

Pelican Pulse



LOUISIANA POLL

Field Dates: March 25 – 28, 2025

Responses: 806

MoE: ± 3.45

Methodology: Live, Online & Automated

POLL CONDUCTED BY  **STRATEGIES**



Demographics

Party

Republican	38%
Democrat	38%
Independent	24%

Age

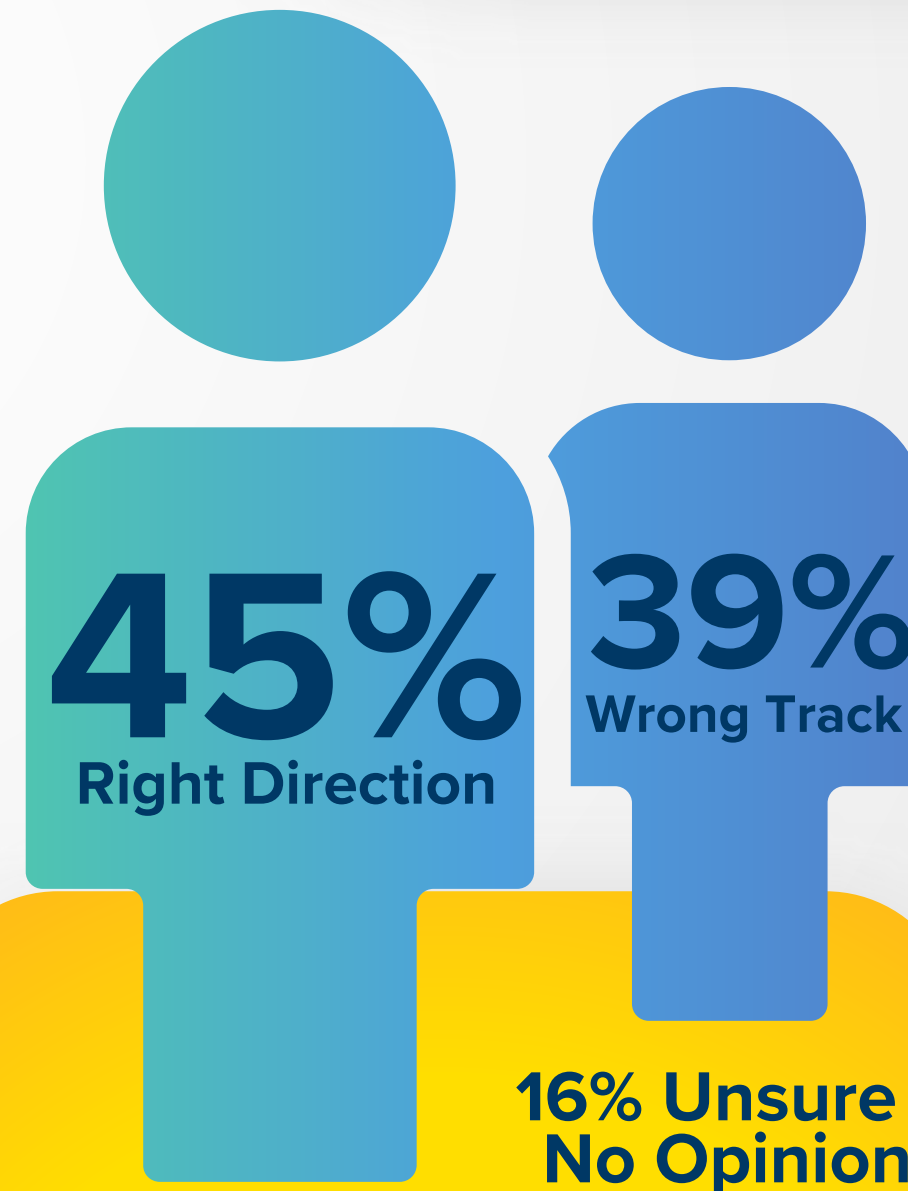
≤ 44	33%
45 - 64	35%
65 +	32%

Gender

Male	47%
Female	53%

State of Louisiana: *Headed in the right direction or on the wrong track?*

By a 45% to 39% margin (+6%), Louisianans believe the state is headed in the right direction. In this era of hyper-partisanship, this is a solid mark of approval, illustrated by a net +18% rating from Independents.



Which of the seven state issues, if improved, would most enhance your quality of life right now?



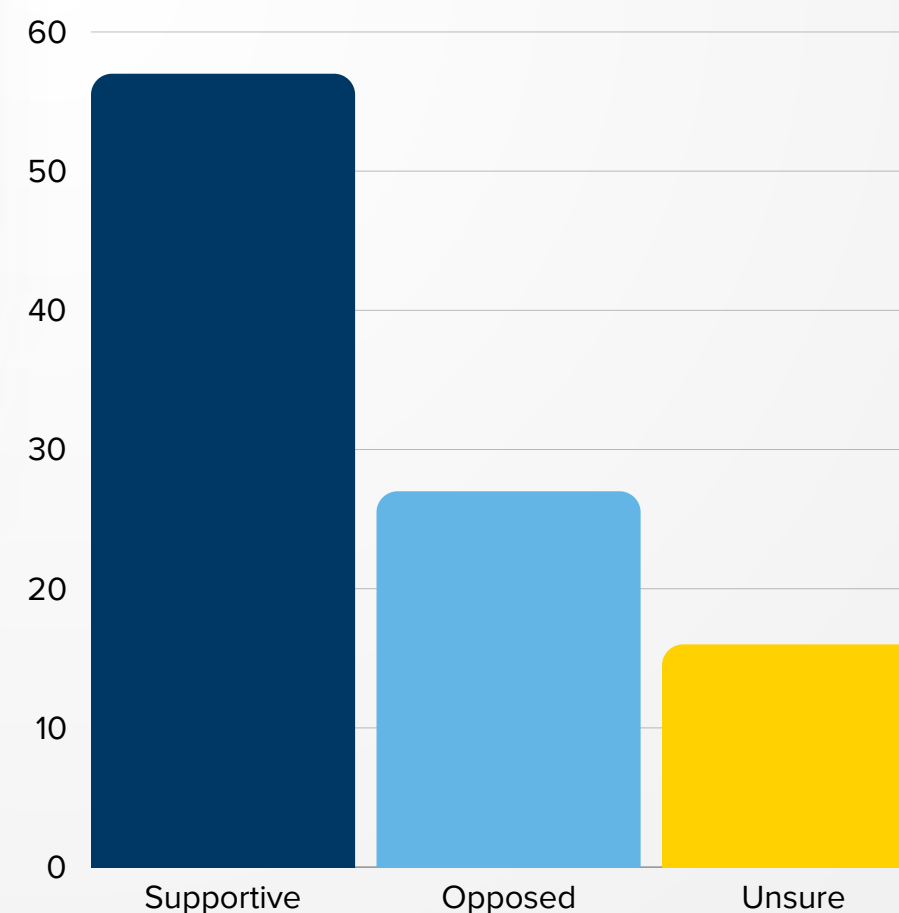
State Issue Priority	
Economy	22%
Home & Auto Insurance Cost	20%
Crime & Policing	13%
Education	12%
Healthcare & Public Health	12%
Taxes	8%
Environment & Climate	6%
Other	7%

Pocketbooks are top of mind for Louisianans right now, and this carries consistently across all demographics.

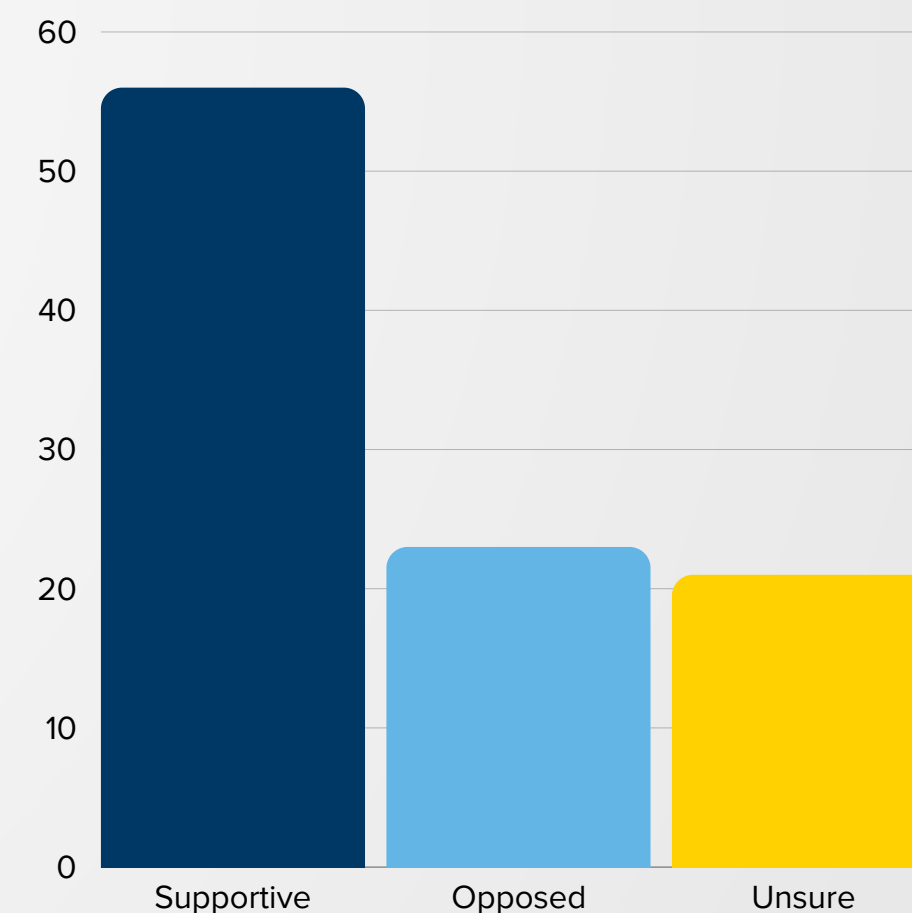


Fiscal Reform

Louisiana voters overwhelmingly support tax reform, including **76% of Republicans** and **60% of Independent voters**.



2024 Tax Reforms



Additional Measures

Education

Despite being new, the LA GATOR Scholarship Program is already highly popular with voters.

Younger voters have the highest level of strong support for the full funding of gator at nearly 1 in 2.



GATOR Opinion

Very Favorable	27%
Somewhat Favorable	32%
Somewhat Unfavorable	17%
Very Unfavorable	15%
Unsure / No Opinion	9%

59%

Fully Funded GATOR

Strongly Agree	41%
Somewhat Agree	22%
Somewhat Disagree	12%
Strongly Disagree	14%
Unsure / No Opinion	11%

63%



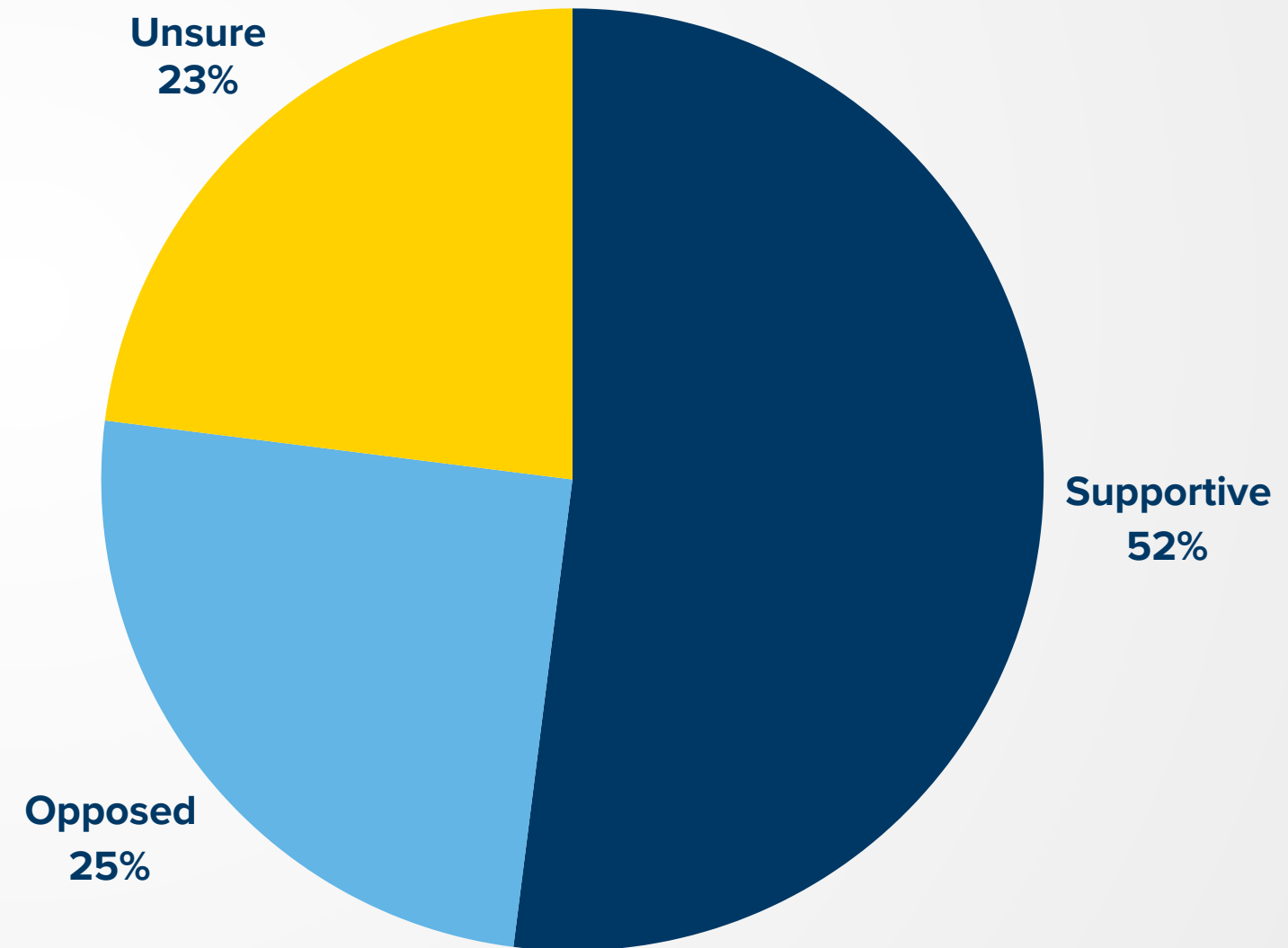
3 in 5 voters support full funding.

Education

Do you support giving families the ability to choose a public school that works best for their child?



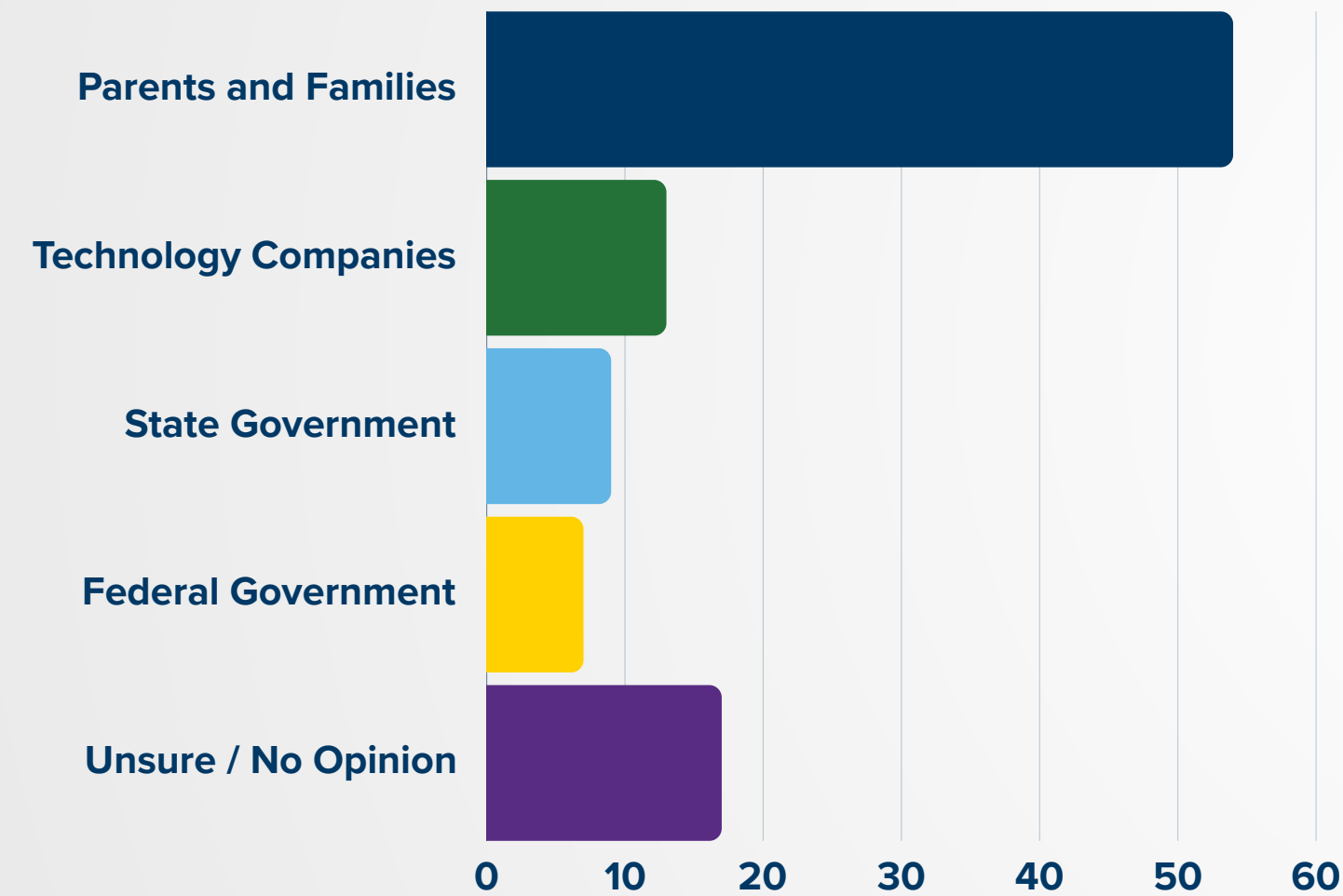
Public School Choice



Independent voters support this policy most strongly at 61%.
58% of Republicans support public school choice.

Technology

When it comes to keeping children safe online, Louisianans unambiguously feel parents and families should bear the greatest responsibility.



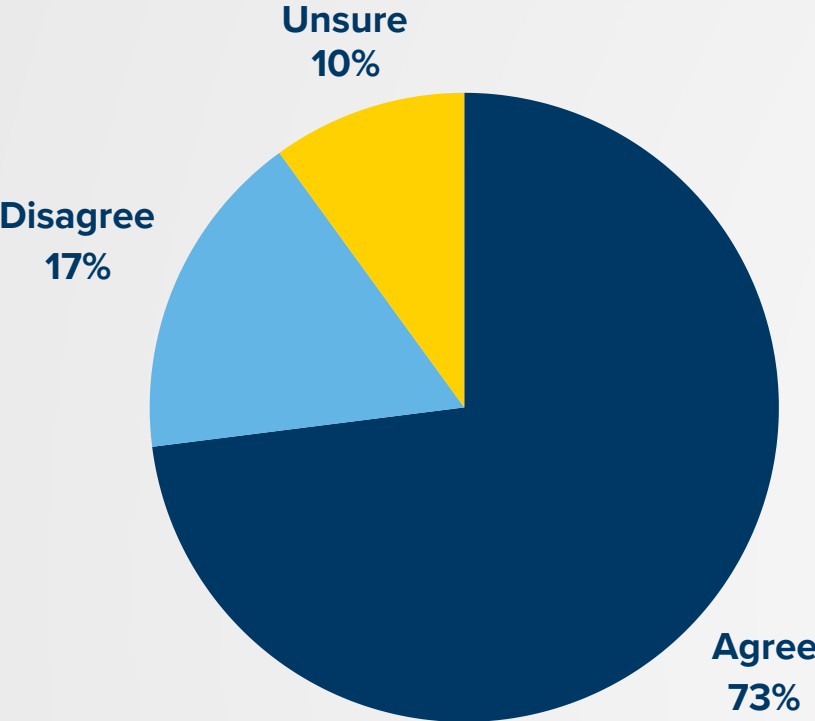
Republicans at 64% are most likely to cite parents and families as the ultimate responsible party.

Democrats at 20% are the highest group to support state or federal government intervention. 28% of Democrats are unsure.

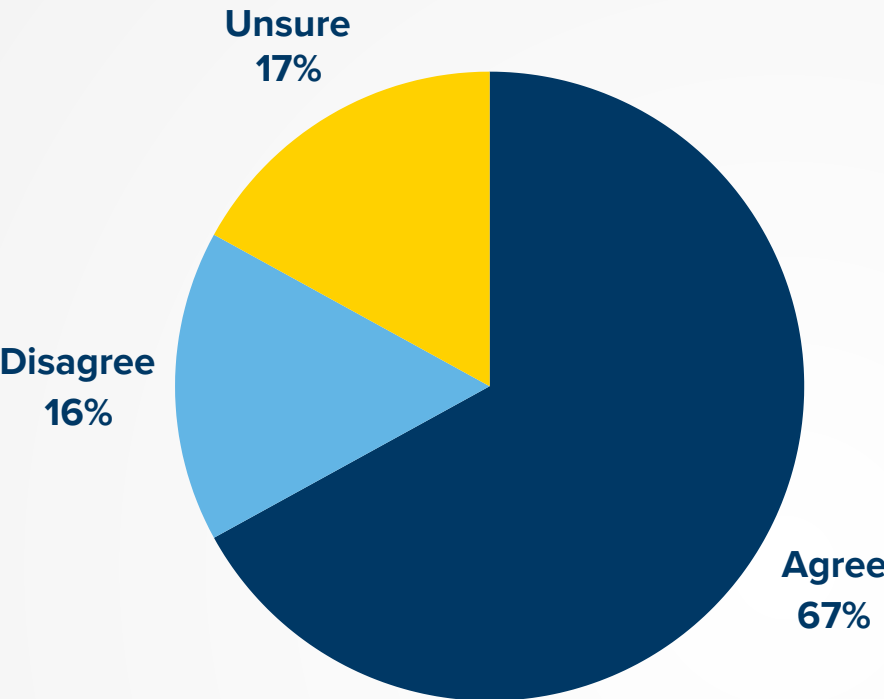


State Government

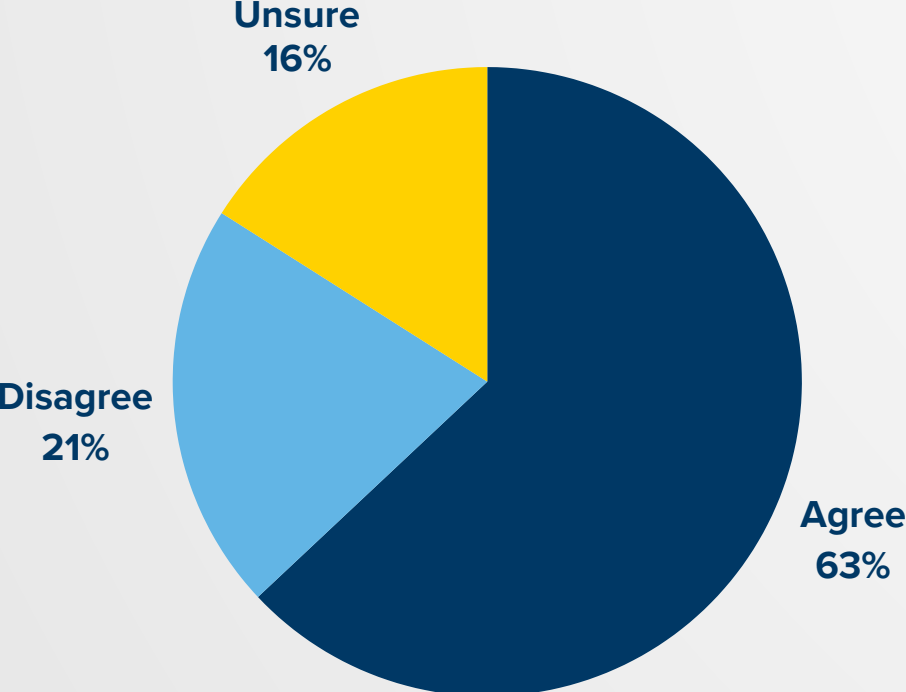
Waste, Fraud, & Inefficiency



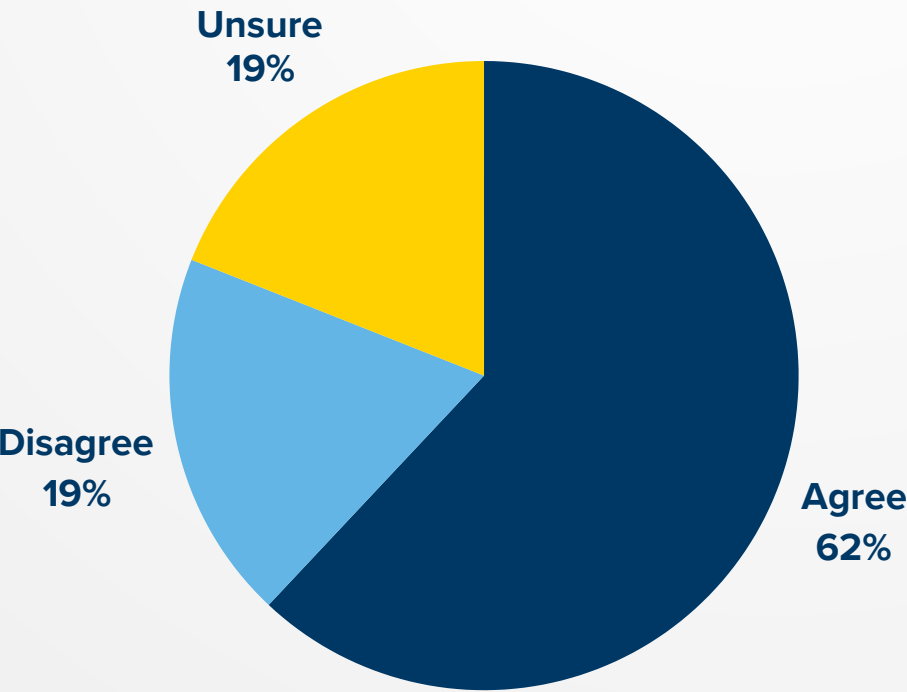
Limit State Government Growth



Spends Too Much Money



DOGE



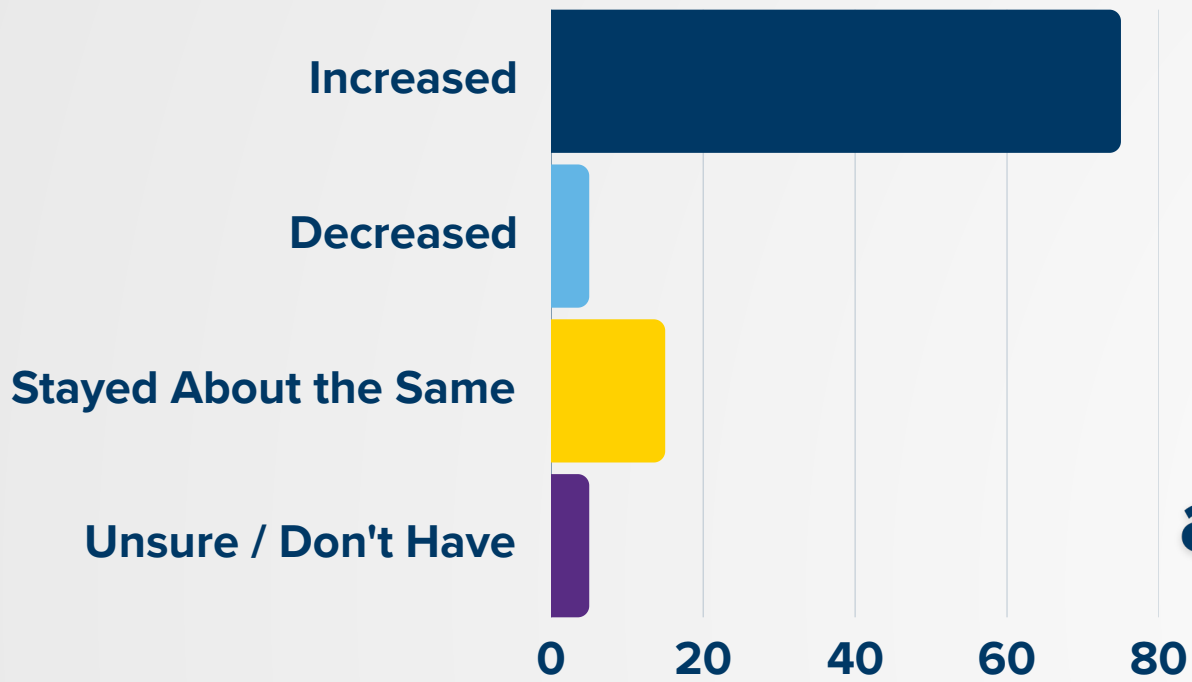
Louisianans want leaner state government.

Among Republicans, 76% support the creation of a state DOGE.

58% of independent voters, 50% of democrats support.

Insurance & Legal Reform

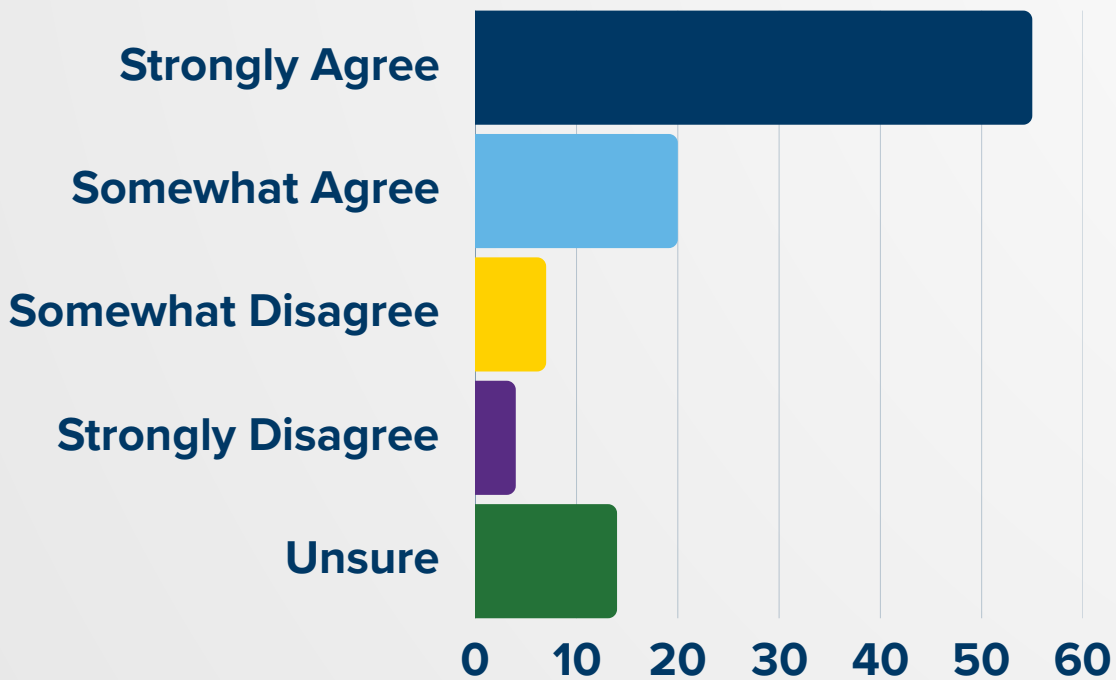
Auto Insurance Premiums



**61% of Democrats,
81% of Independents,
and 84% of Republicans
agree that lawsuit abuse is a
major cost driver.**



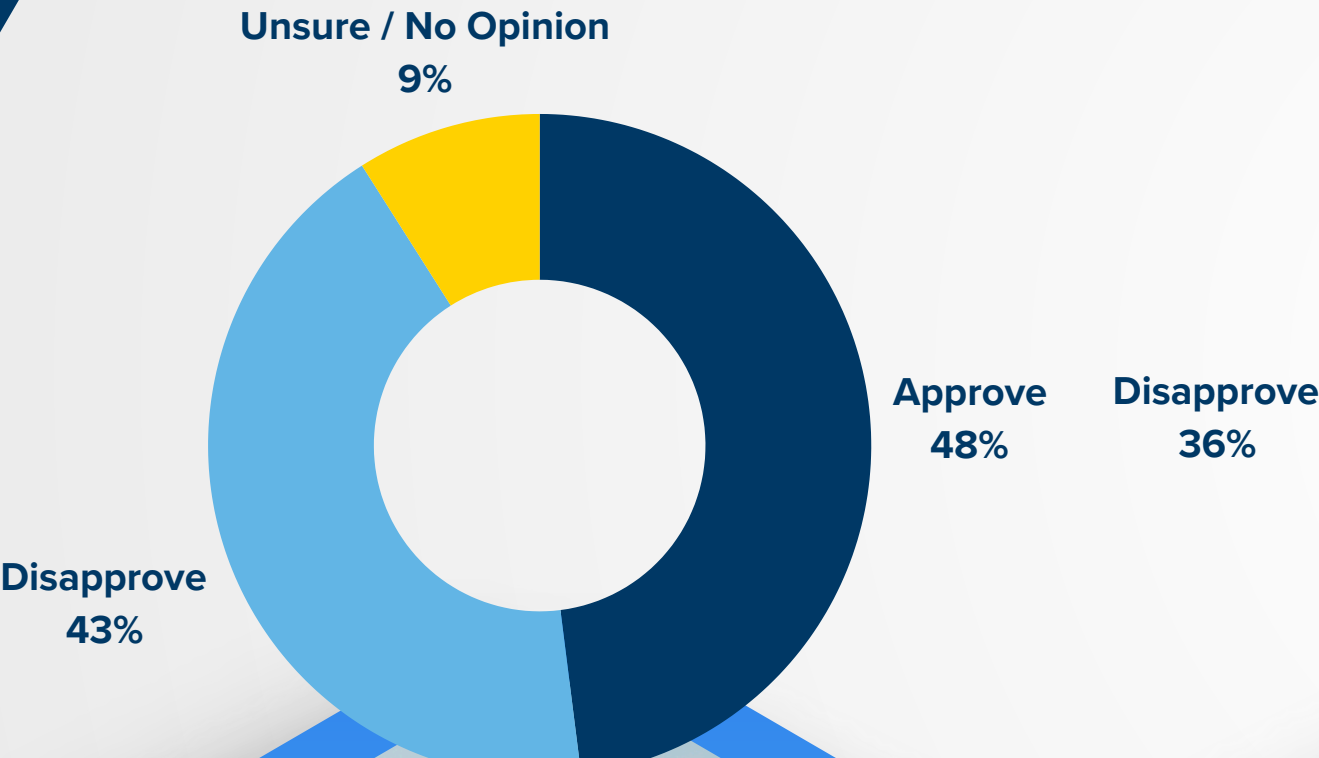
Lawsuit Abuse Increases Cost



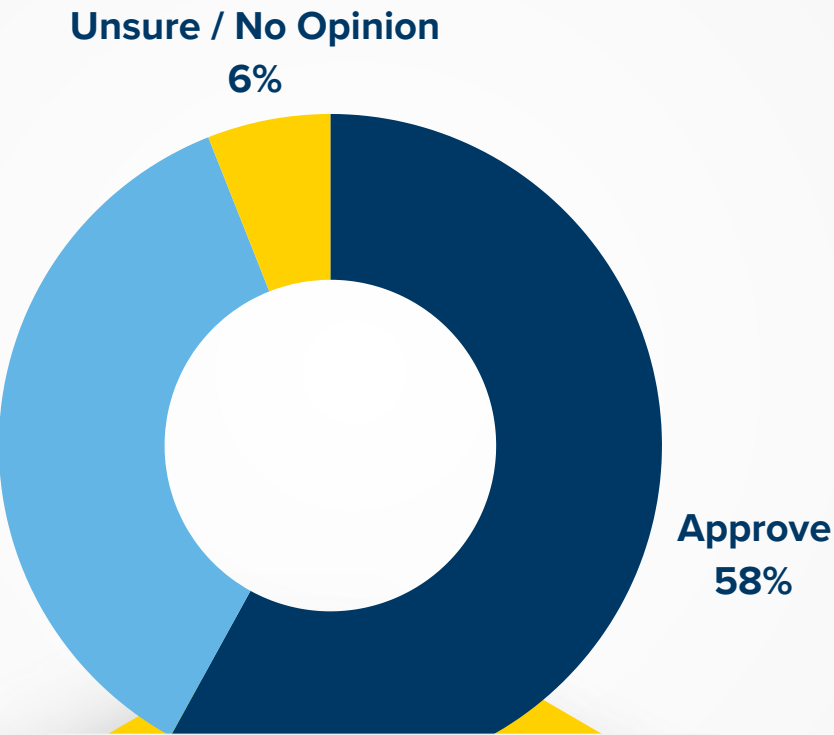
**3 out of 4 voters said their
insurance premiums
increased over the last year.**

Elected Official Approval

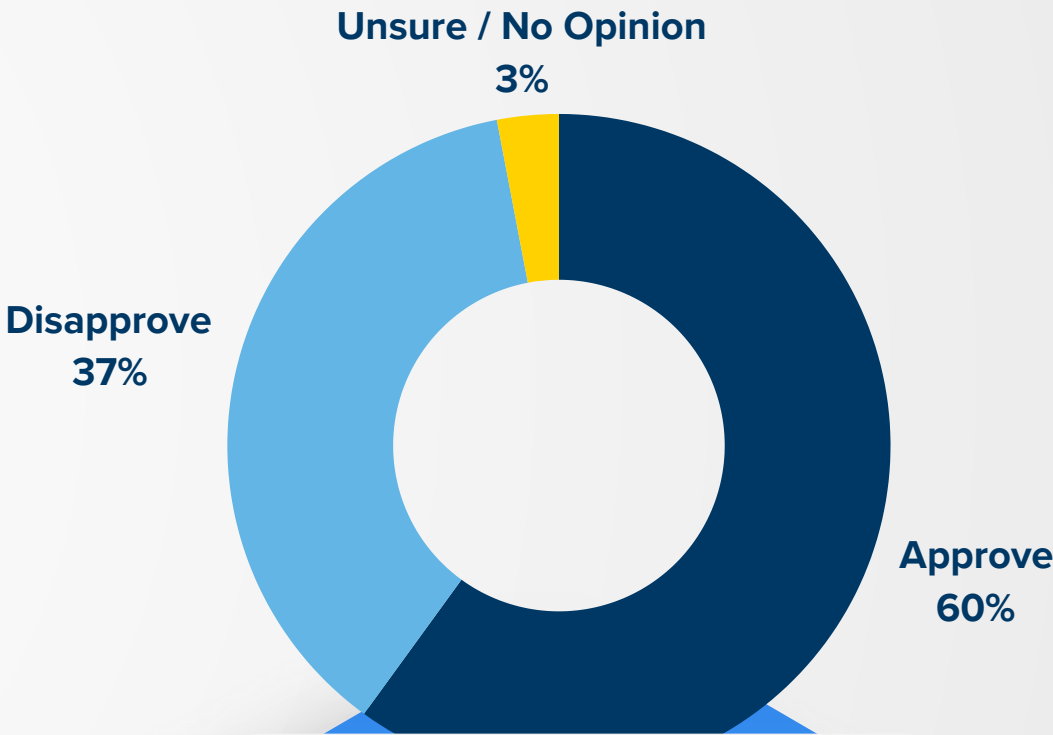
Among Republicans, 61% approve of the legislature, 79% approve of the Governor, and 90% approve of President Trump. Among Independent voters, 55% approve of the legislature 61% approve of Governor Landry, and 63% approve of President Trump.



Legislature Job Approval



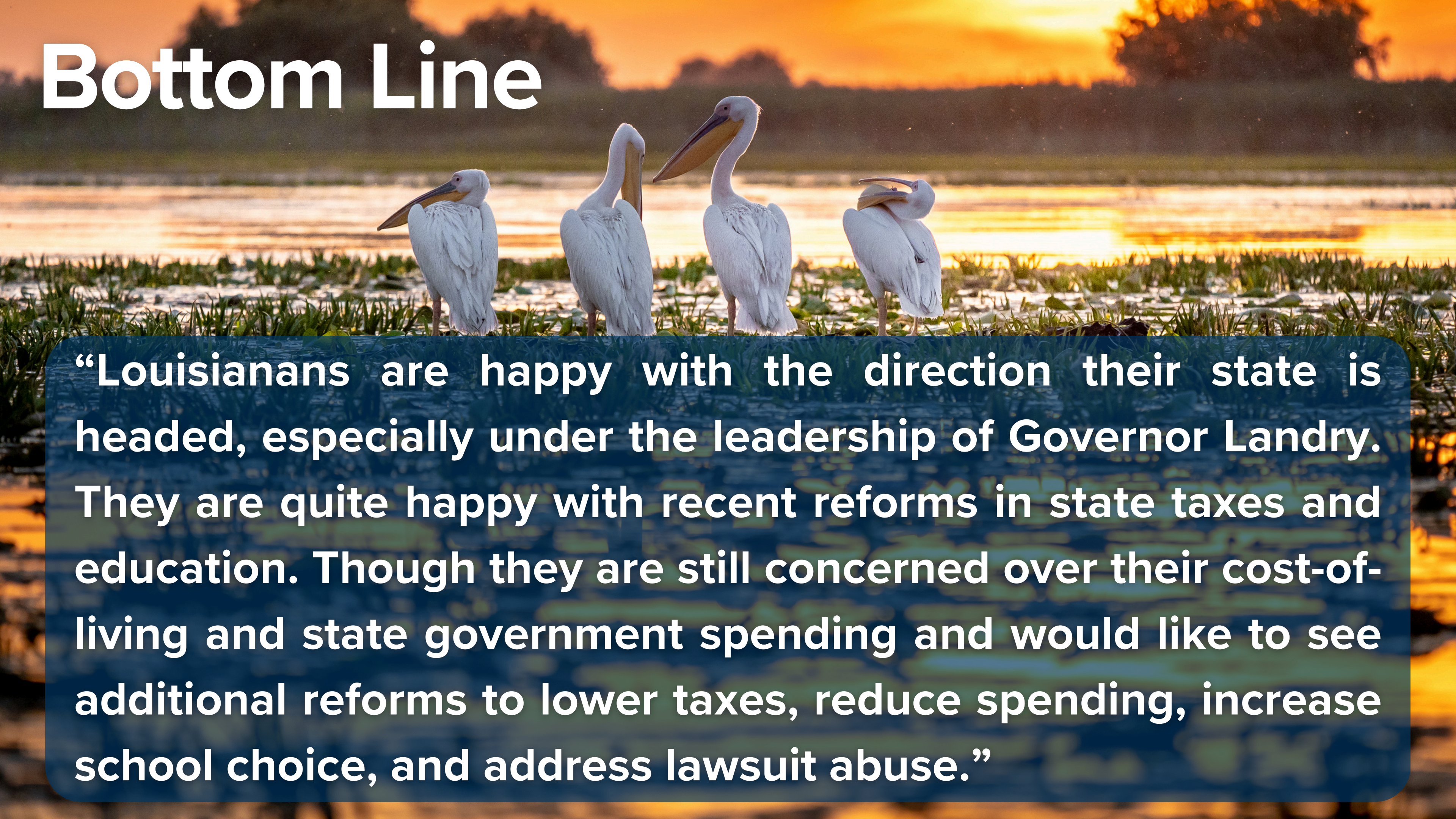
Landry Job Approval



Trump Job Approval



Bottom Line

A photograph of four white pelicans standing in a marshy area with green grass and water in the background. The sky is a vibrant orange and yellow, suggesting a sunset or sunrise. The pelicans are positioned in a line, facing different directions. The text is overlaid on a dark blue semi-transparent box at the bottom of the image.

“Louisianans are happy with the direction their state is headed, especially under the leadership of Governor Landry. They are quite happy with recent reforms in state taxes and education. Though they are still concerned over their cost-of-living and state government spending and would like to see additional reforms to lower taxes, reduce spending, increase school choice, and address lawsuit abuse.”