

2023

# 10 Who Made A DIFFERENCE

Magazine



## HONORING THOSE THAT CONTRIBUTE TO OUR COMMUNITY

For more than three decades the *Santa Fe New Mexican* has honored the community volunteers who have given of their time, talents and passions to make a difference in Northern New Mexico. Since 1985, *The New Mexican* has honored more than 300 extraordinary people. Be a part of this lasting recognition and local tradition.

The newspaper will feature the honorees starting on Thanksgiving weekend, as well as feature them in the *10 Who Made a Difference* magazine, publishing December 6, to over forty-five thousand plus readers. With a year-long shelf life and beyond, this piece ensures brand visibility.

### DISTRIBUTION

- Reach as many as 41k+ readers
- Wednesday insertion in the *Santa Fe New Mexican*

Call 505-995-3852 or email [advertising@sfnewmexican.com](mailto:advertising@sfnewmexican.com)

**SANTA FE**  **NEW MEXICAN**

**WEDNESDAY, DECEMBER 6, 2023**

**Reservation & Art Deadline:  
MONDAY, NOVEMBER 13, 2023**

### PRICING

**Magazine Size:** Stitch and Trim to 8.125" w x 10.25" h  
Gloss Covers Only

### NON-GLOSS Color Included

Ad Position	Size (inches)	Rate
<b>Full Page</b>	7.5" w x 9.25" h	\$525
<b>Half Page Vert.</b>	3.625" w x 9.25" h	\$375
<b>Half Page Horiz.</b>	7.5" w x 4.5" h	\$375
<b>Quarter Page</b>	3.625" w x 4.5" h	\$275
<b>Eighth</b>	3.625" w x 2.1875" h	\$215

Full Page Bleed specifications available upon request.