



FULL RUN ADVERTISING

AD SIZE	Inches	Sunday	
Full Page Back Cover	132	\$5,375	1 available
1/2 Page Front Cover	66	\$3,775	1 available
1/2 Page	66	\$2,795	inside b/w
1/4 Page	33	\$1,505	inside b/w

GENERAL INFORMATION

- Save Now is a broadsheet newspaper delivered to non-subscribers of the St. Louis Post-Dispatch in zip codes below every Sunday.
- All ad unit rates presented are net and are per insertion. These rates and discounts may be used in all standard ROP sections. Subject to change.
- Save Now rates are subject to change without notice.
- Please consult your account executive for more information including contract terms and provisions.
- Creative charge will be added to all non-camera-ready ads.
- All ROP ads are published on STLtoday.com.

DEADLINES

Space Reservations - Thursday, noon (10 days prior)
 Completed Media - Friday, 5pm (9 days prior)

ZIP	CITY	ZIP	CITY
62034	Glen Carbon	63111	St. Louis
62040	Granite City	63116	Gravois
62062	Maryville	63119	Webster Groves
62234	Collinsville	63123	Affton
63010	Arnold	63125	Lemay
63011	Ballwin	63129	Mehlville
63017	Chesterfield	63135	Ferguson
63021	Manchester	63137	Bellefontaine Neighbors
63026	Fenton	63139	St. Louis
63031	Florissant	63146	St. Louis
63033	Florissant	63301	St. Charles
63034	Florissant	63303	St. Charles
63042	Hazelwood	63304	St. Charles
63044	Bridgeton	63366	O'Fallon
63049	High Ridge	63368	Dardenne Prairie
63052	Imperial	63376	St. Peters
63070	Pevely	63385	Wentzville
63110	Chouteau		

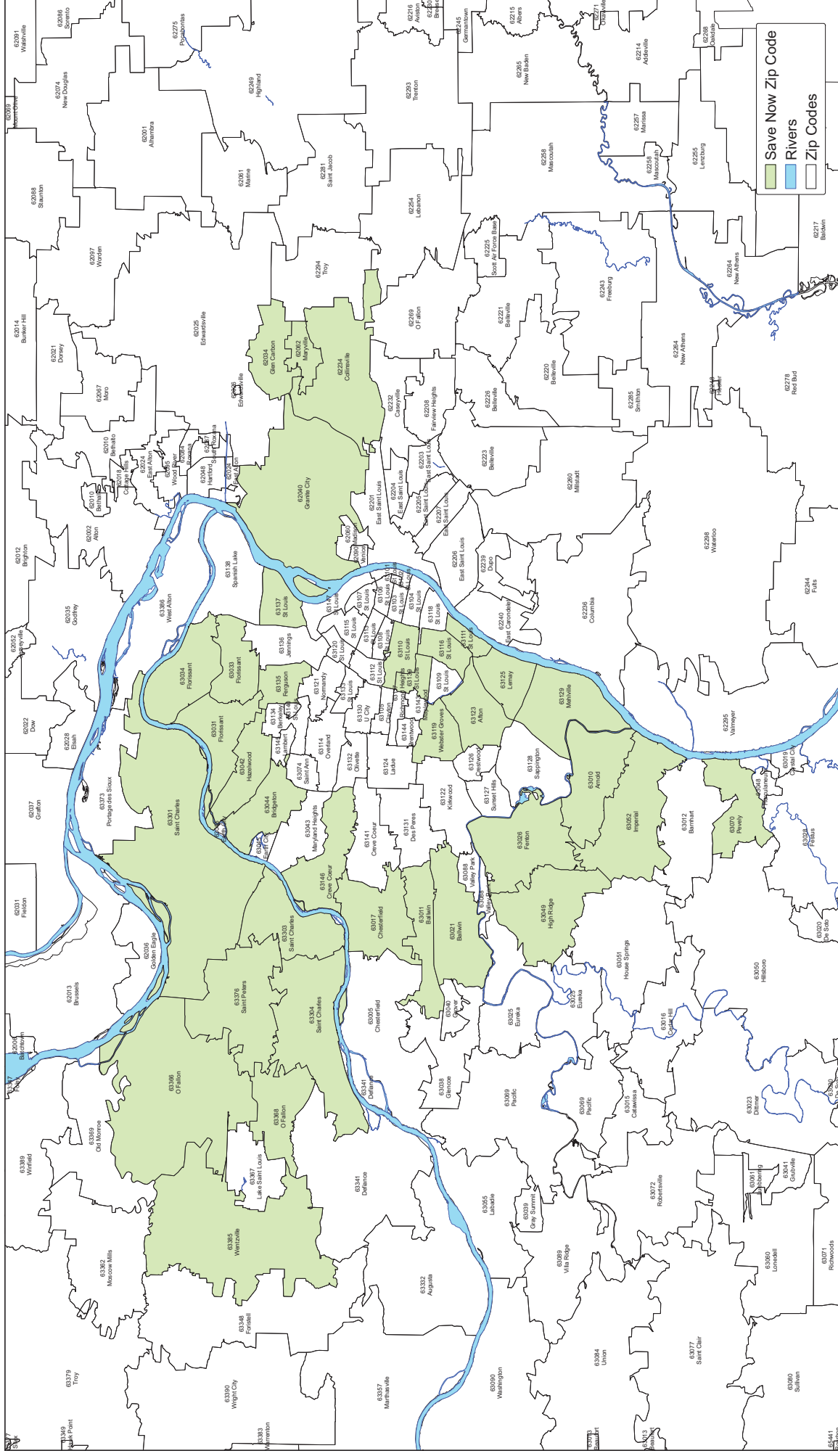




ST. LOUIS POST-DISPATCH

SAVE NOW DISTRIBUTION

Effective January 1, 2019



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YOUR MEDIA SOLUTIONS COMPANY