

# Save the Date

Saturday  
January 27<sup>th</sup>



## 20<sup>th</sup> anniversary

MAYBORN CIVIC & CONFERENCE  
CENTER IN TEMPLE

enjoy the day!

- Fashion Show
- Shopping
- Luncheon
- Prizes
- Giveaways
- Demonstrations
- Much more!

*Presented by*

**TEMPLE DAILY TELEGRAM**

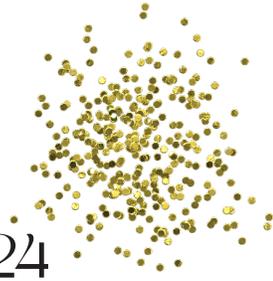
Tex Appeal  
Life & Style in Central Texas MAGAZINE

*Sponsored by*



**JACK HILLIARD**  
DIST. CO., INC.  
TEMPLE, TEXAS

Vendor opportunities available  
Call 254-778-4444 for information



Saturday, January 27, 2024

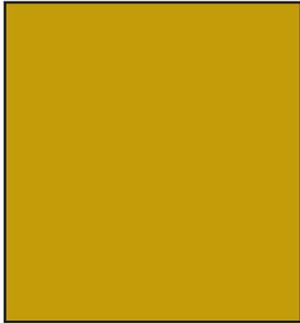
Day for Women is a once a year event bringing approximately 500 shoppers to visit your booth and to purchase products/services unique to your business.

Purchase a vendor booth for only \$295 and provide a fun day of shopping for the attendees while increasing your revenue. This package includes an eighth page full color ad valued at \$180 in the Day for Women tab.

If you cannot be there for the event, place your ad in the tab informing the public of your merchandise/services you offer. This publication will be published in the Telegram Friday, January 26, 2024 reaching 18,000 shoppers, and on tdtnews.com for an entire year.

Promote your brand by placing promotional items in the bags given out to each attendee. The quantity needed would be 500 and the price to have these included in the bag is \$50.

Sponsorships are available to further promote your business, including mentions in the Day for Women promotional advertising.

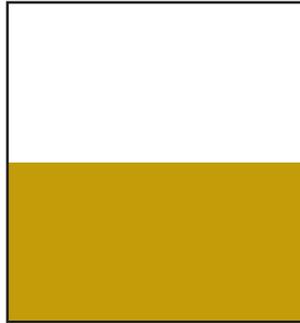


**FULL PAGE**

9.667"x9.75"

**\$1150**

or \$250 with booth purchase

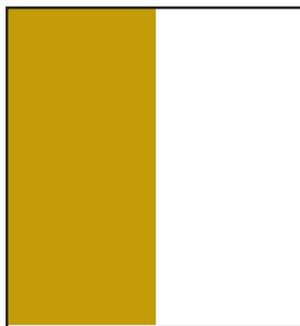


**HALF HORIZONTAL**

9.667"x4.8"

**\$600**

or \$150 with booth purchase

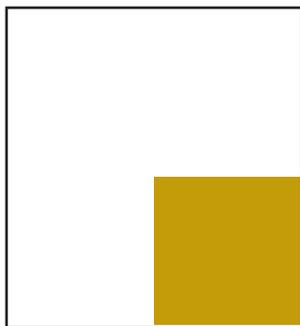


**HALF VERTICAL**

4.75"x9.75"

**\$600**

or \$150 with booth purchase

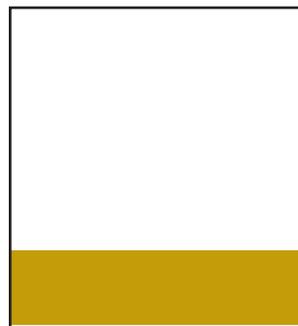


**QUARTER VERTICAL**

4.75"x4.8"

**\$325**

or \$75 with booth purchase

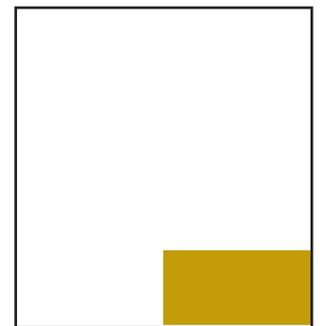


**QUARTER HORIZONTAL**

9.667"x2.337"

**\$325**

or \$75 with booth purchase



**EIGHTH PAGE**

4.75"x2.337"

**\$180**

included with booth purchase

Deadline **FRIDAY, JAN 5**      Publication Date **FRIDAY, JAN 26**  
**Full Color Included!**

**TEMPLE DAILY TELEGRAM**

254-778-4444 • [www.tdtnews.com](http://www.tdtnews.com)  
Mon-Fri 8am-5pm



Booth # \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 Internal Use Only

**SATURDAY, JANUARY 27, 2024 • 10AM-4PM**  
 MAYBORN CONVENTION CENTER, TEMPLE

Company Name (Printed on ID Sign): \_\_\_\_\_  
 Contact Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_  
 Telegram Sales Rep: \_\_\_\_\_

**Customized Sponsorships Available:**  
 Created specifically for your needs.

**PACKAGE INFORMATION**

- VENDOR PACKAGE \$295**  
 Includes 10'x10' booth, eight-foot skirted table, two chairs, ID sign, and one 1/8 page full color ad in the "Day for Women" Special Section
- Increase ad size to Quarter Page..... \$75
- Increase ad size to Half Page..... \$150
- NON-PROFIT VENDOR PACKAGE \$200**  
 Includes 10'x6' booth, SIX-foot skirted table, two chairs, & ID sign
- Increase ad size to Full Page..... \$250

- Booth Add-Ons:**
- Electricity \$25 in advance
  - Corner Space \$50 in advance (limited)
  - Extra Skirted Table \$35 in advance

**PAYMENT INFORMATION**

- Cash
- Check
- Credit Card

Card Holder's Name: \_\_\_\_\_ Amount: \$ \_\_\_\_\_  
 Card Holder's Address: \_\_\_\_\_  
 Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_  
 Security Code: \_\_\_\_\_ Signature: \_\_\_\_\_

Please email your door prize description (min. \$50 value) **by Friday, January 5, 2024 to: angelicaj@tdtnews.com**

- Deadline for Tabloid Ad is **Friday, January 5th, 2024**
- Deadline for Booth Reservation is **Saturday, January 6th, 2024**
- After **Monday, January 8th** there will be NO refund

VENDOR MOVE IN: Fri. January 26th 11am-6pm • Sat., Jan. 27th Showtime: VIP Early Admission 9am-10am  
 General Admission 10am-4pm  
 NO EARLY BOOTH BREAKDOWN

# Day for Women is in the works!

The Day for Women is a well-established, well-attended event in its 20th year, with over 50 vendors all under one roof. Each year the event draws an average of 500 attendees who look forward to shopping with the many local businesses.

"It'll be a great way to see what our area has to offer, shopping wise. It's particularly great, for women like me, who are new to town and haven't gotten a proper introduction to the businesses and services here." says Lisa, a new Temple resident.

In previous years, along with our sponsors, vendors have included local small businesses, independent distributors from Zootys and Emporium Spice, Temple College, medical services and professionals, to Baylor Scott & White clinics. Presentations and demonstrations are scheduled throughout the day where you can get up-close and personal with products, instructors and professionals. "You never really know who, or what, you'll see and that's the fun of it!" says Lisa Carlisle, the organizer of the event.

The Day for Women event admission tickets are \$10. Tickets can be purchased online at [tdtnews.com](http://tdtnews.com), in person at the Temple Daily Telegram office downtown.

Vendors are accepted through **January 5th**. Vendor packages start at **\$295** which includes a booth and an 1/8-page ad in the "Day for Women" special section of the newspaper, published a day before the event.

sponsorships available!

