

Print Portfolio



St. Louis Post-Dispatch - #1 reach medium

- 599,900 readers each week
- 421,500 readers on Sunday
- 324,700 average daily readers

Source: 2018 R2 Scarborough Report St. Louis CBSA Adults.

Go! - The entertainment source in St. Louis each week

- Full distribution entertainment magazine published in the Friday Post-Dispatch.

Ladue News- Premier luxury lifestyle media brand

- Over 36,000 magazines distributed to the most affluent and influential audience in the market every Friday.

Feast Magazine - Inspired Food Culture

- 105,000 magazines distributed FREE throughout St. Louis, Kansas City, Columbia and Springfield, MO each month.

Internal Reports as of Dec. 2018

Local Values - #1 mail program

- Distributed to over 1,100,000 homes each week on Monday. We offer over 150 subscriber zip codes and 360 shared mail sub-zips ensuring your ad reaches the geographic market you want.

Source: March 2019 Preprint Projections Report.

Suburban Journals - Community news source

- 2 community papers published every Wednesday to serve the Illinois Communities of Granite City and Collinsville and St. Charles County, Missouri.

Inserts (Print & Deliver)

- Target your message to your specific community or geographic zone (zip code). Your independent advertisement can be inserted into the Post-Dispatch and/or through Local Values to reach full saturation of your desired region.

Over 799,200 adults read us in print and online each week. For more information contact your Media Specialist or call 314.340.8500

Digital Portfolio

STLtoday.com

#1 Local Website! Includes content from the St. Louis Post-Dispatch, Suburban Journals and other sources.

73.4 million page views each month and 6.3 million users each month

Source: Google Analytics 6 mo average (Jul-Dec 2018)

Custom Digital Solutions

Custom Digital Solutions - using state of the art technology
We offer a state of the art digital platform for business owners and leaders to help grow their business. We help find their best potential consumers where and when they are in the market to BUY! Our custom solutions are created with our media planning team upon completion of a detailed analysis of your business and marketing plans.

Mobile and Tablet

Target your message to those viewing STLtoday.com and/or our APPS via their mobile phone or tablet. In addition, benefit from our network partnership to reach smart phone and tablet users on thousands of other mobile sites and APPS - specifically target these individuals by geographic and content filters.

Programmatic

Programmatic Display - including Facebook advertising
Programmatic advertising offers state of the art technology to help businesses target and reach their best potential prospects. Simply put..tell us "who" you feel are your best consumers and we will find them for you online!

e-newsletters & e-blasts

Send your message to subscribers who have opted to receive these newsletters or blasts via email - a captive audience that is expecting to receive messages frequently.

Total active email addresses in database is 207,255; each newsletter subscription varies.

Source: What Counts Jan 2019

FEAST (feaststl.com)

Website with over 166,200 users and 1,130,000 page views per month reaches culinary enthusiasts by offering daily updates covering a wide range of delicious content from food-and-wine pairings to can't-miss local shops and much more.

Source: Google Analytics 6 mo average (Jul-Dec 2018)



Amplified Digital Strategies

Our expert Amplified Digital Consultants work with you to maximum your business' web presence and relevance.

- **Search Engine Marketing** - We create and manage robust, fully integrated Search Engine Marketing Campaigns to help drive traffic and awareness to your business.
- **Website Development** - Our Team develops websites on industry standard platforms and languages, and ensures your website will have the ability to grow alongside your company.
- **Social Media Management** - Our Team will develop, manage and execute comprehensive social media strategies utilizing a variety of social media platforms.
- **Digital Display** - Our Specialists connect your message to your customers to ensure that your target audience finds your business, is intrigued by it, and engages to learn more.
- **Reputation Management** - We gather all data for your business, to give you a complete picture of your company's online reputation.
- **Mobile Marketing** - We provide mobile solutions that enhance the company's overall marketing efforts.

To view our full digital media kit visit <http://advertising.stltoday.com>

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 **ST. LOUIS POST-DISPATCH**

YOUR MEDIA SOLUTIONS COMPANY

Source: 2018 R2 St. Louis CBSA Scarborough Report (Average Week)