

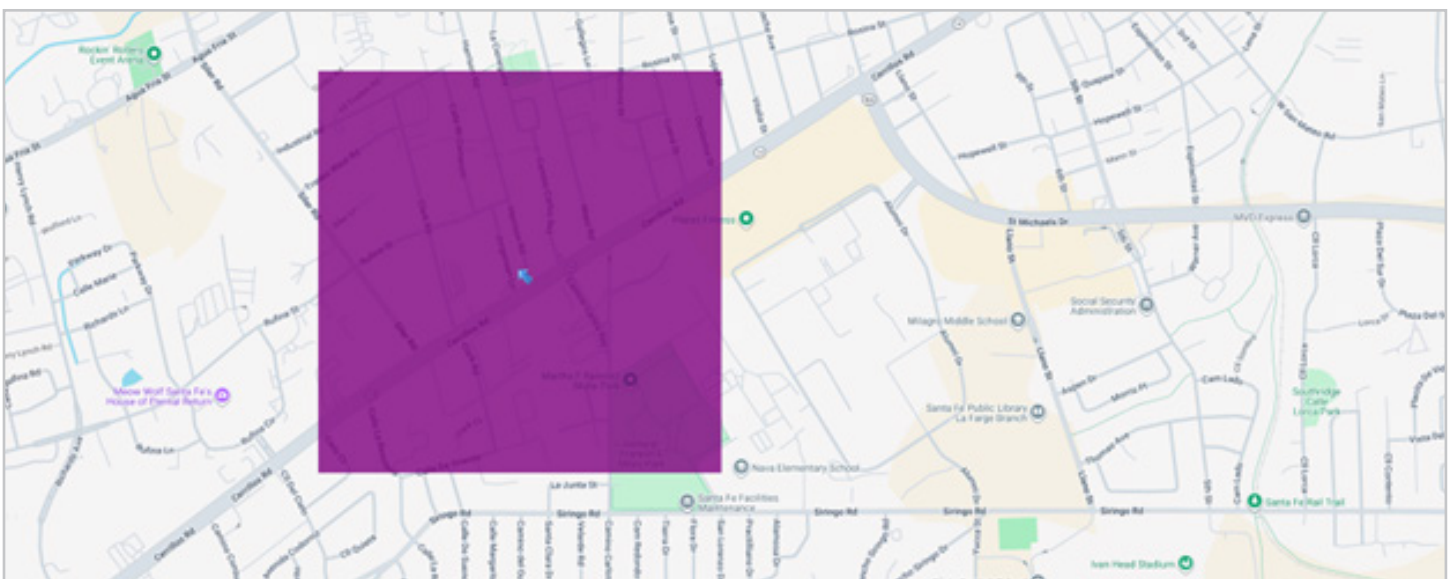
# CALL-FOR-SERVICE TRENDS: 2801 CERRILLOS ROAD AND SURROUNDING AREA

October 15, 2025

## Preliminary Analysis of Public Safety Activity Before and After July 31, 2025

Following Urban Alchemy's assumption of shelter operations at **2801 Cerrillos Road** on **July 31, 2025**, the City of Santa Fe analyzed public safety data to evaluate how conditions have evolved. Early results show a significant reduction in calls for service at the site and within the surrounding 4,400 × 4,400-foot area, suggesting promising signs of stabilization. While the City will continue to monitor data closely to ensure that these improvements are sustained and equitable, the initial trends point toward measurable, evidence-based progress in enhancing safety and community well-being.

**About the Data:** This analysis is based on Computer-Aided Dispatch (CAD) data from the Regional Emergency Communications Center (RECC). The dataset includes all logged calls for service between October 1, 2023 and October 11, 2025, encompassing both emergency and non-emergency events such as medical incidents, welfare checks, disturbances, overdoses, and law enforcement calls. Each record represents a request for response, regardless of outcome or disposition. Data were aggregated by week and location to assess trends both at 2801 Cerrillos Road and within the surrounding 4,400 × 4,400-foot area (approximately 0.7 square miles). The data includes calls for service from Santa Fe Police Department (SFPD), Santa Fe Fire Department (SFFD), Santa Fe County Sheriff's Office (SFSO), Santa Fe County Fire (SFCF).



Weekly call data from 2023 through 2025 were analyzed to track changes in activity both at the property and within the surrounding area. The red dashed line in the charts marks July 31, 2025, when Urban Alchemy assumed operations of the shelter at this location.

The series of graphs display:

1. Raw weekly call volumes,
2. A four-week rolling average to show broader trends, and
3. A combined view illustrating both short-term variation and long-term shifts.

Together, these visuals provide a clear picture of how call patterns evolved before and after the management transition.

## Summary

Since Urban Alchemy assumed operations of the shelter on July 31, 2025, calls for service at 2801 Cerrillos Rd have declined significantly. Total calls fell by **72 percent**, and emergency incidents such as **overdoses dropped by over 75 percent**. Importantly, the surrounding 4,400-foot area also saw a **21 percent decrease in total calls**, suggesting that activity stabilized rather than shifting elsewhere.

## How to Interpret the Charts

**1. Raw Weekly Call Volume** (Shows true week-to-week variation and highlights spikes that correspond to specific events (e.g., weather, policing patterns, or shelter transitions)).

**Interpretation:** The rolling average confirms a sustained decline in call volume at the site post-transition, while the surrounding area also trends downward, indicating localized stabilization.

**2. Four-Week Rolling Average** (Smooths short-term fluctuations and clarifies longer-term patterns).

**Interpretation:** The rolling average confirms a sustained decline in call volume at the site post-transition, while the surrounding area also trends downward, indicating localized stabilization.

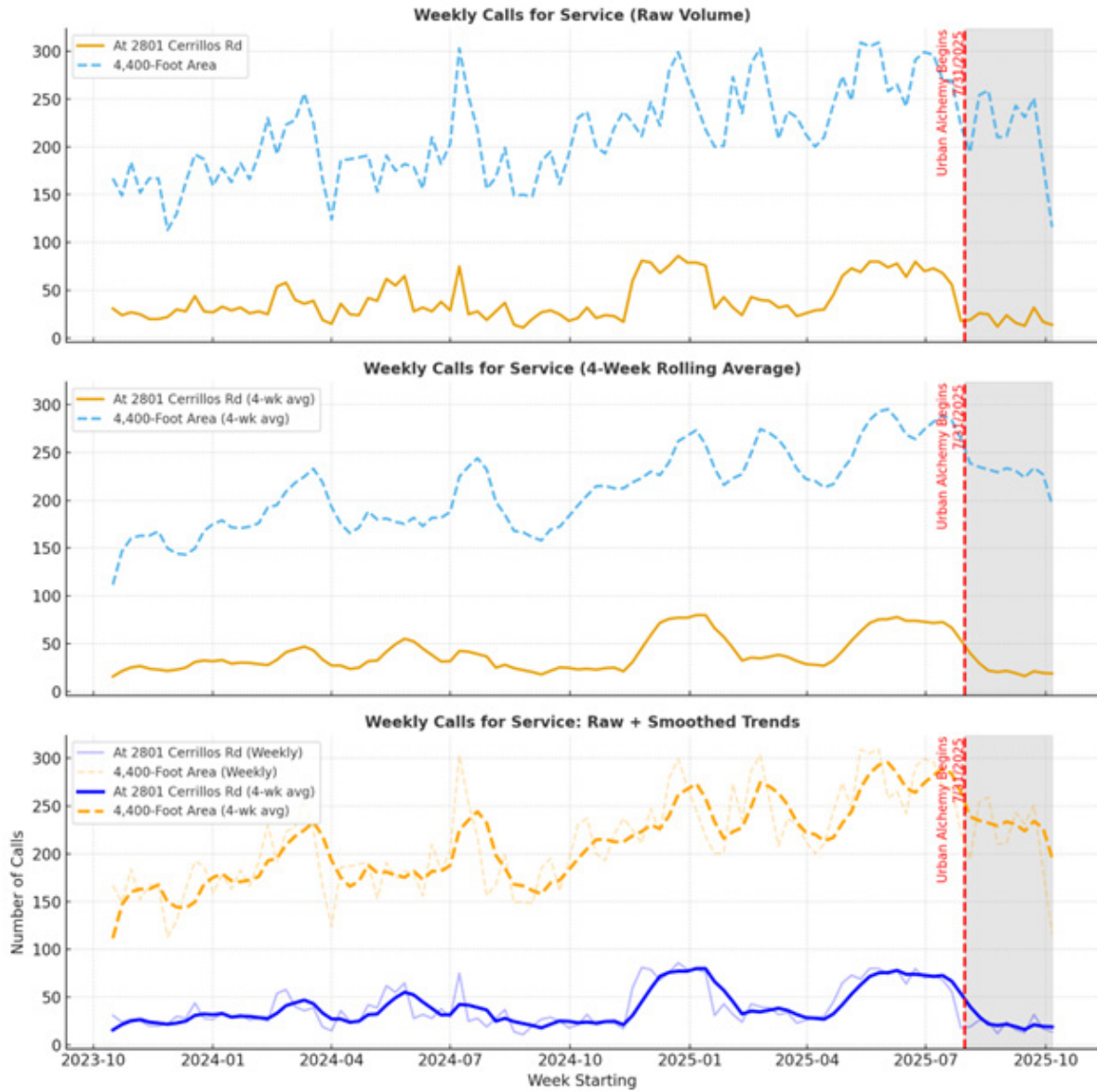
**3. Combined Raw + Smoothed View** (Pairs immediate variation (thin lines) with the broader signal (bold lines)).

**Interpretation:** The strong downward slope in the blue (site) line after the red marker indicates a meaningful reduction in calls. The orange (surrounding area) line also trends lower, showing improvements were not offset by displacement elsewhere.

## Key Takeaways

- 72 % reduction in calls at the shelter after Urban Alchemy began operations
- No corresponding rise in calls in the surrounding 4,400 × 4,400-ft area
- Largest declines in Close Patrol (–98 %), Overdose/Poisoning (–75 %), and Disorderly Conduct (–31 %)
- Early evidence of improved safety and stability on-site and nearby

**Calls for Service Trends — 2801 Cerrillos Rd vs 4,400-Foot Area  
(Oct 2023-Oct 2025)**



**Overall Call Totals**

Metric	At 2801 Cerrillos Rd	Within 4,400 × 4,400-ft Area
Total Calls Before (May 21 – July 31, 2025)	713	2,814
Total Calls After (Aug 1 – Oct 11, 2025)	200	2,216
% Change (Total)	-71.9%	-21.3%

## Top 10 Call Types at 2801 Cerrillos Rd

Call Type	Before (5/21-7/31)	After (8/31 - 10/11)	% Change
Close Patrol	416	9	-97.8%
Overdose / Poisoning by Ingestion	65	16	-75.4%
Disorderly Conduct	65	45	-30.8%
Sick Person	18	13	-27.8%
Narcotics Violation	14	5	-64.3%
Assisting Ambulance	12	10	-16.7%
Welfare Check	11	7	-36.4%
Suspicious Person	9	6	-33.3%
Trespassing	8	5	-37.5%
Disturbance	6	4	-33.3%

## Implications

The data suggest that the operational and staffing changes implemented at the shelter have improved conditions both on-site and in the surrounding area. Continued monitoring of call types, overdose incidents, and outreach activity will help confirm whether these improvements remain consistent over time.