

In celebration of Baton Rouge's bicentennial, The Advocate is sharing moments from the past, tapping its 175 years of serving the community. Throughout the year, we are publishing pages from our archives which capture some of the local, national and world happenings -- everything from wars and hurricanes to festivals and social events -- that helped shape our city.

We hope you enjoy them.

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VOLUME VII.

SIXTEEN PAGES

BATON ROUGE, LOUISIANA, FRIDAY, FEBRUARY 20, 1914.

SIXTEEN PAGES

NUMBER 393.

CITY CELEBRATES THE SEVENTY-NINTH ANNIVERSARY OF FIRE DEPARTMENT

DICKERSON AND DOUGHERTY WIN 2 MOTOR RACE

Unknown First in Motor with Ben Ben Own Third Street.

RACE THIS MORNING PROVED EXCITING

Unknown Dougherty Leads in Auto Race, Driving His Marlin Six Car.

GENERAL ORDER ON BLOCKING VALLEY ISSUED

Refused. Citizens Not with Personal Order Shows that Work Be Done.

GENERAL FLAGGING WERE IN ARRANGED

The Agent T. A. M. V. for First Green Week in

NEGRO SCHOOL WILL OPEN ON SCOTLAND FARM

The Hundred Acres of Farm at Scott's Staff Purchased by the State.

NO COMPLAINT CAN BE MADE ON SITE

This is View of Gov. Hall. Who Says School Will Open March 8.

CHIEF OF FIRE DEPARTMENT AND GRAND MASHAL OF TODAY'S PARADE



King Strenzke, Chief of the Baton Rouge Fire Department, Celebrating Today Its 79th Anniversary.



Alfred Persac, Grand Marshal for the Baton Rouge Fire Department, Who Led Today's Parade.

FLOATS AND PARADE OF LOCAL FIRE DEPARTMENT

FLOATS OF THE FIRE COMPANIES AND THOSE WHO RODE ON THEM

FIRE PARADE IS ONE BIG EVENT OF THE MORNING FOR THE FIREMEN

Presentation of Subjects Unusually Artistic and Beautiful. Parade Forms at 1 O'clock on Boulevard to Cover

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JUNIOR COMPANIES IN PROMINENT PART

Appropriate Designs Selected by Decorators for Each of the Floats.

- THE FLOATS.**
- Hook and Ladder—The Milky Way.
 - Chemical No. 1.—Joining of the Waters.
 - Washington Fire Co. No. 1—Ireland.
 - Independence No. 2—Lohengrin.
 - Schloss No. 5—Purity.
 - No. 1 Jr.—Fountain of Youth.
 - No. 2 Jr.—Rosemaids.
 - No. 3 Jr.—Spirit of '76.

PELICAN HOOK AND LADDER No. 1
 Title: "The Milky Way." Colors, blue and silver. Designers and decorators, Messrs. A. Josephson, Baus and Oscar Rabenhorst.

Leading the 79th anniversary celebration of the volunteer fire department of Baton Rouge is Pelican Hook and Ladder Co. No. 1, representing "The Milky Way." Artistic in conception and most beautiful in development is this float, which with opalescent coloring of blue with touches of silver. Floating gracefully in the billowy clouds dotted with stars, rides the new moon holding a lovely moon fairy, and among the stars in the clouds are numerous fairies in dresses of gauze spangled with stars and wearing crowns with a single star. The fairies are Hazel Thomas, Liu Thomas, Juliet Barfield, Eunice Baltz, Thelma Maximo and Lucille Stabellier. The handsome white horses with trappings of blue and silver complete the beautiful decoration.

CHEMICAL COMPANY No. 1.
 Subject: "Joining of the Waters." Colors, green and silver. Designed and decorated by Messrs. Josephson, Baltz and Rabenhorst.

This subject, the Panama Canal joining the waters of the mighty Atlantic and Pacific, is most cleverly carried out in green and silver against a background of gray rock. Uncle Sam stands joining the hands of the two oceans, represented by two winsome little girls in costume. Columbia in her robes stands high on the rocks looking down the cut where the wonderful engineer, Goethals, stands with his transit in the cut which unites the waters—an Indian maid. The tasteful costumes of the characters and a setting of sea weed, rocks and tropical plants complete the alluring arrangement. The children on this float are Kathryn Pruet, Beatrice Thomas, Josie Landry, Mirth Grace, Julia Josephson, Lena Klein. (Continued on Page 8)

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CHIEF OF FIRE DEPARTMENT AND GRAND MASHAL OF TODAY'S PARADE



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Parade Forms at 1 O'clock on Boulevard to Cover Route Over City.

DAY CROWDED WITH EVENTS OF INTEREST

Exercises Close This Evening with Grand Ball and Awarding Prizes.

- THE JUDGES.**
- On floats—A. G. Reed, M. L. Bonham, W. O. Scroggs, all of the Louisiana State University.
 - On best appearing marshal—Mrs. L. U. Pabin, Mrs. L. R. Campbell and Mrs. J. R. Mays.
 - The judges' finding will be announced at 10 o'clock at the ball.

With a program of athletic events, motorcycle races, an address to the firemen, an big parade participated in by all of the fire companies, the 79th anniversary of the organization of the Baton Rouge fire department was observed today with unusual splendor.

"One of the best, if not the best celebration in the history of the department," was the comment of King Strenzke, chief of the firemen.

Hundreds of visitors thronged the streets, and the city was in gala attire throughout the day. The holiday spirit was in evidence everywhere, and thousands crowded the side lines to view the monster parade along its course of several miles.

The day was one of the big days in the history of the Baton Rouge fire department. For seventy-nine years this volunteer fire department has rendered its inestimable services to the city of Baton Rouge, and during its entire history reaching back for more than three-quarters of a century it has upheld a record for service and a standard of efficiency of which every member is proud. With few exceptions, an annual celebration has been held every year on Washington's birthday, February 22. As this date comes on Sunday this year, the celebration was moved up to February 20.

The day's program began at 10 o'clock, when the five-mile Marathon race was begun. The race started in front of the Elks Club. This event was followed by the motorcycle races, one of the big features of the day's program. The motorcycle races began at 10:30 at Boulevard and Third streets.

Both of these events are reported in detail in another column. Dean R. L. Tullis of the Louisiana State University Law School, one of the most distinguished orators in this state, delivered an address to the firemen as orator of the day at 1 o'clock. Dean Tullis addressed the firemen from the band stand on North Boulevard. The speaker made a forceful and impressive address and commended the loyal work of the firemen. He reviewed the long and hon-

TURNING THE PAGE TO OUR NEXT CHAPTER TOGETHER

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