

# 2026 LEGACY MAGAZINE



## ADVERTISE IN LEGACY

Legacy delves into the Native arts scene and the stories of those who have made Santa Fe and New Mexico a renowned center for the arts around the world. Legacy will feature articles on savoring the region's finest galleries and museums, dining, and events. No other summer-arts magazine will have the reach to connect your brand to high-end clientele and collectors. The Santa Fe New Mexican is proud to have this full-glossy magazine in its roster of high-quality publications.

Legacy will be distributed inside the Santa Fe New Mexican and The Taos News ensuring unmatched market coverage. Along with thousands more placed around businesses, galleries and strategic points in and around Northern New Mexico, our reach works to your advantage. No other specialty magazine of its kind will match Legacy's ability to connect readers to your business.

View the latest edition: [www.sfnm.co/lgcy](http://www.sfnm.co/lgcy)

## DISTRIBUTION

- Reach 55k+ readers
- Friday insertion in the Santa Fe New Mexican
- Plus 20k+ bonus distribution in Northern New Mexico

Call 505-995-3852 or email  
[advertising@sfnm.com](mailto:advertising@sfnm.com)

SANTA FE  NEW MEXICAN

**Publishes:**  
**Friday, August 7, 2026**

**Reservation & Art Deadline:**  
**Tuesday, July 7, 2026**

## PRICING

**Magazine Size:** Full Gloss

Perfect Bound 10.375" w x 12.5" h

### Premium Positions Full Color Gloss Ads

Ad Position	Rate
Inside Front Cover	\$4,199
Inside Back Cover	\$3,672
Back Cover	\$4,601

### General Placement Full Color Gloss Ads

Ad Position	Size (inches)	Rate
Triple Pages (consecutive)	9.0417" w x 11.1667" h (x3)	\$7,236
Double Truck (facing pages)	9.0417" w x 11.1667" h (x2)	\$5,616
Full Page	9.0417" w x 11.1667" h	\$2,507
Half Page Vert.	4.4375" w x 11.1667" h	\$1,567
Half Page Horiz.	9.0417" w x 5.4833" h	\$1,567
Quarter Page	4.4375" w x 5.4833" h	\$956
Eighth Page	4.4375" w x 2.625" h	\$562

Full Page Bleed specifications available upon request.