

2025 CONNECT Santa Fe

Linking local shoppers to local businesses



ADVERTISE IN CONNECT MAGAZINE

In collaboration with the Santa Fe Chamber of Commerce, *CONNECT* Santa Fe takes the pulse of the local business scene while offering a services resource for the community. This publication gives business owners insights into key industry topics and provides local area residents the information for shopping local.

The magazine will feature stories on business topics relevant to the Santa Fe area and Northern New Mexico, including current trends and opportunities, success stories on what is thriving, and various shopping enticements in business sectors from essential services to entertainment. *CONNECT* is a valued resource throughout the year with the inclusion of the Santa Fe Chamber of Commerce's membership directory, making your business phones ring.

View the latest edition: www.sfnm.co/cnnct

CHAMBER MEMBERS: Receive a **FREE** equivalent size ad in *The New Mexican* with any *CONNECT* ad purchase. (To run April/May 2025 only)

DISTRIBUTION

- Reach as many as 41K+ readers
- Full-year shelf life
- Two insertions in the *Santa Fe New Mexican* (Spring and Fall)
- Will be available at Chamber events and expos, relocation packs, tradeshow, real estate offices and visitor centers in New Mexico

Call 505-995-3852 or email
advertising@sfnewmexican.com

SANTA FE  NEW MEXICAN

Publishes: Sunday, April 13, 2025

Second Insertion: September 3, 2025

**Reservation & Art Deadline:
Monday, March 24, 2025**

PRICING

Magazine Size: Book size trimmed to 8.125"w x 10.25" h

GLOSSY; Full Color Ads

Ad Position	Rate
Inside Front Cover	\$2,500
Inside Back Cover	\$2,000
Back Cover	\$3,000

NON-GLOSSY; Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	7.5 x 9.25	\$1,312
Half Page Vert.	3.625 x 9.25	\$772
Half Page Horiz.	7.5 x 4.5	\$772
Quarter Page	3.625 x 4.5	\$489
Eighth	3.625 x 2.1875	\$386

Full Bleed Specs

Document size 8.5"w x 11"h

Trim size 8.125"w x 10.25"h