



WAYS TO SUPPORT

Traditionally thought of as a summer destination for music, opera, and visual arts, Santa Fe, New Mexico is also home to a world-class performing arts and culture scene throughout the winter months. The Art+Sol Festival is a landmark, city-wide collaboration offering locals and visitors a chance to celebrate the vibrancy and culture of Santa Fe during the winter months.

Business Sponsor: \$4,000 *estimated value \$5,000*

- Full-page ad in the Art + Sol Festival magazine (19,000 printed and distributed)
- \$800 in-kind digital ad value on The New Mexican website (1+M clicks)
- Up to 50% VIP discount on ad buys with American General Media (stations across New Mexico, Nevada, Colorado, California)
- 6 tickets to be used at any of the participating performances, subject to availability
- 6 tickets to the Art + Sol Welcome Reception hosted by Bishop's Lodge Skyfire Lounge
- Top-tier logo placement in Art + Sol Festival magazine and promotional emails
- Landing page logo and 50-word description with direct link to business website on artsolsantafe.org, as well as top-level "Things to Do or Where to Stay" on artsolsantafe.org

Business Partner: \$2,500 *estimated value \$3,500*

- Half-page ad in the Art + Sol Festival magazine (19,000 printed and distributed)
- \$500 in-kind digital ad value on The New Mexican website (1+M clicks)
- Up to 50% VIP discount on ad buys with American General Media (stations across New Mexico, Nevada, Colorado, California)
- 4 tickets for any participating performance, subject to availability
- 4 tickets to Art + Sol Welcome Reception hosted by Bishop's Lodge Skyfire Lounge
- Logo placement in Art + Sol Festival magazine and promotional emails
- Business name and logo on tourism pages of artsolsantafe.org as a Business Partner

Business Supporter: \$1,000 *estimated value \$2,000*

- Quarter-page ad in the Art + Sol Festival magazine (19,000 printed and distributed)
- \$300 in-kind digital ad value on The New Mexican website (1+M clicks)
- Up to 50% VIP discount on ad buys with American General Media (stations across New Mexico, Nevada, Colorado, California)
- 2 tickets for any participating performance, subject to availability
- 2 tickets to Art + Sol Welcome Reception hosted by Bishop's Lodge Skyfire Lounge
- Business name and logo on tourism pages of artsolsantafe.org as a Business Supporter

Contact info@artsolsantafe.org for more information.

Donations to Art + Sol are fully tax-deductible. Art + Sol partners with United Way of Northern New Mexico as its fiscal agent.