



2026

# LEGACY

MAGAZINE

Legacy magazine delves into the wide-ranging Native arts and culture scene of film, music, restaurants, galleries and museums.

*No other summer-arts magazine will have the reach to connect your brand to high-end clientele and collectors.*

## Artists! 65% off Indian Market Pricing!

- Full page . . . . . \$877.45**
- Half Page Vertical . . . . \$548.45**
- Half Page Horizontal . . \$548.45**
- Quarter Page . . . . . \$334.60**
- Eighth Page . . . . . \$196.70**

**FORMAT**

Perfect Bound 10.375" w x 12.5" h

**DISTRIBUTION**

Reach 55k+ readers

Friday insertion in the *Santa Fe New Mexican*

Plus 20k+ bonus distribution in Northern New Mexico

Full Color Gloss Ads

Ad Position	Size (inches)	Rate
Full Page	9.0417" w x 11.1667" h	\$2,507
Half Page Vert.	4.4375" w x 11.1667" h	\$1,567
Half Page Horiz.	9.0417" w x 5.4833" h	\$1,567
Quarter Page	4.4375" w x 5.4833" h	\$956
Eighth Page	4.4375" w x 2.625" h	\$562

**Publishes: Friday, August 7, 2026**

**Reservation & Art Deadline: Tuesday, July 7, 2026**

Call 505-995-3852 or email [advertising@sfnewmexican.com](mailto:advertising@sfnewmexican.com)