

2026



MAGAZINE



HONORING OUR COMMUNITY'S UNSUNG HEROES

ADVERTISE IN 10 WHO MADE A DIFFERENCE

For over 40 years, the *Santa Fe New Mexican* has been honoring the volunteers who are the heartbeat of our community. These extraordinary people give their time, skills, and passion to make Northern New Mexico a better place.

Be a part of this lasting legacy of recognition. Advertise in our special *10 Who Made a Difference* magazine, publishing December 3, which includes the inspiring collection of the honorees' features. This magazine has a year-long shelf life, ensuring that your brand will be seen by our engaged and loyal audience.

Show your support for the special people that make our community thrive. Let's celebrate the heroes in our midst, together.

DISTRIBUTION

- Reach as many as 41k+ readers
- Wednesday insertion in the *Santa Fe New Mexican*
- Additional distribution at various locations throughout the area

Publishes:

Wednesday, December 2, 2026

**Reservation & Art Deadline:
Monday, November 9, 2026**

PRICING

Magazine Size: Stitch and Trim to 8.125"w x 10.25" h

Gloss Covers Only

NON-GLOSS Color Included

Ad Position	Size (inches)	Rate
Full Page	7.5"w x 9.25"h	\$525
Half Page Vert.	3.625"w x 9.25"h	\$375
Half Page Horiz.	7.5"w x 4.5"h	\$375
Quarter Page	3.625"w x 4.5"h	\$275
Eighth	3.625"w x 2.1875"h	\$215

Full Page Bleed specifications
available upon request.

**Call 505-995-3852 or email
advertising@sfnewmexican.com**

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