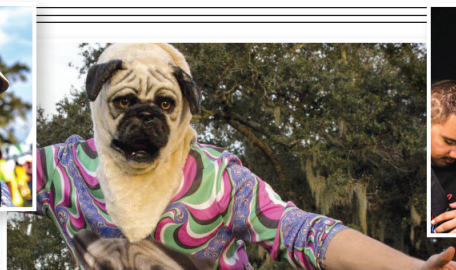




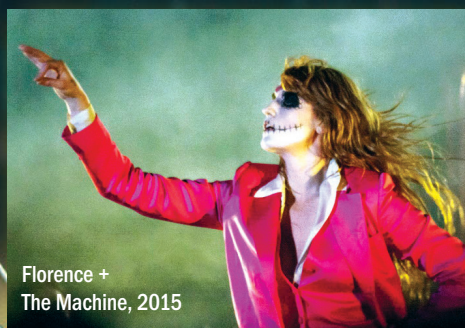
**WHAT
HAPPENED**

The first
Voodoo Festival
was held
Oct. 30, 1999
at Tad Gormley
Stadium in
City Park.



Voodoo Festival — birthed in 1999 as a small festival with even smaller crowds — has become one of the must-be-at festivals every year at Halloween.

Arcade Fire,
2016



Florence +
The Machine, 2015



Trombone
Shorty,
2014

THE NEW ORLEANS ADVOCATE PHOTOS

The first Voodoo, put on by Rehage Entertainment, featured Moby and Wycleaf Jean at one-day festival in Tad Gormley Stadium in City Park. It attracted about 20,000 people. The crowd tripled the next year, when the festival was moved to a grassy area of City Park, became a two-day festival and featured rapper Eminem.



G-Eazy fans, 2016

The festival has grown almost every year since. It became a three-day festival in 2007, and was moved to City Park's permanent new festival grounds in 2013. In 2016, the festival reported attendance of 150,000.

Voodoo has always featured a mix of solid rock and roll like Nine Inch Nails and Green Day and local artists including Dr. John and Kermit Ruffins. The festival has also featured carnival rides, a beer garden and a mock cemetery.

Weather has frequently left the festival, literally, in the muck with frequent rainstorms. And in 2005, after Hurricane Katrina, the festival was put on in Memphis as a fundraiser for the city, while an invitation-only production was held Oct. 29 at River-view Park for the city's first-responders.