

Date of Payment	Payee Name	Purpose	Amount
1/28/2026	Meta Platforms, Inc.	Social Media Ads	\$ 19.00
1/29/2026	Meta Platforms, Inc.	Social Media Ads	\$ 53.31
1/30/2026	Meta Platforms, Inc.	Social Media Ads	\$ 5.43
2/4/2026	The Taos News	Ads	\$ 3,848.54
2/6/2026	Continuum Media	Television Ads	\$ 42,500.00
2/6/2026	Wilkins Media, LLC (208153) Total	Billboard/OOH ads	\$ 52,415.00
2/19/2026	Albuquerque Publishing Company	Ads	\$ 11,947.50
2/19/2026	Malbert Media	Direct Mail	\$ 41,838.30
2/19/2026	Malbert Media	Direct Mail	\$ 9,630.00
2/27/2026	Meta Platforms, Inc.	Social Media Ads	\$ 14,965.26
03/02/2026	LinkedIn Corporation	Social Media Ads	\$ 101.05
03/02/2026	LinkedIn Corporation	Social Media Ads	\$ 110.94
03/02/2026	LinkedIn Corporation	Social Media Ads	\$ 84.58
03/04/2026	LinkedIn Corporation	Social Media Ads	\$ 133.55
3/6/2026	LinkedIn Corporation	Social Media Ads	\$ 182.12
3/6/2026	MIQ Digital USA, Inc	Programmatic Digital Display	\$ 2,728.21
3/9/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 512.50
03/09/2026	LinkedIn Corporation	Social Media Ads	\$ 252.65
03/11/2026	LinkedIn Corporation	Social Media Ads	\$ 142.02
3/12/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 12,821.20
3/12/2026	USA TODAY Media Corp fka Gannett Media Corp	Ads	\$ 2,492.97
03/13/2026	LinkedIn Corporation	Social Media Ads	\$ 185.37
03/16/2026	LinkedIn Corporation	Social Media Ads	\$ 179.28
3/19/2026	LinkedIn Corporation	Social Media Ads	\$ 1,862.93
03/19/2026	LinkedIn Corporation	Social Media Ads	\$ 302.29
03/23/2026	LinkedIn Corporation	Social Media Ads	\$ 264.13
03/26/2026	LinkedIn Corporation	Social Media Ads	\$ 297.26
3/27/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 45.00
3/27/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 476.72
3/27/2026	Meta Platforms, Inc.	Social Media Ads	\$ 47,145.56
03/30/2026	LinkedIn Corporation	Social Media Ads	\$ 264.76
4/3/2026	Sabio INC	Programmatic Digital Display	\$ 1,056.39
4/9/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 1,455.71
4/9/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 39,671.87
4/9/2026	iHeartMedia Entertainment Inc.	Radio Ads	\$ 23,783.25
4/9/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 1,909.45
4/9/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 1,907.35
4/9/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 1,586.50
4/9/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 1,862.70
4/9/2026	MIQ Digital USA, Inc	Programmatic Digital Display	\$ 8,462.22
4/30/2026	CTRLP Inc	Ads	\$ 2,130.98
5/1/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 837.69
5/1/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 29,134.15
5/1/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 2,158.95
5/1/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 1,715.70
5/1/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 2,059.05
5/1/2026	KABG-FM, KIOT-FM, KKSS-FM, KIVO-FM IKRRG-FM, KARB-HD2 / KTFA-FM	Radio Ads	\$ 2,032.70
5/1/2026	LinkedIn Corporation	Social Media Ads	\$ 5,410.58
5/1/2026	Meta Platforms, Inc.	Social Media Ads	\$ 18,232.93
5/1/2026	MIQ Digital USA, Inc	Programmatic Digital Display	\$ 3,809.57
5/1/2026	Sabio INC	Programmatic Digital Display	\$ 4,443.61
5/8/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 942.45
5/27/2026	Analytics Pros, Inc	Programmatic Digital Display	\$ 0.21
5/20/2026	iHeartMedia Entertainment Inc.	Radio Ads	\$ 17,067.00
Total Advertising Spend			\$ 419,478.44