

The Acadiana Advocate



Mid-Year Economic Outlook 2020

The Mid-year EO20 is a series of 3 local virtual panel discussions focused on Lafayette, Baton Rouge, and New Orleans area industries impacting them the most for the second half of the year due to Covid-19. The statewide summit will be an overview of the entire state's economic outlook across key indicators impacting Louisiana.

Visit theadvocate.com/eo for dates and times for all panel discussions. These will be held virtually and streamed live on a variety of platforms including our websites, Facebook Live and YouTube.

Bringing back the

LAFAYETTE

ECONOMY

LIVE
STREAMING
COVERAGE

PANEL DISCUSSION

Wed., July 29

8:30am - 9:30am

TheAdvocate.com/eo



YouTube



Ben Berthelot

President and CEO, Lafayette
Convention and Visitors Commission

Ben Berthelot, president and CEO of the Lafayette Convention and Visitors Commission, oversees tourism promotion and marketing for all of Lafayette Parish. A graduate of the University of Louisiana at Lafayette, he has worked in private enterprise and for the Lafayette Parish government. He is vice chair of the Louisiana Travel Association Board of Directors.



Gifford Briggs

President of the Louisiana Oil & Gas
Association

Gifford Briggs is president of the Louisiana Oil & Gas Association, a position in which he has served since 2018. LOGA represents the independent and service sectors of the oil and gas industry in the state. Briggs first joined LOGA while in college in 1994 and over the years has served in numerous positions, including membership coordinator. He moved to Atlanta to pursue an opportunity in the restaurant business but returned to LOGA in 2007 and served as vice president until his elevation to president. He and his wife, Jackie Briggs, live in Baton Rouge with their three children.



Gary Wagner

Professor of Economics,
UL Lafayette

Gary Wagner is a professor of economics at UL Lafayette and holds an endowed chair in economics. His role at the BI Moody III College of Business Administration includes providing research, forecasting and outlook reporting on the regional economy. A native of northeastern Ohio, he has worked for the Federal Reserve and served on faculties at the University of Arkansas at Little Rock, Duquesne and University of North Carolina. Wagner earned his undergraduate degree at Youngstown State University and master's and doctorate from the University of West Virginia.

Sponsor

