

**ST. LOUIS POST-DISPATCH AND/OR ST. LOUIS POST-DISPATCH PLUS SUBURBAN JOURNALS**

SIZE STOCK	8.5" x 5.5" 70# Gloss, 4/4, No Bleed	8.5" x 11" 70# Gloss, 4/4, No Bleed	10" x 11" 70# Gloss, 4/4, No Bleed	11" x 17" (Folded to 8.5 x 11, 4 Page Tab) 70# Gloss, 4/4, No Bleed
IMAGE SIZE	8.25" x 5.25"	8.25" x 10.75"	9.75" x 10.75"	10.625" x 16.5"
250M+	\$52.00	\$62.00	\$69.00	\$95.00
100M+	\$53.42	\$63.78	\$70.26	\$96.62
50M+	\$57.72	\$67.61	\$76.16	\$109.70
25M+	\$64.92	\$79.50	\$93.91	\$120.00
10M+	\$74.02	\$88.60	\$109.66	\$130.00

**LOCAL VALUES (MUST INCLUDE MONDAY POST-DISPATCH DISTRIBUTION)**

SIZE STOCK	8.5" x 5.5" 70# Gloss, 4/4, No Bleed	8.5" x 11" 70# Gloss, 4/4, No Bleed	10" x 11" 70# Gloss, 4/4, No Bleed	11" x 17" (Folded to 8.5 x 11, 4 Page Tab) 70# Gloss, 4/4, No Bleed
IMAGE SIZE	8.25" x 5.25"	8.25" x 10.75"	9.75" x 10.75"	10.625" x 16.5"
500M+	\$28.50	\$43.00	\$48.50	\$78.00
250M+	\$29.08	\$44.03	\$49.97	\$81.00
100M+	\$29.96	\$44.88	\$50.84	\$84.00
50M+	\$32.72	\$45.98	\$52.53	\$88.00
25M+	\$39.92	\$54.50	\$78.91	\$95.00
10M+	\$49.02	\$63.60	\$84.66	\$105.00

All Local Values schedules must combine home delivered, Post-Dispatch distribution and Local Values non-subscriber Monday/Tuesday shared mail distribution in the customer defined target market.

- All rates listed on a cost per thousand (CPM) basis.
- Mail delivery spans two days for Local Values program.
- Mail delivery adjusts for postal holidays.
- Subscriber delivery is always Monday for Local Values.
- All printed material must be distributed within 8 consecutive in-home dates.
- Pricing is determined by print quantity and all orders with multiple distribution dates must be submitted together to qualify for pricing level.
- Creative service charge will be added to all non-camera-ready ads.
- **Deadlines: Reservation AND copy due 16 days prior to the publication.**