



2026 SANTA FE
international
LITERARY FESTIVAL
MAGAZINE



ADVERTISE IN THE SANTA FE INTERNATIONAL LITERARY FESTIVAL MAGAZINE

The love of language and ideas comes alive at the 2026 Santa Fe International Literary Festival. Santa Fe's signature summer celebrations begin with this long weekend on Friday May 15 through Sunday May 17 with bestselling diverse authors on stage at the Convention Center, literary tours and meditation, and one-on-one conversations with prize-winning authors and other notable figures.

Bringing international attention to our City Different, the magazine includes a complete weekend schedule and will be inserted into *The Santa Fe New Mexican* and distributed during the event and at prominent locations around Santa Fe. Reach 41k+ readers who will take this guide home as a souvenir of the event.

SPONSORSHIP OPPORTUNITY

LITERARY ADVOCATE
\$2,500

- Full page in the *Santa Fe International Literary Festival* magazine
- Full page artwork runs in *The New Mexican* on the day of your choice
- Logo on multiple advertising promotions (rack cards, print and digital)
- Your logo on sponsorship acknowledgment in the *Santa Fe International Literary Festival* magazine

BONUS ADVERTISING SPACE
VALUE \$3,896

- One half page ad in *Pasatiempo*
- One half page ad in *Home* magazine
- One quarter page ad in *The Santa Fe New Mexican*

Publishes:
Sunday, May 10, 2026

Reservation & Art Deadline:
Monday, April 20, 2026

PRICING

Magazine Size: Tabloid trimmed to 10.5" w x 12.5" h

GLOSS Full Color Ads

Ad Position	Rate
Inside Front Cover	\$3,250
Inside Back Cover	\$3,000
Back Cover	\$3,500

NON-GLOSS Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	9.75" w x 11.5" h	\$1,540
Half Page Vert.	4.75" w x 11.5" h	\$910
Half Page Horiz.	9.75" w x 5.625" h	\$910
Quarter Page	4.75" w x 5.625" h	\$595
Eighth Page	4.75" w x 2.688" h	\$380

Full Page Bleed specifications available upon request.

Call 505-995-3852 or email
advertising@sfnewmexican.com

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