All Texans 18+ to be eligible for COVID-19 vaccination

By Julia Potts

According to state health officials, all adults in Texas will be eligible for COVID-19 vaccination effective March 29.

With a layup as time expired, sophomore guard Jordan Nixon lifted Texas A&M to an 84-82 win over Iowa State on March 24, finishing the night with a career-high 35 points.

Jordan Nixon wills A&M to third consecutive Sweet 16

All Texans 18+ to be eligible

The current requirements from vaccine distribution.

The COVID-19 vaccine, effective March 29.

The Brazos Center in Bryan is open as a vaccine distribution center.

Registered voters can vote in-person or by mail until Friday, Feb. 26 at 12 p.m.

Running on faith

Candidate profiles by Julia Potts and Bec Morris

Returns to classroom from Interim Provost and Executive Vice President for Interim Athletics Director

Student housing and university meal plans are being pushed back a month to allow college administrators and departments time to adjust their schedules.

Returning to the classroom

Summer I, Summer II, & Fall

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A&M planning to resume in-person instruction in fall 2021.

In-person instruction is back on track for the fall semester.

Returning to the classroom

Students are being encouraged to continue to get vaccinated.

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REPEAT ADVERTISING

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Minimum inserting order is 5,000, with a minimum size of 5 inches x 7 inches.

ONLINE INCLUSION

Included with all print advertising is a 300x250 online/mobile ad for a discounted price of $50/week.

COLOR RATES

- Black + Spot Color
  - $125 plus space cost
- Full Color
  - $300 plus space cost

PUBLICATION CALENDAR

Denotes publication days.

- AUGUST 20: Fall Sports Magazine Maroon Life comes out; ad deadline is Tuesday, Aug. 3
- AUGUST 23: BACK TO SCHOOL edition
- HOME FOOTBALL SPECIAL EDITIONS: Sept. 2, Sept. 16, Sept. 30, Oct. 7 (Alabama), Oct. 21, Nov. 4 (Auburn), Nov. 18
- NOVEMBER 23: “LSU Road Game” edition
- DECEMBER 8: Best of Aggieland Maroon Life goes to print; ad deadline is Dec. 6.
- JANUARY 20: BACK TO SCHOOL edition for Spring 2022 semester
## MAROON LIFE Rates

### Front Inside Cover
10.75” x 11” - $2400

### Back Inside Cover
10.75” x 11” - $2400

### Back Cover
10.75” x 11” - $3000

### 1/2 Page
4.9” x 10” - $800

### 1/4 Page
4.9” x 5” - $500

### Full Page
10” x 5” - $800

### 10” x 10” - $1000

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### Fall Sports Preview
August 2021
5,000 Copies
Distributes first few weeks of the Fall Semester.

### Best of Aggieland
Dec. 2021-Jan. 2022
5,000 Copies
Distributes first few weeks of the Spring Semester, up to Aggieland Saturday.

### Spring Sports Preview
February 2022
5,000 Copies
Starts distribution the week leading up to opening day of Aggie Baseball and Softball.

### Housing Guide
April 2022
6,200 Copies
Inserted in April’s Ring Day Edition for Family Weekend.

### New Student Conference
May 2022
15,000 Copies
Handed out to the attending new students and their families at the 20+ conferences throughout the Summer.
THEBATT.COM Rates

Fall 2020-Summer 2021 TheBatt.com Statistics:

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<td>17,249 users per week</td>
<td>36,580 pageviews per week</td>
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Above Masthead: 800x200 pixels
$200 per week

Leaderboard 728x90
A1: $175
A2: $140

Rail 300x250
B1: $150
B2: $125

SlideShow 300x250
S: $250

Mobile 320x50
M: $50

Newsletter 600x74
N: $450/month

With print advertising comes a 300x250 spot for just $50/week.

@THEBATTONLINE.COM Rates

Reach up to 49,000 followers with a sponsored post, featuring your business, on The Battalion Facebook and Twitter pages. For more information or questions, please contact the Advertising Office at 979.845.2697.

STREET TEAM Rates

With our Battalion street team, put your coupon or event flier directly into the hands of TAMU students, faculty, and staff. 1,000 Fliers

1,000 Fliers: $500
500 Fliers: $350

For more information or questions, please contact the Advertising Office at 979.845.2697.

1 Post per day
3 Businesses per day

Post Prices
$50 per post
$100 for 3 post
$275 for 10 post

Post Times
9:30 a.m.
12:30 p.m.
4:30 p.m.
The LSU defense has only allowed 17 points so far this season, but over 100 yards in one quarter before exiting the game. The Auburn offense will have to excel. Auburn enters this game with a chip on its shoulder after losing to LSU in 2017 and 17 for 31 last week, throwing three interceptions and no touchdowns. While his running teams. The Fighting Irish hope to put week two's scare behind them. They defeated Ball 300 deposit, no smoking, no "Casual Day" at the 10am service. He is also one of the buildings.

The LSU Tigers head to the plains to take on the Tigers of Auburn in what is sure to be a statement game. Auburn quarterback Jarrett Stidham is coming off a solid performance against Alabama State, where he threw for 258 yards and two touchdowns. His play will be crucial to the Commodores' success this weekend and the upcoming weeks. The LSU offense has struggled, but the defense has been strong enough to keep them in the game. The Tigers will have to rely on their defense to carry them to victory this week.

No. 8 Notre Dame (2-0) vs. Vanderbilt (2-0)

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THE BATTALION is the best way to reach the student population at one time. There is no other publication in our market that reaches the student population as well as THE BATTALION.