

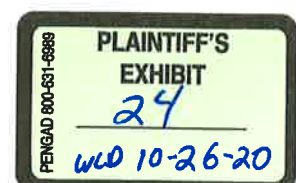
PLAINTIFFS' EXHIBIT 24

Message

From: Pash, Jeff [REDACTED]
Sent: 10/12/2013 6:42:22 PM
To: Goodell, Roger [REDACTED]
CC: Pash, Jeff [REDACTED]
Subject: Privileged and Confidential/draft
Attachments: LAcall.docx

Commissioner, I typed up my notes of the call yesterday. I think it is pretty accurate, but when time permits, you might take a look and see if i missed (or mis-stated) anything, and i can make any revisions you think appropriate.

JP



Privileged and Confidential

October 12, 2013

Notes of Conversation

This is a typewritten version of notes I took during a conference call that took place on October 11, 2013, beginning at approximately 11:30 a.m. (eastern time). The participants were Commissioner Goodell, and Messrs. Kroenke, McNair and Rooney. The call lasted approximately 39 minutes.

Commissioner Goodell: Thanks to everyone for participating on short notice. I've filled in several owners regarding our activities in Los Angeles, including our committee chairmen. The Chairmen of the Stadium and Finance Committees are on and those are probably the two most active committees. We had several discussions with a larger group of owners, including yesterday. It was suggested that the four of us should talk about your interest in Hollywood Park.

We've been more active and aggressive in trying to find a solution in Los Angeles. As we've said, it is an opportunity that belongs to all 32 clubs, and the process should respect that and the outcome should work for all 32 clubs.

There are several league votes involved and we must maintain the right of the clubs to vote. Any relocation is one, including a potential relocation fee. We have to preserve that. The second is to preserve the league's right to vote on stadium agreements, with or without league assets, such as Super Bowls, G-45, and ancillary development opportunities such as NFL Network.

You've said that you would like to look at the Hollywood Park site. Anything there is subject to votes. There are no commitments of league assets.

Another important point is that any project has to allow for 2 teams. That has been litigated and it is part of agreements and resolutions.

Third, we've been active in Los Angeles and have looked at Hollywood Park and other sites. We will continue to be active. We won't interfere with you and we agree that we should work together. It is important and we will do that as best we can. We won't abandon the market and other clubs won't do that either. The most important thing is that we have full disclosure. We want to know where you are at all times. We will respect confidentiality as best we can but we need to be fully informed.

Bob McNair: Stan, we've tried to find a solution in Los Angeles for a number of years. Individual clubs and people who own property have come forward but

nothing is happening. We concluded that to accomplish our goals, which are (1) to be in Los Angeles with a good franchise that succeeds; (2) not have clubs bidding against one another on the same property; and (3) clubs in weaker markets have the opportunity to improve. That is why we decided to get the league involved.

Art Rooney: I agree with everything Bob said. We've been talking about the league being more active for the last year or so. The assumption I've had is that the ultimate solution to be successful in LA is to have two franchises there. It worked in New York – its not easy, but can work. My assumption is that's where this is headed. At least three teams are interested in LA and the league has to decide which teams should go. There is more than one site available and we should get more active.

Commissioner Goodell: I'd make one other point – none of us wants to take away the other clubs' right to vote. We can't give any preference or exclusivity and keep another club from being active in Los Angeles. You understand that you're taking the risk and taking your chances.

Stan Kroenke: Well, thank you everyone for doing this call. I was on the LA Committee for quite a while. I said when Roger was first made Commissioner that he might want to take me off the Committee. We hadn't really been able to do anything in St. Louis and I had to really watch the St. Louis litigation. We won including \$2 million in legal fees. It took until July 7 to paper it and confirm everything. We gave notice again that the procedures in the lease are understood by both sides and that every March, starting in March of 2015, we can give notice to leave by that fall.

I did not start working until mid-July to explore options.

We are real estate developers and I've learned that sometimes there is a window to act, otherwise they close. I was worried that if we're all bidding, that's going to be a bad deal. It will just drive up the price.

I understand our risk. I've never sought to do anything that wasn't cooperative and in the partners' interests. But we've got to plow forward and we understand there's risk.

Bob McNair: There are 2 parcels of land at Hollywood Park. What about the larger parcel?

Stan Kroenke: Yes, as real estate developers that is part and parcel of it. Our family company (Wal-Mart) has owned the 60 acres since 2003. We tried to rezone it for big box retail and like Jeff said about the unions in California, that's hat happened. We couldn't get it done because of the unions. We tried in 2007 but the unions are just too powerful. Wal-Mart is ready to sell. It's a public company so we have to respect that but we're certainly in a good position. I didn't want to lose the window and don't want to compete with the NFL. But its better if we buy it because

we have 40 years of relationships. You don't have to endorse me, just don't compete with me.

Bob McNair: When might this happen?

Stan Kroenke: There is a small group leading the firm. They know us and know we'll close. It'll be quick. Could be real quick.

Art Rooney: You mean before year-end?

Stan Kroenke: Yes. Maxine Waters is a very good friend. She loves the Rams. I think her husband may have played. Its in her district. I know you may hear different things, but she is a very good friend. And the Mayor is a hell of a guy. We're right there. He has already jumped on our train. They love us already and you know it is not always easy to have them love you at the start.

Roger knows this – I was in a broadcasting committee meeting and the Dodgers thing was coming up. I didn't go after it in 2003 because of cross-ownership and some other things. But after the committee meeting, I asked Roger and Jerry Jones and Bob Kraft what they thought and they told me I should pursue it.

The politicians were threatening me in St. Louis – you have money, we don't. I wanted to be clear that we were dead serious and willing to sell our position. We went for the Dodgers. Roger would never do this, but Selig gave control to the bankruptcy court so it was just whoever would pay the most money. We spent several million dollars but didn't get it but people in LA know and respect us so that was good.

We also took St. Louis on and people look at the politicians and say, "What are you doing?" We're going to try very hard to stay under the radar screen [in LA] and nobody will know we bought it [Hollywood Park]. We'll stay hidden, which is what we want, for as long as we can.

Bob McNair: Assume you acquire the land, build a stadium, have a second team, etc., in Los Angeles. Where are we in St. Louis?

Stan Kroenke: How to look at it? We're third from the bottom in revenues. It is not the strongest market, but better than some others. It is easy for the politicians to talk. We made a proposal. The Governor is sliding out of his term now that he was re-elected.

Commissioner Goodell: I met with him as Stan knows. He's says he's willing to get behind a stadium but wants a partner. He is willing to take on the fight and thinks he can be successful. The other thing is that he was the attorney general when the team moved and sued us. He may not sit quietly.

Stan Kroenke: He's not a bad guy. He wants to be Senator and we can be helpful to him. He likes sports and the NFL.

Art Rooney: For March of 2014, there is nothing to do. You are playing in St. Louis next year?

Stan Kroenke: March of 2015 is a key date. That is year 20 of the lease. We can give notice in March if we will play that season and we can do that for each of the next ten years.

Bob McNair: Could you put together a satisfactory deal in St. Louis and have a successful franchise?

Stan Kroenke: Well, Georgia had her head down and was headed to St. Louis. In Anaheim, the Rams were 27th of the 28 clubs in revenue. St. Louis built this facility without a tenant. In real estate, they call that a "special purpose" project – without a tenant. I knew we'd get a good real estate deal. When we moved, St. Louis was 2d of 31 teams in revenue. There were lots of big companies in St. Louis – Fortune 500 companies, Ralston-Purina, Motorola, Emerson Electric, lots of big banks at the time. But we've lost lots of sponsors. There is not the base anymore. I'm not sure a new stadium does it for you. Sponsorship is down and you can't add 50% to the St. Louis revenue to get up at the top.

Commissioner Goodell: You understand where this comes from. We want and, I don't mean to offend, but we expect you to keep us posted on your activity.

Stan Kroenke: The NFL wants to create activity in LA. It is better to have guys we know doing this stuff in LA. Together we are really powerful. You have to weigh a level playing field against really getting something done.

I trust Roger, and you Art and Bog. I 100 percent trust Roger. I'm not quite there with some other guys. I'm just being frank. But I'm fine with this.

[Everyone says thank you and call terminates.]