

Haciendas

Home Building Santa Fe Style

HOME SHOW | DESIGN | REMODEL

2025 MAGAZINE



CONNECTING HIGH-END CLIENTS WITH HIGH-END PROFESSIONALS

ADVERTISE IN HACIENDAS MAGAZINE

Haciendas showcases the skills and talents of Northern New Mexico's builders, remodelers, decorators and more in this beautiful publication designed by the *Santa Fe New Mexican* in collaboration with the Santa Fe Area Home Builders Association.

Over its six month publication cycle, *Haciendas* will be distributed in premium locations around Santa Fe and Albuquerque, including banks, realty offices, design and-decorating centers and visitor hot spots like tourism information centers and hotels. Local targeting includes retailers, grocers and building-supply outlets. Get your company in front of the right audience.

Join with other top-shelf professionals in this impactful publication that builds on the solid foundations of comfort, luxury, stability and style. View the latest edition: www.sfnm.co/sfnmhs

DISTRIBUTION

- Reach 41K+ readers
- Friday insertion in the *Santa Fe New Mexican*
- Additional distribution at the Santa Fe Area Home Builders Association Home & Garden Expo + Remodelers Showcase on March 15-16, 2025 at the Santa Fe Community Convention Center
- Multiple affiliated and associated businesses throughout Albuquerque, Santa Fe and Northern New Mexico are confirmed distribution points

In collaboration with the
Santa Fe Area Home Builders Association

Publishes:
Friday, March 7, 2025

Reservation & Art Deadline:
Tuesday, February 4, 2025

PRICING

Magazine Size: Full Glossy 8.375"w x 10.875" h

PREMIUM POSITIONS Full Color Ads

Ad Position	1x Rate	2x Rate
Inside Front Cover + 1 page	\$4,403	\$3,966
Inside Back Cover	\$2,421	\$2,148
Back Cover	\$3,396	\$3,554

GENERAL PLACEMENT Full Color Ads

Ad Position	Size (inches)	1x Rate	2x Rate
Full Page	7.375"w x 9.875"h	\$1,853	\$1,637
Half Page Vert.	3.595"w x 9.875"h	\$1,454	\$1,125
Half Page Horiz.	7.375"w x 4.845"h	\$1,454	\$1,125
Quarter Page	3.595"w x 4.845"h	\$866	\$750

Sizes shown are non-bleed.

Full Bleed Specs - Document size 8.625"w x 11.125"h

Trim size 8.375"w x 10.875"h

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