



**PARISHWIDE VOTER SURVEY**  
**Jefferson Parish, Louisiana**  
**October 13-16, 2016**

**FAVORABILITY RATINGS OF PARISH OFFICIALS**

Of the following local political figures, please indicate whether your opinion of that person is very favorable, somewhat favorable, somewhat unfavorable, or very unfavorable—if you have never heard of that person, just say so—

**Mike Yenni**

21% Favorable

70% Unfavorable

*Key Findings:*

- 7% of parish voters say they are “very favorable” toward Yenni, 14% “somewhat favorable,” 15% “somewhat unfavorable” and 55% “very unfavorable.”
- Comparing intensity of feelings on both ends, Yenni’s “very unfavorable” rating is nearly eight times higher than his “very favorable” rating.

**Newell Normand**

77% Favorable

7% Unfavorable

**John Young**

63% Favorable

15% Unfavorable

**Cynthia Lee Sheng**

51% Favorable

7% Unfavorable

**Chris Roberts**

47% Favorable

16% Unfavorable

*Key Finding:*

- Of the officials tested, Yenni is the only one with a negative rating. The rest of the officials all have very positive ratings. Normand has the highest positive rating and Young is second. Normand and Lee Sheng have the lowest negative ratings (7%). Yenni’s negative rating is, by far, the highest.

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## MIKE YENNI

Have you seen, read or heard anything about the recent news story that Parish President Mike Yenni may have sent sexually explicit text messages to a 17-year old boy—yes or no?

Yes	93%
No	7%

*Key Findings:*

- Awareness of the Yenni story is extremely high, extending to almost all parish voters.

Do you think that Mike Yenni should resign as Parish President... or... do you think he should stay on the job?

Resign	72%
Stay on the job	14%
Don't know/none	14%

*Key Findings:*

- 75% of men and 69% of women want Yenni to resign.
- 75% of Democrats, 70% of Republicans and 69% of independents want Yenni to resign.

If you are asked to sign a recall petition that could result in removing Mike Yenni as Parish President, would you definitely sign it, probably sign it, probably NOT sign it or definitely NOT sign it?

Definitely sign it:	45%
Probably sign it:	24%
Probably not sign it:	13%
Definitely not sign it:	12%
Don't know/undecided:	6%

*Key Findings:*

- The important number here is 45%—the percentage of voters who say they would “definitely” sign a recall petition. Based on experience, almost all of the eventual petition signers will come out of this group.
- 48% of men and 42% of women say they would “definitely” sign a recall petition. Also, 45% of Democrats, 44% of Republicans and 45% of independents say they would “definitely” sign.
- Those who say they would “definitely” sign the petition equates to a pool of 121,000 voters—which is more than the 90,000 signatures required to recall Yenni.
- A recall campaign would need to convert three-fourths of those who say they would “definitely” sign the petition into actual signers.
- Of only those voters who want Yenni to resign, 61% of them say they would “definitely” sign the recall petition, 27% would “probably” sign it, 13% would “probably not,” 12% would “definitely not” and 2% don’t know.

*Continued*

If there is an election to decide whether Mike Yenni will continue on as Parish President, would you vote to remove him from office ...or... would you vote to allow him to stay in office?

Remove him from office	72%
Allow him to stay in office	13%
Don't know/undecided	15%

*Key Findings:*

- *The percentage that want Yenni to resign is the same as those who said they would vote to remove him from office.*
  - *74% of men and 71% of women would vote to remove him.*
  - *76% of Democrats, 72% of Republicans and 66% of independents would vote to remove him.*
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## **ABOUT THE SURVEY**

- The survey was conducted by Clarus Research Group through live telephone interviewing of both landlines and cell phones on Oct. 13-16, 2016.
- Sample: 501 registered voters in Jefferson Parish, Louisiana.
- Margin of error: +/- 4.4%
- Clarus Research Group is a nonpartisan, full-service survey research firm based in Washington, D.C. and New Orleans. It has conducted polls in all 50 states and on five continents and in 18 countries. Clarus does not work for any of the political figures tested in this survey nor does it work for any political party committees.
- The survey was sponsored by WWL-TV and The Advocate newspapers.