**
- 5. Character or personality (i.e. personal qualities, including but not limited to: personal charisma, trustworthiness, toughness, truthfulness etc.)**
- 6. Other**

Response category	Percent
Generic positive/approval of past performance	53%
Economic performance	5%
Job qualifications outside the presidency	5%
Policy positions (MAGA)	10%
Character/personality	18%
Other	9%

Q13b) Why should Democrats nominate Biden rather than someone else? (Among Democrats who chose Biden over "someone else" in Q13)

Responses were assigned to one of six categories, most of which have clear parallels to Q9:

- 1. Extremely general positive statements/approval of previous term**
- 2. Economic performance**
- 3. Electability against Trump**
- 4. Support for socially liberal positions**
- 5. Character or personality**
- 6. Other**

Note: "Other" encompassed a wide array of statements. All coherent subcategories that could have been derived from these responses would have been relatively small. But, a few of those themes were: approval of Vice President Kamala Harris, the fact that no other notable Democrat is running, positive contrasts between Biden and the Republican Party, responses that expressed a lack of clarity after choosing Biden, etc.



Response category	Percent
Generic positive/approval of past performance	56%
Economic performance	4%
Electability	7%
Support for socially liberal positions	2%
Character/personality	9%
Other	23%