

# 2025 Traditional Spanish Market

## Magazine



Atrisco Heritage  
Foundation

### ADVERTISE IN SPANISH MARKET MAGAZINE

Centuries-old traditional arts and an exciting presentation of articles, directories and Spanish Market artist profiles combine to create the official *Traditional Spanish Market magazine*. The *Santa Fe New Mexican* along with sponsoring organization, the Atrisco Heritage Foundation, are proud to publish this official guide to one of the largest Spanish arts markets in North America. Promote your business to locals and tourists alike in this beautiful magazine that showcases our regional Spanish artistry. With this unique advertising opportunity, your business will promote your products and services to a culturally-engaged and enthusiastic audience with an authentic expression of our community's vibrant Spanish culture.

View the latest edition: [enewmexican.com/santa-fe-new-mexican-spanish-market/](http://enewmexican.com/santa-fe-new-mexican-spanish-market/)

### DISTRIBUTION

- Reach 41K+ readers
- Sunday insertion in the *Santa Fe New Mexican*
- Plus 3,000 additional bonus distribution at the Traditional Spanish Market event and targeted surrounding locations

**Publishes:**  
**Sunday, July 20, 2025**

**Reservation & Art Deadline:**  
**Monday, June 30, 2025**

### PRICING

**Magazine Size:** Stitch and Trim 10.5" x 12.5"

#### Gloss Covers Full Color Ads

Ad Position	Rate
Inside Front Cover	\$3598
Inside Back Cover	\$3150
Back Cover	\$3936

#### Non-Gloss Full Color Ads

Ad Position	Size (inches)	Rate
Full Page	9.75" w x 11.5" h	\$1,808
Half Page Vert.	4.75" w x 11.5" h	\$968
Half Page Horiz.	9.75" w x 5.625" h	\$968
Quarter	4.75" w x 5.625" h	\$514
Eighth	4.75" w x 2.688" h	\$268

Full Page Bleed specifications  
available upon request.

**Call 505-995-3852 or email [advertising@sfnewmexican.com](mailto:advertising@sfnewmexican.com)**

**SANTA FE  NEW MEXICAN**