

Tampa Bay Newspapers

Pinellas • Pasco • Hernando • Hillsborough

CENTRO TAMPA

We are
your
Local,
Weekly,
Free,
Community
Newspapers.

Serving
Pinellas, Pasco,
Hernando and
Hillsborough
Counties.

2025 Media Kit





Tampa Bay Newspapers won four first-place awards in the 2024 Florida Press Association Weekly Newspaper Contest. TBN is in Division A, which is reserved for the largest groups in the contest.



2024 First-place awards

- 1st - Business Reporting
- 1st - Arts, Entertainment & Review Reporting
- 1st - Community History
- 1st - Special Issue, Welcome Back



Local, Local, Local

Effective advertising puts your product in front of your customers.

That's where we come in.

We have fourteen local weekly newspapers, plus four websites, covering four counties on Florida's Gulf Coast.

In 2022, the population of the Tampa-St. Petersburg-Clearwater metropolitan area was about 3.2 million people. With Pinellas County the most densely populated in the state.

That's a lot of potential customers.

We also offer our monthly coupon product, *Local Savings*, delivered to Pinellas county subscribers, and Suncoast News' *Community Corner*, a monthly insert for Hernando and Pasco subscribers. Plus a host of monthly specialty publications.

We do ad design.

We do inserts.

We do Bay Notes.

(self-stick ads on the cover of the paper)

We do digital marketing.

We're here to keep it local!



2025 Media Kit

Hernando
Circ. 24,399

Pasco
Circ. 61,643

Land O' Lakes
Circ. 15,585

Wesley Chapel
Circ. 15,000

New Tampa
Temple Terrace
Circ. 16,700

North Pinellas
Tarpon Springs
Circ. 19,432

Palm Harbor
Circ. 18,500

Westchase
Citrus Park
Carrollwood
Circ. 29,500

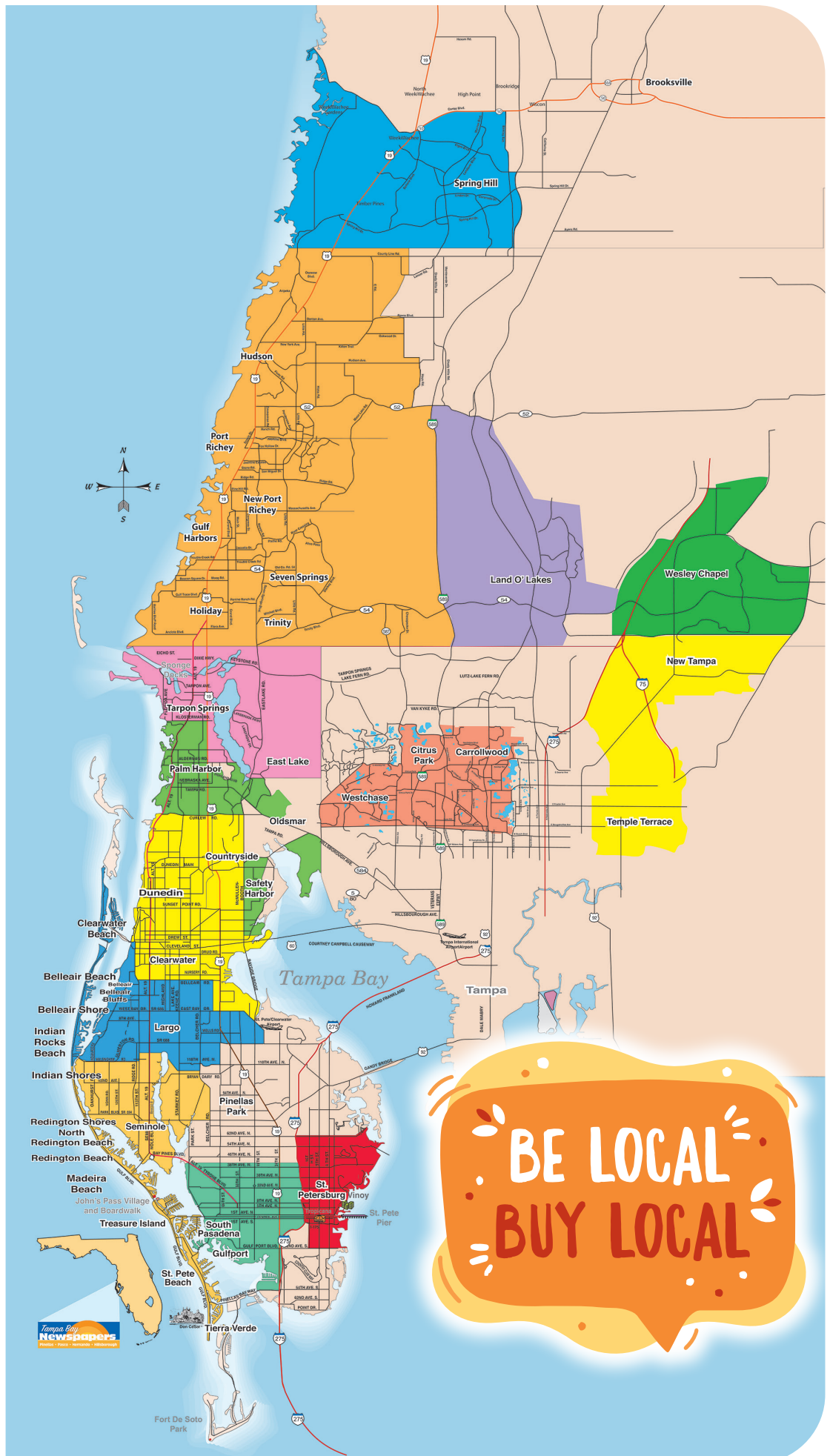
Dunedin
Clearwater
Circ. 28,806

Belleair
Largo
Circ. 28,650

Seminole
The Beaches
Circ. 32,000

St. Petersburg W
Circ. 20,000

St. Petersburg E
Circ. 22,295



2025 Rate Card

Tampa Bay Newspapers

Pinellas • Pasco • Hernando • Hillsborough

We are your Local, Weekly, Free, Community Newspapers

Serving Pinellas, Pasco, Hernando & Hillsborough Counties.

**We publish 14 weekly newspapers
with 289,336 copies delivered every week
- with a readership of 651,006**

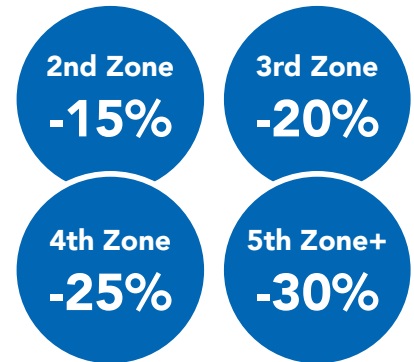
- All papers are tabloid size (11" tall x 11" wide)
- All of our papers are formatted 6 columns wide
Maximum ad size: 6 columns (10") x 9.75" tall (full page ad)
- All rates are calculated by the column inch (ci)
Example: an ad that is 2 columns wide x 4" tall equals 8 column inches.



PUBLICATION	FREQUENCY		
PINELLAS COUNTY	1x	6x	13-26x
St. Petersburg Beacon East	\$19.00	\$16.00	\$14.00
St. Petersburg Beacon West	\$19.00	\$16.00	\$14.00
Seminole & Beach Beacons	\$19.00	\$16.00	\$14.00
The Bee Belleair & Largo	\$19.00	\$16.00	\$14.00
Dunedin & Clearwater Beacons	\$19.00	\$16.00	\$14.00
Palm Harbor Beacon	\$19.00	\$16.00	\$14.00
N. Pinellas Tarpon Springs Beacon	\$19.00	\$16.00	\$14.00
PASCO COUNTY			
Suncoast News	\$29.00	\$26.00	\$22.00
Land O' Lakes Beacon	\$15.00	\$13.00	\$10.00
Wesley Chapel Beacon	\$15.00	\$13.00	\$10.00
HERNANDO COUNTY			
Hernando Today	\$20.00	\$17.00	\$13.00
HILLSBOROUGH COUNTY			
Carrollwood, Citrus Park & Westchase Beacon	\$19.00	\$16.00	\$14.00
Temple Terrace & New Tampa Beacon	\$15.00	\$13.00	\$10.00
Centro Tampa	\$19.00	\$17.00	\$14.00

6x Frequency contract must be completed within 6 months
13+ Frequency contract must be completed within 12 months

Guaranteed Positions Available: 20% Additional charge. Civic/Non-Profit Rates: 26x Rate.



FORMULA:

**Pick Your Publication(s)
Add Frequency Rate(s)
Multiply by Ad Size (ci)
for Total, then multiply by
the Zone Discount
for Total Ad Cost.**

EXAMPLE 1:

You want to run the same ad 6x in the Belleair Bee, Suncoast News and the New Tampa Beacon. Your ad is 3 columns wide x 5" tall (15ci)

$\$16 + \$26 + \$13 = \55
 $\$55 \times 15ci = \825
 $\$825 - 20\% (\$165) = \$660$
total ad buy per week

Pinellas County

Five local weekly Newspapers
tbnweekly.com



Seminole & Beach Beacon



The Bee, Belleair & Largo



Dunedin & Clearwater Beacon



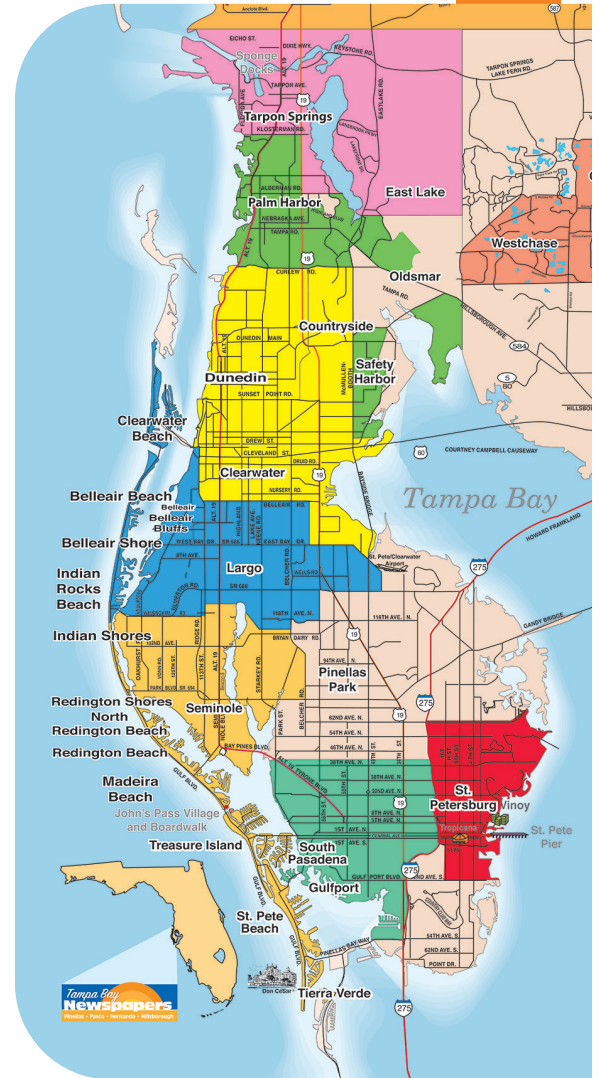
Palm Harbor Beacon



St. Petersburg Beacon
Starting January 2025



N. Pinellas Tarpon Springs Beacon



Reach over 20 Communities
from Tarpon Springs to
Tierra Verde

200,000+ Weekly Readership

80% of our papers are
home-delivered

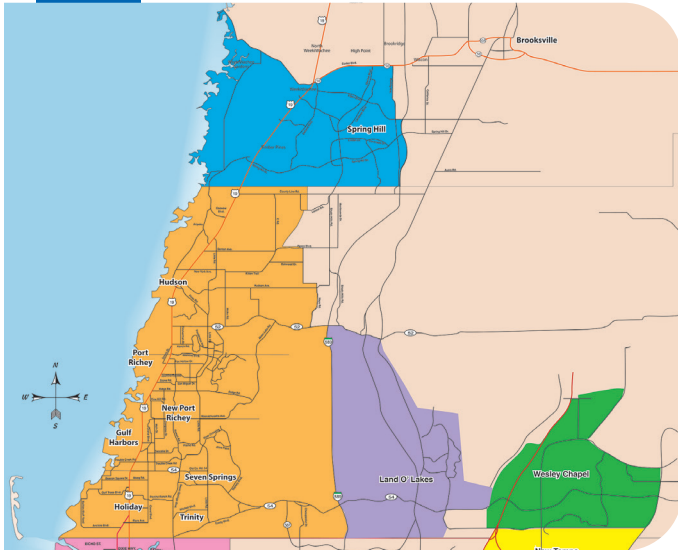
TBN has proudly served
the communities of Central
Pinellas County for 50 years

The Place the LOCALS
look for their weekly news,
local businesses, goods and
services

200,000 Monthly website
visits to tbnweekly.com

Hernando & Pasco Counties

Four local weekly Newspapers
suncoastnews.com



Reach communities from Trinity to Wesley Chapel and New Port Richey to Spring Hill.

Over 240,000 readers per week

85% of our papers are home-delivered

We have proudly served our local communities for over 60 years

220,000 monthly website visits to suncoastnews.com



Hernando Today



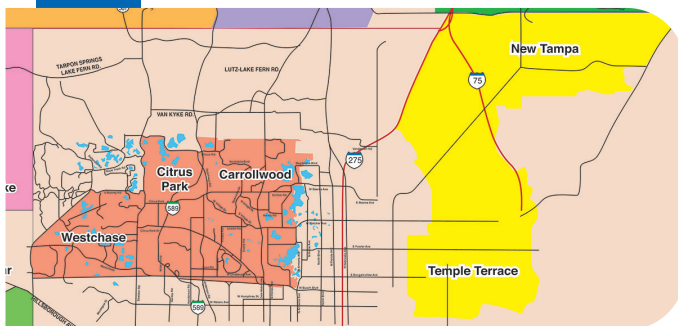
Suncoast News



Land O' Lakes Beacon



Wesley Chapel Beacon



Hillsborough County

Three local weekly Newspapers
tampabeacon.com
centrotampabay.com



CENTRO Tampa
Distributed in
Tampa & Ybor City



Carrollwood, Citrus Park
& Westchase Beacon



Temple Terrace
& New Tampa Beacon



Centro is a Weekly Tabloid

(11" tall x 11" wide)

Tampa Bay's Leading Spanish Newspaper

With a strong community presence, Centro distributes 43,000 copies to Latino households in Hillsborough County, with 100,000 readers per week. Its award-winning staff covers local and international stories in Spanish. Connect with our fast-growing audience, reach new customers in their language and gain their trust by advertising in Centro and Centrotampabay.com.



El periódico español líder en Tampa Bay

El periódico en español líder de Tampa Bay: Con fuerte presencia en la comunidad, CENTRO distribuye 43 mil copias a hogares latinos en el condado de Hillsborough con más de 100 mil lectores por semana. Contamos con un equipo de profesionales que cubren historias locales e internacionales, totalmente en español. Conéctese con nuestra audiencia de rápido crecimiento y llegue a nuevos clientes en su idioma, ganando confianza y credibilidad al publicitar con nosotros en CENTRO y Centrotampabay.com.

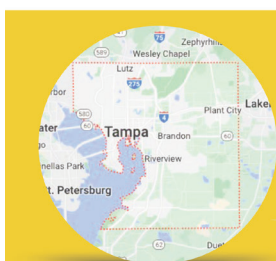
LOCAL NEWS
CULTURE
POLITICS
EDUCATION
SPORTS

OUR COVERAGE

100+
COMMUNITIES SERVED

43K
COPIES EVERY WEEK

90K
WEEKLY READERSHIP



21%
of Hillsborough's
population is Hispanic

According to Forbes the Hispanic consumer in the US has earned its rightful place as principal contributor to the American economy.

Sales

Carolina Ruiz Mederos
Tampa Sales Associate
787-215-4522
cruiz@CentroTampaBay.com

Editorial

For press or media inquiries
please email:
srava@CentroTampaBay.com

Print Advertising Material Submissions

Submit all print and online ad
materials for Centro Tampa Bay to:
publicidad@CentroTampaBay.com

Follow Us

Facebook: CENTRO Tampa
Instagram: @centrotampabay
X: @centrotampa



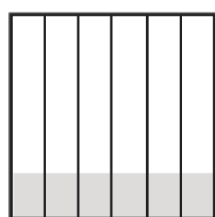
2025 Advertising Rates - CENTRO

Centro Tampa Bay connects your business with 43,000 copies distributed in Hillsborough County.

Ad Size	Open Rate	6 Weeks	13 Weeks	26 Weeks	52 Weeks
Front Page Banner 6 col/10" x 1.5"	\$250	\$240	\$230	\$220	\$200
Front Page Ear 2 col/3.22" x 1.75"	\$150	\$140	\$130	\$110	\$100
Business Card 2 col/3.22" x 3"	\$115	\$102	\$90	\$78	\$72
1/8 Page 3 col/4.92" x 2.5"	\$142	\$127	\$112	\$97	\$90
1/6 Page 2 col/3.22" x 4.75"	\$180	\$162	\$143	\$124	\$114
1/4 Page 3 col/4.92" x 4.75"	\$270	\$242	\$214	\$185	\$171
1/2 Page V 3 col/4.92" x 9.75" H 6 col/10" x 4.75"	\$555	\$497	\$439	\$380	\$351
Full Page 6 col/10" x 9.75"	\$1110	\$995	\$890	\$760	\$702
Full Page Premium 6 col/10" x 9.75"	\$1332	\$1194	\$1068	\$912	\$842

All rates are per week and color is included. All sizes are width x height.

CENTRO - Standard Ad Sizes



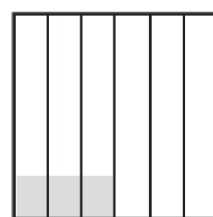
**FRONT PAGE
Banner**



**FRONT PAGE
Ear**



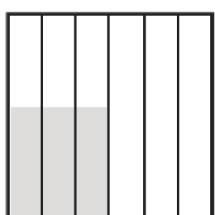
Business Card



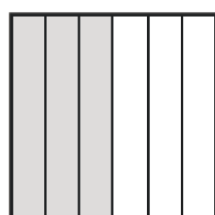
1/8 Page



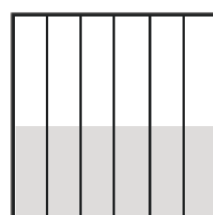
1/6 Page



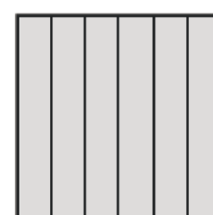
1/4 Page



**1/2 Page
Vertical**



**1/2 Page
Horizontal**



Full Page

Monthly Products

COMMUNITY CORNER

Delivering 67,000 copies the first week of every month.

The most cost-effective method of getting your products and services in front of Pinellas County consumers.

Community Corner, Pinellas is a powerful way to boost your business's visibility and attract new customers. You will position your brand in front of a highly engaged audience — people actively reading about their local community discovering new products and services.



AD RATES

Front Cover Ad

3 col (4.92") wide x 3" tall

\$350

Premium Position

Check for Availability

Full Page

6 col (10") wide x 9.75" tall

\$795

2 Options: Inside Front or Back Page

Large

3 col (4.92") wide x 9" tall

\$400

Medium

3 col (4.92") wide x 6" tall

\$275

Small

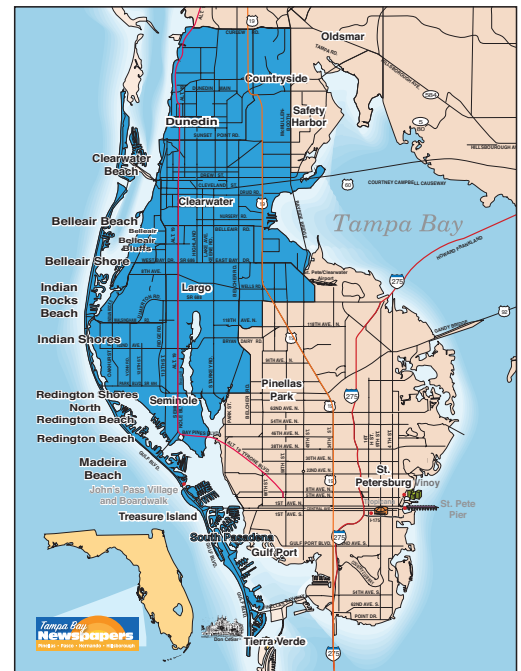
3 col (4.92") wide x 3" tall

\$175

DEADLINES:

Ad Reservation - 10 business days before Thursday publication

Art Deadline - 7 days before publication



Inserted the first week of every month in Pinellas County

AD SIZES

Large:
3c x 9"

Medium:
3c x 6"

Small:
3c x 3"

2025 SPECIALTY PUBLICATIONS

Tampa Bay Newspapers offers a broad selection of themed publications and promotions throughout the year that help you target specific advertising markets. All specials are 11" x 11," except for Welcome Back (Pinellas), which is a full broadsheet 11" wide x 22" tall. Your marketing representative will provide you with the special rates and deadline requirements for each event.

PINELLAS SPECIALS

January
Active Living
February
Medical Guide
March
Just for Women - Mother's Day
Pow Wow
April
In and Around the Home
Just for Families - Summer
May
Discover Pinellas
June
Readers' Choice

July
Just for Families - Education
Coastal Living
August
Living the Retirement Life
September
Just for Women - Health
October
Welcome Back
November
Just for Families - Holiday
December
Holiday Gift Guide



PASCO & HERNANDO SPECIALS

January
Active Living
February
Ask the Experts
March
Medical Guide
April
Summer Lifestyles
June
Best of the Suncoast
July
Best of Hernando

August
Discover the Suncoast
September
Just for Women
November
Welcome Back
Holiday Gift Guide
December
Last Minute Holiday Gift Guide



Community Corner - First week of every month

A four page, heavy stock, advertising supplement that reaches 62,000+ homes in West Pasco, Hernando and North Pinellas counties. This piece has very limited space and sells out fast. Great reach at a very reasonable price.



Special Products

2025 INSERT ADVERTISING RATES

PREPRINTED INSERTS

- All rates listed are cost per thousand based on total circulation quantity on date carried.
- Zoning of inserted material available. Full routes required.
- Minimum 15,000 pieces.
- All inserts must be received seven days prior to publication date.
- All materials must be delivered in uniform bundles, boxes or skids.
- Maximum sizing: 11" on the fold by 11" wide
- Minimum sizing: 10" on the fold by 5" wide

Quantity Rate per 1000

15,000	\$41.00
16,000-34,000	\$36.00
35,000-60,000	\$33.00
61,000 +	\$30.00

1-24 Tab Pages (above)
Over 24 Pages - (add \$2 per m)
Frequency discounts available

DELIVERY ADDRESS: Tampa Bay Newspapers • Lakeland Ledger • 300 W. Lime St. • Lakeland, FL 33815

CUSTOM INSERTS

Let the professional staff of Tampa Bay Newspapers design, print and distribute your flyer. The convenience and affordability of partnering with one company will allow you to enjoy the full benefit of insert advertising.

- All pricing custom quoted.
- Frequency discounts available.
- Minimum order: 20,000.
- Zoning of inserted material available. Full routes required.
- Quotes include design, printing and insertion.
- Copy deadline: 16 days prior to publication date.
- Paper: 70lb white offset or variable weight gloss.
- Colors: 1 or 2 spot, process.
- Sides: 1 or 2.
- Sizes: 8.5"x11", 8.5"x5.5".



BAY NOTES - SELF-STICK NOTES

Give your advertising premium location
ON THE FRONT PAGE
of any Tampa Bay Newspaper.

- White or yellow paper • High gloss coating add \$2/m
- Finished size: 3" wide x 2.75" tall
- Image area: 2.875" x 2.625" • Bleed: 2.725" x 3.15"
- Custom spaces: scratch-off, tear-off coupon, magnets, etc. available by request
- Pricing includes design, printing and application
- Copy deadline: 16 days prior to publication date

3 in

2.75 in

Shown in position on front page

Contact your sales representative for a custom quote



2025 Local Digital Marketing Rates

- **tbnweekly.com**
- **suncoastnews.com**
- **tampabeacon.com**
- **centrotampabay.com**

Promote, generate awareness, and reach a local audience determined to act. Create a complete experience, combining channels, formats, and tools to connect more effectively with potential users.



CPM: \$10 **Ad Sizes: 728x90, 300x250, 300x600 and 320x50**

Enhanced Digital Marketing

PRODUCT	DESCRIPTION	RATE
Programmatic Display	Programmatic Display is designed to boost your message to your target audience, any place at any time. Minimum 40,000 impressions.	Starting at \$10 per thousand
Device ID Targeting & Geo Fencing	Mobile phones provide a unique view into user behaviors, frequently visited locations, home, work, habits, interests and much more. Minimum 40,000 impressions.	Starting at \$15 per thousand
Search Engine Optimization	SEO results are still the cornerstone of maximizing your referral traffic from search engines. Over two-thirds of search-related clicks come from SEO.	Starting at \$200 a month; 6-month minimum commitment
Email	Securely deliver your message to potential buyers using hundreds of targeting options via a dedicated email blast.	Custom Quote
Pre-Roll Video	Pre-Roll is a robust tool for precise targeting and can increase brand recall.	Custom Quote

Pinellas Newspapers 2025 CLASSIFIED ADVERTISING RATES

Zone 1: Seminole & Beach Beacon | The Bee, Belleair & Largo
Zone 2: Dunedin & Clearwater Beacon

CLASSIFIED Line Advertising

Help Wanted, Sales/Rentals

1 Week - **\$39** up to 15 words • 2 Weeks - **\$60** up to 15 words
4 Weeks - **\$100** up to 20 words • 50¢ Each additional word

CLASSIFIED Display Ads

1-inch tall **\$50*** / 2-inches tall or greater **\$40*** one week /
\$30* 4 Weeks / **\$25*** 12 Weeks

*All rates are per column inch

PROFESSIONAL SERVICES Directory

1 Week - **\$39** up to 15 words
4 Weeks - **\$28** per week, up to 15 words
50¢ Each additional word

CALLING CARD CORNER

4 Week Minimum - **\$105** per week
2 column x 2-inch, Full Color • Plus **FREE** 15-word line ad

Garage Sales

1 Week - **\$25** up to 15 words
50¢ Each additional word

Items for Sale

1 Week - **\$10** up to 15 words
50¢ Each additional word

Enhancements (same for both)

Catch readers' attention with:

Eyestopper \$5

Box Ad \$5

Highlight Color \$5



HUDSON 1BR/1BA 1987 40' MH
Exc. Cond., Cent. Heat/AC. \$7,500,
Lot Rent \$320/mo. (727) 372-0401

ANCLOTE VILLAS APTS.
14932 Flowers Dr., Hudson
1, 2 & 3 BR, starting at **\$580**
Call (727)863-6030
(TTY 1-800-955-8771)
Rental Assistance Available
Equal Housing Opportunity

2010 FORD FUSION SE, Silver,
4 Cyl, 6,900 orig. mi. Cust. wheels,
 cruise control, back up alarm,
 elec. driver seat, much more.
 Asking \$12k,
 727-372-8484

All Rates Are Per Zone. Pick-up 2nd Zone Discounts

1 Week - **\$10** up to 15 words • 1 Week – Display Ads - 1-inch **\$12**
2-inches or greater **\$7** per inch

CLASSIFIED DEADLINES

Line Ads: Monday, Noon
Display Ads: Friday, 4 pm
(Holiday weeks have EARLY deadlines)

[illegible][illegible]

42 Professional Services In this section we're featuring a wide variety of services available throughout the area.

November, 2014 • \$99K

CALLING CARD CORNER

PAS ALUMINUM & RESCREENING ALUMINUM SPECIALTY CONTRACTORS

- Rescreens Windows Replacement
- New Aluminum Siding - Gutters
- Gutters - Faux - Awnings - Ceilings
- Storm Doors - Porches - Gates
- Specializing in Palm Beach County
- Free Estimates - Free Phone Consultation



Angel's LANDSCAPING

GRASS - TREES - WATER COURSES

\$100 OFF \$500 OFF

MEMBER SAVINGS

Call today! 727-586-7268



CAPTAIN'S LUXURY TRANSPORTATION AIRPORT SERVICE

\$59⁹⁵ per hour

24/7 Service

Transportation

Black Car Service • Volume MOST RELIABLE

Call Today! 727-314-2343



CHIEFPOCKETTANKS.COM

HOW EASY IS THAT?

WE'LL REPAIR YOUR TANK FOR YOU!

We are insured and can do it all day long!

Exterior Repairs • Interior Odor Relief

Call Now Today!

ChiefPocketTank.com



Academy of Animal Arts & Sciences, LLC

"\$22 Any Dog Bred!"

FREE ESTIMATES

(727) 596-CLIP (547)

1000 West Bay St., Suite E, Largo FL 34682



Gulf Coast INSURANCE INFORMATION INC.

727-711-8002

OFFICE LOCATED IN THE GULF STATES OF FLORIDA AND ALABAMA

ALL MAJOR CARRIERS

TRAVEL TRIPWAYS



TREE TRIMMING SALE, CALL NOW!

HICKORY TREE PARADISE TREE SERVICE

REASONABLE PRICES

FAST RESPONSE SERVICE

FREE TREE GRADING AND REMOVAL

727-692-5566



SUPER SHUTTLE AIRPORT SERVICE

\$59⁹⁵ per hour

VOLUME MOST RELIABLE

Call Today! 727-498-1111



CARPET BUBBLES? DON'T TRIP & FALL!

Have Your Carpet Bubble-Less!

Without Moving Furniture

Specializing in Repeating Studies To Lasting

727-910-5223



AIR AME, INC. HEATING & COOLING

\$69⁹⁵ Diagnostic Test

FREE ESTIMATE

Call Today! 727-331-9530

airame.net



Mr. Mandymann

Serving Palm Harbor, Clearwater and Largo

Professional House Cleaning Services

Call Us! 727-440-5227



CLEAN AIR Heating & Air Conditioning

727-768-1837

\$49 per hour

24/7 Residential & Business

Call Now! 727-768-1837

LICENSED • BONDED • INSURED



Church Directories

**in Seminole & Beach Beacon
The Bee, Belleair & Largo and
Dunedin & Clearwater Beacon**
(with a 4 week commitment)

Call for pricing

Call Kelly: 727-239-0752
classifieds@tbnweekly.com
www.TBNweekly.com

Pasco & Hernando Newspapers 2025 CLASSIFIED ADVERTISING RATES

Real Estate / Help Wanted Classified Ads

	1 Zone	2 Zones
Open Rate	\$41 per week	\$56 per week
4 Week Rate	\$27 per week	\$34 per week

15 words, .50¢ each additional word

Auto Sales	\$24 per week	\$34 per week
Merchandise For Sale	\$20 per week	\$30 per week
Yard/Garage Sale	\$40.50 per week	\$50.50 per week

All ads are 15 words plus 50¢ each additional word

Who Does It – Professional Services Directory

Pasco Only - \$37.50 - 15 words weekly *

North Pinellas Only - \$37.50 - 15 words weekly *

Pasco & North Pinellas - \$45 - 15 words weekly *

* With a 4 week commitment

	1 Zone	2 Zones
Classified Display Ads	\$40 per column inch	\$50 per column inch
4-Week Rate	\$27 per column inch	\$34 per column inch

Church Directory

\$133 week

(with a
4 week
commitment)

WORSHIP SERVICES DIRECTORY
Suncoast Area Places of Worship

SUNDAY WORSHIP SERVICES
COMMUNITY CONGREGATIONAL CHURCH, U.C.C.
 6533 Circle Blvd. NPI
 (727) 849-1943
 All are Welcome to Come Worship Jesus
www.cccccongrg.org

To Advertise
Call Denise:
727-815-1049
dnohejl@suncoastnews.com

Spirit of Grace Lutheran Church ELCA
 8525 Hudson Avenue
 Sundays 9:00am
Trinity Campus
 8812 Old County Road 54
 Sundays 10:45am
 "The Grace Place"

Obituary Ads

\$25
per inch

Height: 2-inch min.
Width: 2c/3.22"

Obituaries
 Matthew Michael Lee OWEN



Matthew Michael Lee Owen, age 38, of Santa Ana, CA passed away Oct. 15, 2023. Matthew was born on Feb. 2nd, 1985, in St. Petersburg to Mike and Nancy Owen. Matthew attended Blessed Sacrament, St. Pete Catholic & Seminole High School. Matthew served Operation Iraqi Freedom V 542nd Medical Company (Air Ambulance) DOD Fire Department 2006-2007 and USMC 251st Marine Division 2008-2011. He is preceded by his mother Nancy Owen, survived by his father Mike Owen and Brother, Michael "Mikey" Francis Ashton Owen and fiancé Ashley Morris. A memorial service will be held at 1 pm, Tuesday, December 19th at Bay Pines National Cemetery, 10000 Bay Pines Blvd., St. Petersburg, FL 33708. A celebration of life will be Tuesday, December 19th starting at 2pm at the American Legion Post 273 - Madeira Beach, 600 American Legion Dr.

North Buena Vista Community Center
BINGO!
 Every Friday - Packages start at \$12
DOUBLE DAB
 Doors open at 6pm • Early Birds 6:30pm
 Food Available • FREE Coffee & Donut
 2039 Orange Dr., Holiday • (727) 534-8649

BINGO TIME
 ATM ON SITE 2626 BAYSHORE BLVD • SUNSHINE • (727) 276-0189
 PAYOUT OVER \$5,000 IN CASH NIGHTLY!
 OPEN 6 NIGHTS A WEEK
 (Closed Monday - Shows Open 6:00pm)
 Lucky Draws \$300
 Prizes & Games 6:30
 FLASH BINGO
 1st Game Guaranteed to Pay \$100 - \$2000 per Day (Cash or Merchandise)
 GREAT SNACK BAR WITH NIGHTLY DINNER SPECIALS
 *No cash monetary prizes - Easy Access to State *Handy and Right Parking - Friendly Staff

Check out the hottest bingo spots around!
MONDAY MORNING & SATURDAY NIGHT BINGO!
MONDAY
 Doors open at 9am
Bingo at 11am
SATURDAY
 Doors open at 3pm
Bingo at 5pm
 (Cash is paid by end of PRIZES PRIZES)
 Friendly & Helpful Volunteers

JEWISH COMMUNITY CENTER
 9841 SCENIC DRIVE, PORT RICHIE • (727) 847-3844

CLASSIFIED DEADLINES

Line Ads: Friday, 10 am
Display Ads: Thursday, 4 pm
 (Holiday weeks have EARLY deadlines)

Legal Ad Rates

FICTITIOUS NAME

Up to 12 lines per week

PINELLAS	HILLSBOROUGH	PASCO	HERNANDO
\$55	\$55	\$55	\$28
Additional line cost			
\$2	\$2	\$2	\$2

FORECLOSURE NOTICE

Notice Of Action, Notice Of Sale

Up to 160 lines, 2 Runs

\$155	\$155	\$155	\$155
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Up to 160 lines, 4 Runs

\$310	\$310	\$310	\$310
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Additional line cost

\$4.75	\$4.75	\$4.75	\$4.75
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PROBATE NOTICE

Notice To Creditors, Notice Of Trust.

Up to 160 lines, 2 Runs

\$155	\$155	\$155	\$155
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Up to 160 lines, 4 Runs

\$310	\$310	\$310	\$310
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Additional line cost

\$4.75	\$4.75	\$4.75	\$4.75
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FAMILY LAW NOTICE

Dissolution Of Marriage, Custody,
Name Change, Adoption

\$2.25/ Line	\$1.90/ Line	\$1.90/ Line	\$1.90/ Line
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NON-COURT RELATED

Public Notice, Public Sale, Vehicle/Vessel Sales,
Public Hearing, Bid

\$4.50/ Line	\$1.90/ Line	\$1.90/ Line	\$1.90/ Line
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LEGAL DISPLAY AD

PINELLAS	HILLSBOROUGH	PASCO	HERNANDO
\$29 PCI	\$25 PCI	\$29 PCI	\$20 PCI

You must provide Word documents for all notices that publish; including notices that come directly from the Court (including NOAs).

Affidavit Fee \$2

DEADLINES:

Pinellas

11am Friday for the following Thursday paper.

Pasco & Hernando

9am Thursday for the following Wednesday paper.

Hillsborough

Noon Wednesday for the following Wednesday paper.

Call Denise: 727-815-1049

dnohejl@suncoastnews.com

www.suncoastnews.com

About Our Readers

The TBN Mission - To inform, educate and entertain our readers. To raise the level of discourse and broaden the depth of knowledge about issues that affect the quality of life in Pinellas, Pasco, Hernando & Hillsborough Counties. To provide an effective and affordable means for advertisers to reach consumers. **SINCE 1976.**



STRONG READERSHIP

- 75.1% of TBN's publications received are regularly read. With an average of 2.25 readers per edition, we provide you with over 651,006 potential qualified customers per week. TBN includes 12 weekly publications.
- TBN has 280,953 unique users to our websites, and an average of 11,044 Facebook followers.

BUYING POWER

Annual Household Income	Market	Our Readers
\$25k – 34,999	11%	0.5%
\$35K – 49,999	15%	14%
\$50K- 74,999	19%	21%
\$75K -99,999	12%	15%
\$100K-124,999	08%	11%

READER AGE

Reader Age	Market	Our Readers
18-20	4%	1%
21-24	6%	1%
25-34	13%	6%
35-44	15%	14%
45-54	19%	20%
55-64	18%	28%

- **44%** of TBN readers identified as Male
- **56%** of TBN readers identified as Female

EDUCATION

Level of Education	Market	Our Readers
Graduated High School	30%	22%
Some College	34%	30%
Graduated College	17%	29%
Completed Masters	06%	10%

TBN READERS ARE BIG SPENDERS

In the Next 12 Months, TBN readers plan to purchase...

- **81%** Dining & Entertainment
- **72%** Women's Apparel
- **51%** Men's Apparel
- **48%** Vacations & Travel
- **39%** Furniture & Home Furnishings
- **37%** Medical Services or Physicians
- **32%** Home Improvements or Home Improvement Supplies
- **30%** Cleaning Services
- **30%** Veterinarian and Pet Supplies
- **30%** Automotive Accessories (Brakes, tires, or service)
- **29%** Tax or Financial Services

BUYING DECISIONS

- **74%** of readers frequently purchase products or services and use coupons from ads seen in their Tampa Bay Newspaper.

CIRCULATION

- **317,252** delivered every week to homes and in single copy in 12 independent community newspapers
- **18,500** delivered every month to homes and single copy in 2 unique community publications
- Every home-delivered paper is bagged and presented by adult independent contractors.
- Less than 4% returns on single copy delivery with rack, modular and inside locations



This information was provided through an audit/readership study performed by the Circulation Verification Council (CVC), independent of Tampa Bay Newspapers. The audit was performed 10/01/23 through 03/31/24. 1,277 interviews with residents in the primary market area provide a minimum accuracy level of +/- 4%.

ADVERTISING POLICIES & CONDITIONS

The St. Petersburg Beacon, The Seminole & Beach Beacon, Belleair & Largo Bee, Dunedin & Clearwater Beacon, Suncoast News, Hernando Today, North Pinellas Tarpon Springs Beacon, Palm Harbor Beacon, Wesley Chapel Beacon, Carrollwood & Citrus Park, New Tampa & Temple Terrace Beacon, Land O' Lakes Beacon and CENTRO Tampa Bay are publications of Tampa Bay Newspapers otherwise known as "The Publisher."

- Advertising submitted past proof-copy deadline shall be published at the risk of the advertiser. The Publisher will not accept responsibility for, nor issue credit on, errors made on such advertisements. This condition will also apply to ads run when proofs are returned past deadline.
- Only preferred positions covered specifically by a special rate are guaranteed. Positions other than these are not guaranteed; therefore, credit will not be issued for placement of advertisements.
- Claims for adjustment of errors must be made no later than thirty (30) days after publication date upon which said error occurred. Claims submitted past this time limit will not be honored.
- For the mutual protection of its papers, its advertisers and its readers, The Publisher reserves the right to revise or reject any advertisement which it, in its sole judgment and discretion, considers to be objectionable or offensive in subject matter, phraseology or layout.
- All advertising is accepted on a prepaid basis until credit has been approved.
- The Publisher reserves the right to revise rates on thirty (30) days written notice to the advertiser. In this event, the advertiser may, by written notice prior to the effective date of the revised rates, terminate any advertising agreement without penalty or refund.
- Terms of payment are net on or before the twenty-fifth (25) of the month for advertising published for the advertiser in the month previous; provided, however, The Publisher may at any time demand cash at time of delivery of copy for insertion.
- A one and one-half percent (1.5%) monthly service charge will be added to all unpaid balances more than 30 days.
- In the event legal collection becomes necessary, the advertiser agrees to pay all court costs, attorney fees, filing fees and any other cost involved in collection.
- Credits are not exchangeable for cash and expire if not used within 12 months. Credits may only be applied toward purchases from Tampa Bay Newspapers, Inc.



Tampa Bay Newspapers

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www.suncoastnews.com

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www.centrotampabay.com

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CENTRO TAMPA