Study conducted at the University of Northern Colorado, 2015, examined the effectiveness of the new features of primax by collecting and analyzing ongoing EEG data while subjects performed speech testing. For both primax features SpeechMaster and EchoShield, the objective brain behavior measures revealed a significant reduction in listening effort when the feature was activated. Hearing instruments help people hear better, but cannot solve every hearing problem or restore normal hearing. Copyright © 2016 Signia GmbH. All rights reserved. Sivantos, Inc. is a Trademark Licensee of Siemens AG. 6/16 D-7407A

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