

LHSAA NAME, IMAGE AND LIKENESS (“NIL”) POSITION STATEMENT

LHSAA bylaws do not prohibit student athletes from engaging in certain commercial activities in their individual capacities. These activities, generally referred to as Name, Image and Likeness (NIL), will not jeopardize a student athlete’s amateur status if the student athlete complies with LHSAA Bylaw 1.25 on “Maintaining Amateur Status” as well as all LHSAA Bylaws, policies, and regulations. Compliance with LHSAA Bylaws regarding NIL does not ensure maintenance of eligibility under the eligibility standards of other governing athletic organizations (e.g. NCAA, NAIA, NJCAA, national sports governing bodies, etc.). Student athletes desiring information on the amateur rules of other governing organizations should consult with those organizations.

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