



SPONSORSHIP LEVELS

	TOP DOG	CARING COMPANION	FURRY FRIEND	SNUGGLE BUDDY
	(6 available)	(2 available)	(4 available)	(2 available)
	\$1,550	\$1,050	\$600	\$400
Monthly Spotlight in 2026 Pet Calendar <i>(Includes a side bar full color ad & logo on month name)</i>	1 spotlight	1 spotlight	1 spotlight	
Ad in 2026 Pet Calendar	Full Page Color	1/2 Page Color	1/4 Page Color	Oversized Business Card
Logo on all promotional e-blasts	Top Placement	Prominent Placement	Included	Included
Logo on all promotional print ads	Top Placement	Prominent Placement	Included	Included
Logo on official online voting page	Top Placement	Prominent Placement		
Logo on official Pet Calendar website	Top Placement	Prominent Placement		
Logo on all rack cards	Included	Included	Included	
Receive published Pet Calendars to sell & distribute	100	50	25	
300 x 600 pixel digital ad on santafenewmexican.com <i>(to be used by December 29th)</i>	100,000 Impressions <i>(value \$1,000)</i>	75,000 Impressions <i>(value \$750)</i>	50,000 Impressions <i>(value \$500)</i>	25,000 Impressions <i>(value \$250)</i>
An ad in The Santa Fe New Mexican <i>(to be used by December 29th)</i>	1/2 Page Color <i>(value \$2,268)</i>	1/4 Page Color <i>(value \$1,134)</i>	1/8 Page Color <i>(value \$615)</i>	1/8 Page Color <i>(value \$615)</i>
An ad in Pasatiempo <i>(to be used by December 29th)</i>	1/2 Page Color <i>(value \$2,268)</i>	1/4 Page Color <i>(value \$1,134)</i>	1/8 Page Color <i>(value \$615)</i>	

Contact Charity Valdez: 505-995-3883 • charityv@sfnewmexican.com



**10% of voting proceeds from
the Pet Contest will be donated to
Santa Fe Animal Shelter and Española Humane**

