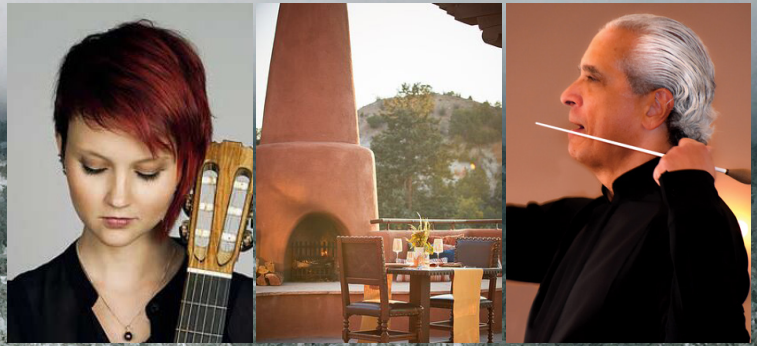




2023 Art + Sol FESTIVAL MAGAZINE



The Art+Sol Festival combines the efforts of some of Santa Fe's most prominent arts organizations, including Santa Fe Pro Musica, Santa Fe Symphony and Performance Santa Fe, to produce a truly unique 10-day centered around Santa Fe's magical winter season.

This new magazine will be distributed in the Santa Fe New Mexican and placed at key locations throughout town. Organizers of the event are reaching out nationwide in collaboration with a slew of partners to entice a well-heeled audience to travel to Santa Fe this winter. These travelers will see your ad as the magazine will be placed on the seats of many of the event's venues.

To Advertise: 505-995-3852
advertising@sfnewmexican.com

SANTA FE  NEW MEXICAN

SUNDAY, JANUARY 29

**Reservation & Art Deadline:
MONDAY, JANUARY 16**

Special Introductory Pricing

Premium positions ALL ADS INCLUDE COLOR

Ad position	Rate
Inside Front Cover	\$1,875
Inside Back Cover	\$1,700
Back Cover	\$2,000

General placement ALL ADS INCLUDE COLOR

Size	Size (inches)	Rate
Full Page	9.75 x 11.5	\$1,190
Half Page Vert.	4.75 x 11.5	\$698
Half Page Horiz.	9.75 x 5.625	\$698
Quarter	4.75 x 5.625	\$425
Eighth	4.75 x 2.688	\$325