



TOURISM

**JOBS.
TAX REVENUE.
OPPORTUNITY.**



NEW ORLEANS
CONVENTION & VISITORS BUREAU

The hospitality and tourism industry is the #1 job creator in New Orleans. It is funded only by self-generated revenue and provides careers for all people—from every walk of life and every neighborhood.

As New Orleans' largest economic driver, this industry generates the most substantial share of the city budget, contributing to the funding of state and city services, including public works, infrastructure, transportation, schools, police and fire departments, sanitation and garbage collection.

Employing 89,000 locals, tourism is working every day to build a better future for all.