

# TOWN & GOWN

MAGAZINE

Town and Gown magazine is a community lifestyle magazine. Our audience consists of adults ages 25-64 in Columbus, Louisville, Starkville, Tupelo, West Point and more. 5,000 copies distributed monthly with more than 18,000 readers reached through our print and digital editions. Distributed monthly at over 50 popular locations in the Golden Triangle including bookstores, restaurants, hotels, tourism bureaus and the most fashionable boutiques in Northeast and East Central Mississippi. Previous issues are available online.

## Editorial Calendar 2019

**January** ..... *The Bridal Issue*

**February** ..... *Food*

**March** ..... *Health & Fitness*

**April** ..... *Home & Garden*

**May** ..... *Alumni*

**June/July** ..... *Travel*

**August** ..... *Welcome Back to School*

**September** ..... *Game Day/Football*

**October** ..... *Home & Garden/Fall*

**November** ..... *Grateful Giving*

**December** ..... *Home for the Holidays*

<b>Ad Size</b>	<b>6x or more</b>	<b>1x</b>
Full Page	710	910
1/2 Page	610	810
1/3 Page	510	710
1/6 Page	310	510

*premium positions as available*

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