

Survey of North Carolina Adults November 19 - December 1, 2025 Dr. Jason Husser, director, Elon University Poll

Sponsoring organizations and questionnaire design: Elon University Poll and the Elon

University Dr. Jo Watts Williams School of Education

Fieldwork: YouGov

Interview dates: Nov. 19-Dec. 1, 2025

Target population: North Carolina adults, age 18 and older

Sample size: 800

Margin of error: +/-4.24 % (adjusted for weights)

Survey mode: Online, web-based survey, self-administered with online panels **Panelists:** This poll utilizes a non-probability sample. All YouGov panelists have been active panelists for 30

days or longer.

YouGov interviewed 1,164 18+ year-old residents of North Carolina who were then matched down to a sample of 800 to produce the final dataset. The respondents were matched to a sampling frame on gender, age, race, and education. The sampling frame was constructed by stratified sampling from a North Carolina subset of the 2023 American Community Survey (ACS) 1-year sample with selection within strata by weighted sampling with replacements (using the person weights on the public use file). The matched cases were weighted to the sampling frame using propensity scores.

The matched cases and the frame were combined and a logistic regression was estimated for inclusion in the frame. The propensity score function included age, gender, race/ethnicity, years of education, and home ownership. The propensity scores were grouped into deciles of the estimated propensity score in the frame and

post-stratified according to these deciles. The weights were then post-stratified on home ownership, 2020 and 2024 presidential vote choice, and further stratified by gender, age (4-categories), race (4-categories), and education (4-categories), to produce the final weight.

Data Quality checks: We used three attention checks, one open end, one grid item and one multiple select. We used all three in combination when cleaning the data removing anyone who failed two or more attention checks. We also removed the top 2% of speeders and skippers from the data.

Critical Mass for Crosstabs: All crosstabs must have at least 60 unweighted respondents per column in order to report their results. Every crosstab result reported in the release appears in the crosstabs.

Elon University Poll – November 2025 NC Education Survey – Sample Characteristics

State of Residence

	N	%
North Carolina	800	100.0%

Age

	N	%
18-44	364	45.4%
45+	436	54.6%

Education

	N	%
No 4-Yr Degree	528	66.0%
4+ Yr Degree	272	34.0%

Race

	N	%
White - Non-Hispanic	503	62.9%
Black	159	19.9%
Other	137	17.1%

Hispanic

	N	%
Yes	81	10.1%
No	719	89.9%

Gender

	N	%
Male	385	48.2%
Female	415	51.8%

Parent of Child under 18

	N	%
Yes	213	26.6%
No	587	73.4%

2024 President Vote – Post-Election Recollection

	N	%
Kamala Harris	255	31.8%
Donald Trump	283	35.3%
Other	13	1.5%
Did not vote for President	251	31.3%

3 point party ID - Self Identified

	N	%
Democrat	232	29.0%
Republican	234	29.2%
Independent	248	31.0%
Other	29	3.6%
Not sure	57	7.1%

Education Survey of NC Adults November 2025



List of Tables

1. Do you approve or disapprove of the job Donald Trump is doing as President of the United States?	
2. Do you approve or disapprove of the job Josh Stein is doing as Governor of North Carolina?	2
3. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? - Traditional public k	(–12
schools	3
4. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Private K–12 schools	
5. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? - Charter K-12 schools	
6. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Home schools	
7. What letter grade would you give the public schools in your local area — the schools a child in your household would attend if you had a child at home?	
8. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – State government	
9. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Local school boards	
10. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Teachers	
11. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? — Principals	
12. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Parents	
13. Thinking about North Carolina's K–12 education system overall — how well do you think the state's top education and political leaders work together to imp	
schools?	
14. How fairly or unfairly is public school funding in North Carolina distributed across wealthier and less wealthy counties?	
15. Many factors can contribute to schools underperforming. Please choose up to three that you think are the most common reasons	
16. Which of the following is a bigger challenge for struggling schools: A lack of resources (funding, materials, or staff) OR a lack of a positive learning cu	
(discipline, motivation, and community support)?	17
17. How important are factors outside the classroom — such as poverty, neighborhood safety, or family stability — in explaining why some schools underperform	rm? . 18
18. As far as you know, are charter schools in North Carolina considered public schools or private schools?	
19. To what extent are charter schools and private schools that receive public voucher funds subject to the same testing and reporting requirements as traditi	
public schools in North Carolina?	20
20. Thinking about how public schools in North Carolina are funded, which level of government provides the largest share of funding for K–12 schools?	
21. In general, are most North Carolina local school board members elected by local voters, appointed by the county commission, or appointed by the state?	
22. As far as you know, is the state's Superintendent of Public Instruction elected by voters or appointed by state officials?	
23. When it comes to shaping public education in the state, do Governors of North Carolina have too much power, about the right amount of power, or not end	
	•
power?	24
to improve coordination with state leaders. Others say it should remain elected so the decision stays with voters. In the future, how would you like to see	
Superintendent position filled?	
25. If the State Superintendent of Public Instruction were appointed, how should the appointment be handled?	
26. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – State Supreme C	
Justices	27
27. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Court of Appeals July 20. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Court of Appeals July 20. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Court of Appeals July 20. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Court of Appeals July 20. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials?	•
28. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local District Court	Judges 29

November 2025



29. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local School Boards 30. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – State Superintendent of	30
Public Instruction	31 32
32. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local Soil and Water Conservation District Supervisors	33
33. Do you think public K–12 teachers in North Carolina are paid too much, about the right amount, or too little for the work they do?	34 35 36
36. How important do you believe it is for each K–12 teacher to hold a state-issued teaching license showing they completed a teacher-prep program, passed required exams, and were approved by the state to teach?	37
37. Would you support or oppose a new state-funded teacher education program that gives high school graduates an opportunity to earn a debt-free college degree with intensive teacher and leadership training, in exchange for working as a K–12 teacher in North Carolina for several years?	38
38. Thinking about both the challenges and rewards of the profession — including factors such as pay, work environment, and the sense of purpose that comes with teaching — how likely would you be to encourage your child or close family member to become a K–12 teacher in North Carolina?	39
39. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? — Technical skills (e.g., coding, data analysis)	40
40. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? — Human-centered skills (e.g., communication, empathy)	41
41. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? — Writing and composition 42. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success?	42
- U.S. history and civics	43
- Financial literacy and money management	44
 Household management and practical maintenance 45. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? 	45
 Nutrition, health, and wellness 46. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? 	46
- Literature and the arts	47
 Spiritual or moral values and ideas 48. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? Basic scientific concepts and reasoning 	48 49
49. Should understanding how artificial intelligence (AI) works as well as its benefits, risks, and ethical issues be a required part of what North Carolina students learn before graduating high school?	50

Education Survey of NC Adults November 2025



50.	Some people say that K-12 schools should encourage students to learn to use AI tools such as ChatGPT so they become familiar with an important new	
	technology that could help them in the future. Others say schools should limit student use of AI tools because of potential problems such as overreliance, bias,	
	misinformation, and privacy risks. Which comes closer to your view?	51
51.	Thinking about the future of today's K–12 students, how valuable will it be for the typical student to complete a college degree?	52
52.	Thinking about the future of North Carolina's economy and business climate, would you say that the current overall quality of public K-12 education in the state	
	is more of an asset, more of a liability or does it not make much difference?	53

Education Survey of NC Adults November 2025



1. Do you approve or disapprove of the job Donald Trump is doing as President of the United States?

		Gender		Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Approve	35%	40%	31%	26%	44%	37%	32%	
Disapprove	51%	48%	54%	57%	46%	47%	58%	
Unsure	14%	12%	15%	17%	10%	15%	10%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Approve	35%	44%	10%	34%	30%	38%	4%	78%	21%
Disapprove	51%	42%	80%	49%	51%	51%	92%	11%	52%
Unsure	14%	14%	10%	17%	20%	11%	4%	11%	27%

November 2025



2. Do you approve or disapprove of the job Josh Stein is doing as Governor of North Carolina?

		Ge	nder	Age		Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Approve	44%	44%	44%	41%	46%	39%	53%	
Disapprove	22%	24%	20%	17%	26%	22%	22%	
Unsure	34%	32%	36%	42%	28%	39%	24%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Approve	44%	39%	55%	49%	50%	41%	71%	24%	37%
Disapprove	22%	27%	13%	16%	16%	24%	8%	41%	16%
Unsure	34%	35%	32%	35%	34%	34%	21%	35%	48%

November 2025



3. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Traditional public K–12 schools

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A	12%	14%	9%	17%	7%	15%	5%	
В	24%	23%	25%	28%	21%	21%	29%	
С	26%	22%	29%	23%	28%	25%	26%	
D	17%	20%	14%	16%	18%	15%	20%	
F	7%	6%	7%	5%	8%	8%	4%	
Not sure	15%	14%	16%	11%	18%	15%	15%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A	12%	9%	19%	12%	19%	9%	14%	8%	15%	
В	24%	24%	26%	22%	25%	24%	32%	19%	23%	
С	26%	25%	28%	23%	26%	25%	26%	28%	21%	
D	17%	19%	9%	19%	15%	18%	13%	20%	19%	
F	7%	8%	3%	8%	3%	8%	2%	12%	5%	
Not sure	15%	15%	15%	16%	12%	16%	13%	13%	16%	

November 2025



4. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Private K–12 schools

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A	22%	21%	24%	25%	21%	24%	19%	
В	29%	33%	26%	29%	29%	26%	35%	
С	14%	13%	14%	15%	13%	14%	13%	
D	4%	5%	4%	5%	4%	4%	5%	
F	2%	2%	2%	2%	1%	2%	2%	
Not sure	28%	26%	31%	24%	32%	29%	26%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A	22%	20%	24%	30%	29%	20%	21%	24%	22%	
В	29%	32%	36%	13%	26%	30%	27%	37%	24%	
С	14%	13%	12%	19%	15%	13%	15%	11%	18%	
D	4%	5%	1%	4%	5%	4%	3%	3%	10%	
F	2%	2%	_	2%	1%	2%	2%	2%	2%	
Not sure	28%	28%	26%	32%	24%	30%	31%	24%	25%	

November 2025



5. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Charter K–12 schools

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A	15%	16%	14%	16%	14%	17%	11%	
В	26%	28%	24%	26%	25%	25%	27%	
С	18%	18%	18%	20%	16%	17%	20%	
D	6%	6%	6%	6%	6%	5%	7%	
F	4%	5%	3%	5%	3%	3%	6%	
Not sure	32%	27%	36%	27%	36%	34%	28%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A	15%	14%	20%	14%	17%	14%	15%	14%	17%	
В	26%	27%	31%	16%	27%	25%	23%	31%	23%	
С	18%	17%	21%	15%	23%	16%	20%	17%	16%	
D	6%	7%	1%	8%	5%	6%	5%	5%	10%	
F	4%	5%	1%	4%	2%	5%	5%	3%	4%	
Not sure	32%	31%	25%	44%	27%	34%	31%	31%	31%	

November 2025



6. Thinking of North Carolina as a whole, what letter grade would you give to each of the following types of schools in North Carolina? – Home schools

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A	21%	20%	22%	22%	21%	25%	13%	
В	19%	21%	17%	21%	17%	17%	23%	
С	14%	16%	13%	17%	12%	14%	15%	
D	7%	7%	7%	7%	7%	6%	9%	
F	7%	8%	6%	9%	5%	5%	11%	
Not sure	32%	28%	35%	24%	38%	33%	30%	

		Ra	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A	21%	21%	21%	20%	25%	19%	13%	29%	23%	
В	19%	21%	21%	11%	20%	19%	16%	23%	19%	
С	14%	12%	12%	25%	15%	14%	15%	14%	13%	
D	7%	8%	8%	3%	4%	8%	13%	3%	4%	
F	7%	9%	_	8%	3%	8%	10%	3%	10%	
Not sure	32%	29%	38%	34%	32%	32%	33%	29%	32%	

November 2025



7

7. What letter grade would you give the public schools in your local area — the schools a child in your household would attend if you had a child at home?

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A	12%	13%	12%	15%	10%	13%	10%	
В	33%	30%	35%	32%	34%	31%	36%	
С	25%	29%	22%	25%	26%	26%	24%	
D	10%	10%	11%	9%	12%	11%	10%	
F	6%	5%	7%	8%	4%	7%	4%	
Not sure	13%	14%	13%	11%	15%	12%	15%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A	12%	11%	20%	9%	18%	10%	16%	9%	11%	
В	33%	34%	39%	21%	30%	34%	37%	35%	26%	
С	25%	24%	21%	35%	29%	24%	23%	24%	31%	
D	10%	11%	6%	12%	11%	10%	9%	12%	11%	
F	6%	6%	4%	8%	4%	7%	2%	10%	8%	
Not sure	13%	13%	10%	16%	8%	15%	13%	11%	13%	

November 2025



8. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – State government

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A lot	46%	46%	46%	45%	46%	43%	52%	
Some	31%	30%	31%	30%	31%	30%	32%	
A little	13%	14%	12%	13%	13%	14%	10%	
None	2%	1%	3%	3%	2%	3%	0%	
Not sure	8%	9%	8%	9%	8%	10%	5%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A lot	46%	49%	31%	53%	41%	48%	45%	53%	39%	
Some	31%	29%	36%	29%	34%	29%	32%	27%	35%	
A little	13%	13%	21%	3%	14%	13%	14%	11%	16%	
None	2%	2%	3%	4%	5%	1%	3%	3%	2%	
Not sure	8%	7%	8%	12%	6%	9%	6%	6%	9%	

November 2025



9. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Local school boards

		Ge	nder	Ag	ge	Educa	ntion
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
A lot	44%	43%	44%	41%	46%	43%	44%
Some	33%	33%	33%	31%	35%	31%	38%
A little	13%	12%	14%	15%	11%	13%	12%
None	2%	3%	2%	3%	1%	3%	1%
Not sure	8%	9%	7%	10%	6%	9%	5%

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A lot	44%	45%	33%	52%	42%	44%	41%	49%	42%	
Some	33%	36%	31%	26%	31%	34%	33%	37%	30%	
A little	13%	11%	24%	8%	16%	12%	17%	8%	16%	
None	2%	2%	3%	2%	4%	1%	3%	2%	3%	
Not sure	8%	6%	9%	11%	8%	8%	7%	5%	9%	

November 2025



10. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Teachers

		Ge	nder	Aç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A lot	19%	17%	20%	17%	20%	19%	17%	
Some	38%	41%	35%	32%	43%	37%	40%	
A little	25%	23%	26%	28%	22%	24%	26%	
None	11%	9%	13%	15%	9%	12%	11%	
Not sure	7%	9%	6%	9%	6%	8%	6%	

		R	ace		Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
A lot	19%	19%	21%	15%	19%	18%	12%	27%	17%
Some	38%	41%	34%	33%	34%	39%	34%	41%	42%
A little	25%	23%	26%	29%	29%	23%	33%	20%	19%
None	11%	12%	11%	10%	10%	12%	14%	8%	13%
Not sure	7%	6%	8%	12%	7%	8%	7%	4%	8%

November 2025



11. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Principals

		Ge	nder	Aç	ge	Educa	ation
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
A lot	23%	24%	22%	21%	24%	22%	25%
Some	44%	42%	46%	43%	45%	42%	48%
A little	20%	20%	20%	22%	18%	20%	19%
None	5%	4%	6%	5%	5%	7%	1%
Not sure	8%	10%	7%	9%	7%	9%	7%

		R	Race			Parent		Leaned Party II	ס
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
A lot	23%	24%	26%	15%	24%	22%	19%	24%	27%
Some	44%	43%	39%	55%	47%	43%	41%	49%	44%
A little	20%	23%	16%	14%	17%	21%	24%	18%	17%
None	5%	4%	9%	4%	5%	5%	7%	5%	3%
Not sure	8%	6%	11%	12%	7%	9%	9%	5%	9%

November 2025



12. When local public schools in your area perform poorly, how much blame do you think each of the following deserves? – Parents

		Ge	nder	Aç	ge	Educa	ation
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
A lot	30%	30%	31%	24%	36%	29%	34%
Some	34%	32%	37%	33%	35%	34%	35%
A little	20%	23%	18%	23%	18%	20%	21%
None	8%	7%	8%	11%	5%	9%	5%
Not sure	7%	8%	6%	9%	6%	8%	5%

		R	ace		Par	ent		Leaned Party II	ס
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
A lot	30%	31%	35%	23%	27%	32%	25%	40%	26%
Some	34%	32%	35%	42%	34%	35%	43%	27%	37%
A little	20%	23%	15%	16%	25%	19%	20%	22%	18%
None	8%	8%	7%	6%	8%	8%	6%	7%	11%
Not sure	7%	6%	7%	12%	7%	7%	6%	4%	8%

November 2025



13. Thinking about North Carolina's K–12 education system overall — how well do you think the state's top education and political leaders work together to improve schools?

		Ge	nder	Aç	ge	Educa	ation
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Very well	7%	7%	6%	12%	3%	9%	3%
Somewhat well	28%	27%	28%	30%	26%	30%	23%
Not very well	35%	36%	35%	33%	38%	34%	38%
Not at all well	15%	15%	15%	14%	16%	12%	20%
Not sure	15%	14%	15%	12%	17%	14%	16%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very well	7%	4%	9%	14%	13%	5%	8%	6%	6%
Somewhat well	28%	24%	45%	23%	26%	28%	29%	30%	23%
Not very well	35%	40%	29%	25%	35%	36%	34%	36%	39%
Not at all well	15%	16%	7%	20%	12%	16%	16%	18%	11%
Not sure	15%	15%	11%	18%	13%	15%	12%	10%	21%

November 2025



14. How fairly or unfairly is public school funding in North Carolina distributed across wealthier and less wealthy counties?

		Ge	nder	Ag	ge	Educa	ation
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Very fairly	6%	8%	5%	8%	5%	8%	4%
Somewhat fairly	20%	24%	16%	22%	18%	21%	19%
Somewhat unfairly	26%	25%	27%	30%	23%	28%	23%
Very unfairly	22%	16%	27%	22%	21%	19%	26%
Not sure	26%	27%	25%	18%	32%	24%	29%

		R	ace		Parent			Leaned Party II	D
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very fairly	6%	6%	9%	6%	8%	6%	6%	8%	4%
Somewhat fairly	20%	22%	17%	17%	19%	20%	14%	22%	27%
Somewhat unfairly	26%	24%	29%	31%	31%	24%	26%	26%	27%
Very unfairly	22%	21%	23%	24%	19%	23%	33%	15%	16%
Not sure	26%	28%	22%	21%	23%	27%	22%	29%	25%

November 2025



15. Many factors can contribute to schools underperforming. Please choose up to three that you think are the most common reasons.

		Ge	nder	Aç	ge	Educa	ntion
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Lack of parental							
involvement	52%	52%	52%	41%	61%	52%	52%
Poorly prepared							
teachers	26%	27%	26%	24%	28%	26%	26%
Weak school							
management	38%	40%	35%	40%	35%	37%	39%
Insufficient funding and							
resources	60%	52%	68%	65%	57%	59%	63%
Student challenges							
outside of school	30%	22%	38%	31%	29%	27%	37%
Political conflict among							
leaders	24%	25%	22%	18%	28%	21%	29%
Technological							
distractions	22%	23%	21%	22%	22%	23%	19%
Broader community or							
crime problems	18%	19%	17%	17%	19%	17%	21%
None of the above	5%	6%	3%	8%	2%	6%	1%

Education Survey of NC Adults November 2025





		R	ace		Par	ent		Leaned Party II	D
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Lack of parental									
involvement	52%	54%	56%	40%	43%	55%	47%	61%	51%
Poorly prepared									
teachers	26%	24%	33%	27%	24%	27%	20%	31%	30%
Weak school									
management	38%	40%	37%	32%	38%	37%	35%	45%	30%
Insufficient funding and									
resources	60%	58%	60%	69%	62%	60%	76%	45%	63%
Student challenges									
outside of school	30%	32%	30%	26%	32%	30%	39%	25%	25%
Political conflict among									
leaders	24%	26%	19%	20%	23%	24%	28%	22%	22%
Technological									
distractions	22%	22%	20%	22%	22%	22%	20%	26%	19%
Broader community or									
crime problems	18%	19%	16%	17%	18%	18%	15%	24%	16%
None of the above	5%	3%	6%	9%	6%	4%	2%	3%	7%

November 2025



16. Which of the following is a bigger challenge for struggling schools: A lack of resources (funding, materials, or staff) OR a lack of a positive learning culture (discipline, motivation, and community support)?

		Ge	nder	Αç	ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Lack of resources Lack of positive	45%	41%	48%	47%	43%	44%	46%
learning culture Not sure	44% 11%	50% 9%	40% 13%	42% 11%	46% 11%	44% 12%	46% 9%

		R	Race Parent			rent Leaned Party ID)
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Lack of resources Lack of positive	45%	43%	50%	43%	46%	44%	63%	29%	41%
learning culture Not sure	44% 11%	46% 10%	37% 13%	46% 11%	41% 12%	46% 10%	27% 9%	62% 9%	48% 11%

November 2025



17. How important are factors outside the classroom — such as poverty, neighborhood safety, or family stability — in explaining why some schools underperform?

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Extremely important	39%	35%	42%	40%	37%	39%	38%	
Very important	34%	36%	33%	31%	38%	34%	35%	
Somewhat important	21%	23%	20%	23%	20%	21%	22%	
Not very important	2%	2%	1%	1%	3%	1%	3%	
Not at all important	0%	_	0%	0%	_	0%	_	
Not sure	4%	5%	3%	6%	2%	4%	2%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Extremely important	39%	36%	50%	36%	42%	37%	51%	31%	33%
Very important	34%	36%	30%	36%	30%	36%	30%	38%	36%
Somewhat important	21%	24%	14%	20%	21%	22%	16%	27%	24%
Not very important	2%	2%	1%	0%	1%	2%	0%	3%	3%
Not at all important	0%	_	0%	_	0%	_	0%	_	_
Not sure	4%	2%	4%	8%	6%	3%	2%	2%	6%

November 2025



18. As far as you know, are charter schools in North Carolina considered public schools or private schools?

		Gender		Αç	је	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Public schools	40%	39%	41%	37%	43%	33%	54%
Private schools	34%	35%	32%	38%	30%	37%	27%
Not sure	26%	26%	26%	25%	27%	30%	19%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Public schools	40%	43%	33%	39%	47%	38%	40%	44%	33%
Private schools	34%	30%	40%	41%	33%	34%	39%	29%	37%
Not sure	26%	27%	28%	20%	21%	28%	21%	26%	29%

November 2025



19. To what extent are charter schools and private schools that receive public voucher funds subject to the same testing and reporting requirements as traditional public schools in North Carolina?

		Gender		Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Fully subject to	26%	25%	26%	21%	30%	25%	27%	
Partly subject to	26%	28%	24%	32%	21%	25%	29%	
Not subject to	12%	14%	11%	12%	12%	11%	15%	
Not sure	36%	33%	39%	35%	37%	39%	29%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Fully subject to	26%	28%	18%	28%	24%	27%	22%	33%	22%
Partly subject to	26%	26%	31%	18%	30%	24%	26%	26%	26%
Not subject to	12%	11%	11%	17%	14%	12%	16%	9%	14%
Not sure	36%	34%	40%	37%	32%	37%	35%	32%	38%

November 2025



20. Thinking about how public schools in North Carolina are funded, which level of government provides the largest share of funding for K-12 schools?

		Ge	nder	Αç	ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Local governments	14%	15%	14%	15%	14%	13%	18%
The state government	45%	44%	45%	41%	48%	41%	52%
The federal government	13%	15%	12%	15%	11%	16%	9%
Not sure	28%	26%	29%	29%	27%	31%	22%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Local governments	14%	16%	18%	6%	14%	15%	17%	14%	13%
The state government	45%	47%	41%	41%	45%	44%	46%	51%	33%
The federal government	13%	10%	14%	23%	15%	13%	10%	13%	21%
Not sure	28%	28%	27%	30%	27%	28%	27%	22%	33%

November 2025



21. In general, are most North Carolina local school board members elected by local voters, appointed by the county commission, or appointed by the state?

		Ge	nder	Ą	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected by local voters Appointed by the	52%	51%	54%	36%	65%	46%	64%	
county commission Appointed by the state Not sure	14% 6% 28%	14% 6% 29%	14% 6% 26%	19% 11% 34%	10% 2% 23%	15% 7% 31%	11% 4% 20%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected by local voters Appointed by the	52%	57%	46%	43%	46%	55%	55%	58%	45%
county commission Appointed by the state Not sure	14% 6% 28%	13% 5% 25%	13% 8% 33%	17% 10% 30%	17% 10% 27%	13% 5% 28%	11% 6% 28%	17% 4% 21%	13% 9% 32%

November 2025



22. As far as you know, is the state's Superintendent of Public Instruction elected by voters or appointed by state officials?

		Gender		Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	40%	38%	43%	39%	42%	37%	47%	
Appointed	28%	33%	24%	28%	28%	29%	27%	
Not sure	31%	29%	34%	33%	30%	35%	26%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	40%	40%	39%	42%	48%	37%	46%	43%	31%
Appointed	28%	27%	33%	26%	20%	31%	28%	30%	28%
Not sure	31%	32%	29%	31%	31%	32%	26%	27%	41%

November 2025



23. When it comes to shaping public education in the state, do Governors of North Carolina have too much power, about the right amount of power, or not enough power?

		Gender		Αç	je	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Too much power	19%	22%	17%	23%	16%	20%	17%	
About the right amount	37%	37%	36%	41%	33%	38%	34%	
Not enough power	17%	17%	18%	12%	22%	16%	20%	
Not sure	27%	24%	29%	24%	29%	26%	29%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Too much power	19%	21%	18%	15%	21%	19%	12%	25%	24%
About the right amount	37%	34%	39%	44%	43%	34%	35%	38%	39%
Not enough power Not sure	17% 27%	15% 30%	23% 20%	18% 23%	10% 27%	20% 27%	31% 23%	8% 29%	12% 24%

November 2025



24. Currently, North Carolina's State Superintendent of Public Instruction is elected by voters. Some people say the Superintendent should instead be appointed to improve coordination with state leaders. Others say it should remain elected so the decision stays with voters. In the future, how would you like to see the Superintendent position filled?

		Ge	nder	Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	51%	50%	53%	44%	58%	46%	62%	
Appointed	9%	11%	6%	12%	6%	10%	6%	
It depends	25%	25%	24%	29%	21%	27%	20%	
Not sure	16%	14%	17%	16%	15%	17%	12%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	51%	56%	42%	46%	43%	54%	54%	59%	38%
Appointed	9%	5%	16%	13%	13%	7%	10%	8%	8%
It depends	25%	25%	25%	21%	23%	25%	23%	21%	32%
Not sure	16%	14%	17%	19%	21%	14%	12%	12%	21%

November 2025



25. If the State Superintendent of Public Instruction were appointed, how should the appointment be handled?

		Gender		Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Appointed by Governor	20%	26%	15%	19%	21%	20%	22%	
Appointed by NC BOE	48%	45%	51%	49%	47%	46%	53%	
Another process	3%	3%	3%	1%	4%	2%	4%	
Not sure	28%	26%	31%	30%	27%	32%	21%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Appointed by Governor	20%	21%	23%	15%	16%	22%	26%	18%	17%
Appointed by NC BOE	48%	47%	50%	51%	52%	47%	49%	54%	40%
Another process	3%	3%	1%	3%	2%	3%	3%	3%	2%
Not sure	28%	29%	26%	30%	30%	28%	21%	25%	41%

November 2025



26. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – State Supreme Court Justices

		Gender		Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	70%	69%	71%	60%	78%	68%	73%	
Appointed	18%	19%	17%	23%	14%	17%	20%	
Not sure	12%	12%	12%	18%	7%	15%	7%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	70%	71%	63%	73%	64%	72%	73%	74%	64%
Appointed	18%	18%	23%	10%	20%	17%	20%	18%	15%
Not sure	12%	10%	13%	17%	16%	11%	7%	8%	21%

November 2025



27. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Court of Appeals Judges

		Gender		Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	67%	68%	67%	55%	78%	66%	70%	
Appointed	20%	20%	19%	28%	13%	20%	20%	
Not sure	13%	12%	14%	17%	9%	14%	11%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	67%	69%	65%	66%	60%	70%	70%	69%	65%
Appointed	20%	20%	21%	15%	26%	17%	18%	22%	18%
Not sure	13%	11%	14%	18%	14%	13%	11%	9%	17%

November 2025



28. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local District Court Judges

		Gender		Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	73%	72%	74%	61%	83%	73%	73%	
Appointed	16%	16%	16%	24%	9%	15%	19%	
Not sure	11%	12%	10%	15%	8%	12%	9%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	73%	75%	74%	64%	64%	76%	74%	81%	66%
Appointed	16%	16%	15%	16%	23%	14%	17%	14%	17%
Not sure	11%	8%	11%	20%	14%	10%	9%	5%	17%

November 2025



29. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local School Boards

		Ge	Gender		ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Elected	78%	75%	80%	66%	87%	75%	83%	
Appointed	11%	13%	10%	18%	6%	11%	12%	
Not sure	11%	12%	10%	16%	6%	14%	5%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	78%	83%	66%	71%	74%	79%	78%	84%	75%
Appointed	11%	8%	21%	14%	15%	10%	13%	11%	8%
Not sure	11%	9%	13%	15%	11%	11%	9%	6%	17%

November 2025



30. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – State Superintendent of Public Instruction

		Ge	Gender		ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Elected	69%	65%	72%	60%	76%	66%	74%
Appointed	17%	20%	13%	21%	13%	17%	16%
Not sure	15%	15%	15%	19%	11%	17%	10%

		R	ace		Par	Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
Elected	69%	69%	69%	66%	63%	71%	73%	72%	60%	
Appointed	17%	17%	15%	15%	23%	14%	15%	20%	15%	
Not sure	15%	13%	16%	19%	14%	15%	12%	8%	25%	

November 2025



31. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – County Sheriffs

		Gender		Αç	ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Elected	80%	78%	82%	69%	89%	77%	87%
Appointed	10%	11%	10%	17%	5%	11%	9%
Not sure	10%	11%	8%	14%	6%	12%	4%

		R	ace		Par	ent	Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Elected	80%	84%	75%	72%	75%	82%	79%	86%	80%
Appointed	10%	9%	14%	11%	13%	10%	12%	10%	9%
Not sure	10%	7%	11%	17%	12%	9%	9%	5%	12%

November 2025



32. For each of the following positions in North Carolina, should the position be elected by voters or appointed by other elected officials? – Local Soil and Water Conservation District Supervisors

		Gender		Ag	ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Elected	50%	50%	49%	42%	56%	49%	51%
Appointed	32%	30%	34%	35%	30%	31%	34%
Not sure	18%	20%	17%	24%	14%	20%	14%

		R	ace		Par	Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
Elected	50%	52%	48%	43%	44%	52%	52%	53%	43%	
Appointed	32%	32%	31%	34%	40%	29%	33%	33%	31%	
Not sure	18%	16%	21%	23%	16%	19%	15%	14%	25%	

November 2025



33. Do you think public K-12 teachers in North Carolina are paid too much, about the right amount, or too little for the work they do?

		Gender		Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Too much	3%	5%	2%	4%	3%	3%	3%	
About the right amount	16%	18%	13%	17%	15%	17%	13%	
Too little	71%	67%	74%	70%	71%	69%	75%	
Not sure	10%	10%	11%	9%	11%	11%	9%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Too much	3%	4%	3%	2%	3%	4%	2%	4%	5%
About the right amount	16%	17%	14%	14%	18%	15%	6%	26%	17%
Too little	71%	70%	72%	71%	71%	70%	87%	60%	62%
Not sure	10%	9%	12%	13%	8%	11%	6%	9%	17%

Education Survey of NC Adults November 2025



34. How much respect do public K-12 teachers in North Carolina receive from the public?

		Ge	nder	Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
A great deal	11%	13%	9%	11%	10%	11%	10%	
A fair amount	37%	36%	38%	32%	42%	39%	33%	
Not much	35%	36%	35%	38%	33%	33%	40%	
None	6%	5%	7%	8%	5%	6%	6%	
Not sure	11%	10%	11%	11%	10%	11%	10%	

		Race			Parent			Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
A great deal	11%	11%	11%	10%	13%	10%	11%	13%	8%	
A fair amount	37%	41%	28%	35%	36%	38%	31%	45%	37%	
Not much	35%	35%	40%	33%	36%	35%	43%	30%	31%	
None	6%	6%	5%	8%	6%	6%	5%	4%	12%	
Not sure	11%	8%	17%	14%	9%	11%	11%	7%	12%	

Education Survey of NC Adults November 2025



35. When evaluating a teacher's performance, which should count the most?

		Ge	nder	Ag	ge	Educa	ition
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Classroom							
observations by							
principals and other							
educators	20%	20%	20%	17%	22%	18%	25%
Student growth on							
standardized tests	31%	34%	28%	27%	34%	36%	21%
Feedback from parents							
and students	25%	25%	26%	30%	21%	26%	24%
Schoolwide							
improvement outcomes	19%	18%	21%	21%	17%	17%	22%
Other	5%	3%	6%	5%	5%	3%	7%

		Ra	ace		Par	ent	Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Classroom observations by principals and other									
educators Student growth on	20%	20%	21%	18%	25%	18%	24%	19%	16%
standardized tests Feedback from parents	31%	32%	35%	22%	32%	30%	28%	32%	34%
and students Schoolwide	25%	25%	24%	28%	23%	26%	22%	28%	23%
improvement outcomes	19%	17%	19%	26%	17%	20%	19%	18%	24%
Other	5%	6%	1%	6%	3%	6%	6%	4%	3%

November 2025



36. How important do you believe it is for each K-12 teacher to hold a state-issued teaching license showing they completed a teacher-prep program, passed required exams, and were approved by the state to teach?

		Ge	nder	Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Extremely important	48%	44%	51%	36%	57%	48%	47%	
Very important	29%	30%	29%	32%	27%	28%	32%	
Somewhat important	14%	15%	13%	20%	8%	14%	14%	
Not very important	2%	3%	2%	3%	2%	2%	3%	
Not at all important	1%	2%	0%	1%	1%	1%	1%	
Not sure	6%	7%	5%	9%	4%	8%	3%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Extremely important	48%	48%	41%	52%	41%	50%	49%	55%	37%
Very important	29%	30%	30%	27%	31%	29%	32%	29%	26%
Somewhat important	14%	14%	17%	10%	14%	14%	12%	10%	22%
Not very important	2%	3%	2%	1%	4%	2%	2%	2%	3%
Not at all important	1%	1%	1%	2%	2%	1%	1%	2%	1%
Not sure	6%	5%	9%	8%	9%	5%	4%	3%	11%

November 2025



37. Would you support or oppose a new state-funded teacher education program that gives high school graduates an opportunity to earn a debt-free college degree with intensive teacher and leadership training, in exchange for working as a K–12 teacher in North Carolina for several years?

		Ge	nder	Age		Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Strongly support	47%	47%	47%	46%	48%	45%	52%
Somewhat support	35%	35%	35%	30%	39%	34%	36%
Somewhat oppose	4%	4%	4%	7%	2%	5%	3%
Strongly oppose	3%	4%	2%	4%	2%	3%	2%
Not sure	11%	10%	11%	13%	9%	13%	7%

		Race			Parent			Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
Strongly support	47%	45%	47%	56%	54%	45%	57%	41%	45%	
Somewhat support	35%	37%	33%	31%	25%	38%	31%	42%	29%	
Somewhat oppose	4%	6%	3%	1%	5%	4%	1%	7%	6%	
Strongly oppose	3%	4%	1%	1%	2%	3%	1%	3%	7%	
Not sure	11%	9%	17%	11%	15%	9%	10%	7%	12%	

November 2025



38. Thinking about both the challenges and rewards of the profession — including factors such as pay, work environment, and the sense of purpose that comes with teaching — how likely would you be to encourage your child or close family member to become a K–12 teacher in North Carolina?

		Ge	nder	Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very likely	10%	11%	9%	11%	8%	11%	7%	
Somewhat likely	35%	33%	36%	37%	33%	34%	36%	
Somewhat unlikely	23%	27%	19%	24%	22%	22%	25%	
Very unlikely	17%	14%	20%	14%	20%	14%	22%	
Not sure	15%	15%	16%	14%	17%	18%	10%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very likely	10%	9%	11%	12%	18%	7%	12%	10%	6%
Somewhat likely	35%	34%	36%	37%	29%	37%	32%	40%	34%
Somewhat unlikely	23%	26%	16%	19%	21%	24%	22%	23%	26%
Very unlikely	17%	19%	14%	15%	14%	18%	19%	18%	13%
Not sure	15%	13%	23%	17%	18%	15%	16%	9%	20%

November 2025



39. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Technical skills (e.g., coding, data analysis)

		Ge	nder	Age		Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Very important	57%	57%	57%	49%	63%	59%	53%
Somewhat important	32%	32%	32%	33%	31%	29%	37%
Not very important	5%	2%	7%	8%	2%	3%	9%
Not sure	6%	9%	4%	9%	4%	9%	2%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	57%	56%	63%	53%	58%	56%	58%	62%	51%
Somewhat important	32%	36%	24%	28%	29%	33%	33%	32%	32%
Not very important	5%	4%	7%	7%	4%	5%	6%	3%	5%
Not sure	6%	5%	6%	11%	9%	5%	3%	3%	12%

November 2025



40. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Human-centered skills (e.g., communication, empathy)

		Ge	nder	Αç	је	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Very important	72%	67%	76%	70%	73%	71%	73%
Somewhat important	20%	22%	18%	19%	20%	19%	21%
Not very important	3%	3%	2%	3%	2%	3%	3%
Not sure	6%	8%	4%	7%	5%	8%	3%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	72%	72%	72%	70%	69%	73%	82%	70%	60%
Somewhat important	20%	21%	19%	14%	16%	21%	14%	23%	25%
Not very important	3%	2%	3%	5%	4%	2%	1%	4%	5%
Not sure	6%	5%	6%	11%	12%	4%	3%	3%	10%

November 2025



41. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Writing and composition

		Gender		Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	77%	71%	83%	73%	81%	75%	81%	
Somewhat important	15%	18%	12%	15%	15%	16%	14%	
Not very important	3%	4%	1%	4%	1%	3%	2%	
Not sure	5%	8%	3%	8%	4%	7%	3%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	77%	79%	74%	76%	76%	77%	82%	79%	72%
Somewhat important	15%	16%	16%	11%	12%	16%	13%	17%	15%
Not very important	3%	2%	3%	2%	2%	3%	3%	2%	3%
Not sure	5%	4%	7%	11%	9%	4%	3%	2%	10%

November 2025



42. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – U.S. history and civics

		Ge	nder	Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	61%	62%	60%	57%	65%	57%	69%	
Somewhat important	29%	26%	32%	31%	27%	31%	25%	
Not very important	4%	5%	3%	4%	4%	4%	3%	
Not sure	6%	7%	5%	7%	4%	7%	2%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	61%	64%	59%	55%	59%	62%	66%	64%	53%
Somewhat important	29%	28%	32%	27%	30%	29%	27%	29%	31%
Not very important	4%	4%	2%	5%	1%	5%	2%	4%	7%
Not sure	6%	4%	6%	12%	10%	4%	4%	2%	8%

November 2025



43. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Financial literacy and money management

		Ge	nder	Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	77%	73%	80%	72%	80%	75%	80%	
Somewhat important	16%	17%	16%	17%	16%	15%	18%	
Not very important	2%	3%	0%	3%	0%	2%	0%	
Not sure	5%	7%	4%	8%	4%	7%	2%	

	Race				Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	77%	77%	75%	76%	73%	78%	79%	82%	70%
Somewhat important	16%	17%	19%	12%	17%	16%	18%	16%	14%
Not very important	2%	2%	1%	2%	0%	2%	0%	0%	6%
Not sure	5%	4%	5%	10%	9%	4%	3%	2%	10%

November 2025



44. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Household management and practical maintenance

		Gender		Aç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	58%	55%	60%	54%	60%	59%	54%	
Somewhat important	31%	33%	30%	32%	30%	29%	36%	
Not very important	6%	5%	6%	7%	4%	5%	7%	
Not sure	6%	7%	5%	7%	5%	7%	2%	

		R	ace		Par	ent	Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	58%	58%	54%	59%	57%	58%	53%	66%	54%
Somewhat important	31%	34%	32%	22%	26%	33%	36%	28%	30%
Not very important	6%	5%	7%	7%	8%	5%	6%	4%	7%
Not sure	6%	4%	7%	11%	10%	4%	4%	2%	8%

November 2025



45. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Nutrition, health, and wellness

		Gender		Ą	ge	Education	
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree
Very important	67%	63%	71%	71%	64%	68%	65%
Somewhat important	26%	29%	22%	19%	31%	23%	31%
Not very important	2%	2%	3%	4%	1%	3%	2%
Not sure	5%	6%	4%	7%	3%	6%	2%

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	67%	63%	76%	73%	73%	65%	76%	63%	61%
Somewhat important	26%	32%	18%	12%	17%	29%	20%	33%	25%
Not very important	2%	2%	2%	4%	1%	3%	1%	2%	5%
Not sure	5%	3%	5%	11%	10%	3%	3%	1%	8%

November 2025



46. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Literature and the arts

		Ge	nder	Αç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	47%	42%	53%	52%	44%	46%	51%	
Somewhat important	38%	40%	36%	37%	39%	36%	41%	
Not very important	10%	12%	8%	5%	13%	12%	6%	
Not sure	5%	6%	4%	6%	4%	7%	2%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	47%	47%	49%	49%	56%	44%	62%	37%	45%
Somewhat important	38%	40%	36%	32%	27%	42%	31%	45%	37%
Not very important	10%	11%	6%	9%	9%	10%	4%	16%	10%
Not sure	5%	3%	9%	10%	9%	4%	3%	2%	9%

November 2025



47. How important do you think it is for K–12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Spiritual or moral values and ideas

		Ge	nder	Aç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	44%	40%	48%	39%	48%	48%	35%	
Somewhat important	33%	32%	33%	36%	30%	30%	38%	
Not very important	16%	19%	13%	17%	15%	13%	22%	
Not sure	7%	9%	6%	8%	7%	9%	4%	

		R	Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent	
Very important	44%	43%	47%	44%	45%	43%	34%	59%	36%	
Somewhat important	33%	33%	36%	27%	28%	34%	37%	28%	35%	
Not very important	16%	19%	7%	18%	14%	17%	22%	9%	19%	
Not sure	7%	6%	10%	10%	12%	6%	6%	4%	10%	

November 2025



48. How important do you think it is for K-12 students to learn and master each of the following areas through their school coursework to prepare for future success? – Basic scientific concepts and reasoning

		Gender		Aç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very important	70%	71%	70%	68%	72%	62%	85%	
Somewhat important	23%	21%	25%	23%	22%	28%	12%	
Not very important	2%	3%	1%	3%	1%	3%	1%	
Not sure	5%	6%	4%	6%	4%	7%	2%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very important	70%	75%	65%	58%	68%	71%	75%	74%	62%
Somewhat important	23%	20%	26%	28%	21%	23%	21%	23%	26%
Not very important	2%	2%	2%	3%	2%	2%	0%	2%	4%
Not sure	5%	3%	6%	10%	9%	3%	4%	1%	8%

November 2025



49. Should understanding how artificial intelligence (AI) works as well as its benefits, risks, and ethical issues be a required part of what North Carolina students learn before graduating high school?

		Gender		Ag	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Yes	59%	61%	57%	58%	59%	53%	69%	
No	20%	20%	20%	20%	20%	23%	15%	
Not sure	21%	20%	23%	22%	20%	24%	16%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Yes	59%	60%	55%	56%	56%	60%	61%	57%	59%
No	20%	21%	15%	21%	19%	21%	15%	28%	15%
Not sure	21%	18%	29%	23%	25%	20%	23%	15%	26%

November 2025



50. Some people say that K-12 schools should encourage students to learn to use AI tools such as ChatGPT so they become familiar with an important new technology that could help them in the future. Others say schools should limit student use of AI tools because of potential problems such as overreliance, bias, misinformation, and privacy risks. Which comes closer to your view?

		Gender		Αç	је	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Encourage student use	22%	24%	20%	26%	19%	22%	22%	
Limit student use	63%	61%	65%	61%	65%	61%	68%	
Not sure	15%	15%	15%	13%	16%	17%	10%	

		Race			Parent		Leaned Party ID		
	Total	White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Encourage student use	22%	20%	30%	22%	32%	18%	20%	19%	30%
Limit student use	63%	67%	47%	69%	52%	67%	63%	71%	56%
Not sure	15%	13%	23%	10%	15%	14%	16%	11%	14%

November 2025



51. Thinking about the future of today's K-12 students, how valuable will it be for the typical student to complete a college degree?

		Ge	nder	Aç	ge	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree	
Very valuable	30%	27%	33%	34%	27%	31%	28%	
Somewhat valuable	43%	43%	43%	39%	46%	39%	50%	
Not very valuable	14%	15%	14%	12%	17%	14%	14%	
Not at all valuable	3%	5%	1%	5%	2%	4%	2%	
Not sure	10%	10%	9%	11%	9%	11%	6%	

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
Very valuable	30%	26%	40%	32%	37%	27%	38%	25%	27%
Somewhat valuable	43%	44%	41%	40%	39%	44%	46%	43%	40%
Not very valuable	14%	17%	6%	16%	15%	14%	8%	21%	13%
Not at all valuable	3%	5%	2%	_	2%	4%	1%	4%	5%
Not sure	10%	8%	12%	12%	8%	10%	7%	6%	15%

November 2025



52. Thinking about the future of North Carolina's economy and business climate, would you say that the current overall quality of public K–12 education in the state is more of an asset, more of a liability, or does it not make much difference?

		Ge	nder	Ag	ge	Educa	Education		
	Total	Man	Woman	18-44	45+	No 4-Yr Degree	4+ Yr Degree		
More of an asset	29%	29%	29%	31%	27%	28%	31%		
More of a liability Does not make much	26%	27%	24%	27%	25%	22%	33%		
difference Not sure	22% 23%	24% 20%	21% 26%	23% 20%	21% 26%	26% 24%	14% 22%		

	Total	Race			Parent		Leaned Party ID		
		White - Non-Hispanic	Black	Other	Yes	No	Democrat	Republican	Independent
More of an asset	29%	27%	36%	26%	29%	29%	34%	27%	26%
More of a liability Does not make much	26%	29%	22%	20%	23%	27%	25%	28%	25%
difference Not sure	22% 23%	23% 22%	20% 22%	23% 31%	26% 21%	21% 24%	21% 20%	24% 21%	22% 28%