

2025 Holiday Gift Guide



SPREAD THE JOY OF SHOPPING LOCAL ADVERTISE IN HOLIDAY GIFT GUIDE

It's the most wonderful shopping time of the year, and the *Santa Fe New Mexican's* 2025 *Holiday Gift Guide* provides the perfect opportunity for shoppers to support local businesses and give the gift of an enchanting Santa Fe holiday. With shopping tips and helpful holiday articles, this magazine will be the go-to guide for last minute shoppers. Put the spotlight on your holiday specials and show locals and visitors alike that your business has what they need with an ad in the *Holiday Gift Guide*!

BENEFITS

- Reach 41K+ readers
- Sunday insertion in the *Santa Fe New Mexican*
- Additional copies will be distributed at appropriate locations throughout the area

Publishes:
Sunday, December 7, 2025

Reservation & Art Deadline:
Monday, November 17, 2025

PRICING

Magazine Size: Tabloid size trimmed to 10.5" w x 12.5" h

PREMIUM POSITIONS Full Color Ads

Ad Position	Rate
Inside Front Cover	\$875
Inside Back Cover	\$800
Back Cover	\$950

GENERAL PLACEMENT Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	9.75 x 11.5	\$530

Holiday Gift Guide Special Rates



When you purchase an ad in *Feliz Navidad*, you become eligible for special rates in *Holiday Gift Guide*.

Full Page \$375
Half Page \$250
Quarter Page \$125

Full Page Bleed specifications
available upon request.

Call 505-995-3852 or email
advertising@sfnewmexican.com
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