METALCRAFT CORPORATION

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3101-15 Pearose Avenue
SAINT LOUIS, MISSOURI

METALCRAFT TOYS ARE SOLD 'ROUND THE WORLD

THE product of the Metalcraft Corporation sells for two million dollars a year, and this plant is one of the outstanding toy factories of its kind in the country.

The Metalcraft Corporation has been in business for only four years, but it is exporting its goods all over the world—Metalcraft toys are sold 'round the world.

Metalcraft toys retail price range is from $1.00 to $5.00. This company specializes in children's vehicles, airfield and airplane toys.

Modernized equipment in which the successive processes of manufacture are carried along step by step to completion reduces the cost of production of Metalcraft goods to a minimum.

Metalcraft transportation facilities, with switching to bring raw materials directly to the factory platforms, starting in one door, while finished products are passing out into cars from another door, gives this company further price-quoting and service advantages.

Metalcraft toys are made on substantial lines which explains their growing popularity. Children's Metalcraft Steelbilt Vehicles in appealing colors are quick sellers on any dealer's floor.

If you are not fully acquainted with the Metalcraft line, ask your jobber or write for catalogue.

METALCRAFT CORPORATION
3101-15 Pearose Avenue,
St. Louis, Missouri

General Contractors
SCHOOLEY & CHAMBLISS
Engineers and Contractors
6038 Delmar Ave., St. Louis, Mo.

Center of Sample Room.

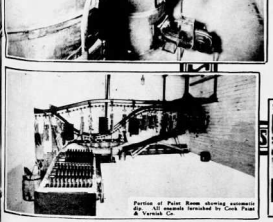
Section of General Offices.

Materials in process. All steel for manufacturing furnished by Laclede Steel Company.

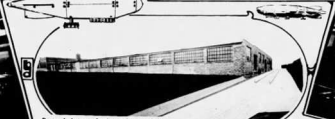
Center of Packing Department with view of automatic strapping mechanism and baking oven.

Tire Department, showing a view of automatic mechanism.

Thermostat control of burning forced air furnace in Paint Department. Furnace by Pittsburgh Wave, Stoker by Longenecker Mfg. Company.


Portion of Paint Room showing automatic dip. All enamels furnished by Cook Paint & Varnish Co.

Rear of factory showing private switch. Switch by D. C. Bowman.



Plating Room Generator, by Chandeysson Electric Company, wiring by Cook Electric Company.

One of the Executive Offices.

Punch Press Department.

One of the battery Work and Locker Rooms. Plumbing by Wm. Stanton & Sons.

Airplane Packing Department.

A Load of Calderon Fuses furnished by Hubbell Company.

The Employees.

Finished Parts Department showing parts en route to paint department.

General Contractors
SCHOOLEY & CHAMBLISS
Engineers and Contractors
6038 Delmar Ave., St. Louis, Mo.

Subcontractors, Supply Dealers and others who assisted in the building and equipping this modern factory.

COOK PAINT & VARNISH CO.
Enamels
BIERBL ROOFING CO.
Roofing Installation and Construction of Roof
LACLEDE STEEL CO.
Steel for Factory
POLAR WAVE ICE & FUEL CO.
Stoker for Furnace
EDW. COOKE ELECTRIC CO.
Light Fixtures, Electrical and Power Wiring
MAGIC FLUSH
Metal Partitions
ATLAS BRICK CO.
Brick
BORCHELIER LUMBER CO.
Lumber
WM. DOUSER
Sand, Gravel, Cinders, Roofing
SHEFFIELD STEEL CO.
Steel Deck Roofing
ATLAS IRON WORKS
Structural Steel
WOOD CONVERSION CO.
Nu-Wood and Balsam Wool Insulation
MISSOURI STEEL & IRON CO.
Steel Sash and Fire Doors
MASTER BUILDERS CO.
Waterproofing Compound, Floors
BECKMANSHAW CO.
Face and Ashlar Roofing
HUTTIG SASH & DOOR CO.
Sash
WM. STANTON & SONS
Plumbing, Steam Fitting, Contractors
FRED SCHEIBLER
Power Oven and Conveyor Engineers
CHANDEYSSON
Plating Equipment
CHANDEYSSON ELECTRIC CO.
Electrical Equipment
FRANKLIN AMERICAN TRUST CO.
Bonds
D. C. BOWMAN
Rail and Switch Installation Inspector
LACLEDE STEEL CO.
Steel for Lath and Architectural Steel
ST. LOUIS CONCRETE PRODUCTS CO.
Concrete Block
MAC SOY SUPPLY CO.
Soybean Oil
FRANCISCUS REALTY CO.
Building Plot