

Haciendas

Home Building Santa Fe Style

REMODELERS SHOWCASE

2026 MAGAZINE



CONNECTING HIGH-END CLIENTS WITH HIGH-END PROFESSIONALS

ADVERTISE IN HACIENDAS MAGAZINE

Haciendas showcases the skills and talents of Northern New Mexico's builders, remodelers, decorators and more in this beautiful publication by *The Santa Fe New Mexican* in collaboration with the Santa Fe Area Home Builders Association.

Over its six month publication cycle, *Haciendas* will be distributed in premium locations around Santa Fe and Albuquerque, including banks, realty offices, design and decorating centers and visitor hot spots like tourism information centers and hotels. Local targeting includes retailers, grocers, and building-supply outlets. Get your company in front of the right audience.

Join with other top-shelf professionals in this impactful publication that builds on the solid foundations of comfort, luxury, stability and style.

View the latest edition: www.sfnm.co/sfnmhs

DISTRIBUTION

- Reach 41K+ readers
- Friday insertion in the Santa Fe New Mexican
- Multiple affiliated and associated businesses throughout Albuquerque, Santa Fe and Northern New Mexico are confirmed distribution points

**Call 505-995-3852 or email
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In collaboration with the
Santa Fe Area Home Builders Association

**Publishes:
Friday, March 6, 2026**

**Reservation & Art Deadline:
Tuesday, February 3, 2026**

PRICING

Magazine Size: Full Glossy 8.375"w x 10.875"h

PREMIUM POSITIONS Full Color Ads

Ad Position	Rate
Inside Front Cover + 1 page	\$4,403
Inside Back Cover	\$2,421
Back Cover	\$3,396

GENERAL PLACEMENT Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	7.375"w x 9.875"h	\$1,853
Half Page Vert.	3.595"w x 9.875"h	\$1,454
Half Page Horiz.	7.375"w x 4.845"h	\$1,454
Quarter Page	3.595"w x 4.845"h	\$866

Sizes shown are non-bleed.

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Trim size 8.375"w x 10.875"h